be them stay on the wall long enough to the stay of the Editor of Women's Page?

Scent for the Hair

To the Editor of Women's Page?

Their Madans—Will you kindly tell me have to make at home comething to have to make at home comething to have to make at home comething to have a siri friend?

The same engaged girl M. R. G.

If your har is always nice and clean you will find that it has lost a nice to the same to the first of t

LOVE NOTS

When Winter Comes

He who marries for pleasure soon starts boarding up the heart and putting Also, on a deserted look,

For this cup of joy, like pink lemonade, is quickly swallowed.

A List of Items Suggestive of Economy, Combining Quality and Price

A Tasty Combination Specially

Rich Creamy

-Priced All Week--Cheese B 27c

This cheese is properly matured—it has just the right bite and snap to be delicious. Reduced from 30c a pound.

N. B. C. Soda Crackers

We can't imagine a more palatable com-

Uneeda Biscuits

cut to 5C pkg

Here is the ideal cracker for the children

A fine opportunity to replenish the larder without noticeably diminishing the pocketbook.

Special for the Week

	0.301.00
Reg. 121/2c Tender Lima Beans	
Reg. 10c Red Ripe Tomatoes	- 2
ASCO Pork and Beans	• 3
Sweet Sugar Corn	Cane or Pkg
Gold Seal Oats	
ASCO Buckwheat	101
ASCO Pancake Flour	
ASCO Golden Table Syrup	1
Gold Seal Macaroni	



ASCO

ter famous; it is the butter that made the name famous.

Richland Butter " 57c Good, pure butter

A S C O

CO

Regular sizes.

Gold Seal

Eggs

65c

Only one price; only one brand; only one qualityand that the best. Coffee b 29c



Victor Bread . 6c loaf

Of all the things good to cat in this would this bread is one of the best. It contains only the purest obtainable ingredients and it is baked where cleanliness is the initial requirement.

Bread Supreme . .

Victor Raisin Bread 10c loaf Whole Wheat Bread 10c loaf

Canned and Fresh Fruits	
	23c
California Sliced Peaches	18c
Fancy California Cherries	39c
Hawaiian Crushed Pineapple	19c
Hawaiian Sliced Pineapple	25c
Hawaiian Sliced Pineapple	35c
California Apricots	
Sweet, Juicy doz. 38c, 50c Extra Large Juicy Grape Fruit 3 for	25c

Prices Effective in Our Philadelphia and Camden Stores

By KAY KEAN

Alas! After the first year a loveless marriage is not to look like Coney Island in January

Many Charming Frocks Just Added to the Annual Holiday Fashion Sale in Wanamaker's Down Stairs Store **Prices Quarter to Third Less**





Priced \$3.85

Tailored navy blue serges and embroidered wool velours. The good-looking, everyday-serviceable frocks every woman needs at least one of with which to start the business of the new year. and would never hope to secure at so little a price.

Cloth Frocks Specially Priced \$9.65

Tailored dresses of exceptionally good wool eponge in navy, tan and brown. Almost twenty street models in Poiret twill, braided or embroidered. Remarkable veleveteen frocks in street shades. Also a group of navy blue serge frocks, braid trimmed, in sizes $42\frac{1}{2}$ to $52\frac{1}{2}$ for larger

Silk and Cloth Frocks Specially Priced \$12.75

Youthful models with basque bodices and full circular skirts. Coat dresses with side draperies. Dresses of heavy crepe de chine or Canton crepe, draped and paneled, some trimmed with gay color

Beautiful Silk Frocks Specially Priced \$21.50 and \$25

New and quite exclusive models, including lace and charmeuse dinner gowns for larger women. Taffetas for street and evening wear. Canton crepe and satin back canton street and afternoon dresses. Beautifully embroidered Poiret twills.

New Spring Dresses Specially Priced \$15

Fine Poiret twill dresses with heavily embroidered sleeves or lavish'y embroidered panels. Tailored sports models of wool eponge with collars, cuffs and trimmings of striped silk crope. New wool crepes with Paisley silk bodices and box pleated skirts. Canton crepes "differently" draped. And a number of unusual sample frocks each one a new fashion in itself.

Once a Year

comes this great Down Stairs Sale of Wanamaker fashions in the year's merriest holiday week. Pretty frocks and fine coats by the score that are worthy of the Christmas gift gold which so many Philadelphia women so gladly invest in them. For every dollar put into this sale gives to the investor extra quality and extra fashion. Many of our best New York and Philadelphia manufacturers have co-operated by turning over to this annual sale their first Spring samples and their odd twos and threes of late Midwinter frocks. Prices are mostly quarter and third less-some are half less.

Silk Dresses and Cloth Dresses Specially Priced \$16.50

Poiret twill street dresses show unusual combinations with bright-colored duvetyne, silk embroidered. Other Poiret twil's have braided circular skirts and new pretty kinds of sleeves. Taffetas are new and Springlike, and there are a number of one-of-a-kind sample dresses will offer unusually delightful and economical

Poiret Twill Dresses Specially **Priced \$6.75**

Gay with brightly colored braiding and smartened with long-line pin tucking. Some models show the loose sleeve which is one of Spring's fashion features.

Spring Frocks of Taffeta Specially Priced \$9.65

Frilly bouffant models in dark blue or black. with ruffled full skirts and tight basque-like bodices. Some have bodices brightened with gold thread embroideries.

Sample Frocks Specially Priced \$18.75

One, two or perhaps three of a kind, all at least a third less than their standard price. Coat dresses of Poiret twill with bands of astrakhan cloth at collar, cuffs and skirt hem. Afternoon frocks of duvetyne, satin back canton and canton crepe, also dinner gowns of charmeuse.

Raccoon-Collared Tweed Coats Marked Down to \$35

An average fourth less than their early season prices. Smart sports models of novelty checked tweed, lined throughout with silk. Complete with big shawl collars of good dark rac-

Other Coats With Furs Marked Down to \$20

Odd coats of fine velour or bolivia now lowered a fitth from their early-season prices. Blouse back and straight-line styles, some braided and embroidered. Collars of beaver-dyed conev.

Bolivia Coats Marked Down to \$28.50

Plain models and models with fur collars. Silk lined and some of them braided and embroidered.

Girls' Coats Price-Lowered to \$12.75

About a fourth less for blue or tan polo coats, fu'ly lined and warmly interlined. Excellent for mid-Winter school wear. Sizes 8 to 14 years.

Junior Girls' Coats Marked Down to \$16.50

Several groups of more expensive coats drop to this one moderate price level. Velour and polo coats with collars of beaver-dyed coney, lined throughout or yoke and sleeve lined. Sizes 15 and 17 years.

Sale of Silk and Silk-and-Cotton Remnants Half Price

Haif yard to four-yard lengths at 25c to \$1.50 yard. Good Wanamaker silks at just half their usual prices! Plenty of opportunities for extremely economical purchasing. A delightfully varied assortment of colors and textures from

Among them satin, Canton crepe, crepe de chine, charmeuse, sports satin, novelty silks. China silk, radium, silk and cotton.

Corsets and Elastic Girdles at \$1.50 Are Half Price Some of them are less than half price, but every one in

the group has been marked down to at least half its early season price. Prices have been so decidedly clipped because they are a bit soiled or handled, because the size assortment in any one style is broken, or because there are sometimes only one or two of a model.

Girdles of all-elastic or of elastic and coutil combined. Corsets for slender and average figures; a few models for stout figures. Size assortments are irregular.

Corselettes Specially Priced, \$1 to \$1.50 Pretty pink cotton brocades and novelties with elastic sections below the waist and two sets of hose supporters.

Sale of Women's Part Wool Stockings, 45c Pair; 3 Pair \$1.25

(Down States Store, Central)

With Winter's coldest and snowiest days probably still ahead, women will be glad of such an unusual opportunity to "stock up" with good looking part-wool hose. These very good seconds are in dropped-stitch effect, and little flaws are scarcely perceptible in the weave. Brown, tan and blue heather mixtures. Sizes 81/2 to 10.

(Down Stairs Store, Central)

Holidays Are Shoe-Getting Days for Children

Wanamaker's Down Stairs Shoe Store has made special plans to have complete assortments of good sturdy shoes for children this week. It is the youngsters' golden opportunity to do their very necessary shopping in a leisurely manner. Shoe prices here are pleasantly moderate.

Tan Lace Shoes, Special at 82.75 Good sturdy ones with broad

hours and full tors. Since 6 to Tan Lace Shoes, \$3.90 Simulate for small girls an boy and larger girls. Tar leather lace shoes on stout soles with that heels with rubber ten lifts. Sizes S to 11 and 114, to 2.

Lace Shoes Priced According to Size Tan calf, gunmetal calf and white subsets shoes in high lace style. Stell welted soles.

Sizes Sty to 11 at Sizes 11's to 2 at ... Tan Calf Lace

Shoes, \$5.75 Larger garls' shoes with -in stantial welted soles, comfortably full toes and sensible hoels. Sire-

(Donn Stairs Store, Chestmit

Flannelet Nightgowns Special at \$1.50

Extra-warm double yoked flannelet nightgowns in a style that has proved very popular. Cut full and long for comfort, and finished with braid-trimmed hemstitched V-necks. Pink or blue stripes. Regular sizes for women.

(Down Stairs Store, Central)

Men's All-Wool Suits With Two Pair of Trousers \$24.50

thood news, isn't it, when finances are perhaps at a pretty low ebb? Less than \$25 for a good-looking, welltailored, all-wool suit is about all a man could ask; and more than he can get, usually, These Wanamaker standard suits are of chemically

tested all-wool cheviets in conservative stripes and dark mixtures. They are two and three button conservative models, and all are good warm winter weight. Sizes for stout men and tall thin men as well as "regular" men.

Men's All-Wool Overcoats Are \$25

Big, warm ulsterettes, made of soft, thick cheviot overcoatings or finally woven jersey-like fabric which is not only particularly warm but nearly weatherproof. Plenty of choice in dark heather nuxtures in the good greens, browns, blues and grays that men like. A few novelties are included at the same price.

Something Cheery About Rag Rugs New Hit and Miss Patterns 45c to \$10

Bright rag rugs are used the year round in many homes, and they are always decidedly attractive for halls and bedrooms. These new rugs are made of clean tresh rags on a stout warp. Colors are good and the rugs will give plenty of satisfactory service,

18x36-inch size at 45c to 9x12-foot size at \$10. Donn thur Store Chesteur

New Wool-Mixed Blankets \$5 and \$7.50

Now, housewives will have a chance to review their stocks of bedding and lay in supplies for the three cold months still alread!

At \$5 there are pretty white blankets here with a small percentage of wool and with pink or blue borders bound in matching colors. 66x80 inch size and pleasantly nappy

At \$7.50 are wool-mixed plaid blankets in blue, gray, pink and tan. 70x80 inches. (Down Stairs Store, Contral)