

Store Open 9 A. M. to 6 P. M.

The Store of a Million Gifts

Philadelphia, Tuesday, December 19, 1922

For Wednesday

We are keeping stocks richly full—takes several officers to regulate the in-coming traffic. Full and plenty. Come!

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Every man, woman and child in this great city could be supplied with six dollars' worth of goods in this Store this morning.

For Wednesday

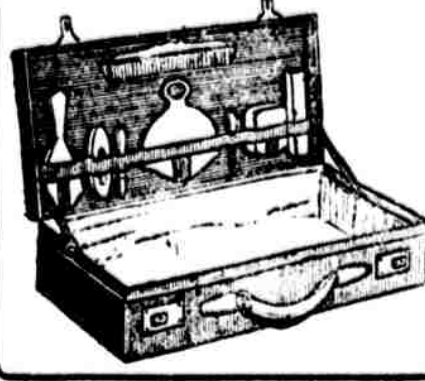
One of the Big News Associations

asked confirmation of the constant reports of the tremendous holiday business at Gimbels—such outstanding conditions being of national importance.

Business is passing all records—and is being done with an increased regard for your comfort.

Start the day cheerily! Hear the carols sung at 9 each morning.

Eight-Piece White or Shell-Finish Toilet Set in These \$25 Fitted Week-End Cases at \$14.95



And They'd Certainly Please Any Man or Woman

So smart appearing, made as they are, of black long-grain leather, with two secure locks, a firm roll handle, dainty lining, convenient end pockets and stay straps. 22- and 24-inch sizes.

As pictured, a \$25 value for \$14.95.

—Gimbels, First floor.



Let the Children Enjoy the Top o' the World TOY STORE To the Very Last Shining Minute!

Surely they must have one more ride on those adorable ponies—real live ones! And one more talk with Santa Claus. And one more trip to the Treasure House and Punch's theater!

And toys! Are you sure you've included some of these in your Christmas—

MOVING PICTURE MACHINES that carry standard gauge films and show complete pictures with real stars. A splendid outfit at \$10.50.

GAMES—Games that are as good as lessons—only "barrels of fun!" Games that are just fun. At 25c to \$1.50.

TINKER TOYS are amusing and develop inventiveness—build wind-mills and merry-go-rounds and "radios." At 50c to \$1.25.

MECHANICAL TRAINS—Every live boy loves to "see wheels go round!" A set with engine, coal car, two Pullmans and 14 sections of track, at \$3.25. —Gimbels, Top o' the World Toy Store, Fourth floor.

A Too-Exclusive Maker of Finest Diamond- and Platinum Jewelry Closes Out to Gimbels

Bought his entire stock at a big reduction—and got it in time for Christmas.

Diamond Rings—Sale-priced \$115, \$190 and \$202.

Diamond Bar-Pins—Sale-priced \$28.95, \$125, \$190.

Diamond La Vallieres—Sale-priced \$80 to \$220.

Diamond Scarf-Pins—Sale-priced \$58 and \$72.

And Diamond and Platinum Wrist-Watches—Exactly Half Price

Regular \$300 Watches at \$150. 28 fine white cut diamonds in 8 fine caliber sapphire solid platinum cases. Finest movements, 17-jewel adjusted.

Regular \$250 Watches at \$125. 16 fine white cut diamonds—quite large; 4 sapphires and solid platinum case. Finest movements, 17-jewel adjusted.

Thousands of Beautiful Picture Gifts Half-Price Sale

Shipments "held up" in the recent embargoes.

Two Special Galleries—\$2.50 to \$5 Worth \$5 to \$10 \$1.50 to \$20

Framed under Gimbel supervision—art! The country's leading decorators say: "Use more and more pictures in homes, institutions and schools; they are decorative, inspiring and companionable."

Reproductions of Old and Modern Masters. Hand-colored and printed in colors. Pictures for living room, boudoir, sitting room, hall and dining room.

Gimbels Special Delivery of Picture Gifts Eliminates Breakage

—Gimbels, Seventh floor.

Men's Manhattan Shirts All Gifts Will Be Christmas-Boxed

To men who habitually wear Manhattan shirts—give Manhattans, of course. And other men who don't will also appreciate these high-quality shirts. \$2.50 and up. Silk-and-cotton at \$7.50.

Woven Madras Pajamas \$3.25

Silk-Stripe Madras Pajamas \$4.50

All-Silk Pajamas \$10 & \$12.50

Suspender and Garter Sets \$1 and \$1.50

Best Silk Webbing, at—

Other Suspenders, boxed, at 50c and \$1 a pair.

—Gimbels, First floor, Ninth Street.

Pillow Cases Ribbon-Tied and Handsomely Boxed for Christmas Giving

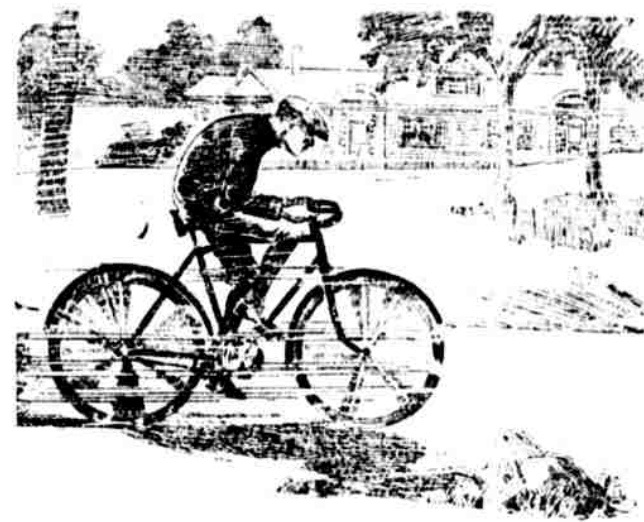
Embroidered or lace-trimmed pillow cases, variously—\$1.25, \$1.50, \$2.45 and \$3.95. Beautiful envelope and Madeira cases, many styles and grades, all daintily boxed. The envelopes are finely embroidered and initialed. \$1.50 to \$4.50 pair.

600 All-Wool Comfortables

FULL DOUBLE-BED SIZE. Figured sateen both sides. Plenty of old rose and Copenhagen blue. And best of all, 100% wool-filled. White the lot laste, at \$6.95. Full 5-lb.-weight Plaid Blankets, 66x80 inches. Whipped edges. Not Whipped edges. Save more than a fourth at \$8.50 pair. 250 pairs of fine-grade all-wool Plaid Blankets, mercer-plaid and white Blankets—Full sized bound. Plaids, old rose, blue, gray, tan, black, white and lavender. Remarkable value at, per pair \$9.95 \$10.75.

—Gimbels, Second floor.

Another Carload of BICYCLES Here in Time



MEN'S : WOMEN'S : BOYS' : GIRLS'

A standard-made Bicycle fully guaranteed by the makers and by Gimbel Brothers. Fully equipped—mudguards front and rear; coaster brake—a complete outfit.

\$24.95

Choice of color—for early comers. Quite the big Christmas gift!

—Gimbels, Fourth floor.

A Nice Gift to Any One That Loves Pets—or Has An Inadequate Aquarium. Very decorative

Floor Aquariums \$1.95

Regularly \$5

And \$1.95 includes the hand-wrought iron stand, as well as a two-gallon squat-shaped bowl with the exclusive star bottom.

They are steady, strong and durable; good-looking and very inexpensive.

Aquariums, Regularly \$5, at \$1.95

Mail and Phone Orders Filled While the Lot Lasts.

Everything in aquarium accessories, imported and domestic, here at reasonable prices. Large variety of other Aquariums at \$1 up to \$7.50, complete.

—Gimbels, Fourth floor.

200 Beautifully Marked Cedar Chests at \$14.75 to \$100

—the style pictured, at \$49.50. Every imaginable style—low, high, wide, narrow; with handles, with "arms," with or without trays. Big, Puffy Velour Pillows at \$1.95. Instead of \$2.75. Velour, shirred onto tapestry centers. Well-filled. Beautiful colors. Balsam Pillows—to Perfume Her Dreams!—10c to \$1 Each.

—Gimbels, Upholstery Store, Fifth floor.

36 Beautiful Fur Coats At \$95 On Sale in the Subway Store



Including—

6 Coats—Value \$159

Rich French seal (dye coney), with natural squirrel collar and cuffs. 40-inch length.

9 Coats—Value \$169

Natural muskrat. 40-inch length. Raccoon collar and cuffs.

8 Coats—Value \$189

45-inch length French seal (dye coney) Coats; two with dark Continental fitch collar and cuffs; six with slunk.

7 Coats—Value \$135

Natural muskrat. 40-inch length.

6 Coats—Value \$149

French seal (dye coney); with fitch. 40-inch length. All richly silk-lined.

—Gimbels, Subway Store.

Splendid Values in Women's Silk and Silk-and-Wool Stockings at \$2.50

BLACK INGRAIN SILK—and silk throughout. Full-fashioned beautiful sheer quality. SILK-AND-WOOL STOCKINGS are about half of each. Medium weight, smooth fitting. Navy, black, mahogany, cordovan.

—Gimbels, First floor.

Indestructible Pearl Bead Necklaces \$7 Values \$2.95

24-inch strand—carefully graduated. Even a solid-gold clasp! Beautiful, rich-creamy "life-like" luster. Most remarkable for the price!

—Gimbels, First floor.

A Related Shipment Brings 840 \$1 Quill Pens and Holders at 68c

Identical in every detail with those sold regularly at \$1, from the decorative colorings—jade, red, blue, green, tan, etc.—and holders filled with shot—to the pretty boxes that hold them! They'll go "like hot-cakes" at this price.

—Gimbels, First floor.

Neckwear of Real Lace Gifts de Luxe

Whether you pay \$1 for a roll collar of real filet or \$14.95 for a deep Bertha of real filet and Irish—or \$18 for a heavy real Venice lace collar to complete the "romance" of her black velvet gown! Round Collars of Fine Irish and Filet Special at \$3.95

And a collar-and-cuff set she'll especially like for her sweater—real Irish and Filet—at \$2.95.

—Gimbels, Women's Neckwear, First floor.

Thin-Shell Walnuts, 45c lb.—3 lbs., \$1.28

2500 lbs. of these fancy California Thin-Shell Walnuts at this special price. Juicy Apples Stayman Winesap variety, so-called bushel box at \$3.35. New Currants Valco, reseeded, one-lb. packages, 35c, or 3 for \$1. Mince Meat Lenox Brand, high grade, useful quart jars 88c. Cafe Blend Coffee Rich after-dinner coffee, 42c value, at 4 lbs. for \$1.10. Pie Pumpkin Lenox Golden Yellow, big cans; dozen, \$1.45; 14c can. Fancy Tomatoes Lenox Brand, solid meat No. 2 family-size cans; cases, \$3.25; dozen, \$1.05, 14c can. Imported Raisins Fancy table clusters Raisins, at 48c. Pastry Flour Lenox, highest grade, 10-lb. bag at 35c. Mixed Nuts Lenox, finest assortment, 3 lbs. for 95c. Ivin's Fruit Cake In 4-lb. decorated cans, at \$3.45.

—Gimbels, Pure Food Store, Chestnut Street Annex.

Shoe Sale Extraordinary 19,000 Pairs of "Oddment Lots" to Go at Fractional Prices to "Recondition" Stocks—\$3.75 to \$12 Shoes Reduced, Now \$1.65 to \$3.25—Variously Men's, Women's, Children's

The Shoe Chief has "run amuck" in the shoe stocks!—routed out all the ends of lines and other sub-normal stocks and has reduced prices without regard to what the shoes sold at regularly. Shoes for the family—Christmas shoe money and the regular family shoe appropriation have extraordinary power for bargains in this sale!

Women's \$8 to \$12 High Shoes, Oxfords, Brogues, Pumps, \$3.25. Russia Calf; Brown Kid; Black Kid; Patent Calf; Suede; Patent; Two Tones. Broken lines, broken sizes, styles not to be re-ordered; \$2.50 and \$3.25 shoes. We show the size scale; in sizes 2½ to 9; choose at \$3.25.

Odd Lots of Women's High and Low Shoes, \$2. Mostly small sizes and narrow widths, at Originally \$6 and \$7. Many pumps and oxfords in the group. Shoes that have become scuffed and bruised through handling.

Over 4,000 Pairs of Men's \$7 to \$11 Welt Shoes at \$3.25. OXFORDS; BROGUES; BALB.—Broken lines of course; Plenty of tan calf, willow calf and brown calf. All are welted shoes.

Group of Children's, Misses' and Little Fellows' Shoes—3700 Pairs \$1.65. Some have been shop-soiled and muddied, but then originally they were \$3.75 to \$6.50 a pair. Broken lines and single pairs, high and low styles. Plenty of tan willow calf in the group. Sizes from 4 to 2.

A WONDERFUL LOT MEN'S SHOES—regularly up to \$3.50 a pair—but mostly small sizes and medium widths! Goodyear welted at \$2.50

A GROUP OF MISSES' & CHILDREN'S Fine Tan Calf and Black Calf Shoes, at \$2.65. Rugged, sturdy shoes, regularly up to \$7.00 a pair.

SPECIAL—1085 Pairs Women's \$3.50 Tan Brogue Oxfords, Cuban and military heels, at \$3.25

Every pair of Women's French-Heel Boots in our stock regardless of cost or value—about 1000 pairs—originally \$9, \$12 and \$14. Practically all are narrow widths and sizes under 6½; at \$1.50



—Gimbels, Second floor.