

Progressive Business Firms Remerging High Class Public Service

HARRY E. NORRIS EXPERT CONTRACTOR, BUILDER

Expert workmanship and reliability of operation are the order of the day, and the recognition of these principles has led to the outstanding success of contracting firm of Harry E. Norris, rear 119 1/2 S. Burrows St., State College, Pa. Mr. Norris, who established the firm six years ago, brings 21 years of practical experience to the business, and is recognized as an authority in the field.

Mr. Norris formerly served as Superintendent of Construction for the Austin Construction of Philadelphia and held the same position in the construction of Bank Buildings for the Hogston Brothers of New York City. No job is too large or too small to be handled by Mr. Norris, who does all types of general construction and is presently engaged in the building of homes. Alterations, additions, remodeling, etc., are part of the activity of the firm, which employs from 18 to 35 people in its operations.

STATE COLLEGE SHEET METAL WORKERS FAMED

A great industrial factor in this area and contributing much toward the ideal of a happier and more prosperous community, the State College Sheet Metal Works, rear 139 N. Gill St., State College, Pa., is among the leaders as one of the outstanding firms of its type. This progressive firm was established in 1938 by Mr. Harry Drew, who has had 25 years of experience in the field, having operated a similar establishment in Altoona.

The company features air conditioning, furnaces and repairs, roofing, spouting and sheet metal work. In addition to Lennox Oil Burners and Air Conditioning. The firm also stocks a complete line of Monel Metal, Stainless Steel, Zinc, Copper, Aluminum and Galvanized and Black Iron. Four people are employed in the operation of the business, which is responsible, among others, for the excellent air conditioning work on the State College Hotel and the Nittany Printing Company.

FARMER'S SUPPLY CO. AIDS AGRICULTURE

The success of agriculture in this country depends largely on competent sales and service on farm implements, and on this basis, the Farmer's Supply Company of Millheim, S. Penn St., Millheim, Pa., has grown to a justly merited success. The business, which was formerly operated by Mr. Charles Stover, changed hands two years ago, and is presently under the capable direction of Mr. Sumner Frankenberg and Mr. Harry S. Neese, partners.

The company offers sales and service on the complete line of International Harvester agricultural implements, in addition to an expert repair service on all make and types of implements. Mr. Leroy K. Ewe, who was formerly employed by Mr. Stover for 18 years, assists in the operation of the business. All work is guaranteed by this progressive firm, which invites farmers from the area to drop in and discuss their individual implement problems.

PORTER AND WEBER, PAINTERS, DECORATORS

Expert workmanship and ethical business policies designed to satisfy the most discriminating clientele are the combined factors which have contributed to the remarkable success of the painting firm of Porter and Weber, 123 S. Frazier Street, State College, Pa. This progressive enterprise was established 22 years ago as a partnership between Mr. L. R. Porter, who has had 32 years experience in the field, and Mr. J. F. Weber, who has been active in this line for the past four years.

The company offers both the wholesale and retail sale of Sherwin-Williams paints, Imperial and United wall-papers, inlaid and printed linoleums, in addition to expert interior and exterior painting, decorating and papering. From 10 to 15 people are employed in the operation of the business which utilizes two trucks in serving the entire county.

SUSQUEHANNA PAVING MATERIALS CO. ASSET

Maintaining at all times its traditional principles of expert craftsmanship and sound business policies, the Susquehanna Paving Materials Co., Willowbank Street, Bellefonte, Pa., stands today as one of the outstanding firms of its type in this area. Established June 1st, 1940, the company has achieved rapid success and growth under the expert guidance of Mr. Ralph T. Smith and Mr. P. H. Berry, partners.

The company carries a complete line of paving asphalt and tar, does bituminous curing of concrete, and features the Colas, a cold asphalt which requires no heat to apply. Added activities of the enterprise include the construction of driveways, tennis courts, streets, gasoline stations, parking lots, etc. Working over a radius of 250 miles the firm employs local help and will carry a payroll of 50 people at the peak of this year's season, in comparison to 26 during the same period last year.

O. W. HOUTS LUMBER CO. A PROGRESSIVE FIRM

The ultimate success of any business depends largely on the goodwill engendered through cooperation with local civic activity and other industrial enterprises, and it is the recognition of these progressive principles which has led to the marked success of the O. W. Houts Lumber Co., Buckout St., State College, Pa.

Established 11 years ago by Mr. Houts, the firm has enjoyed phenomenal growth under his capable administration. Distributors of Certaineed Roofing, the company supplies everything to build anything, including coal, lumber, millwork, roofing materials, glass, paint, cement, ready-mixed concrete and countless other items necessary for building from cellar to roof.

Now operating 22 trucks covering the area from Harrisburg to Pittsburgh, the firm has gained prominence among similar enterprises in the field because of the modern methods employed in its administration. Local civic leaders are in full accord with the company, which is a ready contributor to all worthy community projects.

DUX CLUB BOWLING ALLEYS HEALTH CENTER

Making available entertainment for the clean, wholesome type of the entire family, the Dux Club, 128 S. Pugh St., State College, is highly valued by its large clientele. Established 11 years ago, the enterprise is under the capable direction of Mr. Russell Vroman, genial host who has been serving as manager for the past 10 years.

Mr. P. H. Gentzel, proprietor of the business, brings to this area the healthful benefit of 12 modern bowling alleys, and invites the entire family to participate in this beneficial sport. Leagues are also invited by the management of the enterprise, which employs four people and offers competent instruction to beginners. A debt of gratitude is owed this modern establishment for its willing cooperation with all worthy civic projects.

FRASER'S COAL YARD HIGHLY VALUED UNIT

A great industrial factor in this area and contributing much toward the ideal of a happier and more prosperous community, Fraser's Coal Yard, near Struble's Station, is among the leaders as one of the outstanding firms of its type. Established six years ago by Mr. William H. Fraser, the outstanding success of the enterprise is attributed to his progressive managerial policies.

The firm, which operates its own soft coal mine, is noted for its fine grade of bituminous coal, and has been widely acclaimed for its policy of accurate weight and clean coal. Five people are employed in the operation of the business, which utilizes the services of four trucks for distribution over the entire area.

WOODWARD INN FAMED FOR ITS HOSPITALITY

The prime requisite in the success of any hotel is the friendly spirit of hospitality which it conveys to its

G. W. HOLT AND SON NOTED LUMBER DEALERS; VALUED ASSET

Successful industrial enterprises of long establishment tend to impart their own stability to the surroundings in which they are found, and it is for this reason that the Lumber Company of G. W. Holt and Son, Unionville, Pa., is so highly valued in the community. Established a quarter of a century ago, the business is under the capable direction of Mr. G. W. Holt and his son, Blanchard E. Holt, partners.

This progressive company buys tracts over a radius of 80 miles, and utilizes three portable saw mills in the production of all types of lumber including building lumber, pulp wood for paper manufacturing and mine and railroad timber.

From 30 to 50 people are employed by the enterprise under ideal working conditions, and the complete accord and harmony between men and management is evidenced by the fact that some of the employees have been serving the firm for as long as 20 years. Distribution of the firm's products is made throughout the States of New York and Pennsylvania.

CLARK TRUCKING CO. CRITERION IN FIELD

Efficiently operated business enterprises are a boon to the continued success and growth of any community and it is the consideration of this fact which causes the local citizenry to support and esteem the trucking firm of M. A. Clark, 120 S. Pugh St., State College. Established in 1930, by Mr. Clark, the business has grown and prospered under his progressive management and is today recognized as one of the leading firms of its kind in the field.

The company which carries P. U. C. and I. C. C. licenses centers its activity around the hauling of general freight and commodities. The growth of this model enterprise is evidenced by the fact that at the time of its inception it operated only one truck and today utilizes the services of a fleet of eleven trucks. The firm has won the full support and esteem of local civic leaders through its ready contribution to all worthy community projects.

STOVER HOTEL HOST TO MANY VISITORS

Traditionally playing host to thousands of visitors to this locality for over a century, the Stover Hotel, Route 95, Livonia, Pa., is widely heralded for its excellent cuisine and unaffected hospitality. Under the sagacious direction of Mr. Ralph Hartman, general proprietor for the past 15 years, the establishment has come to be regarded by discriminating travelers as an outstanding example of proper hotel management.

The facilities of the hotel are of the best, and each of its nine neat, airy sleeping rooms houses a comfortable, inviting bed. The excellently appointed dining room can comfortably accommodate 70 people, and the management invites groups and parties to avail themselves of the fine facilities and sincere hospitality of this model institution. The delicious chicken waffle and country dinners served here have contributed toward the enviable reputation of the hotel.

PENN STATE LAUNDRY AID TO HOUSEWIVES

Dedicated to the proposition of saving local housewives many tedious hours of work, the Penn State Laundry, 320 W. Beaver Ave., State College, Pa., is highly valued by local housewives for the excellent quality of its workmanship. Three trucks, covering Bellefonte and State College, assure speedy pick-up and delivery. Twenty-five people find gainful employment in the business under ideal working conditions.

The enterprise offers a complete laundry and linen supply service, and is highly valued by local housewives for the excellent quality of its workmanship. Three trucks, covering Bellefonte and State College, assure speedy pick-up and delivery. Twenty-five people find gainful employment in the business under ideal working conditions.

CIVIC LEADERS VALUE NITTANY LION INN

Echoing the unaffected spirit of hospitality and general friendliness of State College, the Nittany Lion Inn, on the Campus, State College, Pa., has been widely acclaimed as the traditional host to visitors in the area. Established 10 years ago, the hotel has achieved rapid growth and popularity under the capable management of Mr. John Lee, who has served in this capacity for the past nine years.

Facilities of the hotel include dining accommodations for more than 175 people in addition to 80 clean, airy rooms, all with private bath. Highly valued by local civic leaders, the register of this model hotel reads like a Who's Who of distinguished visitors to this area.

C. F. HIPPLE IMPLEMENTS AID TO FARMERS HERE

Due to its strict adherence to a policy of reliability and value to an appreciative clientele, the firm of Charles F. Hipple, N. Water St., Bellefonte, Pa., has steadily advanced to its present position in the field. Established seven years ago, the company is headed by Charles F. Hipple, who has been serving as County Commissioner since January 1, 1940, having previously officiated as School Director of Burnside township over a period of 18 years.

The enterprise centers its activities around the sales and service on the complete line of International Harvester and J. I. Case and Co. tractors, implements, and is the official Oliver Implement repair station. Two regular and one part-time employee are in the operation of the business, which features expert repair work on all make implements.

SUTTON ENGINEERING COMPANY LEADS FIELD

Bringing to this section the inherent tradition of fine service over a period of many years, the Sutton Engineering Co., S. Potter St., Bellefonte, Pa., continues to operate under the same principles which have caused its remarkable success since its original establishment in January, 1917. Founded as the Abramson Engineering Co., the firm name was changed in 1921 to the Sutton-Abramson Engineering Co., and again in 1923 to the Sutton Engineering Co.

Much of the company's growth and success is attributed to the capable direction of its administrative officers, Mr. Egil T. Risan, Plant Manager, and Mr. O. J. Sekawden, Chief Engineer. Mr. Risan, who is widely known in engineering circles, joined the firm on September 1, 1921 as Chief Engineer, and has officiated as Plant Manager since 1929. Specializing in the manufacture of Straightening Machinery and Rolling Mill Machinery, the firm is internationally famous, distributing its products throughout the world. The payroll of the company includes 46 local people, some of whom have been employed since the founding of the business in 1917.

PENNS VALLEY SALES BARN SERVES WELL

Of great benefit to livestock interests in this area, the Penns Valley Sales Barn, Centre Hall, Pa., is highly valued by local civic leaders as an indispensable part of the business activity of the region. The firm was established two years ago by Mr. S. T. Riegel, who is always willing to discuss livestock problems with local farmers.

The barn is devoted to the sale of all livestock and poultry, horses, cattle, sheep, hogs, etc., regardless of whether they are intended for slaughter or dairy purposes. Tuesday of each week is regular sales day at the barn, which affords both buyers and sellers in the area to conduct their business under the most advantageous conditions. Eight people are employed by the business on sales days.

L. F. MAYES AND SON NOTED FOR MONUMENTS

A warm invitation is extended to local residents to inspect with no obligation the two carloads of new spring stock of the L. Frank Mayes and Son Monument Co., Lemont, Pa., which is regarded with the highest esteem for its ethical management and progressive business policies. The enterprise was established in 1889 by Mr. J. B. Mayes, who was succeeded upon his retirement in 1906 by Mr. L. Frank Mayes, who is presently assisted by his son, Kenneth F. Mayes.

Featuring artistic workmanship on all monuments and mausoleums, the enterprise offers Rock of Ages Barre granites in addition to various imported granites. Mr. L. Frank Mayes is one of four sons, one of whom is deceased, while the other two are active in the same field in other parts of Pennsylvania.

HEIM'S SERVICE STATION LAUDED

Fully cognizant of its responsibility of reliable service to a large motoring clientele, Heim's Service Station, N. Water St., Bellefonte, Pa., continues to operate under the same principles which have contributed to its remarkable success and growth. Established in 1936, the firm is under the partnership of Mr. D. H. Heim, who has been active in the field since 1921.

Serving as an official inspection station, the company specializes in Marfax lubrication in an inside lubrication, washing, polishing, simonizing and minor repair work, including brake work. A 100% Texaco Station, the sales division of the enterprise stocks Exide batteries, U. S. tires and various auto accessories. From one to two employees assist in the operation of the business, which also offers a convenient call for and delivery service to its appreciative clientele.

Mallory Studio A-1

Notable throughout the region for fine photographic work, the Mallory Studio, Grider's Exchange, Bellefonte, Pa., has established a fine reputation through expert workmanship and ethical business policies. Established 43 years ago, the enterprise is capably managed by Mr. R. L. Mallory, proprietor, and is noted as the oldest photographic studio in this area.

This widely acclaimed enterprise is noted for its expert portrait and commercial photography, head finishing and picture framing. A complete line of photographic supplies is stocked by the establishment which has one employee and operates over a radius of 15 miles.

Peters' Welding Fine

In full accord with the best civic interests of the area, the Louis G. Peters Welding Shop, Milesburg, Pa., continues to maintain its progressive administrative policies, thereby contributing much towards its own success and the greater development of the community. Established 17 years ago, the enterprise is under the capable direction of Mr. Louis G. Peters, proprietor, who brings 20 years of valuable experience in the field to the business.

This model firm offers complete electric and acetylene welding, utilizing a portable welding outfit approved by the State of Pennsylvania. A radius of 35 to 50 miles is served by the company which is highly valued by local civic leaders for its ready contribution to all worthy community projects.

Thompson Co. LauDED

Expert craftsmanship and progressive principles of operation are factors to which are attributed the remarkable growth and success of the William D. Thompson Upholstering Co., 102 E. Lamb Street, Bellefonte, Pa. The firm was established 15 years ago by Mr. William D. Thompson, proprietor, who brings a lifetime of experience to the business and is noted as a recognized authority in the field.

The company is highly valued for its expert custom upholstery, furniture repairing, and antique restoring and repairing. Mr. Eardmond Thompson, brother of the proprietor, assists in the operation of the business which serves a large clientele over a radius of 25 miles.

McKinney's Auto Port

In an accounting of the forward march of local business enterprises, mention must be necessarily made of McKinney's Service Station, Potter Mills, Pa., which has proven to be a vital factor in the automotive industry in this region. Mr. George McKinney, proprietor, assumed direction of the station in September, 1940, and under his expert guidance the enterprise has achieved rapid popularity and success.

Operating as a 100% Esso station, the firm does expert general auto repairing, expert lubrication, washing and simonizing, in addition to the sale of Atlas tires, batteries, and accessories. One mechanic assists Mr. McKinney in the operation of the business which fully merits the support and esteem of the community.

Pleasant Gap Garage Serves Well

Appropriately keeping abreast of the rapid strides made in the automotive industry, the Pleasant Gap Garage, Pleasant Gap, Pa., has won the respect and esteem of the local area through the progressive principles of operation embodied in its policy. Established November 1, 1939, the enterprise is under the capable direction of Mr. William H. Shuey, proprietor, who brings 17 years of valuable experience to the business.

Featuring general repair work on all makes of autos, the firm offers expert service on anything that has to do with the mechanical operation of a car. Operating as a 100% Mobilgas Station, the business offers in addition thorough lubricating, washing and simonizing, and sells Exide batteries, Firestone tires and auto accessories. Two people assist in the operation of the enterprise.

SUBURBAN INDUSTRIES VALUED REGION AID

Industrial enterprises of established reliability are the backbone of the nation's prosperity, directly imparting their own stability and success to the particular region in which they are found, and in this category must be placed the Suburban Industries, Pleasant Gap, Pa. Established in 1920 as the Suburban Construction Co., the firm name was recently changed to the Suburban Industries.

The company operates nine plants in the State, and Mr. Ralph R. Dobbler, Construction Engineer, has charge of the plants at Pleasant Gap, Lebanon and Winfield, in addition to all the contract work in Pennsylvania. Manufacturers of black top road surfacings of asphalt and tars, the firm carries all types of road surfacing such as airports, roads, driveways, etc., and covers the area from Altoona to the Delaware River. From 40 to 50 people are employed by the enterprise in the Bellefonte area during the six month season in the spring and summer.

TORSELL AND SPENCE MOTOR CO. LAUDED

Due to progressive and well planned business methods, the Torsell and Spence Motor Co., Cherry Alley and Allegheny St., Bellefonte, Pa., has achieved unusual recognition in its field. This model enterprise is under the capable management of John A. P. Spence and Paul Torsell, partners, who assumed direction of the business on February 27, 1941.

The company offers competent sales and service on the Studebaker Champion, Commander and President cars and the full line of Studebaker trucks. A general repair work record is maintained and guaranteed used cars are other features of the business. One employee assists the partners in the successful operation of the enterprise.

BLUE AND WHITE LUNCH ROOM POPULAR

An unbeatable combination in the restaurant field is the spirit of gaiety and finely cooked food, and in this respect the Blue and White Lunch Room, 220 East College Ave., State College, Pa., has proven itself worthy of its tremendous success. Established about two years ago, the enterprise has been under the direction of Mr. Reynolds Watson for the past eight months, and during this period has considerably expanded its operations.

Offering anything from a sandwich to a meal, the restaurant has achieved tremendous popularity among students, in addition to catering to a large family trade. Fifty people can find comfortable accommodations at the Lunch Room, which is highly valued by local residents for its willing cooperation with all worthy civic projects.

GLENNLAND POOL IDEAL HEALTH CENTER

According to reports released by eminent medical authorities, there is no more beneficial exercise than swimming, and it is this fact which enhances the value to this community of the Glennland Pool, 139 S. Pugh St., State College. Established two years ago, the pool has gained tremendous popularity under the capable direction of Mr. Leonard E. Tressler, proprietor.

Featuring mixed bathing at all times in the large 40' by 90' pool, the strictest health standards are maintained by Mr. Tressler, who has the water analyzed twice weekly for the bacteriological department of State College, in addition to regular filtering and chlorination of the water. A large local family trade avails itself of the fine facilities of this modern swimming pool.

RING BROS. CO. EXPERT AUTO WRECKERS

A certain sign of the commercial, economic and social progress of any region is the presence of a qualified representative of the automotive industry, and it is with this thought in mind that civic boosters in this area have regarded the Ring Brothers Auto Wrecking Co. as a definite community asset. The firm, which is located on Route 53, between Axemann and Pleasant Gap, 3 miles south of Bellefonte, was established three years ago, and is under the direction of Mr. Fred Ring, who has had a lifetime of experience in the field.

Specializing in late model auto wrecks, the company buys and sells used cars, and carries a complete stock of used parts for all makes of cars. A towing service is part of the activity of the firm, which covers about two acres with wrecked cars. Mr. Ring is assisted by his brother, Charles and one other employee.

CAMPUS SADDLE SCHOOL NOTED IN THIS REGION

Bringing to this area the full advantages of pleasant exercise and healthful sport, the Campus Saddle School, rear of Glennland Building, State College, Pa., justly merits the high esteem with which it is regarded throughout the region. Established in 1921, the school has been under the proprietorship of Mr. Dave Shearer for the past nine years, and his progressive policies and personal popularity have contributed much toward the success of the enterprise.

Offering special rates to regular riders, the School features expert instruction to beginners, utilizing the services of 10 well schooled horses, presently boarding about 8 or 10 horses. The progressive riding school has come to be regarded as an indispensable part of the recreational life of local residents.

HILLSIDE ICE AND STORAGE CO. VALUED

Notable among the many outstanding business enterprises in the community is the Hillside Ice and Storage Co., 133 N. Patterson St., State College, Pa., which has steadily progressed to its present position of commercial leadership. Established in 1915 as the Hillside Ice and Coal Co., the firm assumed its present name on September 1, 1939, and is presently under the capable direction of Mr. W. M. Bardo, Manager and partner in the business.

Offering a large, appreciative clientele 7,000 to 8,000 square feet of cold storage space, the company has a daily output of from 10 to 15 tons of pure, clean ice. Five people are employed in the operation of the enterprise, which utilizes three trucks for adequate coverage of a 10 to 20 mile radius.

O'BRYAN'S SERVICE STATION AUTO HAVEN

An outstanding example of the progress made in business and industry in this area is O'Bryan's Super Service Station, S. Atherton St., Route 322 at Borough limits of State College, which is presently in the process of construction of a new showroom and shop building of the latest design. Established in 1933, this progressive firm has made rapid strides under the proprietorship of Mr. James E. O'Bryan, capable administrator of the company's policies.

Established about a year ago as a Studebaker car and truck agency, the enterprise also carries Atlantic and Sunoco gas and oils, Lee and McCrea tires, Willard and Exide Batteries, and serves an appreciable clientele with lubrication, washing, simonizing and general auto repair service. Tasty dairy lunch is part of the firm's service to its large motoring clientele.

STATE COLLEGE AIR DEPOT SERVES AREA

Offering residents of this area unusual transportation facilities, the State College Air Depot, Route 322, Boalsburg, performs a definite community service in contributing to the greater development of this section. The depot was established 10 years ago by Sherm Lutz, who personally developed the field and has been active as a flier since 1923, with 5,000 air hours to his credit.

The depot makes available a complete charter service to any point in the U. S., connecting with major air lines at Pittsburgh, Harrisburg, Chicago and other points, in addition to offering an emergency 24-hour flying service. Cooperating with the C. A. A., the enterprise trained 120 students last year for the Government, and is presently engaged in training 30 students for the same purpose.

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