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CHRISTIAN Soward Men'

COMES TO

BELLEFONTE

Take Santa's Word for It . . .

The advertisers whose offerings appear in this Holiday edition of the Centre Democrat have selected their choicest goods to help you decide on proper gift purchases and smart planning for Christmas celebration in your own home . . . Here's a shopping guide to aid you in finding Christmas gifts of every degree of value and price . . . check every page carefully against your Holiday needs, and know that your neighborhood merchants are happy to contribute to your yuletide enjoyment.

The Spirit of Christmas is In the Air

off the last dying seconds of the season on December 23 . . . until the last door closes in the last store. The Christmas displays in every instance . . . in the windows and on the shelves and counters . . . are really something to look upon. Just a walk through any of the stores or shops . . . even if you don't buy . . . will be eye-opening.

We assure you, you'll not regret the time spent on an inspection or shopping tour through Bellefonte's commercial center.

The Christmas season finds Bellefonte stores ready to supply every need in gifts. From thimbles to diamonds, for Judy O'Grady or the Colonel's Lady, this modern shopping center presents a complete and

beautiful stock of merchandise for your selection . . . The merchants invite you and the townspeople welcome you to come and see the street display of beautifully lighted Christmas trees . . . they will be greeted with joy by parents and children alike . . . Come and hear the nightly broadcasts of Christmas music furnished by the various church choirs and band concerts.

Bellefonte Stores Will be Open Every Evening Until Christmas

