#### THE CENTRE DEMOCRAT, BELLEFONTE, PA., DECEMBER 6, 1900.

## CHAS. R. KURTZ, - - - PROPRIETOR FRED KURTZ, SR., CHAS. R. KURTZ.

CIRCULATION OVER 2700.

TERMS OF SUBSCRIPTION: Regular Price . . . . . \$1.50 per year. If paid in ADVANCE . . . . 1.00 "

ADVERTISING RATES.

#### Display Advertising 6 mos. or more (PERINCH EACH INSERTION) 10c .... 15c \*\* to 6 mos . ............. 20e " to 3 mos .... Less than one month. 25c YEARLY CONTRACTS. \$100 One Column 20 inches ... 10 \*\* 36 5 \*\* \*\* No reduction for electrotyped or stereotyped matter. 1 inch ..... Additional charges made for advertisements changed offener than once a month, where com-position is done in this office. Legal Advertising.

10 cents per line for the first insertion and 5 cents for each subsequent insertion. Transient Advertising.

Wants, Sales and like transient matter, set in solid nonpariel, without being leaded or displayed, 5 cents per line each insertion. Four insertions 15 cents per line. No adver-tise ment less than 25 cents per week.

Circus and shows 30e per inch for first inser-tion and 20e per inch for each subsequent in-sertion of the same matter. These prices are net.

EDITORIAL.

For several weeks past the above cut has appeared at the head of our editorial page and naturally aroused sufficient interest in many to ask the question "What does that mean ?"

It means much to us and to our patrons, and for that reason will go into detail. "The Advertisers' Guarantee Company" is a curporation of Chicago, Illinois. Their business is to certify to the correctness of newspaper circulations. The average newspaper publisher is as wary in telling the truth about the number of actual subscribers, as an old maid is in giving the correct date of her birth. Circulation exaggeration is the monumental crime among publishers-it is simply frightful. It seems that when any other paper in Centre county. It over at the time of arrest as follows; "I the average publisher comes to this point | will still further surprise many when we he does great violence to truth and say : the Centre Democrat has MORE subveracity, while in other matters his word may be fairly reliable.

The income of a newspaper and its value to advertisers depends much upon county-and some make large claims. the extent of its circulation. An intelligent advertiser never wastes time with scription list is open for inspection of one shot Annie said : 'Now you have shot me, popguns when he wants to make some- and all-and especially for anyone who as you said you would, take me home.' thing known, but eagerly seeks the paper with a large circulation, which, though may cost a bit more, brings more we strive to merit and retain its continuresults and is the best and cheapest in ance in coming years. the end. How to find that paper is a dimcult problem, as all make mons claims. The average business man can not take time to count up a subscription list nor watch the press and see how many papers are printed and sent out. He takes the risk, and sometimes may take a publisher's word. Foreign advertisers are even in a worse predicament, when they want to advertise in a local paper; they are not in the community to judge the value of a paper and must depend largely on publisher's statements, which often are gross exaggerations, padded by fictitious claims, and by boom editions to swell the average issue of the year. To overcome all these deceptions, the leading advertisers of the country, in their last annual convention, gave curb upon the use of money in elections. the evidence of Mrs. Hobbins. His actheir support and endorsement to the The purchase of votes is becoming an count of the accident was as follows : "Advertisers' Guarantee Company of alarming practice and it is growing with Chicago" for its manner in securing cor- every succeeding election. Candidates ed being asleep. Annie wanted me to rect ratings to protect advertisers. This are assessed unto death for county, state get up, as I was lying with my head on firm publishes a monthly paper called and national elections. The big part of her lap. Annie got a small stick and "The Reporter," in which a select list of this fund finds its way into the pockets of playfully struck me to make me get up. papers are enumerated by them and cir- the heellers at the respective headquar- and in so doing struck the revolver in my culation is noted of each. This firm has ters, and a portion of it that is used pocket. She took it out and said if I also executed a bond of \$50,000 with the goes for the purchase of votes direct, or didn't get up she would shoot me. I "FIDELITY & DEPOSIT CO.," of via the bar, for whiskey to gain votes. took the revolver away and said : 'Now, Maryland, to guarantee the correctness This evil can only be checked by a law what if I shoot you?' And just then the of same and findemnify any advertiser to prohibit assessments and requiring weapon was discharged. I let it fall and for any mistake they make, in circulation chairmen or committees to be put under Annie said : 'John I'm shot; take me estimates by which any advertiser has oath to use no money or other thing for home.' I started as soon as I could." been deceived, and thereby suffered a in any manner influencing a voter or His story as to what happened on the loss. For some years the publisher of this paper has regularly, every six months, were unassessed and had to depend up. Commonwealth witnesses, made a sworn statement and published on their own merits for support. What the same, showing the number of papers a change! honesty and capability set mony. published each week. In order to clear aside by money and corruption. up any uncertainty in regard to the character of our circulation and its extent, we employed the "Advertisers' Guarantee Company of Chicago" and paid them a fancy price too, to have them certify our circulation to the public. Their special representative and expert accountant, was sent to this office, direct from Chicago, the first week in last October and made a thorough inspection of the circulation of this paper. This was done in the following manner: paper bills for several years were calculated to show the amount of paper used from time to time; the subscription list was gone over carefully and every name was counted and assorted, correspondents, advertisers, exchanges and some complimentary, were put in the FREE col. licked yet. umn, and those who paid were placed in another column; subscription receipts N. J., has failed, and 2000 hands are during the past year were calculated to see business done ; press record, number of copies printed, was next taken; amount of postage paid each week for several years was inspected, and the publisher's sworn statement taken. After | to the senate.

The Centre Democrat. a day's careful research the result of the calculation was that the following certificate was issued to the publisher of the Centre Democrat, (backed by their \$50,previous month of September, the circulation of the Centre Democrat was :

> Paid: Free: Total: 409 2935 2526

The cream of the above statement lies in the first column-that the paid circulation of this paper is 2526. During the month of September the free circulation was some larger than usual owing to us sending out some extra papers during the campaign, so that the regular circulation of the paper is not 2935, but nearer 2800. Each month a report is made of the Centre Democrat's circulation and same is published in their "Reporter." Since September the paid circulation of the paper has increased. There are not county seat, country weekly, papers with ring, but I do not know if it was her enlarger circulation.

In 1888 the present publisher became connected with this paper as manager, and at that time its list was the smallest of any in the county, about 700 names, many undesirable for the reason they would accept anything sent to them. It was a sort of a residue-sediment. . In the summer of 1895 the plant was purchased outright by the present publisher and then had a circulation 1000. From that on there was a constant growth from year to year as follows : 1894-1000; saw them. Keenan was sitting in the 1895-1400; 1896-1733; 1897-2052; 1898-2342; 1899-2506; 1900-over 2700.

The following table shows our circulation in 1888 and the present time, in different sections of the county :

		1888	196
Rebersburg		10	75
Aaronsburg		8	55
Coburn			8
Spring Mills		8	79
Centre Hall			- 45
Linden Hall		4	3.
State College	****	8	4
Zion			12
Hublersburg			- 32
Nittany	********		44
Howard	********		6]
Blanchard			31
Moshannon			31
Port Matilda			21
Filmore			2
Julian	*******		
Phillpsburg			- 97

pled.

we state that this paper circulates chiefly crime. in Penns valley and Nittany valley, and in that territory has more patrons than scribers in Penns valley than the com-ANY TWO other democratic papers in this In defense of the above, our sub-

may question these claims. Having enjoyed this liberal patronage.

ADMITS HIS ERROR.

#### **KEENAN NOT GUILTY.**

Continued from 2nd col. first page.

I first learned of my daughter having 000 indemnity bond) that during the been shot from Patrick Ward. It was about 11 o'clock when he, with the others, came home in the wagon. I asked John 'What in the world he killed Annie for,' and he replied : 'I couldn't help help it.' Keenan was there possibly one hour when he was taken away by Davis. 1 knew of Keenan having a revolver only the last time of his stay at my house. Never saw him with one before. Did not know he took the revolver with him Wednesday. I frequently saw him with it, put in his pocket, or put it away somewhere."

Cross-examination; "Keenan boarded with me from the time he had his hand injured. John had been paying attention to Annie. I understood they where in the state of Pennsylvania a half dozen engaged to be married. Annie had a

gagement ring, given by John. Keenan had been paying attention to Annie since Easter Sunday. They were both members of the Catholic church. The two frequently went out together. They were up to Lucas' store the evening before the accident. On Sept. 26 John left the house about 8 o'clock to go to Ward's for the wagon. John did not come back to the house; the girls went out to meet There was no trouble that mornhim. ing. It was about 11 o'clock when I next wagon. John was crying. I never made the statement to any one that 'I believed

it was an accident and that John wouldn't on Hoffer street, last week, and now has harm a hair on Annie's head.' The body was brought in the room as soon as they arrived home. John went into the room where the body was. He cried and appeared sorry. He kissed the corpse. His only explanation to me was that he 'could | Tuesday. not help it.'

#### IMPORTANT TESTIMONY.

Patrick Ward related the circumstance of meeting Keenan returning from Lucas' sawmill with Annie's body. He said that Keenan was supporting Annie's head. She was not yet dead, but died in Since 1888 our circulation has quadru- a few minutes. Keenan gave up his revolver, three chambers of which were

Constable Davis, who arrested Keenan; repeated his conversation with the prisasked him how he came to shoot Annie and his reply was : 'Annie had the revolver first and said she would shoot me bined circulation, in the same territory, of and I said I didn't care. Then I got the revolver and said I would shoot her, and I did shoot her, but I didn't mean to.'

Keenan also told me that after she was Constable Davis' testimony was fully

corroborated by Harry Deming. Alfred Lucas, coal and iron constable,

I shot at Annie I thought I had an empty able to be out again.

#### Centre Hall.

A little daughter of Wm. Stovers, at the station, is sick with scaflet fever. Miss Winifred Wolf, daughter of ex-Commissioner John Wolf, of Rebersburg, and her sister, Mrs. J. W. Zeigler, spent Friday and Saturday with friends in town.

Hoffer Dale and Miles Arney, students at State College, spent their Thanksgiving vacation at their home in this place. Miss Mollie Hoffer, of State College, spent several days in Centre Hall.

Miss Roxanna Brisbin returned home last Thursday, after a month's visit with friends in Harrisburg and Atlantic city. D. Wagner Geiss and bride, on their return from a short wedding tour, spent Saturday and Sunday with Mr. Geiss' parents at this place, and on Monday left for Bellefonte, where they will make their future home.

Mrs. Isaac Smith spent a week in Bellefonte, the guest of her son, witmer Smith.

The work on the Lutheran parsonage is progressing rapidly and when com-pleted will add greatly to the appear-ance of the building as well as to the comfort and convenience. Mr. and Mrs. John Montelius of Piper

City, Ill., spent several days with friends in Centre Hall this week. Miss Carrie Emerick, of this place and

Wm. Andrew Ruhl, of Buffalo Cross Roads, Union county, were married Friday last in Philadelphia. After the wedding tour Mr. and Mrs. Ruhl will make their home in Union county.

Mrs. Clements while walking in the back yard one day, last week. slipped and fell, receiving a severe injury of the spine, and has since been confined to her bed

Alfred Durst moved into his new house one of the finest homes in the town.

D. W. Meyer moved from this place to Tusseyville last week, and occupies the late Wm. Rishel home at that place.

Wm, Hoffer and wife, of Lincoln, Ks., were guests at the home of J. D. Murray,

John Foster, accompanied by his mother and sister, of Aaronsburg, and Miss Jennie Steans, of Mifflinburg, were guests at the home of Dr. and Mrs. Schuyler, Friday last.

#### Tylersville.

On last Friday night thieves broke in bled. For the benefit of our local advertisers empty, but made no explanation of his got away with some of the tools and some COT D.

> D. D. Rishel and E. K. Miller came home last week and reported having been flooded out; they were working in a lumber camp up the river.

> J. G. Miller left on Mouday for Arcada, a new mining town in one of the western counties, where he intends to work at his trade.

C. S. Harter reports having killed quite a number of pheasants this season but claims he would have had quite a few more had he possessed a better gun. But generally a poor marksman finds fault with his gun.

Some of our young ladies attended the Local Institute held at Clintondale the latter part of last week. Miss Mina Miller who was confined in

swore that Keenan said to him : "When | the house for a while with a sore knee is

Mrs. Thos. Wantz had

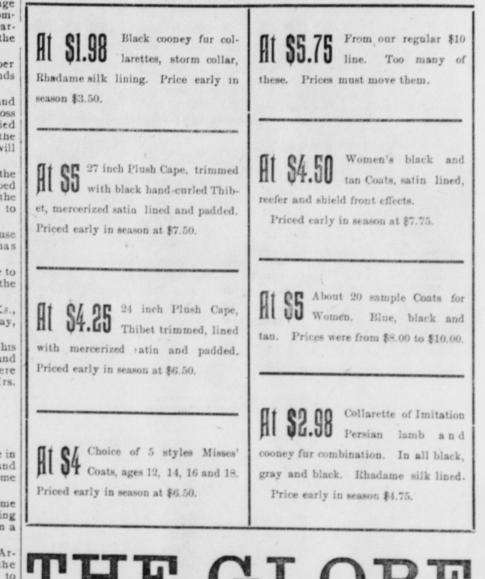
# THE GLOBE

DRY GOODS, MILLINERY & CARPETS.

## TOO MANY COATS.

Price Reductions must help move them. An excellent chance for buyers to save.

We are selling other merchandise at January figures. Wou'd certainly pay you to call before buying.



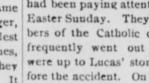
THE GLOBE

KATZ & COMPANY.

BELLEFONTE, PA.

### A TOUCH OF





A ray of good sense has struck Rev. William O'Ryan, of St. Leo's Church, Denver, and he does not agree with Secretary Long in regard to woman suffrage was accidental. in Colorado. He says that he voted to give the women suffrage, but he is now convinced of his mistake. The political work in which the women are engaged witnesses who swore positively to Keeninjures them, in his view, in its effect up- an's claim that it was. on the charm of their womanhood. For his error in voting for woman suffrage he ward story on direct examination and says he feels that he ought to make was but little confused on cross examinaatonement by standing in sackcloth be. tion. His story as to meeting Annie fore the church door.

be salted. Glory hallelujah !

ballot. That is only a quotation from The cut is to take effect January 1st. his saying when he claimed it last session, and was defeated on the first ballot after.

wounded. Evidently the Boers are not

THE Pioneer Silk Mill, of Patterson, ship owners. thrown out of employment. The mill was missed by "prosperity," sure.

THE Quay machine has about given up any hope of electing "the old man"

cartridge under the hammer. Dr. J. W. Neff discovered the two bullet wounds on Annie's body.

Other witnesses denied that Kcenan

THE DEFENSE.

The defense proceeded along the line of accidental shooting and introduced

Keenan, himself, told a straightfor-Hobbins, their friendship and engage. IT is high time there be put an effectual ment were exactly in accordance with "When we got to the wood pile I feign-

voters, There was a time when such way home, and at the Hobbins house, methods were unknown and candidates was corroborated in every detail by the

The verdict was sustained by the testi-

THE "full dinner pail" administration Some of the Philadelphia manufactur- is not likely to be a success for the toiler. ers of election frauds have been brought Last Friday notices over the signature of into Judge Finletter's court and sen. Superintendent and General Manager tenced to \$1000 fine and eighteen months Campbell were posted in the various dein the penitentiary. Some more are to partments of the company's mills at Steelton, making the woeful announcement to the 7000 workingmen, of an all QUAY says he will be elected on first around ten per cent. reduction of wages.

and one hundred or more ballots there- the public treasury for Hanna and the paign comes off big promises will again other rich ship owners, then why not a be made of an increase in wages if the THE Boers captured 400 British sol- subsidy for every farmer on each bushel trust candidate is elected president, and diers the other day at Dewetsdorf. In of wheat raised and on which he has no some of the trusts will put up wages to the fight 15 British were killed and 42 profit? There would be as much war- boodwink workingmen, and soon as the rant under the constitution for the one as election is over down go the wages. Had for the other. Let the poor farmer de- Bryan been elected the Steelton company mand equal rights with the millionaire would have put down wages same as

> GOVERNOR BECKHAM, of Kentucky, got married the other day. Guess the republicans won't contest that election.

THE Boers continue to give the British fits in retail ladles.

day in honor of her daughter Mame's 16th birthday. There were a number of invited guests present and all did ample justice to the turkey and other persistently claimed that the shooting good things with which the table was oaded.

> Miss Amanda Wolf was visiting her sister, Mrs. Mattie Day the past week. Some of our young ladies had a beauing party down the valley on Saturday night, and we hope they all had a fine

#### Fairbrook.

Paul and John Goheen, of Tyrone, spent several days last week with their uncle, I. G. Bailey. Our good jolly friend Logan Johnston,

crossed the mountain on Saturday, and we naturally suppose he went over to see his old-time girl.

John Gummo, who has bought so acres of forest land from the Gray estate, is now digging the foundations for the buildings. Mr. Gummo expects to clear the land and make a farm.

Rev. John M. Wharton, the great evangelist, is now holding a series of meetings in the Presbytian church at Pine Grove.

Mrs. Luther Sunday at this writing is very ill.

The new house on the Stevenson farm will soon be completed and ready for occupancy by first of the year.

The Mayes Bro's of Houserville, erected a tombstone over the grave of the late John B. Mitchel, on Monday.

The Davis paper-wood operators are now on the W. B. McWilliams tract of timber land. They expect to cut 1500 to 1600 cords off of this piece of land.

Mrs. Geo. B. Heberling, of Pinegrove, is now under the doctor's care.

In January 1901, our township of Ferguson will be a century old. It was erected in January 1801 and was formed out of Patton, and named in honor of a ploneer settler, Thomas Ferguson. Nearly fifty years ago the fourth teachers institute met at Pine Grove Mills.

FOOLED again. The voting is done and now wages are being reduced ten A SUBSIDY of 270 million dollars out of per cent. When next presidential camlast week and then blamed it on Bryan.

Laxative Bromo-Quinine Tablets

Good Taste Good Style

### IN OUR HOLIDAY

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Smoking Jackets,

Bath Robes.

Pyjamas,

Night Robes.

Reynold's Bank Building

Suit Cases.

Traveling Bags.

Trunks,

Canes,

Umbrellas,

Sweaters,

Shirts,

Neckwear.

Mufflers,

Hosiery,

Gloves,

Suspenders,

Hats,

Caps,

Toques,

Jerseys.

Handkerchiefs.

Bellefonte, Pa.

It might pay you both in price and assortment to see this line. Clothing Sale Now Going On.

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