

A CHRISTMAS PAGE OF THINGS THAT MEN LIKE

Knowing, as we do, the things that men themselves select, we can give you expert aid in your Christmas Choosing. The vast majority of the men who come to these stores the year 'round look upon us as to desirability of style, materials and colorings, knowing our judgment in placing the proper things before them, and this is placed at your service in your Christmas Shopping, and with it, prompt efficient service, and the broadest assurance of your gift pleasing the recipient, as any thing purchased here may be returned by any one to our stores after Xmas and be exchanged or money refunded, without any hesitation or grumbling. Good taste is evident in these scarfs and shirts; sturdy worth and fine appearance in every pair of gloves; warmth, comfort, good looks in every sweater, lounging robe, smoking jacket, or bath robe. And so through the wide variety of things appropriate for gifts, there is the ring of soundness, satisfaction, sterling worth, and highest point of style in each.

Bath Robes, House Coats, Smoking Jackets

The showing of the Sim Stores of these ideal gifts for men is handsomest in our history—rich patterns, distinctive designing in newly created cuts, and clever color treatments, especially lend charm such as never before. The variety here is especially large—we think in either one of our two stores, you'll see more Bath Robes, Smoking Jackets or Lounging Robes than in any other two or three stores. But it is not the number we show, we think that makes them so interesting—it is the attractive, the individual taste and style, and worth to each—Bath Robe, Smoking Jacket and Lounging Robe.

Bath Robes in Terry, with Slippers to match \$3.50 to \$10.00—Blanket Robes \$4.00 to \$12.50—Children's Bath Robes 6 to 16 sizes, \$3.00 to \$3.50—House Coats or so called Smoking Jackets, \$5.00 to \$12.50—Lounging Robes, \$10.00 to \$20.00.

Gloves

The stuff itself, the style, the stitching, combine to make the satisfaction in these gloves complete. The names of Updegraff and Fownes stand alone for merit and full worth in Glovedom.

Lined of silk or wool,

and unlined, 50c to \$2.50

Fur-lined Gloves, \$3 to \$5; Fur Gloves, \$1.50 to \$10.

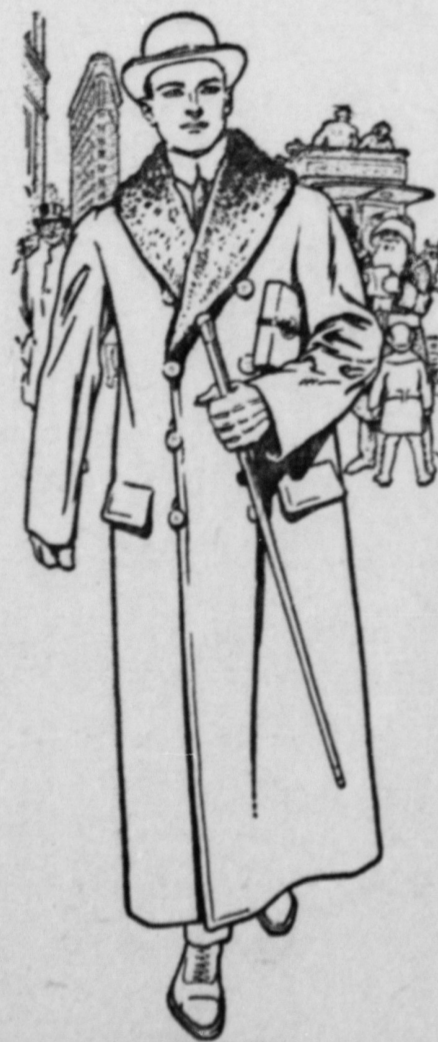
Auto Gloves, \$1.50 to \$5.

Wool Gloves, 25c and 50c.

Children's Gauntlet Gloves, 50c.

Clothing

Could anything be better for Husband, Father or Brother than a Suit or Overcoat as a Christmas Gift? The Sim Clothes stand absolutely as the highest type of Ready-to-Wear Clothes made today—and a Gift of



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this sort, coming from this store will carry with it the absolute assurance of good quality, fine tailoring, and newest style, making it double desirable, for the fame of this store for good clothes that are absolutely correct, known far and wide.

Suits \$10 to \$30; Raincoats \$5 to \$25; Overcoats \$10 to \$35; Fur trimmed Overcoats (like illustration) \$18 to \$35; Fur-lined Overcoats.



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Sim The Clothier's Store Service

Good store service, as we deem it, is first of all selection of merchandise to obtain the greatest style-values, wear-value and comfort-value at the price you want to pay. Often we could get merchandise under price with one looking, either the style-element, wear-element, or comfort-element, but we exact, demand and insist upon the three being there—and you'll find this reflected in each article in this immense showing.

Any article purchased at this store may be returned after Xmas and we'll gladly exchange it for others or we'll as gladly refund purchase at wish of whoever returns merchandise.

Are you one of those who weigh values and effects in the things you wear? You'll find that your needs can be best filled from these carefully chosen stocks of the best in Men's wear. Ready with the best line of Christmas merchandise we have ever offered.

Travellers' Goods

The Sim Store can supply any travelling wish, and good travelling companions you'll find these sturdy handsome articles, that make such appropriate gifts. Any wish can be gratified from a \$1.00 Suit Case to Likly Wardrobe

Trunk, and anything between.
Suit Cases, \$1 to \$15.
Silk Hat Boxes, \$5 to \$7.50.
Travelling Bags, \$3.50 to \$25.
Trunks, \$3 to \$35.

Christmas Scarfs

We have made special efforts to obtain Scarfs of unusual value and style for Christmas. The assortment is simply immense; the beauty of coloring the rarest we have ever seen—The big generous shapes, No skimping of silk—The new four-in-hands, Imperials and Ascots there is not a single new idea lacking in this large and gorgeous showing, rich, quiet and Oriental effects, weaves and colorings that master minds have created—the new and beautiful neckwear can be seen here as nowhere else.

Silk Ties in all shapes, 25c, 50c, \$1.00, \$1.50.

Knitted Ties, 50c, \$1.00, \$1.50 and upwards.

Each tie specially boxed in Holiday Gift boxes without charge. Combination sets Silk Tie and Silk Hose, boxed to match in silk, 50c and \$1.00 for the set—combination set Silk Knitted Tie and Hose to match, \$1.00—combination set Silk Tie, Hose, Handkerchief to match, \$1.00 and \$1.50.

Shirts

Comfort, first of all. Every Shirt that finds its way to these counters must have a special cut for full roominess. Every Shirt must fit and have its own touch of style, as well as certain strict rules we insist upon in making.

Whitney and Wachusett Shirts, plaited and plain bosoms, \$1 and \$1.50.

Excello Shirts, \$1.50 and \$2.00 and up.

Waverly Shirts, 50c.

Any grade, either without, with separate collar to match, or soft collar attached.

Flannel Shirts, \$1 and upwards; blue, gray tan and white.

Sweaters

The celebrated Blauvelt Sweater leads the list—selected by us in preference to any other make and now being endorsed by leading colleges. This Sweater, as evidenced by the large sale at our College store, is today the best fashioned and designed sweater worn, and is equally as desirable for girls as boys or men.

Men's Coat Sweaters, without collar, \$1 to \$6.50.

Men's Sweater with roll collar, \$3 to \$8.50.

Angora Sweaters with collar, \$7.50.

Imported Scotch Angora Vests, \$6.50.

Gifts that delight the Man

Suggestions—the wide variety you can only know by seeing. Each gift appropriately boxed for Xmas.

UMBRELLAS—In various handles and fabrics \$1.00 to \$5.00.

PAJAMAS—In Madras, Mercerized, Silk and Cotton, and Pure Silk, Domet and French Flannel, \$1.00 to \$3.00.

HANDKERCHIEFS—Plain, Initialed and fancy Linen and Silk, 10c to 50c.

HATS—Soft Hats, Cloth Hats, Derbies in most celebrated makes and new shapes, \$1.00 to \$4.00.

CAPS—Of Cloth for men, boys, for dress, for sport or warmth, 25c to \$1.50.

POLO CAPS—In Wool and Angora, for motor-ing, or sport, 50c to \$1.50.

MACKINAW COATS—In all shades, Norfolk or Shawl collars, \$6.00 to \$10.00.

FUR CAPS—that will withstand severest weather, \$2.00 to \$7.50.

JEWELRY—Cuff Buttons, Scarf Pins, Scarf Fasteners in newest designs, 25c to \$3.00.

BATHROOM SLIPPERS—warm and comfortable, \$1.00 and \$1.50.

FANCY SUSPENDERS, BELTS—25c to \$1.50

COLLARS—Arrow Corliss Coon Collars and Red Men Collars, forty-two different shapes, 15c or .20 for 25c.

Men's Hosiery

The various weights in all shades, and in any fabric—cotton lisle, silk or cashmere—you'll find hose here of excellent worth and wearing qualities.

Cotton hose, 10c to 25c; Lisle hose, 25c and 50c; Silk Hose, 50c to \$1.50; "Getmor" Cotton Hose, six pairs guaranteed six months, \$1.00.

"Getmor" silk hose, three pairs guaranteed 3 months, \$1.00.

All hose packed in separate Holiday boxes free.



Sim, The Clothier

Correct Dress

BELLEFONTE - STATE COLLEGE - PA.

Newest Mufflers

In Silk, Silk Knitted, and Mercerized Knitted, also Scotch Angora for motor-ing. The variety is extremely large, the patterns and coloring unusually handsome. Also Bradley and Phoenix Knitted Mufflers.

The prices are extremely moderate for such handsome qualities, starting at 50c, and running \$1.00, \$1.50, \$2.00, \$2.50, \$3.00.