

Outstanding Bargains

BRACHBILL'S

Sensational Savings

FEBRUARY FURNITURE SALE

SALE STARTS

Thursday, Jan. 25

AT 9:00 O'CLOCK A. M.

Brachbill's are proud to announce that this year—1940—makes

99 Years

of Furnishing Homes with Fine Furniture

To show our appreciation for your splendid patronage we are going to offer an outstanding sale that will save you many dollars. We have reduced prices from 10 to 50 per cent on our entire stock of fine furniture and rugs, which we believe will be the greatest money-saving sale the people of Centre County have ever experienced. Our stock is complete in every detail and covers every need in fine furniture. Your visit to our store will be our opportunity and pleasure to show you through our display rooms, presenting over 10,000 square feet of floor space completely filled with a clean stock of medium and fine grade furniture and rugs. The prices of our Grand Rapids and Jamestown furniture have also been lowered to compete with the prices of the average Southern furniture.

In all our ninety-nine years never have we offered such values in fine furniture. Nearly a century of experience in the furniture business has taught us "to build up to a standard, not down to a price." Come in—make your selection now. Remember, you are getting the product of the world's finest furniture factories and rug manufacturers.

SALE STARTS

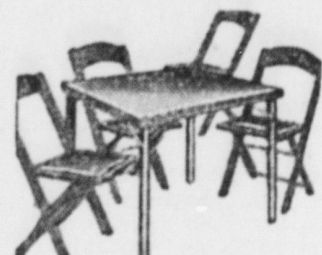
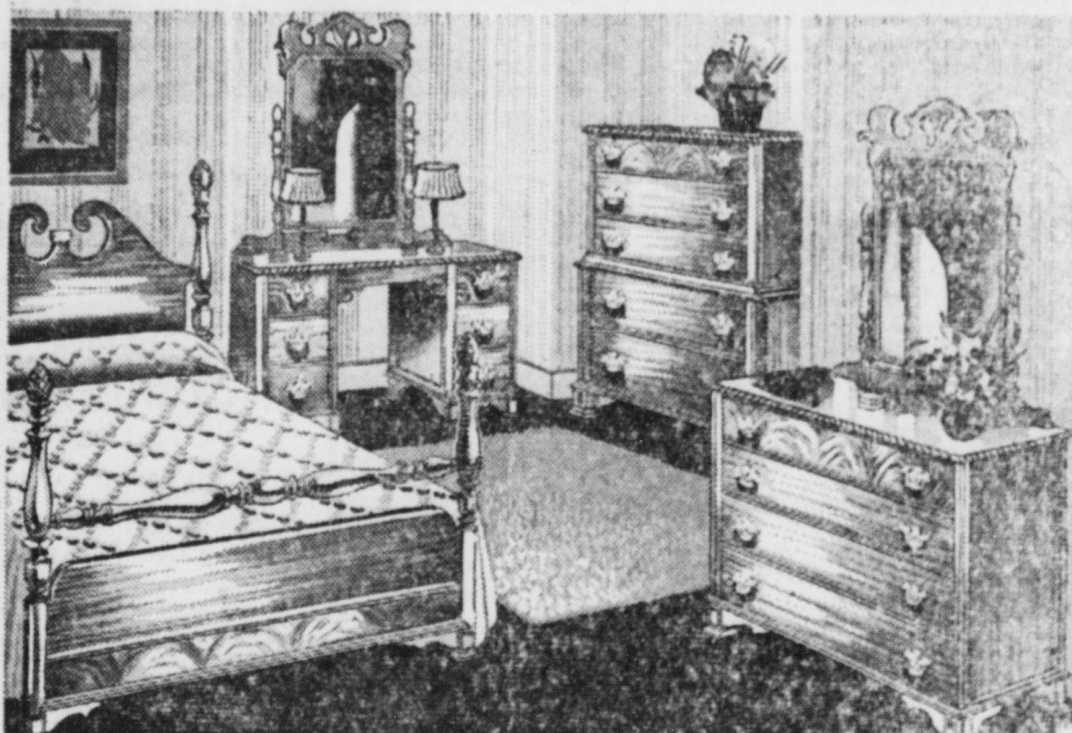
Thursday, Jan. 25

AT 9:00 O'CLOCK A. M.

Come In, Look Around and Be Convinced That Here Is the Place to Buy

Quality Furniture

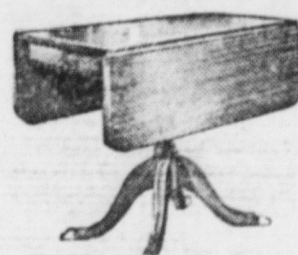
During This Sale at Prices You Would Ordinarily Pay for Inferior Goods.



Bridge Sets

Sturdy all steel bridge sets with well padded folding chairs in various colors, starting at

\$9.50 up to \$19.50



Tables

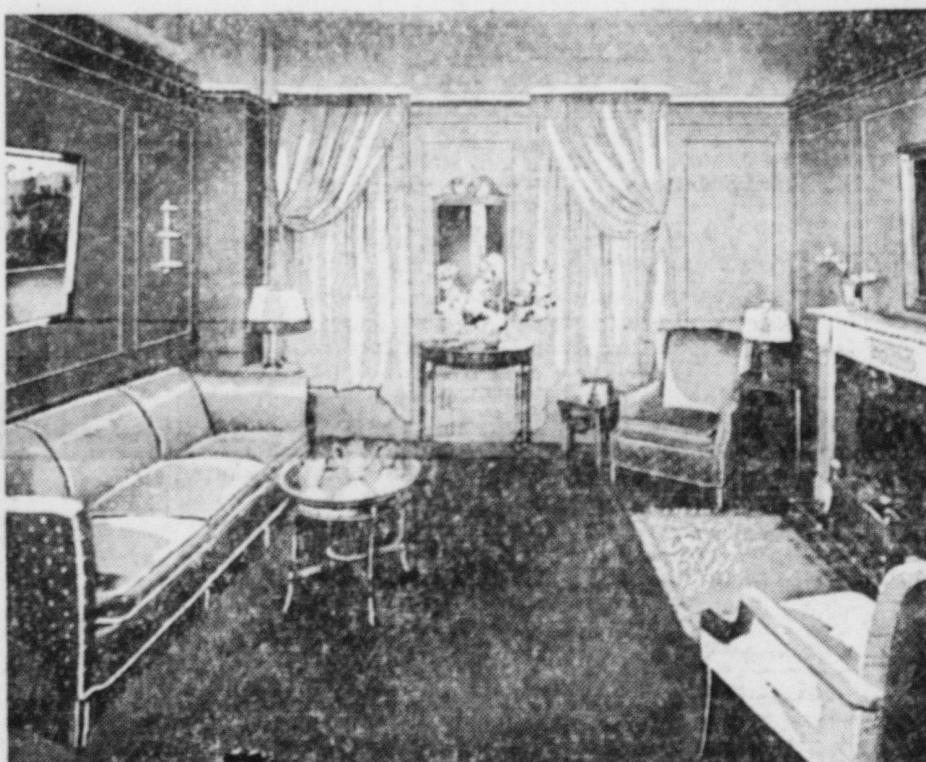
Tables of all descriptions including coffee, cocktail, end, lamp, occasional, drum, gateleg, in all finishes at

10% to 1-3 off



Bedroom Suites

- 5-Piece Mahogany Berkey & Gay **\$177.50**
Regular \$229.50 Value—Reduced to
- 5-Piece Walnut Suite, Chippendale Design **\$167.50**
Regular \$215.00 Value—Reduced to
- 5-Piece Mahogany Jamestown Suite **\$152.00**
Reduced to
- 5-Piece Oriental Walnut Suite **\$139.95**
Regular \$236.50. A Drastic Reduction at
- 5-Piece Solid Cherry Jamestown Suite **\$124.95**
With Choice of Beds at
- 5-Piece Modern Jamestown Suite **\$134.50**
All Matched Butt Walnut Fronts, at
- 5-Piece Northern Hard Maple Suite **\$99.95**
A Real Bargain in a Quality Suite, at
- 5-Piece Swedish Blonde Modern Suite **\$107.00**
See this suite to appreciate its fine qualities.
- 5-Piece Jamestown Solid Birch Suite **\$99.00**
If it's Jamestown Quality it's a real buy at
- 5-Piece Walnut Suite **\$79.95**
All Oak Interior—A beautiful suite, reduced to
- 5-Piece Bone and Maple Suite **\$77.50**
In Classic Modern design, reduced to



- English Club Sofa Suite **\$124.50**
Damask Cover—Regular \$149.00
- 2-Piece Solid Mahogany Suite **\$139.50**
Penfield Reproduction—Regular \$18.00
- Solid Mahogany Penfield **\$99.50**
Virginia Sofa. Fine Value at
- 2-Piece Chinese Chippendale Suite **\$122.50**
In Excellent Covers at
- Chinese Chippendale Sofa **\$84.75**
Authentic Design.
- 2-Piece Shearman Swedish Modern **\$159.75**
In Solid Mahogany
- 2-Piece Brocadel Suite **\$152.00**
Regular \$192.00
- 2-Piece Modern Suite **\$79.50**
With Guaranteed Spring Construction
- 2-Piece Solid Mahogany Suite **\$114.50**
In Genuine Mohair Freize—An Excellent Value at
- Three 2-Piece Grand Rapids Suites **\$112.00**
Solid Mahogany Frames in Attractive Colors, from \$104 to
- 2-Piece Grand Rapids Suite **\$79.95**
Blonde Maple
- 2-Piece Hard Rock Maple Suite **\$69.50**
Very Specially Priced at
- 3-Piece Maple Suite **\$69.95**
Heywood-Wakefield
- 3-Piece Solid Maple Suite **\$44.95**
Extra Special

Dining Suites

- 9-Piece Mahogany Suite, Berkey & Gay **\$219.50**
Regular \$289.50 Value—Reduced to
- 9-Piece High Grade All Mahogany Suite **\$232.50**
A Quality Suite for Those who demand the "Best"
- 10-Piece English Oak Suite **\$129.50**
A regular \$186.50 Dining Suite, reduced to
- 9-Piece All Mahogany Suite **\$164.50**
Duncan-Phyfe Design. A real beauty and a bargain at
- 9-Piece All Matched Walnut Modern Suite **\$139.50**
With Credenza Buffet. Reduced to
- 9-Piece Duncan-Phyfe Suite in Walnut **\$114.95**
Very Specially Priced, at
- 7-Piece All Mahogany Dinette Suite **\$138.50**
With Credenza Buffet. Reduced to
- 5-Piece All Oak Dinette Suite **\$34.50**
For those who want a quality suite at a low price
- 5-Piece Rock Maple Dinette Suite **\$27.50**
A beautiful suite priced exceptionally low
- 5-Piece Northern Maple Dinette Suite **\$23.95**
Reduced to



FREE

with each Spring-Air Mattress we will give you absolutely free one high-grade metal bed in either single or full size.



MIRRORS

All mirrors in our stock to be

Reduced 20 to 40%

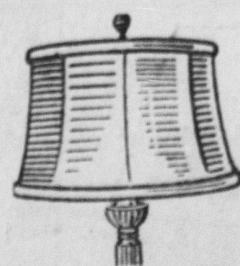
bringing them below present wholesale cost.

Nursery Furniture



Cribs, Mattresses, Chiffonettes, Kiddie-Koops, Play Yards, Nursery Chairs, High Chairs, Bathinets and Nursery Lamps at a straight

20% reduction.



Lamp Special

A clearance of all Table, Bridge, and Floor lamps starting at

\$1.50 up

ALSO THE FAMOUS

Lightier Lamp at \$11.50



BRACHBILL'S

Store Open Evenings by Appointment.

Phone 2.

Bellefonte, Pa.

20% reduction on all items in the Gift Shop except Chase, Kensington, and Fiesta Ware.

High Grade All Metal KITCHEN STOOLS

in assorted colors with rubber feet, cotton padded tops, upholstered in genuine Fabrikoid.

Special at

\$1.85



20 to 40% discount on all Rugs in our Store.

Genuine 9x12 Wiltons starting at **\$44.75**

Seamless 9x12 Axminsters - - **\$27.75**

All perfect. Not a second in our store.

A SMALL DEPOSIT WILL HOLD ANY ITEM FOR FUTURE DELIVERY.

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