

Democratic State and Local Ticket


## EDITORIAL

## "MIDSUMMER NIGHT'S DRAMA

 Night's Dream" written by Shakespeare back in the dapys
of the horse, the coach and the litter. And though, it is of the horse, the coach and the litter. And though, it is
true, the words bore no relation to problems of travel, thero is a temptation to echo them now every time the
constantly mounting statistics of death on the highway constantly mounting statistics of death on the highway
point to the tragedy of these beautiful summer nights. point to the traged of these beautiful summer nights,
"Ahat Aidsumer Night's Drama" is a modern rama
that man wrote. Neverthelese, it is one in which thousands play a part after the curtain of darkness has fallen over the highways and by-ways and over the busy city
stre to io

It is a paradox of this age of light that we continue to carry on the potentially mos gerous activity of the time in comparative darkness-continue to drive at mile-
a-minute speeds over highwass that are as lacking in i-
lumination as those over which the coaches rattled from lumination as those over which the coaches rattled from
Boston to Worcester 200 years ago.

$$
\begin{aligned}
& \text { Boston to Worcester } 200 \text { years ago. } \\
& \text { Seeing is effected by two major }
\end{aligned}
$$

Seeing is effected by two major factors. The first,
fflected light-light which, thrown upon an object, is rereflected light-light which, thrown upon an object. is re-
ffeeted back, , istinusishing for us the detail of that ob-
ject. The second factor is silhouette-or the lightness or ject. The second factor is silhouette or the lightness or
darkness of objects contrasted tith the backgronds darkness of objects contrasted with the backgrounds
against which they are seen. The distinctness of black
type on a white page is a good example.

Headlamps contribute almost nothing to seeing by
houette and their effectiveness, therefore, must be desilhouette and their effectiveness, therefore, must be be-
termined, not merely by the beam poover of the lights, obijects or surfaces which are commonly met on the road. objects or surfaces which are commonly met on the road
The reflective qualities of pedestrians, roads, unlighted cars, trees, etc. is worse than poor, and consequently the effectiveness of headights is porrerespondinsiy limitited. Until major highways and main city streets, at least,
are provided with really adequate illumination and are are provided with really adequate illumination and are
made as modern and safe at night as they are in the daytime, there can be but one salvation-common sense! When darkness comes, slow down! Be more than. ever careful! Use dimmers when meeting other cars! Keeep
headlights in proper adjustment and keep them clean headilight in proper adjustment and keep them clean-
dust and dirt
ien lenses or reflectors can cut their effic. iency in half.
Let's not have to keep chanting "Lord, what fools we
mortals be". Let's not make of a summer night a tragedy which we play a part

## collecting bills

Many merchants lose money because they never had
dequate plan for inducing people to pay their bills. It an adequate plan for inducing people to pay their bills. It
is not a popular job to go out and get money. People's is not a popular job to go out and get money. People's
facees have a way of falling when the collector, after treyng
to be sauve, and genili, edgen around to the question to be sauve and genial, edges around to the question
whether the debtor can't take care of that little account. careless on collections. While they were hustling in other ways, they were letting the delinquent accounts mount up. Usually they were forced to borrow more money. Then when many old accounts proved uncollectible,
the firm in many cases has to stop. People should make every possible effort to settle accounts promptly, and keep business on a solid foundation. Don't feel offended when
the bill collector calls. His account should be paid.
WHEN PEOPLE DON'T CALL

People ofter move into cities and towns, and remark
that the residents of these places are cold and stiff, because no one calls to see them. It is rather a shock to somee folks who come from friendly communities, where people
frequently rum into cach other's homes, to move into a place where few pooplec call on them.
cause this old custom of making died out. Newcomers should not feel that any unfriendly spirit toward strangers exists. The social call custom is things they want to do. They peopliply have too many other
the formal calls of former years. They should to make it the formal calls of ormer years. They should make it
clear that they feel just as friendly and welcoming toward
newcomers as they ever did.

WAR THOUGHTS AFTER 24 YEARS Monday, August the first, was the anniversary of the
beginning of the World War, just twenty-four years ago. It found the world in much the same state of affairs that marked the few years immendiately preceding the
epochal struggle. Once more the nations of the world are epochal struggle Once more the nations of the world are
ligned in hostile camps, enmeshed in a hopeless armaailigned in hostilie camps, enmeshed in a hopeless armm
ments race and plainls preparing or the reumption
warfare on a scale that will dwari the tast conflict. varfare on a scale that will dwarf the last conflict.
Again, we find Russia and France in an alliance, with traly, on the same side, but probably forced together by traly, on the same side, but probabiy orece together by
external rather than internal conditions. This time, the externai rester Empire, which took the side of the Allies in 1914,
Japand is ready to risk her fate with the other powers. On the economic side, we note the weakness of the
Germany-Italian bloc, with these nations, and their ally, Japan, utterly unable, at this time, to fight a long war. We have a picture of a new Russia, with untold man-pow
tirred by the fervor of revolution, but something oubtful factor in fighting forces.
There is the scene of the lesser powers, anxiously
ishing around to be on the winning side if a fight mus nsue. Czechoslovakia and Turkey on the side of France and Bngland.
ous to maintain historic isolation, with many nation and and and wondering whether such a course, in the dawn of a new war, could be any more successful than before. This cound
try, however, has entered into the competition of navies and arms before the struggle, influence without doubt by
the possibility of a threat to South America as well as by a determination to maintain strength enough The outlook is not encouraging for peace. Crisis after
crisis, passes, only to be succeeded by new issues and re
newed demans. Perhas the war that is enerally awaited
can be postroned imaybe, it will be avoided, but wertitain can be postponed ; maybe, it will be avoided, but certain
y it will revuire all the patience and tolerance that na-
tions possess lons possess.
To think of millions of boys, growing into manhood,
likely to become food for guns is a fearful thought. With it must ge the realization that airplanes will ring death
and misery to millions of women and children, who stand to suffer more than ever in the wake of modern warfare.
The eroperty loss will be enormous, but it is the human The property
loss that appals.
Encurazin.
Encouraging is the will of the people of the United
States for peace. Discouraging is the fact that it take two nations to keep the peace, just as it requires two na-
tions to make war. The example of Ethiopia and China
Ten emphasize that peaceful intentions do not guarantee the
safety of a people or the life of a nation. In times like these it is essential that the United
States maintain its armed forces and that the people of
this country resolutely determine to protect the principles upon which civilization must depend. It is easy to surren.
der to the yearning for peace but the pathway to paece is
not marked by abject surrender and cowardty terror in no face of threats and danger.
In spite of all hese considerations let us be sure, al
ways, that the men who guide the destinies of the Unite Ways, that the men who guide the destinies of the Unite
States.arem aren devoteto to the cusse of pace. We feel sur
that President Rooselt and Seretary of State Corde
Hull desire peace witrla and That President Roosevelt and Secreta, it is up to us, as the
Hull desire peace with deeps sincerity. If an
people to people, to prevent the development of any jingoistic na
tionalism and to be willing, at ant it times, to support our
leaders in every reasonbe move that promises to spare
the world, and our country from the tavages of war. BUSINESS MUST GO UP
An upturn in the business of the nation is definfters tion, since the summer of 1937 has declined much more than the nation's purchasing power. This means that the poople of the have money to spend for the products of industry. If the charts show
ed that national income had declined more than industrial ed that national nincome had decilined more than industrial
production it would mean that manufacturers had mor
product products than the people could buy.
of course, this simple statament
does not incluce the the factor of surpluses. It is everything. It does not inhude the factor of surppusesien is possible, for
example, that industry, through excessive production, has a quantity of prouducts on hand, in which cosed therere woould
be no need for renewed manufacturing until purchases re. be no need for renewed manufacturing until purchases re
moved the surplus. moved the surplus.
As the charts stand today, however, they show that
the production of goods by American industry fell pre the production of goods by American industry fell pre-
cipitately last fall and winter, declining forty per cent. In come dropped some but not nearly so much, showing a lose When industry lays off employes it reduces purchas-
ing power. When industry increases employment it increases the nation's purchasing power. Thus, we have
situation situation where purchasing power is relatively stronge
than production, compared with a year ago and conse than production, compared with a year ago, and conse
quently, it is only a question of time when industry must make good news. This will mean employment and a boost The bright side of the picture is emphasized by the to add millions of dollars to national purchasing power Just as income and production touched bottom, in the recent slump, the government, through WPA, AAA, PWA
and other agencies and other agencies began spending
income for prospective purchasers.
PUBLIC SUICIDE

Perched for more than eleven hours on a narrow ledge, seve set New York on edge and amazed the nation by making a fatal leap just before desperate attempts to rescue him could be made.
Watched by thousands of people, talked to by his which issued the voice of his mother, in another city, the man deliberated trying to "make up" his mind and finally,
stepped off the ledge and hurtled to certain death stepped off the e edge and hurtled to certain death. Tooke and dinned into the earse tof those of ho listitened onthe radio. It was covered by cameras of news photogarph ers and the keen eyes of newspaper reporters. But nohe pierced the veil that hides the mechanics of a mind, per-
haps deranged, or captured the strange struggle that shook the personality of the young man into a fatal act. done by police, firemen and other human beings. There Was none able to reach inside his mental clock and turn
off the switch that set off the aliarm that marked the termination of life.

> A reeent survey of public opinion, conducted by the American Institute of public Opinion, discloses that the people rank Cordell Hull, Secretary of State, as the Cabinet member who has done the best job. The best known secreLaries, according to the survey, are Farley, Hull and Miss
Perkins, and the least familiar to the man in the streete are Roper, Woodring and Cummings. Those criticized the
most are Secretaries Perkins, Farley and Wallace The most are Secretaries Perkins, Farley and wallace. The
eepplanation is apparently found in the fact that Mr. Far-
ley in the ies Perkins and Wallace have been in charge of some of the most controversial programs in the New Deal.


OLD NOAH KNEW HIS BIZ




Id Man Noah, with his ealm nonchaliance,
$\qquad$
Quite Cool Indeed
A hotel was on
watehno the names
Nonthing to get
fire and the guste teed

If There Had Been Three
and that you have become the tather of twins


Ma'll Remember Him
 Grocer-"What fur?"
Boy-Oh, 1 torgot the



## 

A Little Forgetful



$\qquad$
 Well. of all things said he diver hau

High-Hattin' the Old Jack

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Slips That Pass in the News



A daughter (Trom the The Tidemount. Neb. Demornt). Want Aa-For sal

Rather Big Order
Tourst trom ohlo-Yad To Condense It



## 




$\overline{\text { Excuse, Please }}$

Thit the the ume of the year one reralize, that the racio will never


Query and Answer Column



























 L. G. W.-How many oranges does $t$ t take to make a galion of ormes

 Angere to probiem: Thit priwe- Hight fing is aiwe
TWO FNED FOR PLUMBING Hons brought againe him Bath





