



TRESSLER SUPERIOR PLUMBING, HEATING

Member of the Master Plumbers Association, Russell L. Tressler, of 227 West Beaver avenue, rear, State College, is equipped by experience, knowledge and skill to meet the complete demands in the plumbing and heating line.

BALFURD'S FOREMOST CLEANERS, TAILORS

Balfurd's Inc. prominent cleaners and tailors, of State College Hotel, State College, came under the proprietorship of John Glatz in 1933 and has marked its greatest strides forward as the result of his exceedingly competent direction.

DEAN PROBST GUIDES SANDWICH SERVICE

Well known in the Bellefonte and State College area, Dean Probst became proprietor of Sally's Sandwich Service, 103 East Beaver street in State College, one year ago and has elevated the entire program of endeavor to a new peak of popular acclaim.

KOCH FUNERAL FIRM MODERN, EFFICIENT

Funeral directors of the modern era are held in the highest of public esteem in every community for they afford to the bereaved the so essential services in the utmost manner of present-day efficiency.

LONG IS PROPRIETOR OF STORE AT HOWARD

Offering the best in groceries, meats, produce, notions, dry goods, feed, and a host of general merchandise values, the Long General Store, at Howard, is a favorite with the public.

L. H. NEFF AND SONS NOTED FUNERAL HOME

Oldest funeral directing establishment from the standpoint of service length in the county, L. H. Neff and Son, of Howard, traces the history of its business back to the year 1865 when W. H. Neff founded the enterprise.

BEECH CREEK VALUES NATIONAL BANK PLAN

Under the highest type of intelligible official direction, the Beech Creek National Bank, at Beech Creek, occupies a place of exceeding value in the region's services.

Howard Bank Has 30 Years Service Record

Maintaining membership in the Federal Reserve System and the Federal Deposit Insurance Corporation, the First National Bank, at Howard, provides every outstanding essential safeguard for the benefit of its depositors and exercises rigid adherence to sound principles of the highest integrity character.

Kyper Retails Coal County-Wide Scope

First trucker to wholesale coal in Western Pennsylvania and known for the offering of first quality values, Daniel G. Kyper now conducts a splendid retail coal business at 112 Miles street, State College.

Dodd Station Gains Widespread Acclaim

Located at the junction of Routes No. 45 and 545 in Pine Grove Mills, the Dodd Service Station is a well-known haven for area motorists and offers the thorough fulfillment of the entire auto.

Yearick's Offering In Demand 70 Years

A landmark in the section, Yearick's General Store, at Jacksonville, is one of the outstanding headquarters for essential supplies. This popular establishment was founded 70 years ago by N. H. Yearick, now deceased, who was known as a foremost merchant and civic leader.

Vogt Motor Company is Symbol of Service

In business since 1931 and constantly handling Ford dealership responsibilities, the Vogt Motor Company, Church street, Centre Hall, has built up, maintained and furthered its scope and prestige along approved modern lines.

EMPLOYEES BENEFITED BY MILLHEIM POLICY

Vast stabilization and countless other elements of extreme benefit to the area are afforded by the comprehensive schedule of modern endeavors in force at Millheim Hosiery Mill, Inc. of Millheim.

BANKS EXPERIENCED PLUMBING, HEATING

Backed by 25 years experience in his chosen line and having conducted his own enterprise here for the past two years, Fred W. Banks, of 218 E. College avenue, rear, State College, is well qualified to offer the complete plumbing and heating service.

FRESHNESS SUPERIOR IN McKEE'S FRUITS

Choice values predominate at McKee's Fruit Market, 105 East Beaver avenue, State College, mainly as the result of the personal endeavor extended to provide the public with superior offerings.

BLOOD-TESTED CHICKS ATTRACT VAST SALES SCOPE FOR KERLIN

When an enterprise builds an international service scope and keeps its program of satisfaction far above average over a span of years it is evident that the methods employed are the endeavors accomplished are of the best.

This fine poultry farm specializes in breeding and trap nesting White Leghorn chickens. It sells day-old chicks and pullets. Shipments are made into every state in the United States, into every province in Canada, Mexico, Cuba and Bermuda.

Kerlin, whose demise occurred in 1933, the farm has been advanced admirably. W. W. Kerlin, son of the founder, has been in charge of the business since 1925 and purchased the enterprise in 1929. He has elevated it to the present heights of success. There are 27 competent employees.

FRANCE FIRM OUTPUT TRIPLED SINCE 1925

J. H. France Refractories Company, of Clarence, has increased its production three times since 1925 and has demonstrated the fact that a progressive and basically sound enterprise may mark a constant advancement and success regardless of so-called prevailing conditions of the business world.

Specializing in the making of fire brick which is used in blast furnaces, foundries, and heating furnaces, the firm has merited international demand by the superiority of its products. Shipments are made throughout the United States and abroad.

Millheim Pharmacy Is Highly Esteemed

Held in highest esteem by the medical profession while rendering distinctive service to the general public, the Millheim Pharmacy, on Main street in Millheim, has every worthwhile up-to-date function in force.

LOCAL PUBLIC GAINS BY HALL ENTERPRISE

As a reliable member of the Fairlawn Stores, W. B. Hall and Sons, of Clarence, affords to its many patrons economy values in the purchase of essentials. This firm is one of the leaders in the field and attracts constantly increasing patronage from the entire surrounding sections.

This firm purchased the Snow Shoe Fire Brick Company in 1925. That company has been in operation since 1911. In 1926, the firm purchased the Highland Clay Products Company at Winburne. It has been alert to progressive steps and deserves outstanding commendation for the effective manner in which the business has been brought to the present high pinnacle of recognition and success.

There are from 160 to 400 people employed, depending on production requirements. Working conditions are notably ideal. Officials of this prominent enterprise are: J. H. France, president; his son, William A. France, vice president; James C. Bates, secretary and treasurer; and E. M. France, brother of J. H., office manager.

Quality Essentials Offered by Stover

There are quality essentials available consistently in the offerings of George H. Stover, of Centre Hall. Purchasing the present business in 1929, Mr. Stover has advanced its scope, prestige and coverage in the approved modern manner and has in force many desirable efficiencies which keep the service at the peak of satisfaction.

W. B. Hall, now retired, established the business 21 years ago and directed it in the outstanding capacity to become noted as a competent merchant. His son, C. L. Hall, is now in charge of the store. Ira G. and Fred Hall, brothers of C. L., are also members of the firm. Adherence is given daily to the basic ideals of superior service and the utmost satisfaction upon which the business has been operating during its entire history.

All food supplies are available. Other offerings feature: shoes, clothing, notions, dry goods, tobacco, sporting goods, guns, ammunition, drugs and general merchandise. RCA radios, Horton washing machines and Universal refrigerators are handled. This place has an attractive restaurant.

Electric Is Leader In Bakery Products

Sanitary in every sense of the word and possessing the latest and best equipment, the Electric Bakery Co., 139 South Allen street, State College, is known for superior breads, rolls, pies and other baked goods. Pastries are a specialty.

On October 15th, the firm will celebrate the opening of the Snow Shoe Knitting Company, modern mill, to make ladies silk hose for the Philadelphia market. There will be 30 local employees on the staff at the start of operations.

Expert repair work on any make of car is featured, with body and fender jobs the specialty. Only genuine replacement parts are used, typical of the effort to provide lasting satisfaction through superior service. A towing truck is on hand to give immediate response to road calls.

Garrett's Foremost Area Planing Mill

With an impressive record of 40 years of successful service behind it and modern policies strictly in force, Garrett's Planing Mill, at Rebersburg, holds the approval, esteem, and patronage of a large and widely distributed clientele.

Member of the Fairlawn Stores, the place offers many noticeable values. Foods, Wayne feeds, shoes, notions, dry goods, drugs and general merchandise are carried in the full supply. Agency is held for John Deere farm machinery, with complete parts and repair service included in the coverage.

Active also in the furniture business, he offers the quality values in furniture, carpets, rugs and linoleum for the entire home. A capable employee assists in the various detailed endeavors.

Full Garage Roster IS HANDLED BY BOHN

Located between State College and Lemont on route 45, at Millbrook, the excellent garage of Arthur L. Bohn has attracted constantly increasing favor and patronage since its establishment on September 1, 1936.

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Present management came into effect here in 1930, at which time the firm name was changed from the former Penns Valley Hosiery Mill title. This plant was originally established 40 years ago and is well known in the region.

Public Well Served BY EDWARD C. MARTZ

Presenting an all-inclusive stock of quality essentials the general store of Edward C. Martz, of Pine Grove Mills, has been a mecca for satisfaction ever since its establishment in 1920.

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Boys golf and sport hose are made from cotton and wool, with the output acclaimed superior in quality. Nation-wide shipments are made to meet the vast demands. Sales office is located at 3701 North Broad street, Philadelphia, Pa.

GETZ TINSMITH FAME OVER 3 GENERATIONS

Three generations of the Getz family have won recognition as outstanding tinsmiths and held public appreciation for the consistent rendering of highest calibre work.

Member of the Fairlawn Stores, the place offers many noticeable values. Foods, Wayne feeds, shoes, notions, dry goods, drugs and general merchandise are carried in the full supply. Agency is held for John Deere farm machinery, with complete parts and repair service included in the coverage.

Each job undertaken receives his personal attention and supervision to assure its fulfillment in the outstandingly detailed and efficient coverage of the requirements. A skilled employee assists. Estimates are given at any time in the courteous way.

GOODHART PROMINENT FUNERAL DIRECTOR

Through his excellent system of arranging the details for each and every funeral entrusted to his remarkable efficiency, Frank V. Goodhart, funeral director, of Centre Hall, leaves with those served a feeling of confidence and satisfaction that the final respects were performed with such a perfect harmony as to greatly lessen the sadness connected with such an occasion.

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Mr. Goodhart is a graduate of Cincinnati College of Embalming and thoroughly versed in the various elements of his chosen profession. He has a capable assistant on duty. Service scope includes a 20-mile radius. The full line of caskets and supplies is maintained. Funerals are arranged to suit any financial aspect, with the same competency prevailing. Funeral home accommodates 100 people.

NIEMAN'S IS FAMOUS DEPARTMENT STORE

People from the entire County appreciate and patronize the variety offerings of Nieman's Department Store, at Millheim.

Such nationally-known brands as Hart-Schaffner-Marx men's clothing, Florsheim and Walk-Over shoes, Stetson hats and Arrow shirts are on display here. This place is a mecca for first quality values in equipment and furnishings.

BOHN STORE FAVORED AS COMPLETE CENTER

Known as one who dispenses satisfaction in the major volume, George J. Bohn has conducted a splendid general store at Lemont since 1925 and merited public appreciation in constantly increasing proportions. His total experience in this field of endeavor encompasses a 22-year period.

John Deere farming equipment and wire for fences, as well as roofing, cement, gravel, stones and other building materials, are specialties. Deliveries are made promptly at the time stated. Two employees are on duty to keep the service details moving in the proper line of accomplishment.

OPTOMETRY SERVICES BY DR. EVA B. ROAN

As a foremost practicing optometrist since 1913, Dr. Eva B. Roan, of 402 East College Avenue, State College, holds the deep respect and confidence of the public in the major measure of this field, she offers personal attention to all who call upon her. At present the new Lux-it rimless mountings are being given special prominence in the complete stock of glasses and accessories carried.

Embracing the complete professional services in this field, she offers personal attention to all who call upon her. At present the new Lux-it rimless mountings are being given special prominence in the complete stock of glasses and accessories carried. Modern methods, equipment, and facilities are found in both of her offices.

"BILL" SECKINGER PLUMBING, HEATING

Outstanding in the plumbing and heating line, William H. ("Bill") Seckinger, of West College Avenue, State College, has the excellent background of 24 years experience in his line of endeavor. He established his own enterprise in 1928 and has made it a leader in the field by giving close, personal attention to every detail of the business and also by advancing its scope to meet modern demands.

All up-to-date plumbing and heating needs receive the same competent coverage in the detailed capacity, with the service in this respect mainly devoted to work in the State College area. Truck operation is used, with an additional truck to meet the growing demand as increasing clientele necessitates.

FULL GARAGE ROSTER IS HANDLED BY BOHN

Expert general automobile repair work is featured. Only genuine replacement parts are used. Modern equipment prevails to keep the activities at the efficiency level. Road service for wrecked cars is a specialty.

American gasolines and oils are stocked, as well as a complete line of accessories. Considerable volume of business is now being handled in State College and other anti-freeze sales as motorists are getting ready for the winter hazards.