

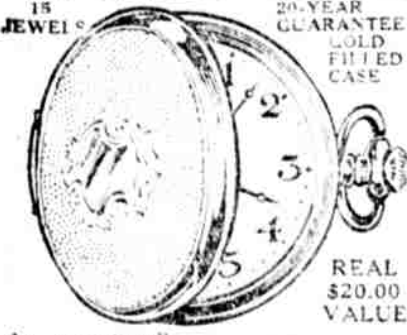
ROOFING MATERIALS... D. BRONER CO., 29 N. 21ST ST.

JACOBS FOR BOOKS 1628 Chestnut Street CARDS AND CALENDARS

You Can Be Well

THE MARCHAND COLLEGE OF CHIROPRACTIC 4201 WALNUT ST. Philadelphia

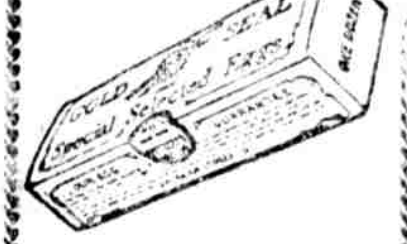
MAN'S 12-SIZE, HUNTING CASE WATCH



REAL \$20.00 VALUE... 15.75

PALACE JEWELRY SHOP... 19th & Market

A Drop of 5c a doz.



Gold Seal EGGS (carton of twelve)

60c 'The Pick of the Nest'

AMERICAN... In all our Stores

Turn Over a New Leaf—Buy Where Your Dollars Buy Most—with the

Most Liberal Credit Terms in America

\$1 a week keeps you looking your best MEN'S OVE-CATS

\$29.75 Dresses

\$13.50 WOMEN'S SPORT COATS

\$22.50 Alterations Free

\$1 A WEEK... GATELY & FITZGERALD

The Daily Movie Magazine

THE MOVIE FAN'S LETTERBOX BY HENRY M. NEELY

Kate writes: "Just about a half hour ago I put the cover of the old type writer and turned the pages of the 'Daily'...

"I'm really sorry that a personal appearance could not be arranged. You may remember that Alexander's program will have him in all sorts of ways and a personal appearance might get him into complications...

He writes: "I was on a date, a date with a girl, some day in December. They had had a very nice time, but about half past ten...

Well, this time they showed our old friend, Milton 'Whisper' Sills, in 'The Pick of the Nest'...

Little Benny's Note Book By Leo Pope

When you're a little boy and all the other boys are laughing at you, you're a little boy...

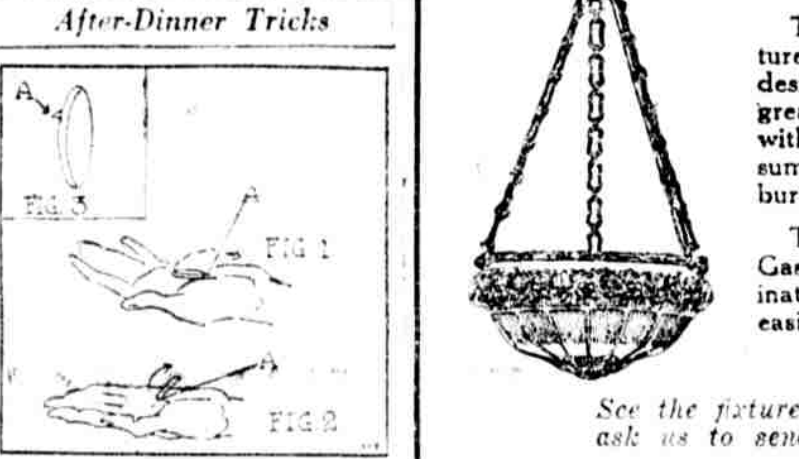
"ENGLAND'S FAIREST DAUGHTER"



This is Margaret Lecky, twenty-year-old English girl, who is the winner of a contest conducted in London to find 'England's fairest daughter'...

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See the features at our stores, or ask us to send a representative.

THE UNITED GAS IMPROVEMENT CO. PHOTOPLAYS PHOTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions...

ALHAMBRA TOM MIX... APOLLO... ARDMORE... ASTOR... BLUEBIRD... COLONIAL... FAIRMOUNT... 56TH ST... GREAT NORTHERN... IMPERIAL... LIBERTY... ORIENT... OVERBROOK... PALM... REGENT... RIALTO... SAVOY... 333 MARKET...

don't cough tonight!

GET YOUR BEST GET JAYNEK... Safe for Children



Bind Resinol over that cut and see how it heals

Little cuts and scratches are aggravating and painful, and they can even become dangerous if infected...

(Trouble with you is you just simply got hypnotized by May McAvoy. Don't think I'm blaming you, I'm not. Gee! I've been chortling about her ever since...

E. A. P. writes: "I want to offer you my congratulations and thanks. I've been known for quite a while the true facts concerning Wallace Reid's illness, and have been waiting to see if you would give said facts to the fans..."

"I agree with you most heartily in hoping that Wally will make a winning fight and come back to the public as the clever young man I have always thought him, and he will have no stronger booster anywhere than yours truly..."

"What I like most of all about your column is the fact you try to keep it free from muck-raking. You surely must be one white man yourself..."

Many people get one Christmas over before they think of the next. Do you know of a Christmas Club that is open after Christmas?

Not too late to join

4% Cheltenham Trust 5614 Germantown Avenue

Real Gas Savers

The new Semi-Indirect Gas Fixtures are equipped with specially designed burners which give a great volume of clear white light with no more gas than is consumed by the ordinary open-flame burner...

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ing this story up, and I'm willing to bet that you have had hundreds of 'I told you so's'...

"Well, Mr. Neely, if you have as pleasant a time over the holidays as your column has afforded me these last few months, I hope so..."

"And the same to you, and many of them. But honestly I haven't had any 'I-told-you-so's' letters. Not a one, thank goodness..."

"I agree with you most heartily in hoping that Wally will make a winning fight and come back to the public as the clever young man I have always thought him, and he will have no stronger booster anywhere than yours truly..."

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ways done, and these friends are sticking to him now. Gosh! I hope I find some of that friendship next time I go down and almost out!"

Curious—If was John Davidson who did the sneaking with Priscilla Dean in 'Under Two Flags'...

"I agree with you most heartily in hoping that Wally will make a winning fight and come back to the public as the clever young man I have always thought him, and he will have no stronger booster anywhere than yours truly..."

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are worse. Who? Well, I'll admit I can't think of any just offhand, but I certainly wouldn't knock them. No, sir; not me.

Harold—No, I engineered one 'Cheer-Up Wally' day and that's enough. However, I do think it would be nice if all his friends wrote him and cheered him on in his fight. Go to it!"

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"SHOOR-TREDS" INVIGORATE

The fitting of Growing feet is a Geuting hobby

Geuting's has gained a country-wide recognition for its foot-health service. The 'Shoor-Tred' shoe—the most perfect expression of the flexible shank idea—which, by the way, was first introduced to Philadelphia by Geuting's—so marvelously combines full protection, scientific correction and moccasin freedom that it has been copied and imitated under a hundred different names throughout the country.

Thousands of Philadelphia's young men and women are walking gracefully and enjoying perfect foot-health today because of wearing Geuting's "SHOOR-TREDS" during their growing years.

Just a few weeks ago a grateful mother wrote us: "About eight years ago I brought my boy to you with very badly weakened feet. You fitted him in 'Shoor-Tred' shoes and he improved at once. As he has worn nothing but 'Shoor-Treds' since, I know you will be interested in the results of a physical examination at his college. Only three boys of the entering class were marked as having perfect feet—and he was one of them."

We have many such letters and will be glad to tell parents about them, giving names. And yet "Shoor-Treds," which are made in models for every type of service, cost no more than ordinary shoes. The knowledge behind a "Shoor-Tred" costs you nothing. Let us make a fitting chart of the growing feet in your home.

Geuting's (PRONOUNCED GYTING) The Stores of Famous Shoes. 1230 MARKET, 1308 CHESTNUT. Shoes and Stockings for the family. Quick Service Men's Shop.

RECORDS for your new phonograph!

GREAT DEVELOPMENTS have taken place in the business of making good records. During the past year Okeh records have done four remarkable things which have brought them so strongly to the front!

- 1. DANCING: Okeh brings out more dancing records than any other company. 2. INSTRUMENTAL: Okeh has imported the recording of the great music-masters of Europe. 3. VOCAL: How much better Okeh records really are you will find out by comparing the registration of vocal numbers. 4. LAUGHS: The greatest novelty record ever made is the Okeh Laughing Record.

For sale by your neighborhood dealer GENERAL RADIO CORPORATION. Distributors, 624-28 Market Street, Philadelphia. GENERAL PHONOGRAPH CORPORATION, NEW YORK. Okeh Records The Records of Quality. PLAY ON ANY STANDARD PHONOGRAPH.