

# AT THE PEOPLE'S YOU CHOOSE YOUR OWN FREE MERCHANDISE

Up to  
**10% OF YOUR PURCHASE**  
During Our

## FEBRUARY SALE

"WE NEVER LET THEM DOWN" - OUR CUSTOMERS  
HAVE COME TO EXPECT MORE VALUE FOR THEIR MON-  
EY - AND AGAIN WE COME THRU - IN SPITE OF RISING  
COSTS OF LABOR & MATERIALS - AND IN ADDITION  
TO SLASHING PRICES - WE GIVE YOU

**10% FREE MERCHANDISE CERTIFICATE**

Name \_\_\_\_\_

Address \_\_\_\_\_

Holder of this certificate is entitled to selection of free merchandise up to 10% of his or her purchase . . . during our February Furniture Sale. This offer expires February 29, 1940.

PEOPLE'S FURNITURE CO.  
228-230 E. College Avenue, State College

Date \_\_\_\_\_ By \_\_\_\_\_

FACTORY CONTROLLED MERCHANDISE EXCEPTED!

**NOTICE! EXAMPLE No. 1**

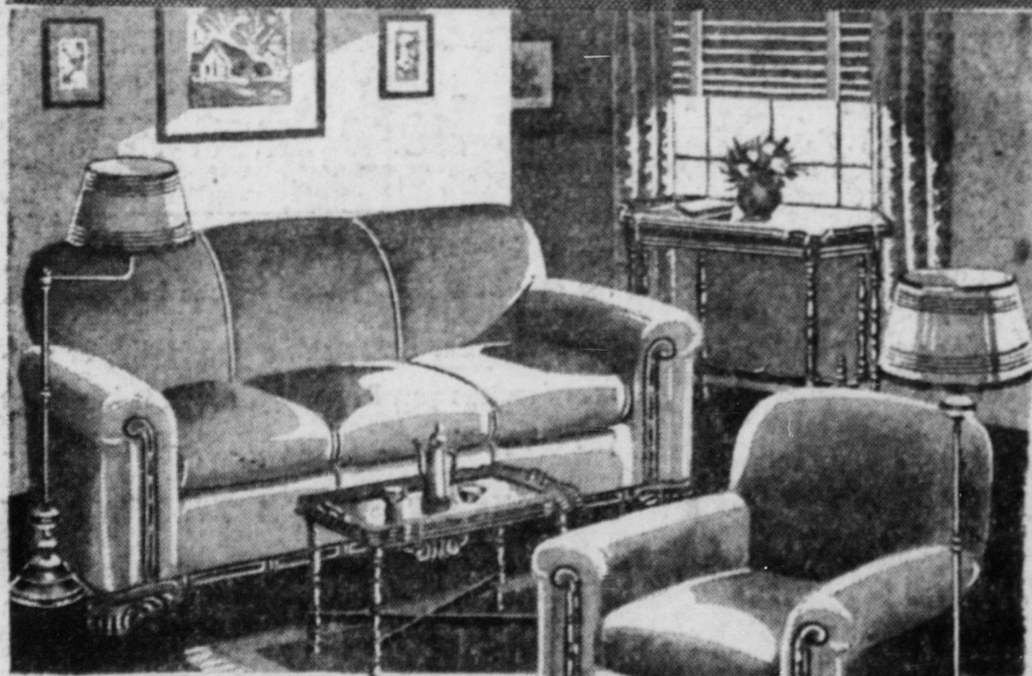
MRS. JOHN DOE Address	Amt. of Purchase <b>\$100.00</b>
Free Merchandise 10% of Her Own Selection	<b>\$10.00</b>

**NOTICE! EXAMPLE No. 2**

MRS. JOHN DOE Address	Amt. of Purchase <b>\$300.00</b>
Free Merchandise 10% of Her Own Selection	<b>\$30.00</b>

# FREE MERCHANDISE <sup>up to</sup> **10%** OF YOUR PURCHASE

### FEBRUARY SALE FEATURE!



**Complete 9-piece Living Room Outfit**

February Sale prices bring this fine Living Room Suite easily within your reach. It's a quality built, inner-spring Suite, beautifully upholstered in mohair. At no additional cost, you get all the occasional pieces necessary for a charming room! We include:

**\$85**  
\$8.50 Free Gifts

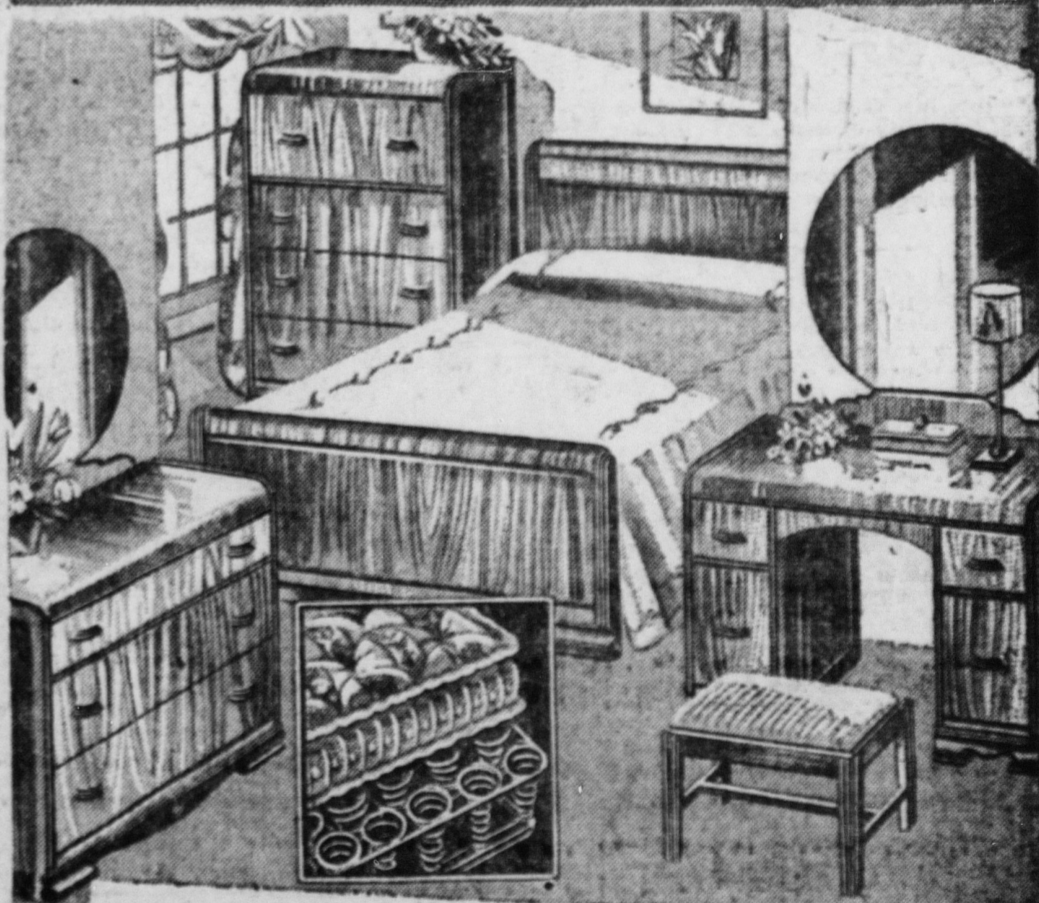
- Big Davenport
- Bookrtrough Table
- Smart Junior Lamp
- Club Chair
- Fine Coffee Table
- Lovely Bridge Lamp
- Wing Back Chair
- Occasional Table
- Match. Table Lamp

### Money Savers!

- UTILITY CABINETS 2.98
- KITCHEN TABLES 3.99
- 5 PC. BREAKFAST SET 14.88
- NEW! KITCHEN CABINET 19.00
- SAVOIL-OIL RANGE 19.95
- 9X12 FELT BASE RUG 2.95
- 3 SQ. YDS. FELT BASE .99
- 3 AX. THROW RUGS 5.00
- 9X12 SEAMLESS RUGS 29.00
- ODORA CLOTHES CLOSET 1.98
- STURDY IRONING BOARD 1.28
- COLLAPSIBLE BEACHCART 3.95
- UNFINISHED HIGH-CHAIRS 1.58
- CHENILE BED SPREADS 6.88
- 32 PC. DINNERWARE 3.88
- FOLDAWAY COT AND PAD 9.88
- MODERN KNEEHOLE DESK 8.88

**NO Carrying CHARGE!**

### FEBRUARY SALE FEATURE!



**Complete 7-piece Bedroom Outfit**

The beautiful, streamline waterfall design Suite alone is a most unusual value at this low price but with Mattress and Spring included, it should be positively irresistible. This is undoubtedly your last opportunity to furnish your bedroom completely, in modern style, at such low cost, so act at once! Here's what we include:

- Full Size Modern Design Bed
- Streamline Dresser
- Kneehole Vanity with Bench
- Resilient Coil Spring
- Commodious Chest of Drawers
- Fine Roll Edge Mattress

**\$85**  
\$8.50 Free Gifts

CHOOSE Your Own **FREE GIFTS** UP TO 10% OF YOUR PURCHASE

~~\$24.50~~ Value!  
INNERSPRING MATTRESSES **\$14.88**  
10% in Free Gifts

Values to \$10.  
FULL OR TWIN SIMMONS BEDS **\$5.**  
10% in Free Gifts

~~\$39.50~~ Value  
STUDIO COUCHES **\$25.**  
10% in Free Gifts

CHOOSE Your Own **FREE GIFTS** UP TO 10% OF YOUR PURCHASE

# PEOPLE'S FURNITURE CO.