

THE NEW *Electric Ranges* ARE INCREDIBLY FAST!

ONLY THE NEW GENERAL ELECTRIC RANGE HAS ALL 3 THRIFTY FEATURES!

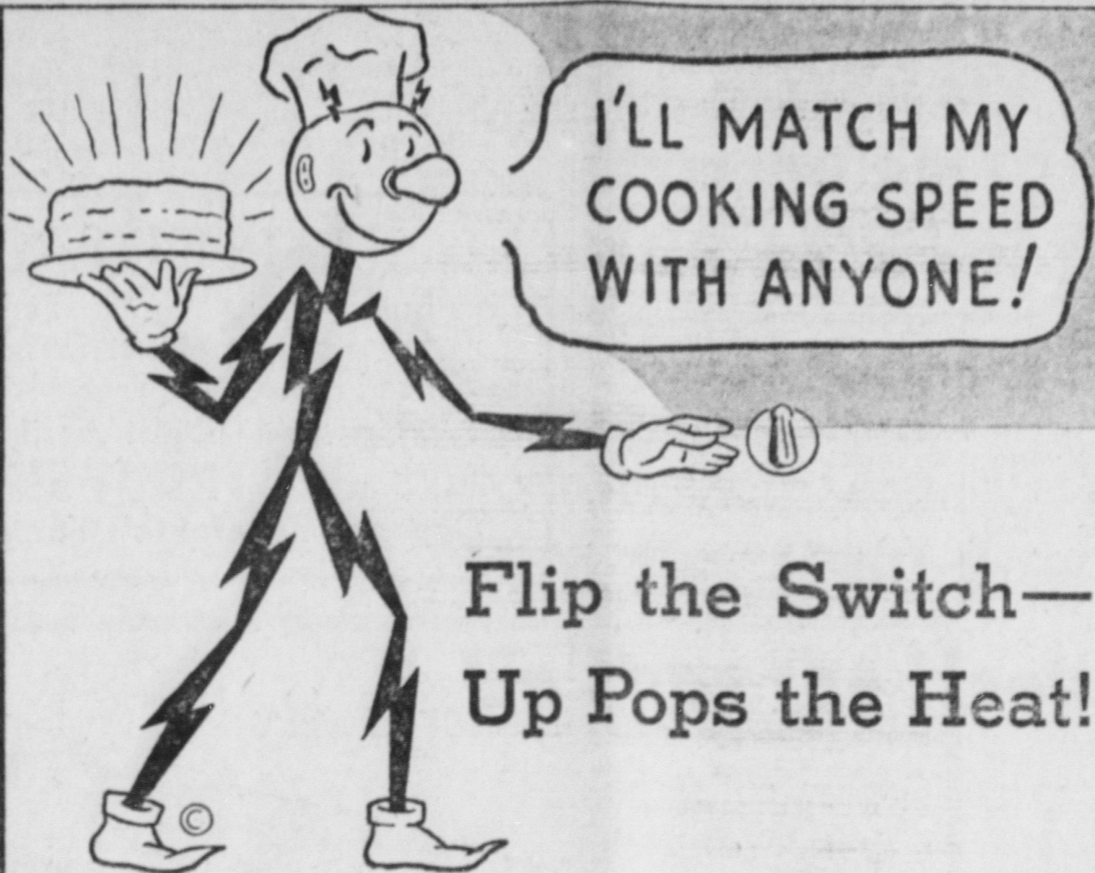
You will want for your kitchen a range that is completely modern. Here it is—the new 1938 General Electric. It is the only range—at any price—that has all these new Three Thrifty Features: 1—Tel-A-Cook Lights. 2—Five Speed Calrod Cooking Unit. 3—Tripl-Oven.

These three features alone make General Electric a great buy, but there are many more reasons.



- 1 TEL-A-COOK LIGHTS.** Inform you instantly when and where the current is on, and indicate the degree of heat being applied. Save electric current by eliminating needless waste. A new exclusive G-E feature.
- 2 SELECT-A-SPEED CALROD UNIT.** Five cooking heats from one unit, with one switch! Hi-Speed, Half-Speed, Quarter Speed and Thrift-Speed; for keeping foods warm, a new Low-Speed.
- 3 TRIPLOVEN.** Three ovens in one! 1—Speed Oven for single shelf cooking... 400° in five minutes... saves up to 40% in current. 2—Extra-large Master Oven. 3—Generous size Super-Broiler.

Electric Supply Company
Bellefonte and State College



IF you've ever had the notion that electric cooking is slow, the quick heat of the new electric ranges will change your mind! Why, it takes but a second to flip the convenient electric switch and up pops cooking heat, ready to go!

THEY'RE incredibly fast, these modern ranges. Wouldn't it be silly, with housewives as busy as they are today, to deliberately build ranges that take a long time to heat up and a long time to cook? So, depend on it, the new electric models will do your cooking in unbeatable time—as fast as you have ever done it in your life!

BUT they've got more than mere speed to recommend them. They're wonderfully clean. You can take a pan right off the burner and use the bottom as a mirror to powder your nose—an electric range just can't make soot or dirt! You'll fall in love, too, with the easier cooking—it'll save you oodles of time. And, right from the start you'll turn out meals as tasty as a Waldorf chef's—without half trying!

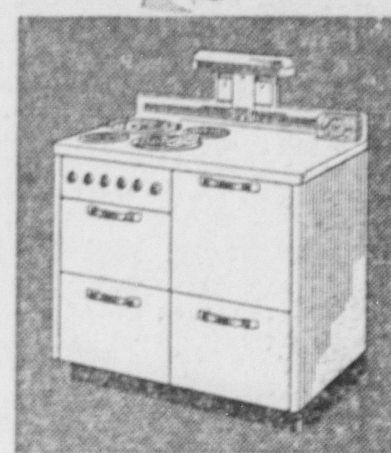
Visit the Local Dealers' Stores
During the National Spring Showing
... April 11 to 30

ELECTRIC RANGE DEALERS

CLEAN, FAST, ECONOMICAL ELECTRIC COOKERY

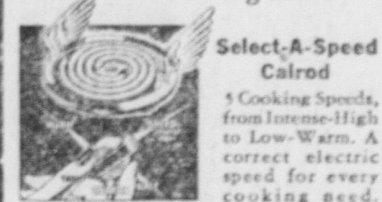


Install a modern electric range in your kitchen, and enjoy a whole new world of cooking pleasure. Electric cookery is clean as sunshine—no smoke or soot to soil curtains or darken your kitchen walls. It is faster today than ever before, and it cuts cooking costs to amazing new "lows."



THE SALISBURY—Hotpoint's smart, new built-in-the-floor electric range for modern kitchens.

5 Cooking Speeds
Hotpoint's amazing new Select-A-Speed Calrod cooking unit brings more speed to electric cookery, and saves in cooking costs.



Select-A-Speed Calrod
5 Cooking Speeds, from Intense-High to Low-Warm. A correct electric speed for every cooking need.

See the New Hotpoint Electric Ranges at Our Spring Showing

ELECTRIC Hotpoint RANGES

Heverly's Appliance Store

On the Diamond Bellefonte, Pa.

1938 FRIGIDAIRE

FIRST RANGE EVER TO UNITE SO MANY ADVANCED COOKING AND BAKING FEATURES

- COME IN! SEE HOW FRIGIDAIRE'S EXCLUSIVE NEW "EVEN-HEAT" OVEN—ends baking worries!
- "SPEED-HEAT" UNITS—cook better at less cost!
- "THERMIZER" COOKER—cooks a whole meal for less than 2 cents!

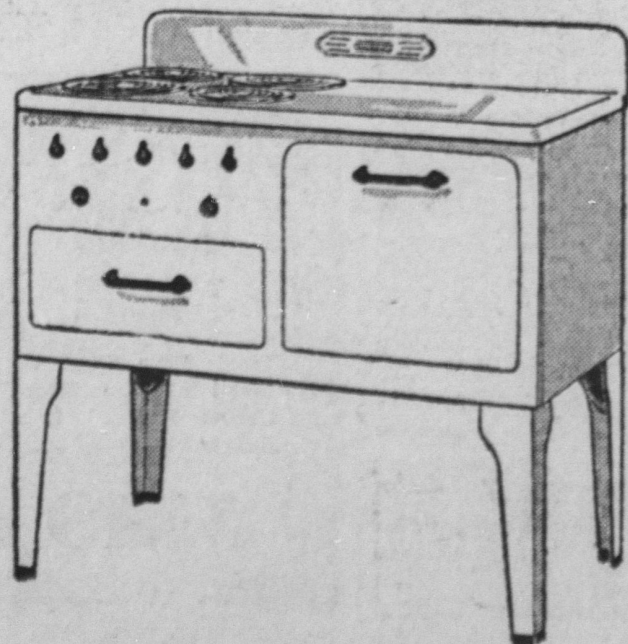


● Come in. Check the list—compare the Frigidaire Electric Range feature for feature, model for model with any other range you've ever seen! You'll find that Frigidaire offers more features and advantages... more thrilling completeness... and proves it! And remember, unless you get all these in the range you buy, you'll not be getting full 1938 value for your money! SEE US AND SAVE WITH FRIGIDAIRE!

WOLF FURNITURE CO.

High Street Bellefonte, Pa.

UNIVERSAL



Get Acquainted Today With the Range of Tomorrow

L. A. HILL

E. Bishop St. Bellefonte, Pa.

KITCHEN-PROVED! WESTINGHOUSE Electric RANGES



Be Modern... Cook Electrically

Let proof from 103 women end all doubt about electric cooking speed. For three months they tested Westinghouse Ranges; cooking 3 meals a day in their own homes. Now they agree nothing equals a Westinghouse for speed, better cooking and more economical cooking. Read certified records here.



4-Heat ECONOMIZER Unit that cuts electric cooking costs 18% to 46%. Top heater makes perfect broiling easy in the Westinghouse SUPEROVEN. See the new 1938 models.

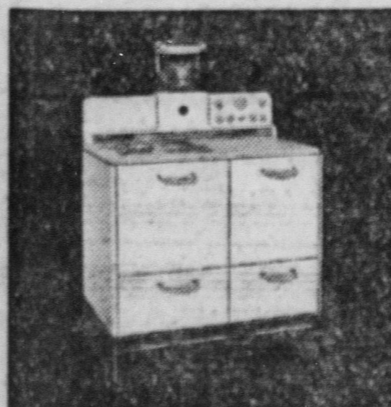
DeHaas Electric Company

We Give and Redeem Filled S. & H. Green Stamp Books
PHONE 679
20 W. Bishop St. Bellefonte, Pa.

Save money with a

Quality

ELECTRIC RANGE



You save money every day you cook on a fast, clean, modern Electric Range.

More Homes on the West Penn system purchased Quality Electric Ranges than any other make.

REASON:

Timer Control of Economy Cooker, Oven and Appliance Receptacle, found only in Quality.



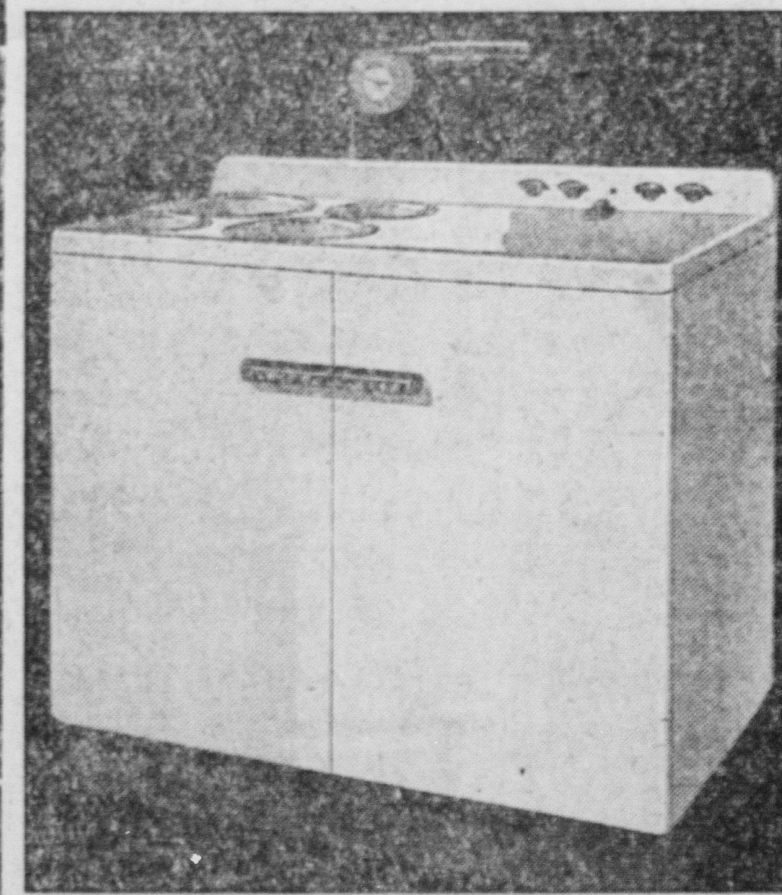
LOW COST. Down comes the cost of cooking with a new Electric Range! **FAST.** Just flip the switch... a new Electric Range gives you cooking heat instantly! **CLEAN.** Your Electric Range cannot blacken pots, pans, walls or ceilings!

Keystone Appliance Co.

28 WEST HIGH ST. PHONE 656 BELLEFONTE, PA.
WE SPECIALIZE IN KITCHEN PLANING

These Local Electric Range Dealers Have Co-operated In This Manner In Order That You May Get Acquainted with the Finest in Modern Cookery. Visit Their Showrooms During this Spring Showing.

ONLY ELECTROMASTER Has the New Vitamiser



See Them at
HOLTER RADIO SERVICE
Pine Street Bellefonte, Pa.

Frigidaire Electric Range

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Weiser Chevrolet Company

Bellefonte, Pa.