Thif Apocoizizs





ONE-DAY TRIPS Excursions From Philadelphia tia "The Reading'
Sea- Shore NeW

| Store Open 9 A. M. to 5:30 P. M. |  |
| :---: | :---: |
| For | In Radio-Gimbels, |
|  |  |
| Thursday | America. Best equipment only-and on easy terms. |

## GIMBEL BROTHERS

Philadelphia, Wednesday, December 27, 1922
$\begin{aligned} & \text { Shoes are raised to the level of art } \\ & \text { productions, at Gimbels. }\end{aligned}$
Thinking of For productions, at Gimbels.
evening weal, you know.

|  | All Furs Reduced- <br> -Save $\$ 50$ to $\$ 75$ on These <br> And these are the three "big leaders" in furs, with Fashion: <br> 40- and 45-Inch Length Natural Muskrat Coats at $\$ 89, \$ 135, \$ 145$ and $\$ 165$ <br> Solff-rimmed. or with rateoon, collotar and cuffo. <br> (40-to 48 -Inch Length Hudson Seal Dyed Muskrat) Coats at $\$ 195, \$ 245, \$ 295$, $\$ 325$ and $\$ 395$ <br> Variouly in 40. 45 - and 480. Sinh to lensthe on These <br>  <br> Contrast-Trimmed French Seal Coats at $\$ 145, \$ 165, \$ 189$ and $\$ 195$ <br> -Save $\$ 50$ to $\$ 175$ on These- seal-dyed coney) trimmed with skunk or |
| :---: | :---: |

Women's Coats-These
Are the Most Important of the Sale-Groupings

\$65, $\$ 69.75$ and
$\$ 7.5$ Values at
$\$ 55$



Just 35 Really Regal Evening Wraps ${ }_{s}^{5350} 50$ vening Wrape, now 5195
$\$ 350$ Evening Wraps, now $\$ 195$
$\$ 250$ Evening $\mathbf{W}$ raps, now $\$ 145$
$\$ 200$ Evening Wraps, now $\$ 125$
$\$ 200$ Evening Wraps, now $\$ 125$
$\$ 150$ Evening Wraps, now $\$ 95$ $\$ 125$ Evening Wraps, now $\$ 65$ and $\$ 75$
75 and $\$ 85$ Evening Wraps, now $\$ 45$ and $\$ 55$

$$
\$ 75 \text { and } \$ 85 \text { Evening Wraps, now } \$ 45 \text { and } \$ 55
$$

Women's Hand-Drawn


 and Overcoats An Opportune Special Purchase
Of 550 Coats
Backed Up by One- to Five Lot Groups From Gimbel Regular Stocks
Great Choice At
\$27.75
Regularly $\$ 35$, \$10, \$45, \$50 One of those incidents of
trade that come to Cimbels as onc of the country's great distributors of men's clothing. Take full advantage of the opportunity - styles are the
always-good staples in overcoat. always-good staples in overcoat, $\$ 27.75$.


Boys' Ulsters Of English Fabrics
Values $\$ 20$ and $\$ 25$ at-
$\$ 13.50$
 a the saving.
Some cf these ulsters are flannel-1ined, others have
aid back; double-breasted, full-belted ragkian and plain
 Norfolk Suits at-
All-wool tweeds and cas
Bays Heavy Blanket Cloth $\$ 12.50$
Mackinaws at-


Women's "Full-fashioned" Silk Stockings at $\$ 1.65$ First grade. Sightly and serviceable.
Black, cordovan-color, gunmetal, Persian If and white.
alf and white.
Durable lisle tops and soles.
Sizes $81 / 2$ to
Special at $\$ 1.65$


2811 Pairs of
Women's Cuban Heel and Walking Boots Regular $\$ 7$ and $\$ 7.50$ Shoes, Priead Immediate Clearanc At $\$ 2.50$
Mostly black kid-trim, good-looking All sizes in the group.


\$24 Seamless Tapestry Brussels Rugs-9x12 feet-featured at $\$ 16.75$
A goody choice of desirable Oriental paterme. Theee ruse ree made for hard wage. A big special at $\$ 16,75^{5}$


High-Pile
Axminster
Rugs $\$ 35$




