For Friday

Store Open 9 A. M. to 6 P. M. We have our most careful, cheerful people gathering more Toys-from far and near. Big trucks are running from New York. Not merely things to sell, but the things you most want

The Store of a Million Gifts .

MARKET CHESTNUT :: EIGHTH : NINTH

Philadelphia, Thursday, December 21, 1922

It has been a joy to help in this Christmas work-not the mere sordid joy of doing business, but to be helpfulto have prices fair; to keep the poetry in it all.

For Friday

Wm. A. Rogers "1881" Silver-Plated Flatware



Chest of 26 Pieces Complete \$9.95

Butler finish, hammered design. Set consists of 6 teaspoons, 6 tablespoons, 6 forks, 6 knives, 1 butter knife, I sugar spoon. Pretty satin-lined case.

Silver-Plated Candlesticks at-Bright. Splendid value.

Silver-Plated Flower Baskets at-

-Gambels, Tirst floor

Framed Pictures: Gifts Ready to Take Away or-Send Half Price—Sale!

Companionable pictures, pleasant and inspiring to live with in home or office or college room! Many reproduce famous subjects from the old Frames toned to match-a Gimbel feature.

Two Special Galleries—

\$2.50 to \$5 \$5 to \$10

Worth \$4.50 to \$20 -Gimbels, Seventh floor

Bright finish pierced design. Exceptionally good value.

Plenty of Dainty Holiday Handkerchiefs

For Last Minute Choosing Six for 95c, Boxed Women's hemstitched white Irish linen. Three for \$1, Boxed

Women's hemstitched solid color linen with a oit of embroidery in one corner. Three for 50c, Boxed Men's Egyptian lawn, hemstitched and with

Men's Hemstitched Irish Linen, 25c each

The "Top o' the World"—An Acre of Fascinating Toys!



Sandy Andy Toys delight the "little fellows." Specially for rainy-day play. Nothing to break or get out of order, either. At 65c, 85c and \$1.25.

Sandy Andy Full-Back. Just drop the ball where he can see it and watch him send it down the "field." At 75c.

Tree Ornaments special at 50c and 85c dozen-kinds

that make the tree "just heavenly"!

Gifts for Boys and Girls in the Sporting Goods Section

Boys' and Girls' Roller Skates-Ball-bearing and Spalding Rugby Football-Good heavy leather. Guaranteed bladder. Packed one in a box and special at \$1.65. adjustable to any size. Girls' Skates have leather back-strap 1000-Shot Air Rifles-Blued steel; lever action; full size and toe clamp. Boys' skates have steel back clamp and toe -a humdinger! Complete with tube of shot, tremendously clamp; 1000 pairs-about today's wholesale price at \$1.45. special at \$1.95.

\$3.25 to \$10.

baby at 50c.

Meccano and Erector Toys

for building steel bridges, cle

vators, towers, furniture, etc.

Plenty! Sets begin as low as \$1

Fur Toys-Plenty again

Trains? A whole "Railway

System." Lionel Electrics begin

at \$7. Mechanical Trains a

From lovable woolly lambs for

-Gimbels, Top o' the World Toy Store and Sporting Goods, Fourth floor.

Rich French Seal Fur Coats-With Gorgeous Fur Collars Special

French seal (dyed coney) Coats-full 40 inches long-

th their wonderful collars and cuffs of golden beaver, sarderel. Continental fitch or natural skunk. Silk cord girdles-the newest thing

Natural Musicrat Coats, 40 inches long-sulf-trimmed \$100, \$135 and \$159

Natural Leopard Cat Coats, 40 and 45 inch lengths; at \$159, \$169 and \$189

Fur Neck-pieces at \$29

Alaska fox, all shades, stone marten, mink

-Gimbels, Fur Salone, Third foor

"Gifts" That Thrill!

Hand-Made 'Fleur de Lis" Blouses

everly executed hand-drawn work embroidery. And real lace-such exquisitely made lace!

At \$7.50 Irish- and filet-lace-trimmed __V-neck and tuxedo.



Such creamy fine, soft French voile-such

At \$5 Filet-lace-trimmed, V-neck, tuxedo

At \$9.75 Irish-lace-trimmed "ruffled" model pictured - it's a

-Gimbels, Taird foor

182 Men's Overcoats



Snappy Newness in Model and Fabrics

\$22.50 Regularly \$40

Maker withheld an order for reasons of his own, and sold to Gimbels at a heavy discount-his season was over!

Novelty Overcoatings High-Colored Plaid-Backs Wide, Sweeping Collars

Belt all-ground large patch pockets with flap t'uff sleeve. Large bone buttons. Wide welted seams.

Herringbones in different patterns, and allover mixed effects in grays and browns.

Big, burly overcoats for smart dressers—and a big special at \$22.50.

Also 88 Staple Overcoats in oxford and black, in \$22.50 wanted models, including kerseys and meltons, at-

-Gimbels, Second floor, Ninth Street

Yes, Still a Few



Christmas Delivery

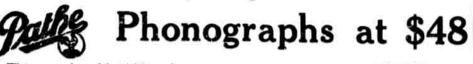
10 Double Records Free -choice from a good catalogue.

Pay \$1 Down

\$85, \$90, \$125 for the

Adam model Crown Phonograph \$85 leading three styles.

Scarcely Enough of the



This was the old \$110 style.

We will henceforth know of the product of the reorganized company-and prices higher than those born of calamity.

Phonographs—A Year to Pay

Victors, Brunswicks, Aeolians-we will serve you to the

Actuelle Records - the newest popular, dance, operatic and Christmas-

itmost. But all grow scarce.

50c "Grey Gull" Recordsdance and popular.

Messrs, Gimbel Brothers, Phila. Without placing me under any obligation, please send me full particulars of the offer of Console Phonographs at \$69, or

Name





Neckties For Men

Relay lots of these Four-in-hands at-

50c

-have been coming in-fresh lot ready today. Men buy them for men.

Beacon Bath Robes; three new lots for last-minute choosng at \$4.95, \$6.95 and \$8.50. Just the wanted patterns. Men's sets of Suspenders and pair of Garters in Christas boxes, at 75c, \$1 and \$1.50.

Ribbon Novelties

are pretty as flowers-and daintily sewn as though you'd made them yourself. Bags of all kinds; from tiny vanity bags to capacious bags with basket bot-toms, at 50c to \$3. Coat hangers are 75c; big be-ribboned powder puffs in dainty boxes (sometimes including a mirror), \$1; slipper trees, 50c; powder puff bags, 50c; lace-and-rosebud lingerie pins, 25c up—and—well, come, see all the charming conceits. Christmas package ribbons at 18c to

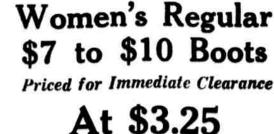
55c for 10 yards.

Gloves Men Are Buying for Men

Warmly lined black leather Auto Sauntlets at \$7.50. Brown capeskin gloves, fur-lined-in trap-wrist style at \$6.50. Tab-wrist style at \$6.

Natural color buckskin gloves at \$4. All are popular among men-to wear -Gimbels, First foor.

Tomorrow-Odd Lots of



Smart street and business boots. Sturdy boots for "hiking" and "knockabout wear." Boots pretty enough to wear to church and smart teas!

All sizes in the group.

Subway Store Specials!

Only Three (3) Slightly 88-Note Player Pianos

To Be Sold Tomorrow at-

Worth Double if New

And you can pay as little as \$10 downbalance on easy payments.

Each one of the three pianos is a high-grade instrument-guaranteed to be in first-class playing condition. All are mahogany cases. Bench and 6 music rolls free with each piano. Three at **\$215**.

Delivered in Time for Christmas

-Gimbels, Subway Store.

Artificial Fruit

Looks Just Like Real Luscious Fruit_ 25c ea. So natural looking that it makes you want Choice of large-size Oranges, Red Bananas,

Tangerines, Yellow Bananas, Apples and Peaches. Rich colored Glass Fruit or Flower Bowls with Stand, at

Girls' Rain Sets, \$4.95 A gift that will give extraordinary service. Set consists of coat, hat and bag guaranteed rain-

proof, cut full. Sizes 6 to 14 years. \$4.95. Perfume or Toilet Water Bottles

Very gifty. Colored frosted glass. A gay parrot perched on a swing is painted on \$1 Colored Glass Compotes With "Kewpie" Puff, at-Box of Incense and Burner, at 50c and 85c

Women's Woolen Stockings | Orient Pearl Bead Necklacesfor That Delayed

Christmas Gift-Graduated strands of 24-inch length; solid gold clasps. A \$2.95 value at \$1.50. Gold-filled Pocket Knives at 65c.

-Gimbels, Subway Store.

Turkish Bath Sets A large size towel and two wash cloths, pink or blue bordered. Neatly boxed for last- 75c minute shoppers

13-piece Sanitas Sets at 28c. Value 50c. Very -Gimbels, Subway Store.

Women's \$2.50 Felt Slippers, \$1

5000 pairs of heavy felt ribbon-trimmed slip-pers; thick padded chrome leather soles. All sizes and all colors. A last-minute suggestion! —Gimbels. Subway Store. Don't Forget Dad or Brother!

Men's Four-in-Hand

Neckties at 50c An opportunity to get those "almost forgotten" gifts at less than you expected to pay. Good patterns and colors for young men and conservative men. 50c each.

-Gimbels, Subway Store.

Christmas Sale of

Men's Suits and Overcoats

Not a Garment Worth Less Than \$25

And Mind You!-All the Suits Have Extra Pair Trousers Single- and double-breasted models in blue, brown,

gray patterns, of fine neat stripes and neat mixtures. All sizes. At \$15.

Buy Your Overcoat Here Tomorrow! Choose an Ulster or Ulsterette for warmth and comfort. Or the new kimono and raglan Coats-and Town Coats. In herringbones, tweeds and plain coatings. With fuil belt or belt just in back. Popular plaid or contrasting color backs. A Christmas clothing feature at \$15.

In Time for Christmas Giving 685 Boys' Suits,

Overcoats and Mackinaws— Norfolk Suits with Extra Pair of Full- \$7.50 Lined Trousers

Ages 7 to 17 years. \$7.50.

Big Boys' Overcoats, 11 to 17 years, \$7.50.

And Junior Overcoats, 3 to 10 years, \$7.50.

And "Sporty" Mackinaws—all-wool and in sizes for boys