

"Yes, folks, I've been doing a heap of traveling around the country for the past several weeks, and I can assure you that the stores here in Bellefonte compare favorably in Holiday grandeur and abundance of gifts with any stores on my entire route. If will do your heart good just to make a tour of the stores advertised in this newspaper and look over the wonderful assortment of Holiday goods awaiting your inspection. Yes, sir, you'll be glad you came to Bellefonte to Shop, Look, and Listen (to the music)."

## **IT'S A FACT---CHRISTMAS IS IN THE AIR!**

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And it will be until the clock ticks off the last dying seconds of the season on December 24th . . . until the last door closes in the last store. The Christmas displays in windows, shelves and counters are really something to look upon. Every thing is dressed up in Holiday attire for your benefit. Just a walk through any of the stores or shops, even if you don't buy, will be a treat. We assure you, you'll not regret the time spent in shopping in Bellefonte.

The Chamber of Commerce cordially invites you, and the people of Bellefonte welcome you to come and see the street display of beautifully lighted Christmas trees. Old and young alike will find enjoyment in the broadcasts of Christmas music by the various church choirs and band concerts.

YOU CAN SHOP HERE DAY OR NIGHT As Bellefonte Stores Will Be Open Every Evening Until Christmas