

STORE OPENS DAILY AT 9 A. M.—CLOSES 5:30 P. M.

All These Goods on Sale Tomorrow

Mail or Phone Orders Filled—Bell, Walnut 6500—Keystone, Main 4101

Our Pre-Inventory Sales are in Full Swing Throughout the Store!

It is to Our Advantage to Reduce Stocks—It is Very Much to Your Advantage to Save So Profitably. And There Are Extraordinary Savings on Everything—Judge by the Values on this Page!



\$5 Ready-to-Wear Hats
Of heavy black satin
A very important pre-inventory group! Profit by a Third!
\$2.98 Tomorrow
Medium and small effects in mushroom flare front, poke, turban and draped effects—with clever trimmings of pins, fancy ornaments and bows. A wide selection of becoming models at a very small price.
Lit Brothers—First Floor, North

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled
Lit Brothers
ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY
Market Eighth Filbert Seventh

A remarkable sale of cozy blankets—all at low pre-inventory prices!
\$8 Plaid Wool Blankets, Pair \$4.85 Tomorrow
Heavy quality wool with a very slight cotton mixture. Soft finish. Broken plaids in pink, blue, tan and gray. Silk mohair binding. Double bed size.
\$10 Plaid Wool Blankets, pair \$7.98
Soft finish, wool with very slight cotton mix. Broken plaids in pink, blue, tan and gray. Silk mohair binding. Double bed size.
Lit Brothers—First Floor, North



Women's & Misses' COATS
Genuine \$35 to \$40 Values!
The Majority Have Richest Fur Collars
\$25
A sale that brings you a wonderful selection of beautiful new models—in wrappy, bloused, belted, or draped effects with newest trimming notes in braiding, stitching, etc. Beautiful peau de cygne linings and warmly interlined. They are fashioned of high-quality plain and corded bolivias, wool velours, double-faced fabrics and mannish coatings in winter's richest colorings. The fur collars in chin or shawl styles, are of beaverette.
Lit Brothers—SECOND FLOOR

Magnificent Fur Coats With January Clearance Prices Save to Half!

HAVE YOUR NEW FURS FOR THE NEW YEAR Bills for Them Not Due Until February
A Collection That Includes All of Winter's Most Beautiful Furs in the Handsomest Styles Created This Season—Every Coat Backed by Our Unconditional Guarantee of Truthful Representation and Satisfactory Wear.

\$300 Handsome French Seal Coats \$184.50
Stunning models with skunk or squirrel collars and cuffs.
\$400 Hudson Seal Coats \$242.50
Beautifully made & trimmed with natural skunk. 40-inch length; richly lined.
\$150 Northern Seal Coats \$99.75
Stunning 45-in. models. Hand-somely lined.
\$225 Polar Seal Coats, \$110
With natural skunk collars and cuffs, 40 inches long.
\$250 French Seal Wraps, \$159.75
\$400 French Seal Wraps, \$189.75
Also capes and coats. Copies of far higher-priced coats, 50-inch lengths.
\$125 Russian Marmot Coats, \$69.75
\$175 Natural Muskrat Coats, \$92.50
\$310 Raccoon Coats, \$219.75
Lit Brothers—SECOND FLOOR



Many Regular Lots of Women's \$6.50 Oxfords & Strap Pumps

\$4.98 Tomorrow
Inventory economies that assure complete clearance!
THE OXFORDS: Trim as they come, and twice as sturdy as usual. Genuine tan Russia calf and tan grain leather, also patent calf, gray suede trimmed with felt, and tan suede with tan trimmings. Cuban heels.
THE PUMPS: Authentic one-strap styles in black satin, patent calf and black kid. Two-strap styles in black kid only. Full Louis, Baby Louis, Cuban and Walking heels.
Men Can Choose From These \$6 and \$7 High and Low Shoes, \$4.85
Strong and serviceable. Semi-brogues chiefly; plenty of full brogues and English lasts, too. Solid leather.
Young Women's \$5 to \$7 Shoes, \$3.95
New lace styles in various leathers. Broad or medium toe shapes. Sizes 2½ to 7.
Lit Brothers—First Floor, North

Your Overcoat at Clearance Reductions

Pre-inventory prices are practically cost prices, with correspondingly better savings for you.
Regular \$30 Values \$19.50
Regular \$37.50 Values \$24
Rich all-wool fabrics in complete variety, all with plaid backs. All models, full- or half-helmed. All sizes.
Men's \$30 Two Trouser Suits, \$19.50
All-wool cassimeres, chevrons and tweeds. Splendidly tailored in models especially designed for men and young men.
Boys' \$10.50 Overcoats, \$7.50
All-wool throughout; smart youthful models; sturdily tailored. Mackinaws—sizes 7 to 18. Polo Coats—sizes 2½ to 9.
Little Boys' Novelty Suits, \$3.98
Middy, Oliver Twist and Balkan models, in smart tweeds. Finished with head, chevron and tie. Sizes 2½ to 8.
Boys' \$12.50 Extra Knicker Suits, \$8.50
Preferred all-wool fabrics. Norfolk models; knickers full-lined. Sizes 7 to 18.
Lit Brothers—SECOND FLOOR, 7TH ST.

Men's \$5 Sports Sweaters \$3.98

Exceptional value; a well-known make. Of selected quality worsted yarn, in desirable heather mixtures. Practical coat style with V-neck and extra strong buttonholes.
\$2 "Luxury" Union Suits \$1.49
Fine cotton yarn in Random mixtures. Elastic ribbed; closed ends. Chest and knee bands reinforced.
\$3 Shirts, \$1.98
High-quality woven fabrics with desirable styles interspersed with fine cottons.
\$2 Percale Pajamas, \$1.49
Soft-ribbed white and other color patterns—jackets, cutting-trimmed, trousers cut full.
50c Fiber Plaid Half Hose, 29c
Patterns blue in black and colors—cambray; double heels and toes.
Lit Brothers—FIRST FLOOR, 7TH ST.

"Lucette" Frocks for Girls

Actually worth \$3.50 to \$4.50 less for immediate pre-inventory disposal!
Of ringleams and chambrays in bright new checks, plaids and plain colors. Sizes 7 to 14.
Girls' \$8.50 Dresses, \$4.95
All-wool serge and crepe in girlish straight-line and blouse styles with embroidery. Sizes 7 to 14.
Girls' \$10 to \$15 Coats, \$7.65
All-wool velour, polotone and cheviot with large convertible collars of fur or cloth. Sizes 7 to 14.
Girls' \$5 Middies, \$2.98
Navy and red flannel, broad trimmed; chevron on arms. Sizes 8 to 14.
Lit Brothers—SECOND FLOOR

Pretty Kimonos and Cosy Robes

Pre-inventory gives you a splendid choice—at particularly low markings!
\$5 Kimonos \$3.98
Zan-Ana Crepe
In pink, Copenhagen blue, rose, peach and orchid. Straight line model; embroidered and banded in contrasting colors.
\$4 Beautiful Wide-Wale Corduroy Robes \$2.98
Straightline and breakfast coat styles in wanted colors. Some have pockets.
Lit Brothers—SECOND FLOOR

Pre-Inventory Special! Extra-Size Petticoats

Jersey top—Usual \$5 Quality
The flounces are of mescaline trim with rows of shirring and plaited ruffle. Changeables, navy and black.
\$3.98 Tomorrow
\$1.50 Black Sateen Petticoats \$98c
Tailored flounce style with pin cording; also straight line models with deep hem and embroidery scallops.
Lit Brothers—SECOND FLOOR

Women's \$1.35 Underwear 98c

Extra heavy cotton ribbed. Low neck and elbow sleeves or high neck and long sleeves; drawers are ankle length.
Children's \$1.35 Combinations, 98c
Winter weight, fleece-lined waist and pants suits. "Pearl" brand.
Women's Sport Stockings \$1.49
Silk-and-wool. Black or two-tone colors.
Women's \$1.50 Sport Stockings, 79c
Silk-and-wool in new sports shades. Mill runs.
\$2.50 to \$3 Underwear, \$1.98 to \$2.49
Silk-and-wool ribbed, vests and pants.
Women's Silk Vests, \$1.98
Italian and glove silk.
Women's \$2.50 Silk Stockings, \$1.98
Splendid quality glove silk in lace stripe or plain effect. Also full-fashioned through silk. Black, white and colors—FIRST FLOOR, SOUTH

\$1.50 Flannelette Night Gowns 98c

Extra quality seamed flannelette. Plain or patterned. Full length. Sizes 12 to 18.
\$1.50 Extra Size Chemises, 98c
Narrowly striped. Full length. Sizes 16 to 22.
\$3 Night Gowns, \$1.98
Silk and flannelette. Full length. Sizes 12 to 18.
\$2 Nainsock Pajamas, \$1.39
Flannelette. Full length. Sizes 12 to 18.
Pre-Inventory Sale! \$1 Apron Dresses, 79c
Flannelette. Full length. Sizes 12 to 18.
Lit Brothers—SECOND FLOOR



There's many a saving as high as half while our upholsteries are being cleared before inventory!

\$2.50 to \$5 Pretty Table Scarfs \$1.25-\$1.98-\$2.98
Clearance of discontinued styles in moquette, velvet and broadcloth. 50 inches long.
35c Ruffled Scrim, yard 22c
Fine quality.
Lit Brothers—THIRD FLOOR

These Wool Goods Must Go Before Inventory!

\$2.50 to \$3 French Dress Serges \$1.59
In heaver, tan, wine, Burgundy, dark brown, Peking, Copenhagen, cardinal, new blue, navy, midnight blue and black. 42 and 44 inches.
\$2.50 to \$3.50 Fancy Suits and Coatings, \$1.78
All-wool tweeds, homespun, jersey, etc. Colors, frost, grey, etc. All colors. 44-inch.
\$3 to \$3.50 Repps, Creeps and Tricotines \$1.98
Wanted colors. 50 and 54 inches wide.
Lit Brothers—First Floor, South

Thrifty Shoppers will see at a glance the unusual Pre-inventory opportunities here!

40c Pillow Cases Each 25c
A special lot of 1000. Heavy weight; bleached; deep-finish muslin. Well made. Size 45x70.
\$1.85 Sheets, \$1.29
Heavy quality; bleached. No. 1. Standard. Size 81x90.
19c Sheetting, yard 12½c
Heavy sheetting; medium weight; easily washed. Useful length.
Lit Brothers—First Floor, North

Tomorrow! \$1.85 Crochet Bed Spreads

Medium weight; snow white; in choice variety of neat Mansell's patterns. Hemmed. For three-quarter and double beds.
\$1.10
Lit Brothers—First Floor, North

Forty-five Superb Rugs To Go At Once—At Cost

Handsome designs and colorings direct from regular stock. Some slightly shopworn and only one or two of each kind—but these unprecedented values make early choosing well worth while.
\$200 Hartford Saxony size 11.3x15 feet \$139.50
\$165 Hartford Saxony size 9x15 feet \$115
\$90 Seamless Wilton size 9x12 feet \$49.50
\$85 Seamless Wilton size 9x12 feet \$45
\$95 Wool Wilton size 9x13.5 feet \$65
\$203 Superfine Royal Wilton size 11.3x15 feet \$139.50
\$79.50 Chenille Axminster size 9x12 feet \$55
\$75 Seamless Wilton size 9x9 feet \$39.50
\$40 Imported Axminster size 6.9x9 feet \$27.50
\$37.50 Body Brussels size 6x9 feet \$27.50
Lit Brothers—FOURTH FLOOR

Superb Mantel Clocks

A holiday order delayed enroute from one of the greatest clock dealers in America. Now when stock should be lowest for inventory we have this vast shipment on hand. To clear it away quickly we make these compelling prices.
One model is pictured—just one of the hundreds! On sale Main Arcade!
In addition to this purchase we have added some from regular stock—on account of slight handling their prices have been revised down to meet half.
\$16.50 Mahogany Mantel Clocks \$9.98
Tambour styles. Large porcelain dials. Hours and half hours strike on cathedral gongs.
\$18 Dual Chime Mantel Clocks \$12.98
Tambour models in rich dark mahogany finish. Brushed silver dials with convex glasses. Melodious ding dong chimes.
\$23 Normandy Chime Clocks \$14.98
Dignified, extra large sizes; cases piano finished. Hours and half hours sound on 2-rod chiming. Limited lot.
\$23 Mahogany Mantel Clocks \$16.50
Graceful tambour shapes, superbly finished. Varied 8-day movements. Cathedral gongs for hours and half hours.
Lit Brothers—FIRST FLOOR, MAIN ARCADE

Subway Store: Big Values In Extra Low Price Merchandise

Girls' \$3.50 Dresses, \$1.98
Organic and French lawn with lace trimmings and plaids. Sizes 10 to 14.
Girls' \$10 to \$20 Coats, \$7.65 and \$12.98
A choice selection of coats in various styles and colors. Sizes 10 to 14.
Boys' \$12 Overcoats, \$7.49
In various styles and colors. Sizes 7 to 14.
Boys' \$6 Reefers, \$3.98
In various styles and colors. Sizes 7 to 14.
Women's 50c to \$1 Gloves, 25c
Two styles and sizes. Warm, comfortable. Sizes 6 to 10.
35c Half Hose, 25c
Black and colored cotton.
Women's \$1 Stockings, 39c
Fashioned silk; black and colored.
\$2.50 to \$6 Corsets, \$1.50 to \$3
Popular makes. Girth and brace.
Women's \$1.50 Stockings, 59c
Wool in two-toned shades; plain or ribbed.
Women's \$1 Underwear, 79c
Fleece-lined vests and pants.
\$3 to \$6 High & Low Shoes, \$1.85
WOMEN'S—Shoes, pumps and oxfords in tan kid and patent leather. Sizes 6 to 10.
MISSES' & CHILDREN'S—High lace shoes in some with rubber heels. Sizes 10 to 14.
Women's \$4 to \$5 Footwear, \$1
In various styles and colors. All sizes.
No Mail or Phone Orders Filled on Subway Footwear
Children's \$1 Sleepers, 79c
Small sizes.
Men's \$1.50 Shirts, 98c
Check cutting. 100% cotton color.
Men's \$1.50 Shirts, 98c
Oversize percale. Soft cuffs.
Men's \$22.50 Overcoats, \$4.95
Tweed and corduroy. All sizes.
Men's \$20 Suits, \$13.99
Cheviot. All sizes.
Men's \$50 Ties, \$1.98
Silk knits.
Lit Brothers—First Floor, North

