

MAGAZINE  
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# A Magazine Crowded With Special Timely Features

## *Santa's Own Reindeer Now Stalked as Big Game—Chas. W. Duke*

The "Polar Bear," a giant super-cruiser of the air, is being fitted out by a number of wealthy Nimrods for a trip from New Jersey to the Arctic Circle. Up there, where Santa Claus rears his herds of Teddy Bears, Mary's Little Lambs and other Yuletide pets, and where he parks his spare reindeer, these men propose to hunt the rapidly disappearing fur-bearing animals of the North.

## *A Hand-Made Niagara Here at Home—Irving S. Sayford*

Made thoughtful by the increasing recurrence of coal strikes, Pennsylvanians are giving attention to freeing themselves from their dependency upon the whims of labor or the autocracy of capital. Up in the heart of the greatest manufacturing region in the country, plans are in progress to chain the Clarion River to the work of providing power for countless industries.

## *The Dishpan That Nearly Killed a Battleship Crew—Mayme Ober Peak*

The battleship captain sent him word that there were some sick men on board, but that morning would be time enough to visit the ship. But the symptoms sounded so suspicious that he went to the ship at once. He found six men ill—four with yellow fever—two died within twenty-four hours. Outside the cook's quarters he found a dishpan of water that was almost a soup of wiggletails of Stegomyia. Read this absorbing story of the life-work of Dr. H. R. Carter, Assistant Surgeon General-at-Large of the U. S. Public Health Service.

## *The Bargain Counter Now a Course in Business College—John Cooke Brigham*

The clerk who waited on you when you were buying that eleventh-hour Christmas present yesterday may have been entitled to write M. Sc. B. after his or her name. If there was a weaver of a degree behind the counter, could you have detected it? No, because the School of Retailing so thoroughly trains its students that you will not detect even the slightest trace of superciliousness. Yes, New York University has such a school, attended by regular employees of New York stores, who are paid for the time they are at school.

## *Love Island—by Owen Oliver*

They called it Castaway Island at first, the four couples who were shipwrecked there, but on the second Christmas Day they voted unanimously to change the name. A new setting for a Christmas story.

## *Ruth, Romance and Reality— By Corinne Rockwell Swain*

A Christmas story of sea-faring folk, lighthouses, youth, romance and stern reality.

## *Pasteur, Giver of Man's Greatest Earthly Gift—by One of Pasteur's Pupils*

Two days after Xmas there will be fittingly celebrated the one hundredth anniversary of the birth of Louis Pasteur. It is to this man that the medical world owes much of its present-day ability to combat disease. The man who discovered germs and gave us our first real defense against death may truthfully be said to have given "man's greatest earthly gift."

## *With Mark Twain's First Boyhood Sweetheart—Sarah L. Lockwood*

An interesting interview, replete with reminiscence, with the sweet little gray-haired woman in Hannibal, Mo., who modestly admits that she was the Becky Thatcher of "Tom Sawyer." Her boy friend, later the great novelist, must have retained a very clear impression of her youthful charm; in fact, she admits that four young men left Hannibal, each with the determination that when fortune had smiled they would return for her.

## *The "Third Degree" Now for Ghosts—Carol Bird*

Psychologists are setting all kinds of traps for the spirit that seeks to communicate with earth. Did you ever hear of a "volometer" or "will board"? Or did you ever read of a sthenometer, or psychic strength meter? This article tells you about the scientific instruments used in the new laboratory tests of "spirits" that walk.

## *The Man You Never Notice— the Bank Detective—Frank Kelly*

Fifty-one years as an officer of the law clearly entitles one to writing as an authority on the importance of an individual seldom seen but always present—the bank detective. Here is a story that goes back to stage-coach days, tells of opium-smuggling, bank-robberies, counterfeiting—but it is not romance; it is a recital of facts.

## *Page of Humor*

Follies of the Passing Show—Louis Hanlon.  
The True Santa Claus—Homer Balmy.  
Hot News from Oatman, Ariz.—Robert S. Doman.

## *Page of Science—Rene Bach*

Rebuilding Ancient Carthage for a Modern Winter Resort.  
Producing Mussels by Inoculation.

THE SPIRIT OF CHRISTMAS PERMEATES THE ENTIRE MAGAZINE SECTION—  
ALL-STAR CAST OF COMIC CHARACTERS IN SPECIAL XMAS PERFORMANCE—  
EIGHT PAGES OF INTERESTING PICTURES IN SEPIA-TONED ROTOGRAVURE

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