

## Whu The People Llike This Stope Betuep Than Ever:

 because

## IIs In Eeonomicieal Soloe: IIfs \& Reliadie Siore

Only two reasons advanced; but when you stop to think of it, all minor reasons hinge upon or emanate from those two reasons.
"Its An Economical Store" is a pretty tame statement, but we don't like to be boastful.

ITS A MONEY-SAVING STORE-a place where eighty cents does the duty of a dollar spent in the ordinary stores.

We don't expect you to believe this, nor do we want you to. We advise comparison. That's the way we have built this business up to its present standard, and the way we are going to build it still greater.

Come here (after you've looked around) expecting to see twice as much new goods as you have seen elsewhere ; stylish Clothing with "snap" and "dash"-expecting to buy it at a 25 per cent. saving, and you'll not go home disappointed.

Oui Fall and
Winter Doulurbireasiced


Sim, The Clothier, - - - Bellefonte THE GROWTH OF THIS STORE SHOWS WHERE BARGAINS ARE.

