

SLEDGE HAMMER FACTS THAT NEED NO ARGUMENT!

LED ON BY OUR EVER INCREASING BUSINESS, and with a desire to place within the REACH OF EVERY ONE--no matter how poor--the ability to supply himself with all the NECESSARIES OF LIFE, as well as the luxuries of the coming Holiday period,

WE HAVE MADE SWEEPING REDUCTIONS

In OUR ENTIRE LINE OF BUSINESS--*GOING THROUGH A GENERAL-MARK DOWN in Each and Every One of Our Departments*; not waiting, as is generally the case, until our stock is RUN DOWN, and the community generally supplied, but with an increased stock in every Department of desirable and seasonable goods.

BEGINNING WITH

DRY GOODS.

We have on hand as full and complete assortment as any exclusive DRY GOODS STORE in Centre county, and at prices that cannot be undersold.

Cashmeres.....	from 15 cents per yard up.
Alpacas.....	" 10 " " "
Calicoes.....	" 4 " " "
Muslins.....	" 5 " " "
Dress Goods.....	" 6 " " "

Silks, Satins, Velvets, Cashmeres,

Brilliantines, Satteens, Alpacas,

Mohairs, Knickerbockers, Mommies,

And all the newest styles of Dress Goods in the market.

CLOTHING.

All our customers say we have by far the largest and best stock of Clothing they ever saw in this town, and we will guarantee our prices below any and all other dealers.

Over Coats for Men, Youths and Children.	
Usters for Men, Youths and Children.	
Over Coats for Men at \$2.45.	
The best Over Coat at \$10.00 ever offered.	
Men's Suits.....	from \$3.00 up.
Youths' Suits.....	" 2.90 up.
Boys' School Suits.....	" 3.00 up.
Children's School Suits.....	" 1.95 up.

Our Youths', Boys' and Childrens' are all of the celebrated Rochester make, equal to any merchant tailoring done.

NOTIONS.

Kid, Castor, Buck, Sheep, Berlin and wool-lined Ladies' and Gents' Gloves.
Our own make of all-wool Ladies', Gents', Misses and Childrens' Hose.
Silk Handkerchiefs.....from 10 cents up.
All-Linen Handkerchiefs.. " 5 cents up.
Collars and Cuffs.
Ladies' Ties and Bows.
Collars and Cuffs.
Trimming Silks, Satins and Velvets.
Corsets! Corsets! Corsets for the Millions.
Lace Collars.
Lace Ties.
Barbs and Fischu's, and all the latest novelties in this extensive line suitable for Holiday presents.
AT GREATLY REDUCED PRICES.

LADIES' COATS & DOLMANS.

Ladies' Coats - - -	from \$1.50 up.
" " - - -	" 2.00 up.
" " - - -	" 2.50 up.
" " - - -	" 3.00 up.

All-wool Fur Beaver Coats.
All the latest style Trimmings.
An extra large new assortment just received.

SHAWLS.

Single Shawls at - - -	35 cents.
Shawls at - - -	20 cents.
" - - -	\$1.00
Double Shawls - - -	2.50
Double Shawls - - -	3.00
Very Nice Goods at - - -	4.00
Broche Shawls - - -	6.00

FURS.

Ladies' Muffs and Boa, - - -	from \$2.00 up.
" " " - - -	" 2.50 up.
" " " - - -	" 3.00 up.
Childrens' Sets " - - -	" 35 cts. up.

Mink, Seal, Beaver, and all the newest styles on hand.

BOOTS AND SHOES.

Men's Hand-make Kip, Calf and Grain Boots---each pair warranted.

An immense assortment of all grades, kinds and styles for Men and Boys.

Ladies', Misses' and Childrens' at lower prices than any other Store in town.

GROCERIES.

Arbuckle's Roasted Coffee at.....	23 cents per lb.
Sold under combination price by all other dealers at 25 cents.	
Pure Sugar Syrup at.....	50 cents per gall.
Extra Fine Sugar Syrup at.....	60 " "
200 lbs. Liverpool G. A. Salt at.....	\$1.25.

We dare sell goods at what we please. We are not controlled by any combinations on prices of any kind--nor never will be.

LADIES' HATS, ETC.

Ladies' Hats, including Millinery of all kinds.
Knit Shawls, Knit Hoods, Scarfs, Mittons, Leggings.
Woolen Fringes at - - - 10 cts. per yard.
Spool Cotton at - - - 1 ct. per spool.
Silk Fringes at - - - 15 cts. per yard.
Felt Skirts at - - - 40 cents.

TO THE FARMERS WE WISH TO SAY:

That on the principle of Live and let Live, we take all kinds of **COUNTRY PRODUCE.**

We don't just take your money and nothing else, but take in exchange what products you may have for sale.

We have been carrying on a square, upright business for twenty-eight years, and place our record as a guarantee for what we advertise.

THE HIGHEST PRICE PAID FOR CLOVERSEED AND ALL KINDS OF GRAIN, BEEF HIDES, PORK, LARD, CORN EARS, BUTTER and EGGS, at all times.

And dealing in all classes of goods we can furnish you with every thing, without any trouble to you, and each article at a less price than any exclusive Dry Goods, Clothing, Boot and Shoe, Notion or Grocery Store in Centre County.

S. & A. LOEB,

ALLEGHENY STREET,

S. & A. LOEB,

BELLEFONTE, PENNSYLVANIA.