

CHRISTMAS GIFTS!

BELLEFONTE'S BRIGHTEST CHRISTMAS STORE.

Filled to Overflow with Literally Hundreds of Gifts, all Less than Regular Prices. We carry no Holiday Merchandise over.

Our Wholesale House Entire Surplus Stock of Men's Clothing

To be Sacrificed at one-third to one-half less than our Regular Prices.

This Means that you can save almost two-thirds of the usual cost of Equally Good Clothing.

Owing to the unfavorable weather conditions the retail clothing business throughout the country is in anything but a normal state. Many of our wholesale customers have therefore been unable to take the Overcoats and Suits and other Winter Garments which have been made up and were being held at our factory at No. 44 West 4th St., New York, subject to their orders. Consequently our factory has turned all this clothing over to us for quick disposal, and today we will start the sale of it at prices which would be considered remarkably low even at the end of February. Never in the history of the clothing business were such values as these offered so early in the season. The man who takes advantage of them will positively make one of the best paying investments that ever came his way.

In considering this opportunity don't lose sight of one very important fact—the fact that our regular prices are undeniably 25 per cent. or more below the regular prices of any other store in the town. This fact admits of no question because you buy directly of the makers, when you buy of us, and you always save the middlemen's profit. The prices we've made for this sale are, as we have stated above, one-third to one-half less than we regularly charge for such clothing, so you actually can get this cloth-

ing at close to 33 1-3 cents on the dollar, taking other stores regular prices as a basis of calculation.

And here is another fact to bear in mind, no clothing sold anywhere is any better than ours, very little is as good. You get top notch quality, plus the best style, plus guaranteed satisfaction—and you get all this for less money than such excellent clothing ever cost anywhere at this time of the year. The money you can save on this clothing will go a long way towards helping you on your Christmas gift expenditures.

MEN'S TROUSER'S

- \$1.50 and \$2.00 Trousers at \$1.00
- \$2.50 and \$3.00 Trousers at \$1.95
- \$3.50 and \$4.00 Trousers at \$2.75
- \$4.50 and \$5.00 Trousers at \$3.50

OVERCOATS

- \$8.00 and \$10.00 OVERCOATS at \$6.00
- \$12.00 and \$15.00 OVERCOATS at \$8.50
- \$18.00 and \$20.00 OVERCOATS at \$11.00

SUITS

- \$7.50 and \$10.00 SUITS at \$5.75
- \$12.50 and \$15.00 SUITS at \$8.00
- \$16.50 and \$18.00 SUITS at \$10.90

PRICES HALVED ON Misses' and small women's Dresses

Double value for every dollar you spend. No wonder our ladies ready-to-wear department is such a busy spot. The time is surely ripe for just such a sale of afternoon, street, party and dancing frocks.

The collection comprises the season's loveliest styles in crepe meteors, canton crepe, crinkled crepe, charmeuse and crepe de chine, as well as those beautiful plain combination silk dresses.

- \$7.50 Dresses at \$3.75
- 10.00 Dresses at 5.00
- 12.50 Dresses at 6.25
- 15.00 Dresses at 7.50

NONE CHARGED. ALTERATIONS AT COST.

Waists That Make Very Dainty Gifts.

Fine assortment of new styles, nicely made from sheer lawn, batiste lace chiffons and silks.

Following are two special lots in crisp white voile.

\$3.00 WAISTS AT - - - \$1.98

The panels, cuffs and long shoulder yoke are beautifully embroidered and bordered by lace. Have small crochet buttons and plaited frills at the neck.

Chill Winds Bring Thoughts of Comfortable Winter Underwear.

The cold snap has at last arrived, but our stocks of warm winter underwear, here in readiness to meet every possible requirement months ago. Men, women and children will find here an unsurpassed variety of styles and weight at the lowest possible price.

FOR MEN		FOR WOMEN	
High Rock Heavy Fleece Underwear, each at . . .	48c	Heavy Quality Ribbed Underwear, each at . . .	25c
Lambsdown Fleece Wool Underwear, each at . . .	79c	Setsug Underwear in White, each at	48c
Natural Wool Underwear in Grey and Tan, each at .	98c	Union Suits in all size, each at	48, 98, \$1.48

Why Not Give Him a Hat

Stylish New Brown Soft Hats
\$1.90
value \$2.50

- FUR CAPS**
- \$2.00 Coney Detroit Shape \$1.39
 - \$3.00 Coney Fur Caps Detroit Shape \$1.95
 - \$1.00 Dress Caps 69c
 - 75c " " 55c
 - 50c " " 39c

UMBRELLAS ARE SPLENDID GIFTS

They're guaranteed for one year Men's and Women's of fine americana and union tafetta with silk taped edge. Wide variety of plain and caned mission, natural wood and fancy handles, complete with silk and tossel.

\$5 Ones For \$3.50

A SALE OF WOMEN'S SAMPLE COATS.

We have about one hundred and fifty Coats which we closed out from a prominent manufacturer. The materials are those most in demand and soft to the touch and warm, and the Coats are made in the seasons best selling style. The savings average about 1-3 per cent.

- \$10.00 Coats at \$6.50
- \$12.00 Coats at 8.00
- \$15.00 Coats at 10.00
- \$18.00 Coats at \$12.00
- \$25.00 Coats at 16.50
- \$30.00 Coats at 20.00

A Fur Sale Without a Peer or View or Even an Equal.

We have been very critical in our selection, admitting nothing that did not measure up to our high ideals of thorough worth and every article is backed by a trustworthy guarantee.

Red Fox Sets Are Very Fashionable

- \$27.50 Values at \$19.98
- 22.50 Values at \$16.50

- \$ 3.00 Coney Muffs at \$1.98
- 4.00 and \$5.00 Black Coney Muffs 2.98
- 10.00 Marnot Muffs 7.50
- 15.00 Australian Lynx Sets 10.50
- 20.00 Marnot Set 13.50
- 35.00 Jap Mink Set 22.50

Ladies and Misses Cloth Skirts—the \$5 Ones at \$3.98

Walking Skirts of lustrous black cheviot, plain gored and with girdle top, also slightly draped skirts of hand twisted serge, striped eponge poplin and Scotch plaids in black and blue, all button trimmed, all sizes, 22 waist to 36 waist, length 36 to 44 inches.

Men's Gift Neckwear 25c to 48c.

A wide range of elegantly wrought fabrics in the newest and most exquisite designs of foreign and American make, from which you can be sure of finding exactly what you require as the recipient will like and at the price you prefer to pay.

At 48c, plain and fancy silk neckwear and knitted silk 4" hand.

At 25c, a most magnificent display of silk baratha and poplins.

Bellefonte, Pa. **CLUSTER'S** Bellefonte, Pa.