

Peace on Earth Good Will Toward Men



A lantern of good cheer and the light of fine fellowship to you this Christmas.



A. & P. Super Market
100 Allegheny Street Bellefonte, Pa.

To our hundreds of customers, friends and well wishers—a Merry Christmas.



Western Auto Associate Store
PAUL F. LEFFLER, Owner
South Allegheny St. Bellefonte, Pa.



In any language—Christmas greetings are heartfelt and sincere. Today we say to you, when you gather round the festive board, remember that we wish you the best of everything.

DeHaas Electric Store

We convey our sincerest hopes for a cheerful, happy Christmas to you.



The Katz Store
Bellefonte, Pa.



May Christmas be a guide-post for more happiness, more good cheer. Best wishes.

Diamond Restaurant



Here's to your happiness. May this Christmas bring you good cheer and joy.

J. R. Hopper
BALDWIN PIANOS
High St. Bellefonte, Pa.



We hope that this Christmas brings you the best in living, the merriest of seasons.

Goldman's Food Mart
Where Quality & Economy Rule.—Bellefonte

Here's to a tie-up of Christmas fun and cheer. Best Yuletide wishes.



HofBrau



May the true spirit of Christmas reflect on your every wish.

KALAMAZOO—Direct To You
C. W. ROUSE, Mgr.

Here's to a Yuletide season wreathed in smiles and happy thoughts.

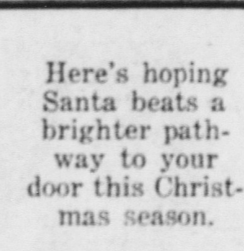


Christmas Cheer
American Legion



Let this Christmas be a design for living. Best wishes and cheer.

R. S. Brouse Store



Here's hoping Santa beats a brighter pathway to your door this Christmas season.



Wallace Service Station
S. Water Street Bellefonte, Pa.



We greet our patrons and wish them a happy, joyous Christmas.

Charlie's Shoe Shop

Above all—may good cheer and health be yours this Christmas season.



LINTZ'S—Ready-to-Wear
WALTER COHEN, Manager

Our greetings to you this Christmas is not just a custom... it's a heartfelt hope.



The First National Bank
OF BELLEFONTE



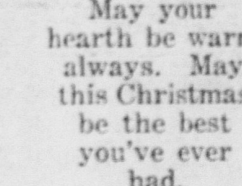
We wish you the flowering of all your hopes, the best wishes for a Merry Christmas.

Old-Tyme Bakery



The old fashioned joy dressed up for a modern joy is our Christmas wish to you.

Beaver Bros. Bakery



May your hearth be warm always. May this Christmas be the best you've ever had.

Pavone Barber Shop

We wish for you all the good things you desire for a happy Christmas season.



Electric Supply Co.
21 W. High St. Bellefonte, Pa.



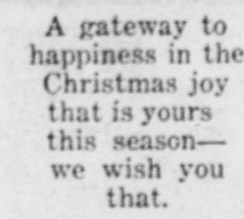
We wish you only the best things this 1940 Christmas.

Bellefonte Hardware
M. W. WILLIAMS



We wish you the flowering of all your hopes, the best wishes for a Merry Christmas.

Old-Tyme Bakery



A gateway to happiness in the Christmas joy that is yours this season—we wish you that.

V. A. Householder
CLEANER



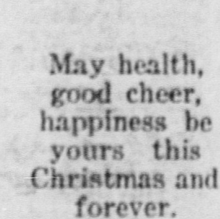
There is no greater joy than the spirit of true Christmas. May you feel it always.

Hugh M. Quigley
ALL FORMS OF INSURANCE



May your home be garlanded with the happiness of a true and joyous Christmas.

C & H Wall & Floor Covering Co.
Bush Arcade Bldg. Phone 1078 Bellefonte, Pa.



May health, good cheer, happiness be yours this Christmas and forever.

Jack Wilkinson Stationery Store
Plaza Building Bellefonte, Pa.



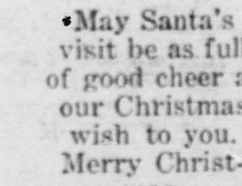
The season's greetings to you... good cheer, health and happiness.

V. F. W.



May you ride the crest of Christmas cheer in good health. A best Christmas to you.

John F. Gray & Son



May Santa's visit be as full of good cheer as our Christmas wish to you. Merry Christmas.

Baltimore Life Ins. Co.
C. H. CRUST, Asst. Supt.

We send you our best wishes for a merry Christmas, this year and every year.



Murphy 5c & 10c Store
C. C. BROWN, Mgr.



Merry Christmas and a season of good things in mind and body.

High's Market
Free Delivery Milesburg, Pa.



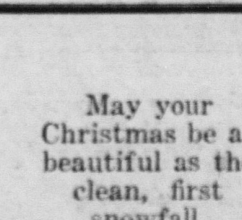
May the beauty of true Christmas be yours this season. Merry Christmas.

Emerald Refining Co.



We know that this Christmas will bring you a new horizon for health and happiness.

R. E. Clevestine
26 S. Allegheny St. Bellefonte, Pa.



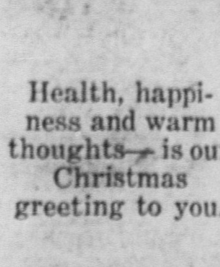
May your Christmas be as beautiful as the clean, first snowfall.

Triangle Service Station
CHAS. DEETER, Prop.

Greetings and good wishes. May your Yuletide season be a merry one.



Yeager Shoe Store



Health, happiness and warm thoughts—is our Christmas greeting to you.

Little Folk's Shoppe



A bright and gay Yuletide season is our wish for all our patrons.

New York Sandwich Shop



We join with you in greeting the Christmas season with hopes for your happiness, good cheer.

O. A. Kline Hardware



Yours for a thrill-packed Christmas of joy and cheer that you'll never forget.

McClure's Boot Shop
25 Allegheny St. Bellefonte, Pa.

world as a new horizon brought to mankind a... zation. A spiritual and never experienced be... men. The world has... ges, many trials, many... hout the centuries, the spirit of brotherhood... eaning, the symbolic... mained. It is true that... world besmirched with... e peoples of all coun... n of good will and fra... forward, more deeply... ctivity of Christmas, a... broken or forced from... message of Christmas... mere phrase. Where... exchanged, the glow... o re-install its virtues... lobe... Good Will to... ds who hold dear the... . In the spirit of... ristmas to you!