

Gift Section

The Centre Democrat

Gift Section

BELLEFONTE, PA., THURSDAY, DECEMBER 19, 1940.



Welcome all late Shoppers
to **BELLEFONTE**
for **GIFT BARGAINS**

Old Santa Says Everything Is Ready!
AND ALL YOU HAVE TO DO IS SET THE DATE!

He wishes to remind you that the Merriest Season of the year is at hand, and to keep in mind that Christmas is the time to remember everyone dear to you! By so doing you will be happy yourself and in the mood to create sunshine the livelong day for others.

Above all, don't neglect the children and all members of your family. The years are going by very swiftly, soon there will be vacant chairs in your home and no longer will the walls resound with the shouts of joyful children. But wherever they are, the remembrance of childhood's shining hours will bring happiness as long as life lasts and never will they forget Christmas time at home in the long ago.

These are Santa's thoughts for you and for all the good people of this and surrounding community.

Everybody will be so busy these days, he declares, there's scarcely any time to spare. Just think, he warns, of the thousands of gifts that must be bought in the remaining few days. And, he adds with quickening earnestness, this will be an extremely busy few days for the stores of Bellefonte . . . the Real Christmas Town!

Yes, friends, Bellefonte merchants invite you to visit our town and learn the really TRUE WAY of saying "MERRY CHRISTMAS." They want to show their appreciation this season for the

wonderful way you patronized them in the past years. They are prepared to help you solve your gift problems . . . with gifts you'll be proud to give, and best of all — moderately priced.

Shop in Bellefonte and enjoy the Holiday glamour at prices that have taken a holiday from expense. Most of the stores here have more gift lines than many city stores at prices that are equal or lower.

If you want to enjoy the happiness and comfort of convenience and satisfaction, come to Bellefonte on your shopping tour. Come any day or evening, and don't worry about excessively high prices.

Open Every Night Until Christmas!

Your Christmas shopping made easy by following Santa's

GIFT SHOPPERS' GUIDE