

THE COUNTRY GENTLEMAN

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De Laval Cream Separators have won 1091 gold and 1004 silver medals at all important exhibitions and fairs in the world during the last 40 years.



De Laval better has won first prize at every meeting of the National Butter-makers Association. With but one exception.

51% ARE DE LAVALS

recently made by The Farmer, of St. Paul.

De Laval—64%.

Nearest competitor—64%.

Dairy Farm Survey.

Showing the man the having

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COUNTRY GENTLEMAN

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"I would quit the dairy business if I couldn't have a De Laval Milker."

How much wheat, corn or any other crop would be raised in the country if they had to be produced by hand? Not much. And yet the annual milk crop is more valuable than any other single farm crop. Then why milk by hand when a De Laval Milker will do the work better, faster, cheaper and cleaner, to say nothing of making dairying more pleasant and profitable? You're paying for a De Laval and not getting it by continuing to milk by hand.

Sold in every town so that it will pay for itself. Send for complete information.

The De Laval Separator Co.
NEW YORK CHICAGO SAN FRANCISCO
151 Broadway 29 E. Wacker Dr. 41 Bush St.

Sooner or later you will use a De Laval Milker and Cream Separator

"We can depend on our farm market"

writes The De Laval Separator Company. "We have insured it by forty years of consistent and large use of space in farm papers.

"With this long experience to guide us we chose THE COUNTRY GENTLEMAN as one of our leading advertising mediums.

"Its record in producing results has justified the selection. It has been an important factor in making our 1922 business one of the best in our history.

"In following up inquiries brought by THE COUNTRY GENTLEMAN we have found them uniformly of the highest grade.

"Our dealers report that THE COUNTRY GENTLEMAN is especially helpful to them in making sales."

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