

RED LETTER SALE!

Great Mark Down!

To Commence Saturday, Dec. 11th.

Our Entire Stock Marked Down.

We can only give a partial list of prices this week

| | |
|--|-------------------------|
| Men's Over Coats Reduced from |\$20 00 to \$15 80 |
| do do do | 18 00 to 14 70 |
| do do do | 17 50 to 14 00 |
| do do do | 16 00 to 12 90 |
| do do do | 15 00 to 12 00 |
| do do do | 12 00 to 9 00 |
| do do do | 11 00 to 8 50 |
| do do do | 10 50 to 8 40 |
| do do do | 7 50 to 5 65 |
| do do do | 5 50 to 4 25 |
| do do do | 3 50 to 3 00 |
| Boys' and Children's Over Coats Reduced from |\$7 00 to \$5 00 |
| do do do do | 6 00 to 4 30 |
| do do do do | 5 00 to 3 80 |
| do do do do | 4 50 to 3 30 |
| do do do do | 3 50 to 2 40 |
| do do do do | 2 50 to 1 80 |

| | |
|---|-------------------------|
| Men's Suits, (Black Cork Screw and Diagonal), | |
| Reduced from |\$20 00 to \$17 00 |
| do do do do | 18 00 to 15 25 |
| do do do do | 16 50 to 14 00 |
| do do do do | 15 00 to 12 40 |
| do do do do | 14 00 to 11 20 |
| do do do do | 12 00 to 9 50 |
| do do do do | 10 00 to 8 00 |
| Fancy Cassimere Suits, Reduced from |\$16 00 to \$12 60 |
| do do do do | 15 00 to 11 80 |
| do do do do | 14 00 to 10 90 |
| do do do do | 10 00 to 7 75 |
| do do do do | 7 50 to 5 25 |
| do do do do | 5 00 to 3 75 |

A lot of Fancy Cassimere Suits, of which there are only one or two left, marked down to half-value.

| | |
|---|-------------------------|
| Boys' and Children's Suits Reduced from |\$14 00 to \$11 00 |
| do do do do | 12 00 to 9 40 |
| do do do do | 10 00 to 7 75 |
| do do do do | 8 00 to 6 00 |
| do do do do | 6 00 to 4 00 |
| do do do do | 5 00 to 3 65 |
| Men's and Youths' Pants Reduced from |\$6 00 to \$4 90 |
| do do do do | 5 00 to 3 75 |
| do do do do | 4 00 to 3 00 |
| do do do do | 3 00 to 2 25 |
| do do do do | 2 50 to 2 00 |
| do do do do | 2 00 to 1 60 |
| do do do do | 1 50 to 1 00 |
| do do do do | 1 25 to 90 |
| do do do do | 1 00 to 75 |

MEN'S AND BOYS' UNDERWEAR REDUCED IN PRICE.

All our Gents' Furnishing Goods Reduced in Price. Immense Reduction in the Price of our Boots and Shoes.

| | |
|--|-----------------------|
| Dress Goods, all wool, Black Cashmere, extra quality, reduced from |\$1 15 to 97c |
| | 90 to 80c |
| | 75 to 65c |
| | 60 to 35c |
| Fancy Dress Goods, all Wool, reduced from | 65 to 53c |
| | 50 to 40c |
| | 33 to 24c |
| | 25 to 19c |
| | 20 to 1c |
| A lot of Dress Goods reduced from 10, 9 and 8c to 5c. | |
| Fine Bleached Table Linen from |\$1 50 to \$1 75 |
| | 1 25 to 1 16 |
| | 90 to 75 |
| | 75 to 63 |
| Unbleached Table linen from | 75 to 61c |
| | 45 to 38c |
| | 37 to 32c |
| | 25 to 0c |

| | |
|--|---------------------------------------|
| Napkins from |\$3 00 per doz to \$2 40 per doz |
| | 2 00 do 1 60 do |
| | 1 50 do 1 20 do |
| | 1 25 do 1 00 do |
| | 1 00 do 75 do |
| | 75 do 60 do |
| | 65 do 52 do |
| Fine Towels reduced from | 75c to 65c |
| | 60c to 49c |
| | 45c to 38c |
| | 35c to 25c |
| | 25c to 18c |
| | 20c to 16c |
| | 15c to 13c |
| | 12c to 10c |
| All wool, Double-Blanket Shawls reduced from |\$8 00 to 6 00 |
| | 6 50 to 5 00 |
| | 5 00 to 3 90 |
| | 3 50 to 2 00 |

| | |
|---|-------------------------|
| Strictly pure all wool white factory blanket, size 12-4 |\$8 00 to \$6 00 |
| | 11-4 7 00 to 5 36 |
| | 10-4 5 50 to 4 60 |
| All wool city white Blankets, | 10-4 4 50 to 3 16 |
| Extra super all wool Carpet reduced from | 75 to 65c |
| Super reduced from | 70 to 60c |
| | 60 to 50 |
| Worsted Carpet | 50 to 45c |
| Ingrain Carpet, double chain | 40 to 34c |
| | 35 to 30c |
| Single, | 25 to 22c |
| Body Brussels |\$1 25 to \$1 10 |
| | 1 12 to 98 |
| Tapestry | 1 00 to 85 |
| | 90 to 78 |
| | 75 to 62 |
| | 68 to 60 |
| Rag, Cottage and Hemp Carpet reduced. A like reduction in the price of Oil Cloth and Window Shades. | |

A full assortment for Men, Ladies, Boys, Misses and Children. You will be astonished at the prices.

We have the Largest Stock of Dress Goods in Central Pennsylvania, marked down to such Prices that are bound to sell them.

Shawls, Flannels, Blankets, Prints, Muslins, Table Linens, Napkins and Towels, Reduced in price.

Our large stock of Ladies' Misses' and Children's Garments, consisting of New Markets, Wraps and Jackets, reduced at least 25 per cent. in price. Big reduction in the price of our Carpets, Oil Cloths, and Window Shadings.

Our entire line of Notions, Hosiery, Gloves, Fancy Goods and Trimmings reduced in price.

We are unable to take so complete an invoice of our stock as to give you the reduction in price on each article in to-day's issue of this paper. We expect to give you more astonishing figures on additional goods next and following weeks. Now is your time to come and buy your goods, as these prices are bound to make them go. Our object in giving you these low prices is for the purpose of reducing our immense stock. The sale is for a limited time only.

This is a Red Letter Sale. The price of each and every article is marked in plain red figures from which there is no deviation.

S. & A. LOEB.