

# AT THE PEOPLE'S YOU'RE EXACTLY FREE! RIGHT

It's true . . .  
PEOPLE'S is the most  
talked of store in this section  
of the country!

Thanks to our loyal patrons and good friends who learned  
long ago that this "always dependable" store sells only  
reliable, guaranteed merchandise which makes it a great  
pleasure to trade here . . . not only are stocks larger and  
more complete but there's something else and that "some-  
thing else" is: DEFINITE ASSURANCE OF QUALITY!  
Wherever you go you'll hear the same story!

**Your Big Christmas Turkey**  
WITH YOUR PURCHASE OF \$29 OR MORE  
YOU WILL RECEIVE ABSOLUTELY FREE  
**YOUR BIG HOLIDAY TURKEY**



**Chintz Covers**  
**\$4.95**

An attractive Boudoir  
Chair nicely tailored in  
smart chintz. Popular  
style.



**Pineapple Posts**  
**\$6.95**

This Pineapple Post Bed is  
available in full or twin  
size. Walnut or maple  
color.



**Room Sizes**  
**\$29.00**

High grade Axminster Rugs  
in a wealth of patterns and  
color combinations.



**HEATER  
OUTFIT**  
Included . . .  
Complete  
STOVE  
OUTFIT!  
All Seven  
Pieces!

**Big Heater**  
Circulates plenty of  
warm air. Saving . . . **\$29**  
Liberal Terms!



**Rich Walnut  
GATE LEG**  
**\$10.95**

A Table that changes its  
shape conveniently for din-  
ing and other purposes.



**Utility Cabinet**  
**\$3.95**

For linen, dishes and every  
kitchen use. Nicely enam-  
eled. Choice of colors.



**Bunk Beds**  
**\$15.00**

What boy wouldn't wel-  
come a chance to climb the  
ladder to the upper berth?  
A perfect bed with ladder  
and rail. Maple finish.

**PAY ONLY 50c WEEK**



**LIVING ROOM**  
**Carefully Tailored - 2 Pieces** **\$50.00**

Don't judge the quality of this Suite by the low price! It's big-  
ged for special selling but it packs a great deal of quality—  
from the hand-tailored velour covering to the innerspring con-  
struction. Both Chair and Sofa in a choice of colors for only

**EXTRA LIBERAL TERMS!**

**PAY ONLY 50c WEEKLY!**



**TWIN BED OUTFIT**  
6-pc. Outfit  
Two Twin Poster Beds,  
Mattresses, Springs . . . **\$29**  
Small Amount Down!

**PAY ONLY 50c WEEKLY!**

**PAY 50c WEEK**



**DINING ROOM**  
**Modern Design - 9 Fine Pieces** **\$88.00**

Even if you paid \$100 for this Suite, you could not obtain  
any more quality than is incorporated in these fine pieces. The  
modern Buffet, the Extension Table and six Chairs in beauti-  
ful veneer offered tomorrow as an extraordinary Sale feature.

**EXTRA LIBERAL TERMS**

**Jenny Lind Beds**



This quaint and ever  
popular wood bed, in  
choice of walnut, map-  
le or mahogany fin-  
ish. Either full or  
twin size at this low  
price!

**\$6.95**

**5 Piece Kitchen Set**



In unfinished hardwood  
ready to decorate.  
Table and four Chairs . . .

**\$9.88**



**STUDIO  
COUCH**  
New Type  
with  
Back  
and  
Arms!

**Metal Arms**  
Newest type Couch,  
spring mattress . . . . . **\$25**  
Liberal Terms!

**Occasional Chairs**



Just one example of the lovely  
Chairs you'll find on our floors.  
Carved legs and arms, with  
channel tufted back, upholster-  
ed in rayon damask. **\$9.95**

**Kneehole Desks**



Satin walnut or map-  
le finished Kneehole  
Desk with shaped top,  
and one file drawer.  
A marvelous gift for  
some one! **12.95**

**DON'T FORGET—  
IT'S ABSOLUTELY FREE!**  
YOUR BIG CHRISTMAS TURKEY,  
\$29 or More!

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IT'S ABSOLUTELY FREE!**  
YOUR BIG CHRISTMAS TURKEY,  
\$29 or More!

**OPEN AN ACCOUNT-PAY LATER!**

230 E. College Ave.

STATE COLLEGE, PA.

Phone 2902

**EASY  
TERMS**

**PEOPLE'S  
FURNITURE CO.**

**LOWEST  
CASH PRICES  
In Central Pa.**

OTHER STORES AT LEWISTOWN AND BLOOMSBURG