

Organ and Christmas Carols
at 9 and 5:15
Chorus and Brass Quartette at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Mostly Cloudy

Everything So Easy to Reach, Everything So Plentiful—and a Throbbing Spirit of Christmas to Make the "Last Day" Happy at Wanamaker's

From the Writings
of the Founder

The Writer Remembers Quite Well Charles Dickens'

reception in Philadelphia at Concert Hall, many years ago. He came in late and stayed long after reading a part of "The Old Curiosity Shop" and other pieces and then shook the hands of all who were presented to him. We could hardly forgive him for his "American Notes," but he was sorry for them afterward, and it was the fault of the snobs who were near him and misrepresented America.

Let us forget what we do not like and remember him for "Little Nell's" sake, and for this verse attributed to him:

"The timid hand stretched forth to aid
A brother in his need;
The kindly word in grief's dark hour
That proves a friend indeed.
The plea for mercy, softly breathed,
When justice threatens high;
The sorrow of a contrite heart—
These things must never die."

Christmastime is a good time to forget old differences, and prove it by something you can easily say or do. Don't think over it too long. Just do something that puts things right.

[Signed] *John Wanamaker*

Christmas Furs

When people buy hurriedly it is worth everything to buy in a place which guarantees every fur it sells.

This applies to inexpensive little neckpieces, massive fox animal skins, staple and novelty coats, alike, in the Wanamaker Fur Salon.

The variety will be good up to the last minute.

(Second Floor)

Mother Knows Good Gifts for Little Children

And, if her opinion is asked, she is pretty sure to suggest a nice little sweater set, which means a sweater, cap, leggings and mittens. In brown, tan or white, 1 to 4 years, \$7.50 to \$10.

Or bathrobe sets, blanket bathrobes and booties, \$3.50. Eiderdown bathrobes and booties, \$3.85. Sizes 1 to 4.

Or pretty wrappers in blanket, eiderdown, corduroy or lamb's wool, \$2.25 to \$20. Sizes 2 to 16 years.

Or stockinette leggings, 1 to 7 year sizes, \$1.25 to \$7.50.

(Third Floor)

Never Too Late to Give Silks

Silks for dresses, blouses, negligees, underwear—is there anything that silks are not used for?

There is a most satisfactory assortment of new fashionable silks of the finer kinds that people want and they are as moderately priced as safety will allow.

(First Floor)

A Pair of Warm Slippers Means Comfort to Any Woman

And any woman, young or old, will thank you for them.

The best felt slippers made, all-wool felt with padded or light leather sole and in attractive colors.

Baby's sizes, \$1 a pair. Children's sizes, \$1.75 and \$2. Animal-top booties, \$2 and \$2.25. Women's padded-sole slippers, \$1.75 to \$2.25. With leather sole and heel, \$2.25. Plush bordered juliets, \$2.75.

(First Floor)

New Tailored Serge Dresses for Young Women to Wear

No matter what the weather is on Christmas the smart cloth frock will be worn in the house or under the coat if outdoors.

It should be in the newest fashion. Navy blue serge or Poiret twill, or perhaps brown serge, touched with a contrasting color. Or the blouse may be of a different color and fabric—for example, one pretty frock has the skirt of dark blue Poiret twill and the blouse of henna honeycomb crepe.

Such dresses in great variety in fourteen to twenty year sizes are priced from \$25 to \$48.

(Second Floor)

BAYBERRY candles are excellent greeting cards and may be had two in a box for only 20c.

(Fourth Floor)

Gifts

RICH, handsome things for the home, or the person you think most of, may yet be chosen at Wanamaker's. It seems there are more things than ever to see, and all of them so worth while.

Yes, Even Today You May Choose That Piano

AND if its new home is anywhere within reachable delivery limits, it will be there by Christmas morning.

A magnificent collection of upright and grand pianos, players and reproducing pianos, priced all the way from \$385 to \$3500, and any of them purchasable on easy terms.

(Second Floor)



OFTEN it happens that the gift we are most particular about is left to the last. An excellent place to find it is in

The Jewelry Store

It is an assemblage of the rarest and most precious Christmas gifts, the most worth-while things to give some one we love.

Diamond jewelry
Silver table ware
Boudoir silver
Silver-plated ware
Silver picture frames

Gold jewelry
Hall clocks
Mantel clocks
Fine cutlery
Watches

(Main Floor)

Bright Sparkling Groups in China and Glass



THIS whole section is radiant with groups of delightful gift pieces and sets all in bright orderly array ready for last-minute selection, these being a few:

- Italian pottery, \$3.50 to \$35.
- Dresden china, \$5 to \$100.
- Venetian glass, \$2 to \$75.
- Pickard china, all-over gold decorations, \$2 to \$125.
- Service plates, \$25 to \$350.
- English flower bowls, \$10 to \$35.
- Imported crystal ash trays, 75c to \$5.
- Flower and fruit bowls, \$1 to \$50.
- Console sets, \$3 to \$210.
- Tea, coffee and breakfast sets, \$10 to \$125.
- Salad and fruit sets, \$5 to \$25.
- Dinner sets, \$8.50 to \$600.

(Fourth Floor)

You Can Buy Furniture Gifts Up to the Last Minute

AND we will deliver them in time for Christmas.

As all reasonable people will understand, this does not mean that we can deliver them in Kansas City or Kalamazoo in time for Christmas.

It does mean that you can buy furniture for anyone in Philadelphia, or its immediate environs, and depend upon Wanamaker's to deliver the goods in time to carry your Christmas wishes.

Christmas business has been unprecedented, but selections are still wonderful in extent and variety.

Excellent gift pieces are here by the hundreds.

The entire collection runs into thousands of things, ranging all the way from a foot-rest, or a smoker's stand to a splendid piece of cabinet work made after one of the great masters of design, or a luxurious easy chair to make life much better for some good old friend.

(Fifth Floor)



An Anatolian Mat—\$9.75 a Good Last-Minute Thought

EASIEST thing imaginable to choose in a hurry, especially when the selection includes only such pieces as one might safely choose with closed eyes.

In red, blue and green tones variously combined, many showing touches of ivory, all excellent little pieces typical of the best Anatolian mats obtainable.

Price, \$9.75 each.

(Seventh Floor)

WHEN you give a book you give the best of the man who wrote it, and you give something which, because it is intangible, lasts longer than anything else. The Book Store is easy to reach, and you can look over the tables to your heart's content.

(Main Floor)



It's a Sort of a Custom With Men to Have a New Hat on Christmas

Mr. Man's gift to himself, and most likely he's been doing it for years. After everything else is bought and on its way, he stops at Wanamaker's for that hat.

This year there is an unusual selection for him. The smart felt hats in rolling shapes and attractive color "tones" are priced \$4, \$5 and \$6. The Lincoln-Bennett, different from every other hat, \$8.50; and the richest of all is the brushed beaver in the natural color, \$15.

(Main Floor)

Two Out-of-the-Ordinary Slippers for Late Gift Seekers

There's hardly a thing a man would like better and among the scores of kinds here two are unusual values. One is an all-leather slipper in the popular Everet style, special at \$3.75. Mostly in dark tan.

The other is a comfortable little felt slip-on slipper with the comfy soles. Price, \$1.90.

(Main Floor)

Have Three or Four Extra Neckties Ready in Gift Boxes

Every Christmas there are unexpected gifts and neckties are good ways of taking care of them.

There are thousands here to choose from—gay Christmas ties in stripes galore and every color the makers could think of.

Knit ones or silk ones, as fashionable as can be—65c to \$3.50.

(Main Floor)

Quilts and Blankets Can Be Chosen in a Jiffy

It is only good merchandise that can be chosen safely in a hurry.

You can choose a quilt, or a blanket at Wanamaker's quickly because every one here is a safe one.

Assortments are splendidly large and for last-minute selection here are some of the excellent groups:

Cape Colony wool blankets, every thread wool in plaids, or plain colors, size 72x84 inches,

price \$10 each, sold in Philadelphia only at Wanamaker's.

Blankets of pure Australian wool, the world's finest staple, soft as velvet and marvelously warm, size 72x84 inches, in white with borders of blue, or rose, bound in satin, \$18 a pair.

Any quilt in the whole wonderful stock, from cotton-filled ones at \$5 to down-filled quilts of regal richness in satin coverings with exquisite lace adornments, priced much below value at \$50 each.

(Sixth Floor)

Indestructible Pearls From Japan

Many lovely necklaces are here in cream and white tones, some of graduated pearls at \$16.50 a string and some of seed pearls at \$10. Seed pearls knotted are marked \$17.

Bracelets of four strands of seed pearls with bars of white gold, \$25.

Ivory pendants on black cords, \$6.50 to \$15.

Ivory necklaces of round ribbed beads, \$12.50. Or oval beads with pendants, \$22.50.

Look for them in the Oriental Store.

(Main Floor)

Little Jewelry Gifts Many Women Will Like

Fashionable long earrings, hoops and imitation pearl showers. Some represent coral, lapis and other semi-precious stones. From \$6 to \$21.

Sterling silver flexible bracelets in jeweled effects, \$4 to \$30.

Imitation pearl necklaces, among them some in extra length, \$2.50 to \$30.

Long chains of imitation pearls, \$10 to \$40.

(Main Floor)

The Christmas Surprise Package Contains Five Pound-Boxes of Candy, \$2.50

A pound, each, of chocolate-covered marshmallows, assorted crisp wafers, old-fashioned cream mint, old-fashioned stick candy and mixed chocolates and bon-bons—each in a separate box.

Then two bright red snapping bon-bons are added for good measure and the whole put into a big white box and tied with a huge rosette of red ribbon.

How happy many people would be to get such a box on Christmas Day!

(Down State Store)

The Best All-Year-Round Hosiery Store Is Also Best at the Eleventh Hour

Just one day to get everything—hosiery is a good suggestion. For men, women or children there's a world of novel, handsome hosiery here. Selected from all over the world.

If it's something good, something out of the ordinary you want, for some woman or some child, go to the first floor. Women's hosiery in all the novelties and staple styles, 40 cents to \$50 the pair, with wonderful choosing between \$5 and \$8. Children's hosiery, 25 cents to \$5 the pair.

Men's hose, cotton, handsome silk ones, the wool sports kind or golf hose, are priced from 25 cents to \$12 the pair on the main floor.

If the Purse Is Becoming Anaemic Then Go to the West Aisle

Counters there are heaped with special lots of good silk hosiery. And every pair is a gift suggestion.

\$1, women's cotton-top silk hose. "Seconds."

\$1.50, women's silk-to-the-top hosiery. "Seconds."

\$1.75, women's silk-to-the-top stockings. Perfect.

Men's half hose at 50c, 75c and \$1. All silk. Seconds.

Men's silk-and-wool clocked socks, \$1.25. Perfect.

Only One Day in Which to Whisper Secrets to Santa Claus

His last day—but what a jolly day it is! What fun to bustle about and get toys for children who were almost forgotten, or a few more for those whose wish for "a doll with blue eyes," "a regular sled" or something equally specific has just popped out!

A full assortment of toys, a just-as-jolly-as-ever Santa, and Wanamaker service for this last Saturday!

(Seventh Floor)

Most Likely He Plays Golf—Give Golf Balls

Men by the hundreds who team up on the links are giving them to one another this year.

Silver Kings are the favorite kind at Christmas just as they are in mid-summer.

Here in every style and every marking at \$12 the dozen.

(The Gallery)

It Is Easy to Get a Boy Scout Something

that will "tickle him to pieces," for, no doubt, he's been wanting a knife, an axe in a case, a new canteen—any one of a number of things.

Everything for authorized Boy Scouts is to be found in the Scout Corner.

(Third Floor)

Camee

It wouldn't seem altogether like Christmas without the Camee box—those super-delicious chocolates and caramels at \$1.50 a pound.

If You Don't Know What to Give—Give Camee

(Main Floor)

LOTS of little pictures—especially Wallace Nuttings and reproductions of Maxfield Parrish's pictures—are still to be had in the Picture Store.

(Fifth Floor)

Large Selection of Bound Music

Plenty of suitable gifts for the music-lover among them.

There are vocal and instrumental works of Schubert, Schumann, Chopin, Strauss, Brahms, Beethoven, Grieg, Liszt and Mendelssohn.

(Second Floor)

A Chest With the Fragrance of Lavender

is small enough to slip into an overcoat pocket, yet strong enough to scent a whole linen closet.

A charming gift for every woman who loves the clean, fresh fragrance of lavender. \$2.

(Fourth Floor)