

Fall Replacement Sale

FOR OCTOBER BRIDES and HOME MAKERS



EXTRA VALUE IN THIS THREE-PIECE MAPLE SUNROOM

You'll admire the new design of the maple frame . . . its broad arms and the generous way in which good maple has been skillfully used in the frame. Spring filled seats and backs, covered with a gayly striped home spun fabric . . . perfect with the honey toned maple. Exceptional at the price!

\$39.50

EASY TERMS!

Circulator Heater Outfit

ALL THESE INCLUDED



Everything you need to be ready to heat your home comfortably and economically this winter! The complete outfit at this bargain price! We include: 1939 Circulator Heater; Stove Board to protect your floors; Collar and elbow; and enough stove pipe for proper installation.

\$29.00

INNER-SPRING STUDIO

REGULAR \$36.50 VALUE!

\$29.50

You do not need to rest these pillows against a wall. This couch comes complete with metal ends and back, not to mention the kapok filled cushions. Inner-spring mattress and splendid construction that will please.

LIBERAL TERMS!

FAULTLESS WASHER

For LOWER Laundry Bills!

\$34.50

Don't risk your health by putting up with wash day drudgery — get this fine washer and enjoy living.

Many exclusive features we will tell you about. See it! Own it! Save now!

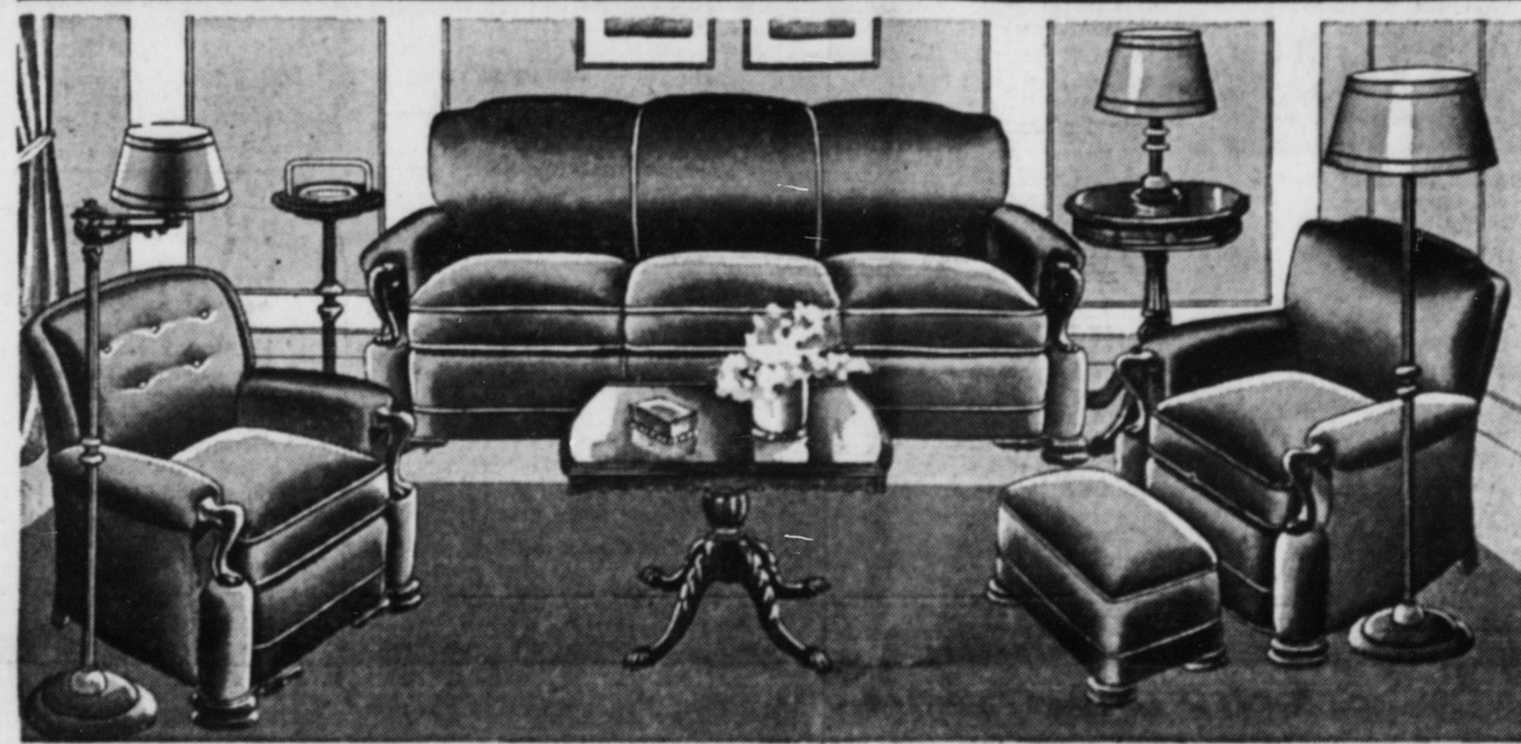
LIBERAL TERMS!



The Whole Store Is Ready With New Things!

We've scoured the markets . . . we've contacted our better factories . . . we've done EVERYTHING we could think of to bring you the finest things for your home that are to be found anywhere! And by concentrating on value, we're able to offer these lovely things to you at prices that are nothing short of amazing. We urge you to buy NOW, while prices are at their present levels, for frankly, we don't know how long they will last. Of course, our usual generous budget plan is in effect on purchases both large and small.

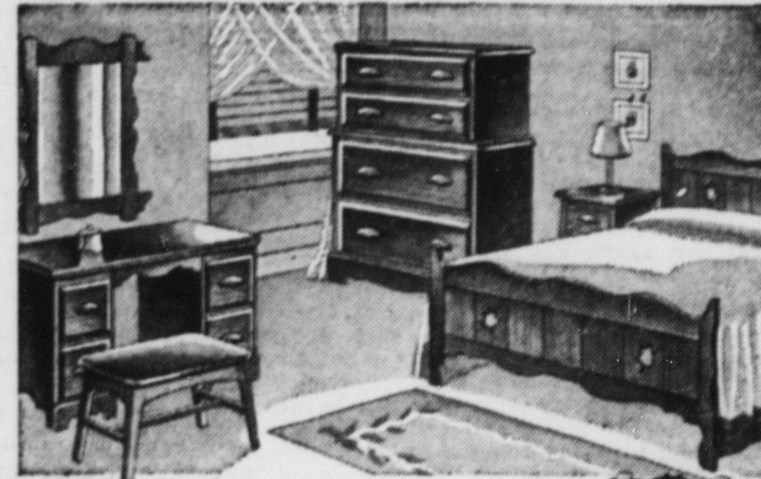
FALL BRIDE OUTFIT



TWELVE-PIECE Living Room OUTFIT \$89

"Crowd as much value into this outfit as you can!" That was the word that was passed out to our staff who worked and worked over this group, to make it the kind of a room you'll be proud to own, and to make sure that it offered the utmost in value. Notice that there are THREE big pieces, including the ottoman to match. Come in and see for yourself what a colorful, livable good looking room really is.

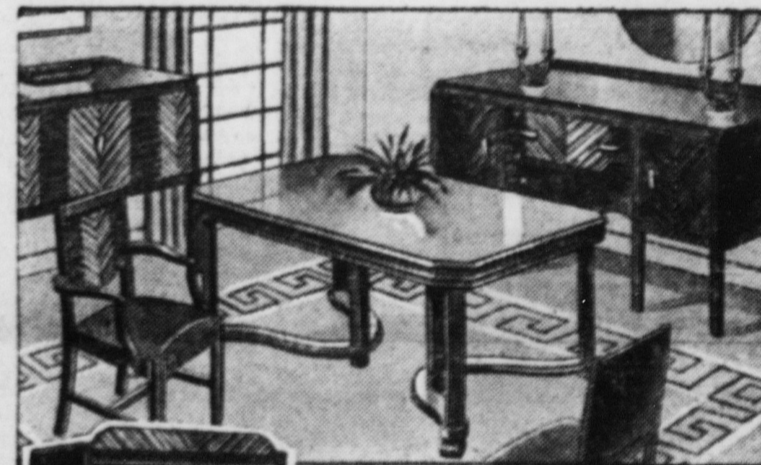
- SOFA
- CLUB CHAIR
- LOUNGE CHAIR
- OTTOMAN
- SMOKER
- LAMP TABLE
- COFFEE TABLE
- TABLE LAMP
- BRIDGE LAMP
- FLOOR LAMP
- 2 END TABLES



A Maple Bedroom That's Very New

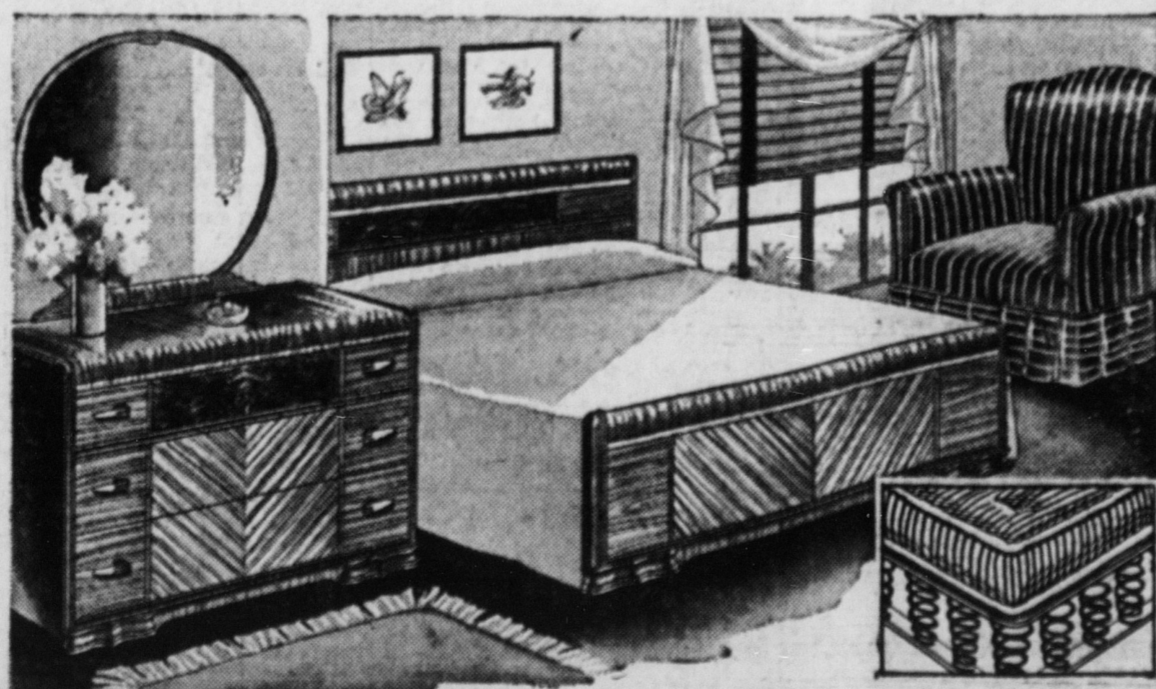
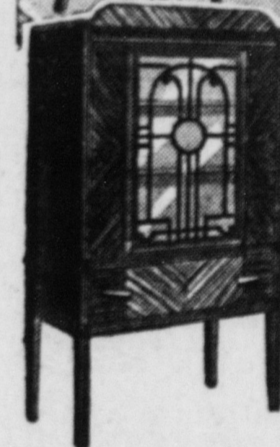
Three Pieces **\$48**

Tired of ordinary maple? Then THIS is your suite, and at this price you can certainly have a suite that's different. The bed is new . . . the chest-on-chest large and roomy, and the frames of the mirrors unusual. In that mellow honey tone that bespeaks GOOD maple.



9-Piece Dining Room \$89

Dining rooms are important this time of the year, and with this group yours can be one that you'll be proud of. Of striped and burl walnut veneers, with waterfall fronts and many other quality details.



10 Piece Bed Room Outfit

Styled right . . . priced right . . . it's one of the best values we've seen in a long time, because each of the major pieces . . . bed, chest, dresser, is so good looking and smart.

\$89

- BED - CHEST - DRESSER
- SPRING - MATTRESS
- BOUDOIR CHAIR
- TWO PILLOWS - TWO LAMPS



\$1.00 Down

Luxurious AXMINSTER RUGS - SALE PRICED! \$29

9x12 SIZE - EVERY PATTERN AND COLOR!

Here are gorgeous Oriental inspired designs, in soft glowing colors . . . modern rugs that have lots of smartness. If you're looking for a Colonial pattern, it's here too, alongside of Chinese designs of old world beauty.

9x12 RUG CUSHION INCLUDED!

Use Our Convenient Charge Account Plan. Small Payment Delivers Any Article Listed Here

CONVENIENT PAYMENTS

Enjoy the use of PEOPLE'S furniture while paying for it monthly. Our Credit Department will gladly explain details. No carrying charge. Prices Lowest in the County.

TRADE-IN PLAN

Every person who desires a beautifully furnished and livable home is invited to our Furniture Floors. Your old furniture has value which we will gladly appraise as part payment for your new selections.

LAY-AWAY PLAN

Selections made at today's low market values will be held for future delivery when desired.

EVENING APPOINTMENTS

For the convenience of husbands, wives, prospective brides and grooms, busy people who cannot visit the store during the day, we will gladly make evening appointments. DIAL STATE COLLEGE 2902.

PEOPLE'S FURNITURE COMPANY

228-230 EAST COLLEGE AVE.

Open Sat. 'Till 9 - Other Evenings by Appointment - Phone State College 2902

STATE COLLEGE, PENNA.