

GIFTS OF ALL KINDS A-PLENTY—Tempting Arrays That Offer a Thousand Suggestions. You Can Choose Here More Freely, Too, For Prices Are Lower and So You Can Really Afford More! Also See Page 28.



Sale of Bandeaux! 50c & 75c

REGULAR \$1 AND \$1.50 QUALITIES! Well made—well fitting—most unusual values. Bateau, mesh, broche, braided and strafe or plain satin. White and pink; back front or back—some with loose supporters.

\$2 to \$6 Bandeaux & Brassieres, \$1 to \$3

W. B. Formu Band, \$3 & \$4

Mail Orders Filled HATS TRIMMED FREE OF CHARGE Phone Orders Filled

Lit Brothers ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Ivory Finish Goods & Perfumes

Surpassing dainty, beautiful gifts at modest expenditure. Toilet Sets, \$12.98

Bradley's Perfumes, 50c to \$1.85

Jewelry—Silverware—Clocks—an unequalled selection of exquisite gift pieces at unequalled savings!

Women's \$22 White Gold Wrist Watches \$14.95

\$20 Chest of Wm. Rogers & Sons Silver Tableware, \$14.25

Women's & Misses' Finger Rings \$3.98

\$15.50 & \$17 Mahogany Mantel Clocks, \$10.98 & \$11.50

\$10 Rings, \$5.98

You Can Choose Slippers Quickly!

—because there are thousands here—every material, color, style and size. Every pair nicely gift boxed, too!

Women's \$1.50 to \$2 Slippers, \$1.98

Unheard of Values in This Entire Stock of Finest Furs from Selernter & Zimmerman

Famous Wholesale Furriers, Located at 151 West 25th Street, New York

The highly reputable furriers are dissolving partnership—and closed out their stock to us at an enormous price concession!

Civet Cat Coats \$225 Values, 40-inch Length, \$139.75

Women's \$15.50 & \$17 Mahogany Mantel Clocks, \$10.98 & \$11.50

Aluminum Perforated Pan Filled With Three Pounds of Hard Candy 98c

Pretty Holiday Coats for Girls \$7.65

Stylish, Serviceable \$10 to \$15 Kinds

Women's \$2 to \$3 Two-Clasp Real French Kid Gloves \$1.49

Actual \$2, \$2.50 and \$3 Values!

Women's \$3.75 Italian Silk Vests \$2.98

Truly Feminine Gifts in a Lovely Selection of Pretty New Made

Women's & Misses' Coats \$19.75

Decidedly smart and wonderfully practical!

Initial Pillow Cases Marked Specially Low

98c, \$1.49 & \$1.98

Women's & Misses' Smart Dresses \$25

All the prettiest new colors—and variety to please every taste!

Tots' Regulation Frocks That Usually Sell For \$3 \$1.98

Fine, heavy Lansdale lean, with blue Palmer linen collars and cuffs.

\$8 to \$10 Silk Faille TRIMMED HATS \$4.98 & \$5.98

Of Surpassing Beauty

Real "Man" Gifts \$2.75 to \$8.25

Things he enjoys using!