

WOULD YOU, MR. MAN, WILFULLY THROW SEVERAL DOLLARS  
AWAY WITHOUT AT LEAST

## AN EFFORT TO SAVE IT ?

You know the answer without our telling it. Maybe you know what we are coming at. Its simply this: There are men every day who are paying more for good clothes satisfaction than is really necessary. Sometimes its only a dollar, sometimes its several. Anyway, its clothes money unnecessarily spent--money thrown away without an effort.

## Will You Make The Effort ?

Look around ; see what the other fellow will give you for \$8, 10, 12, 15 or whatever price it may. Then come here--to the place that sells right clothes at right prices. You will secure more than mere advertising talk. It will be either the same clothes satisfaction for less or better satisfaction for the same price. We promise you all this. ISN'T IT WORTH THE EFFORT ?

# SIM, THE CLOTHIER,

WHERE YOU CAN SEE AS MUCH NEW CLOTHING AS IN ALL OTHER BELLEFONTE STORES