

Organ plays at 9, 11 and 4.45  
Chimes and Melody at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Mostly Cloudy

# Everybody Wants Something in a Hurry With a New Year So Near—and Wanamaker's Is the Surest Place to Find It

## Proverbs Are the Children of Daily Experience

With many of us, the riddle of life is still to be solved.

Those who traveled before us, along the same roads, have left footprints as they struggled, fell down, hoped, despaired or persevered, which ought to be of value to us as we journey on in our confidence of being able to reach the goal we have in view.

The biographies, examples and cherished rules that influenced the lives of our fathers are great helps for each other.

[Signed]

*John Wanamaker*

From the Writings of the Founder

## Last Day of the Exhibition of Southern Fashions

FASHIONS of the utmost simplicity and the utmost distinction. Sports dresses for morning and afternoon; evening dresses of the last word of artistry and grace.

Every one of them—from the least pretentious little frock at \$32.50 to the finest gown at \$315—has lines every one is delighted in. Color; every one is cut from a lovely, often a French embroidered fabric.

And the details of each dress are full of novelty and interest.

(First Floor)

## Young Women Are Interested in Coats These Days

MANy a young woman, choosing a present for herself, is selecting a coat. And the Young Women's Store is presenting all kinds of sports coats and dress coats for her delight.

At \$47.50, pretty coats with raccoon collars. Fine sports coats of English material, cut on the lines of a man's overcoat, are priced \$65.

Fur-trimmed coats of soft, luxurious materials, beautifully adorned with squirrel, beaver, mole, caracul and wolf are in brown, black, navy and kit fox gray. They are luxuriously lined and charmingly fashioned. \$78 to \$250.

(Second Floor)

## Women's New Tweed Coats Special at \$25

GOOD warm coats of all-wool tweed, the kind that women like for every day, for good weather or hat and for motorizing.

You may take your choice of a pretty cocoa brown or gray herringbone tweed with a plaid back or another, and even warmer mixed tweed, with contrasting color back. There are as many as ten shades in the latter and two styles.

(First Floor)

## Many Women Need an Extra Hat or Two

AND such women will be interested in a little collection of sports hats and dress hats which have just had their prices greatly reduced.

The sports hats are of dark colored velour, felt or silk and can be worn until late in the Spring. There are also some black and dark shades in velvet hats trimmed with flowers or fancy feathers.

(Second Floor)

## Women's Slippers for New Year's Eve

BLACK and brown are the favorite slippers and there's more variety than you would think among "just black and brown."

Black satin with a turtleneck; black brocade; plain black satin; brown satin with a turtleneck.

(First Floor)

## Fresh Little Gingham Frocks for Kindergartners

PATALETTE frocks, of course, for Mother finds them the best!

They are coming, too, with little bands peeping below—and, oh, the white petticoats they save!

(Third Floor)

## The Engagement Ring Should Be of Diamonds

IT SHOULD be the handsomest that the purse can afford and the diamond or diamonds must be perfect. Fashion sanctions a platinum mounting.

Diamond engagement rings with perfect diamonds of the highest quality procurable and mounted in beautiful platinum settings are priced \$100 to \$2800.

With them wedding rings of platinum set with diamonds are used. They are priced \$100 to \$300. Or engraved platinum wedding rings without diamonds, \$22 to \$40.

(Main Floor)

## New 1923 Foulard Silks Are Here

"Printed silks" is the word for Spring and it is spoken in no uncertain terms by Paris.

The new foulards are completely in sympathy with the new fashions. They have small conventional designs, some in color, on navy, brown or black grounds and also there are many tiny all-over patterns.

In the best quality foulard silk, 36 inches wide, \$2 a yard.

(First Floor)

## All-Wool Canton Crepes \$2.25 a Yard

A new shipment of a much-asked-for fabric—a favorite because it is light in weight and drapes gracefully.

A good range of colors, some bright tones and some grays and tans; also plenty of the navy and brown which have been rather scarce in the market.

\$2.25 a yard.

(First Floor)

## Fresh Pretty Neckwear at \$1

Collars Collar-and-cuff sets

Berthas Collar-and-vestee sets

All delightfully soft and becoming, mostly of net and lace. The beauty of neckwear is its freshness, and one cannot have too many pretty collars or sets.

(Main Floor)

## C. B. Corsets Now \$1 to \$3.50

In some cases there are not all sizes and in others there are certain models which will not be here again. But the prices more than make up for it, for they are half or almost so.

The materials are batiste, coutil and broche and the different styles are suitable for slender, average and larger women.

(Third Floor)

## From Paris: Handsome Buckles, but Not Expensive

The prices are only \$6.75 to \$35 and the buckles are all distinctive and individual—no two alike.

Among them are some of cut steel, an interesting combination of enamel in black-and-cobalt blue or black-and-green. Another shows an antique gold finish. Another is set with excellent imitations of rose and jade stones.

Black is often combined with steel and one lovely carved red buckle has a large mother-of-pearl center.

(Main Floor)

## New All-Wool Blankets, \$13.50 a Pair

Fine, warm, serviceable and good looking. White with borders in a choice of pink, rose or blue.

Size, 72x84 inches, all-wool warp and filling and good value at the price, \$13.50 a pair.

(Sixth Floor)

## Honfleur and Other Toilet Articles

This is an event that many people look forward to—a sale of Honfleur, well known for its undeviating quality.

Extract, in l'Empire, rose and violet, 50c.

Toilet water, in violet, Bouquet Amour and l'Empire, 50c and 85c.

Vegetal, in lilac and wistaria, 75c.

Cleansing cream, skin cream and Youth-and-Beauty cream, 40c a jar.

Lemon cleansing cream, 35c and 65c.

Talcum powder, in rose, violet and l'Empire, 15c.

Sachet, in violet, rose and l'Empire, 35c.

Face powder, in violet, l'Empire and rose, 35c.

Compact face powder, white, natural or brunette, and compact rouge, 75c each.

Violet ammonia, 20c and 30c.

Bay rum, 50c, 85c and \$1.65.

Witch hazel, 35c and 65c.

Bath crystals in violet, rose and verbena, 50c and 85c a bottle.

(West Aisle)

## Women's Colored Handkerchiefs To Match Each Southern Frock

Colors! So many of the new French dresses are in lovely colors that handkerchiefs must be in colors, too.

There are now so many colored handkerchiefs that are pretty enough to be taken south one scarcely knows where to begin choosing.

As low as 25c they are of pure linen in charming designs and from there up to exquisite handkerchiefs at \$3.50 there seems to be no limit to selection.

(Main Floor)

## Women's Folding Umbrellas in Bags

Handy things because they can be put so easily in a grip. \$5 and \$6 for cotton.

\$7.50 for silk-and-cotton. \$10 to \$18 for all-silk.

Black and the favorite dark colors.

(Main Floor)

## New Arrival of Boys' Two-Trouser Suits, \$12, \$13.50 and \$15

By this time many boys' suits have lost their original freshness and the worst of Winter is still to come.

All of which gives a special timeliness to the arrival of a good lot of two-trouser suits priced at \$12, \$13.50 and \$15, and in sizes for boys of 8 to 18 years.

There is as much difference between suits with two pair of trousers as there is between suits with one pair and that is saying much.

These are suits of quality and reliability, the kind that an extra pair of trousers make doubly worth while.

Good choice of fabrics and designs in gray, browns and other desirable mixed shades.

Norfolk-style coats, with yokes, with pleats or plain.

Fine suits for school wear.

(Third Floor)

## New Victor Records for January

18972—A Kiss in the Dark—Medley Waltz and The Waltz Is Made for Love, 75c.

18977—Sweetheart Lane and The Yankee Princess, Medley Fox Trots, Paul Whiteman and His Orchestra, 75c.

18980—The World Is Waiting for the Sunrise and Tomorrow Morning, Fox Trots, Benson Orchestra of Chicago, 75c.

18983—Pack Up Your Sins and Crinoline Days, Fox Trots, Paul Whiteman and His Orchestra, 75c.

74786—Madame Butterfly (Un Bel Di Vedremo) Galli-Curci, \$1.75.

66111—Tosca (Vissi d'arte) Maria Jeritza, \$1.25.

66106—March of the Caucasian Chief, Ippolitow—Iwanow, Philadelphia Orchestra, \$1.25.

(Second Floor)

## Men's Handkerchiefs

Right after Christmas a word on men's handkerchiefs might seem superfluous were it not that so many men did not get them!

Good linen initialed handkerchiefs are 35c, 50c, 75c and \$1.

(Main Floor)

## Lovely Side Ornaments for Evening Dresses

—especially for the new fashionable white evening gowns, show a great many lovely imitation pearls, often combined with crystals.

There are various designs and long strings of beads are effective. A few show rhinestones, and with great taste, and all have unusual charm. \$5 to \$25.

(Main Floor)

## "What's a Stylish Hat," Asked a Man the Other Day

"The kind that suits you best, sir."

Being stylish doesn't mean it must have a narrow brim and a big crown, nor a wide wild west brim and a low crown.

Every well-dressed man picks out a hat that is shaped to look well on him. Of course, there are style tendencies in hats such as little rolls and dips and curves here and there and the new "tones" that are different from colors.

But when it comes to models, a good hat store has one to suit each man. At Wanamaker's there is more difference than usual and the prices are only four, five or six dollars.

(Main Floor)

## Suit Cases Strong Enough to Go 'Round the World

Substantial, strongly built cases of the finest cowhide, designed to stand the hardest wear.

They are in russet or black, some with trays, some without; bellows cases and divided cases with double handles are among them and all have double straps.

Corners are strongly reinforced and catches and locks are the best.

24 to 32 inch sizes at \$28.50 to \$55.

(Main Floor)

## Ivory From the Orient

Necklaces of ribbed oval beads, \$19.50; of round polished beads, \$12.50; of oval beads with three large carved beads and a pendant, \$22.50.

Single pendants, very large, \$15.

Look in the Oriental Store for them.

(Main Floor)

## Delicious Candies \$1 a Pound

They may be chocolates or they may be those toothsome caramels, but the dollar candies have a sure quality and interest. The caramels are so creamy and delightful and their flavors are just right.

It is the centers of the chocolates that make them so interesting—such tasty cocoanut, especially good marshmallow, nut cream, nougats, caramels, etc.

Then, there are the many red favors and candies for New Year's Day. Hard candies are 70c a pound.

(Down Stairs Store)

## Some New Dining-Room Suits Built on Fine Lines, but Priced on Moderate Lines

One of the most natural feelings imaginable is the desire—call it ambition, if you like—of ever so many families to have furniture that imparts an impressive dignity to the home.

But then comes the problem of reconciling the desire with the available resources.

To help in solving it is the business of this furniture store, and the measure of helpfulness it can offer is best illustrated by certain groups of living-room, bedroom and dining-room suits recently received.

Notable among them is a ten-piece dining-room suit of a fine standard type, yet moderately priced, comparatively speaking, at \$395.

It is built on the handsome, dignified lines of much higher-priced suits, and can be had in either mahogany or walnut veneers.

The walnut is finished in a brown antique tone and the mahogany in a reddish brown, imparting a dull, effective finish.

The spirit of the design reveals several influences, especially that of Sberaton, in the fluted posts, turned legs and the pierced work in the back panels of the chairs.

The general contour is harmonious and in good taste, and the construction and detail, particularly in the vital parts, are much better than can usually be found in suits selling at the same price.

Sideboard is 66 inches wide, serving cabinet, 36 inches wide; china cabinet, 42 inches wide; dining table, 42x60 inches. There are five side chairs and one arm chair.

(Sixth Floor)

## Fashions in Jewelry Favor Black and White

After all it is one of the prettiest and most striking color combinations.

Long necklaces of imitation crystal beads with jet roundels or imitation jet beads with crystal roundels and, of course, one may have the necklace of all imitation crystal or jet of preferred. Prices from \$1.75 to \$16.

And there are earrings, bracelets and hat ornaments in black and white jewelry to help carry out the effect.

(Main Floor)

## Bayberry Candles

Only 20c for a holly box with two in it.

(Fourth Floor)

## As a Matter of Fact, Sir

You're Not the Kind of a Man Who Would Carry That Old-Time Overcoat Into a New Year

You wouldn't expect worn-out ideas to meet the problems that will come up in 1923. Neither would you expect clothing as old as those ideas to comfort you.

Everybody knows that right along you have intended getting a new overcoat. But you've been busy, or haven't realized how time was getting on.

Now there's only one day left. When time is short it's a good thing to know that

Wanamaker's Most Likely Have Just the Overcoat You Want

All kinds are here—you never saw so many, nor such different ones.

(Third Floor)



Great, warm ulsters, as rugged and robust as fiction pictures the north. Or smart, swinging coats with belts and raglan shoulders that call to mind the debonair chaps along Piccadilly.

And under it all is the assurance they are good coats—tailored as only expert workmen can; built to wear and stay good. The prices start at \$35 and go to \$100.

## There's a Difference in the Newest Neckties

First to arrive since Christmas, and handsome ones they are.

Regimental stripes, every one—the new authentic regimental stripes, unlike any that have come before. In a world of gay colors and made of a glossy, firm, beautiful silk. Price \$2.

(Main Floor)

## Far-Seeing Motorists Are Buying Tires for Later On

Weather eyes are scanning the tire market and somehow or other experience says all isn't well. Right now is a good time to buy all the tires that are apt to be needed for some time to come. At least, some men think they will save some money that way.

Shipments just in from the factory bring fully guaranteed cord tires at interesting prices.

30 x 3 1/2	\$10.75	33 x 4 1/2	\$27.50
32 x 3 1/2	\$12	34 x 4	\$22
32 x 4	\$20.50	34 x 4 1/2	\$28
33 x 4	\$21.50	35 x 5	\$35.75
		37 x 5	\$38.75

(The Gallery)

## After Hunting the City Over Here's the Oxford Men Pick Out

Made of grained calf, either black or tan, has thick white oak soles and priced \$6.40.

Nothing to equal it, even close to the figure, is the story told over and over every day.

Winter oxfords through and through. Warm, dry and long wearing. Yet smart. In style they follow the lines of the brogue, with a few perforations here and there, but mostly plain.

(Main Floor)

## Wardrobe Trunks of the Finest Type at Special Prices

Good news for every traveler bound South.

No better wardrobe trunks are made and they present the latest and most luxurious touches for travel comfort.

They are built on steel frames which will stand many a hard knock. Every drawer is of basswood, steel bound and reinforced on all edges.

Drawers can be locked with one turn of the lock bar.

Hangers are enameled and there is a laundry bag of silk plush.

Other conveniences include a place for an electric iron; a really good shoe box; pretty Colonial handles on the drawers and a padded top which holds everything in place.

Prices are special and there is a saving of almost one half on each trunk.



Special at \$18

Basswood frames, fiber covered and strongly reinforced. They have all the regulation conveniences, but dry bag, bar lock, shoe box, etc.

(Fourth Floor)