

Organ and Christmas Carols at 9 and 5:15
Chimes and Brass Quartette at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5:30

WANAMAKER'S

WEATHER Fair

Beautiful Gifts, Wonderful Gifts, Such Gifts as There Never Have Been Before, From Every Corner of the Earth—at Wanamaker's

Announcement

There have come, in overwhelming numbers, requests that the authentic writings of The Founder shall continue to appear in this "Little Corner," as he always called it. Many of these writings, prepared in advance by the prodigious industry of Mr. Wanamaker, have never yet been published. Hundreds of others belong to the literature of the times. Beginning tomorrow, these "Little Pieces" may be looked for again in their accustomed place.

NEW Treasures From the Orient

Among them is a lovely *toran* pendant carved in high relief and suspended from a delicate chain of white gold with beads of lapis and Oriental pearls. The price is \$125 and earrings to match at \$50. Necklaces of turquoise matrix have beads on knotted blue cords and irregularly carved pendants. The price is \$25. (Main Floor)

DRAUGHT Screens Are Good Home Gifts

In mahogany-finish and ivory frames with fillings of burials in blue, green, brown and old rose. Three-fold at \$10.75 to \$50, among them being some filled with embossed material resembling leather. Four-fold screens at prices in proportion. (Fifth Floor)

SHE Always Wants More Necklaces

For it is quite the thing to have them match the color scheme of the gown. So neatly every gown requires a different necklace. Never were such fascinating novelties. In bead necklaces are imitation jade, lapis, topaz, heidel pink, red, blue and other colors, \$50 to \$100. Sterling silver chain necklaces with pendants in imitation jade, lapis and coral effects, \$6.00 to \$10.00. (Main Floor)

ORIENTAL Elephant Charms

Little elephants of rock crystal, malachite, lapis lazuli and jade, each with a gold harness on; priced \$3 to \$18.50. Find them in the Oriental Store. (Main Floor)

NO Woman Ever Has Enough Dainty Blouses

Some of the nicest ones for gifts are the hand-made lingerie blouses in French voile or batiste with hand-drawnwork, often embroidered dots and always real lace, either flat or Irish or the two combined. A number of different styles between \$3.85 and \$5.50. (Third Floor)

DAINTY Parisienne Corsets for Gifts

Not only the finest corset we sell, but just now specially low-priced because of discontinuing certain models. Silk batiste, fine broche, satin broche and other dainty materials—all suitable for gifts. Now \$8 to \$20—which is in most cases about half. (Third Floor)

MORE Tweed Skirts, Special at \$7.75

Short, mid-length, was the stay of the first shipment. No wonder women liked them so much, for they are unusually pretty. They have the fashionable side fastening with ornamental buttons and are exactly the right kind of sports skirts for sweaters and to wear under separate coats. In tan and other light colorings. (First Floor)

GOOD Gingham for Giving, 50c a Yard

New shipments just in. Every variety of plaid, check, stripe and plain color. All 32 inches wide, and excellent for dresses and apron gifts. (First Floor)

AN Electric Iron for the Traveler

It's small and light—just three pounds—and the handle can be detached and slipped into the stand. With handle removed the iron can be stood upside down on the stand and used as a tin stove. When folded the iron can be slipped into its little velvet bag and tucked into a corner of the trunk. Complete with cord and plug, \$6.50. (Fourth Floor)

LACE Curtains, Gifts of Practical Service

Anything that enhances the beauty of the home is bound to be a worthwhile gift. The gift of a pair of lace curtains will be remembered when some other things are forgotten. The selections are attractive, ranging in price from \$2.40 to \$25 a pair. With a splendid choice in between, including many groups that are new and unusual. (Fifth Floor)

ALL-WOOL Challis Are Useful

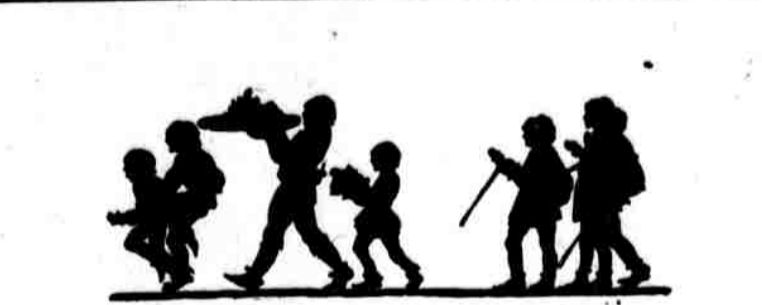
Applying neat printed designs in dots, lines or geometric patterns and colors. For and fine and ever so nice for frocks or negligees. 27 inches wide. Priced \$30, \$35 and \$1.25 a yard. (First Floor)

DAINTY Percalés at 25c

Crisp and fresh as daisies. New designs, in dark and light effects. Pretty for children's frocks, maid's dresses, and aprons. 36 inches wide. (First Floor)

Old Bureaus

A collection of old bureaus and chests-of-drawers representing the best types used in New England, old Pennsylvania and the South, is now in "Antiques." They are in mahogany, cherry, walnut, maple and pine, some of the finer ones handsomely inlaid, and most of the southern ones showing the characteristic swell front. Priced \$85 to \$250. (Fifth Floor)



There's Pleasure for Every One in a Silver Service

IT IS a pleasure that lasts through several generations. There has rarely been a Christmas when such numbers of people have chosen handsome sterling silver tea services or coffee services. Sometimes it is the entire service, but often it is only a few pieces. Even as late as this the marking will be done and the gift home in time for Christmas. Five-piece tea services, \$245 to \$1050. Kettles, \$200 to \$400. Waiters, \$150 to \$725. Four-piece coffee services, \$145 to \$260. (Main Floor)

A Late Shipment of Handsome Hand Embroideries From Russia

What distinctive gifts! Prices are even lower because of the delay. Beautiful runners, table covers, scarfs, pillow tops and pillow covers are of unusual types. Two covers are entirely of close blue embroidery on white. Others show considerable embroidery in gold. Prices are low—\$4 to \$45. (Second Floor)

Thousands of Books Here for Christmas Buyers

Not only does the Wanamaker Book Store serve the people of this city and vicinity; it receives thousands of orders for books to be sent all over the country. And the reason of it is that we have a wonderful stock of both new and standard books. Here are a few suggestions: "Mists of the Sun," by Frederick O'Brien, illustrated, \$5. "Delaware and the Eastern Shore," by Edward D. Vallandigham, illustrated, \$2. "A History of the Great War," by John Buchan, 4 vols., boxed, \$20. "Roads of Adventure," by Ralph D. Paine, illustrated, \$5. "My Northern Exposure," by Dr. Walter E. Traprock, illustrated, \$2.50. "A Short History of the World," by H. G. Wells, illustrated, \$1. "Climpings of Authors," by Caroline Ticknor, illustrated, \$2.50. "The Cowboy," by Philip Ashton Rollins, \$2.50. "Etiquette," the Blue Book of Social Usage, by Emily Post, illustrated, \$4. "Poems of American Patriotism," chosen by Brander Matthews, illustrated, \$3.50. "George Washington," by William Roscoe Thayer, illustrated, \$3.50. "Sixty Years on the Stage," by John Drew, illustrated, \$2.50. (Main Floor)

Beautiful Silks for Christmas Giving

Newly arrived, in lovely and unusual patterns. Some are advance Spring designs; others the smartest silken fabrics worn at the moment. Printed foulards in conservative patterns, black, blue and brown predominating. 36 inches wide. \$2 the yard. Printed crepes de chine, radiums and pussywillow taffetas, in the most exquisite color combinations and designs, including rich Indian, Egyptian and Persian effects as well as less brilliant, but beautiful patterns. All 40 inches wide, and priced \$3.50 and \$4 a yard. New Spring designs in the favorite tub silks—attractive striped patterns or plain colors. 32 inches wide. \$2 a yard. All gift silks boxed if desired. (First Floor)



A Most Interesting Basket Store

IT IS filled with every size, shape and kind of basket imaginable. They've come from all over the world—from China and Japan, from the Philippines, from France, while many were made close to Philadelphia. Thousands of baskets for every purpose for which baskets were ever destined. Shopping bags of woven rushes, 25c to \$5.25. (Fourth Floor)

Table Linens Direct From Overseas

Table cloths and napkins, of splendid heavy quality, in a variety of rich floral patterns, and at moderate prices for goods that look so well and will serve so satisfactorily. Lucky the home that will get some as a Christmas gift. (First Floor)

Table Cloths

12 x 12 inches, \$6.75.
12 x 18 inches, \$10.75.
12 x 108 inches, \$12.75.

Matching Napkins

22 x 22 inches, \$10.50 dozen.

Table Cloths

12 x 12 inches, \$10.75.
12 x 18 inches, \$13.75.
12 x 108 inches, \$16.50.

Matching Napkins

22 x 24 inches, \$13.50 a dozen. (First Floor)



You Could Not Make a Better Gift Than a Good Phonograph

to the home that does not possess one. Even the bachelor man or woman, living alone in a few rooms, finds the phonograph an unending source of diversion and recreation. In family life it is a sheer delight. Wanamaker's is proud to sell only the four recognized leaders—Brunswick, Sonora, Cheney, Victrola—here in the widest variety of models to be found in any one store. Priced \$25 to \$1275, on convenient terms. (Second Floor)

Raincoats Can Be Tailored to Look as Smart as Anything a Man Wears

YOUTHFUL lines, now and then a little military, but always trim and always fashionable to the last degree. And the smartest raincoats of the year have come in time for Christmas-giving. Whipcords and gabardines in mouse gray and light gray or a deep gray mixture that is almost black, or in any number of other colors. With the raglan shoulder or the regular shoulder; belts in the back or belts all around. Every one looks good enough to wear as a topcoat even when the sun is shining and every one is built for seasons of service. Priced from \$28 to \$50, and, of course, there are rubberized coats at much lower figures. (Third Floor)

A Silk Shirt Is Always in Good Taste

Thousands upon thousands of them are being given at Christmas, too, especially the delightful plain colored ones. Some of the heaviest radium silk shirts made, rich and lustrous, have just gotten in. There are several colors to select from the most popular being: gray, tan, pink, blue and white. Naturally they are the negligé style with soft cuffs and plain bosoms and the price is \$12 each. (Main Floor)

A Necktie To This One and That One on Christmas Eve

Makes Christmas a happier time and many people find it a wise way of guarding against the embarrassment of an unexpected gift. Surely it is wise to have a few extra ones on hand. For any man a knit tie is appropriate. Hundreds of them, in all patterns and colors, are here at \$2.50, \$3 and \$3.50, including the grenadines and fine crochet ones. (Main Floor)

Many a Man Is Giving Another Man a Pair of Sports Oxfords

And the new crepe rubber sole oxfords are favorites, especially with golfers. The sole that will not slip, even on wet pavements, is here in two smart oxfords at \$7. Both are tan calf, cut full and easy. One has a dark brown saddle, tip and heel foxing; the other has the soft toe but dark brown saddle and heel foxing. (Main Floor)

Noteworthy Floor Lamps

include bronze cloisonne lamps from Japan at \$100 to \$200. Damascus lamps, \$150 and \$180 the pair. A pair of ten-light "processionals" of wood and composition with polychrome finish, \$300 the pair. Another pair of tall mica lanterns with wooden bases, \$180 the pair. A pair of solid brass nine-light torchieres, old English finish, \$350 the pair. (Fourth Floor)



THESE Are the Days When the Worth of the Wanamaker Toy Store Comes to the Surface

THE great variety, the assured quality of the toys, the roominess of the aisles, real service and a vigorous fresh-air system show their real worth. Santa Claus' welcome is as kindly, his listening as patient and his greeting as warm and unhurried as ever. (Seventh Floor)

Women's Long Mocha Suede Gloves Special at \$2.75 and \$3

Fully one-third below value. A beautiful quality of heavy mocha suede in long mousquetaire style, with three buttons at wrist. Attractive shades of brown, tan and gray, with heavily embroidered backs. Ideal for gifts. Twelve-button length at \$2.75. Sixteen-button length at \$3. (Main Floor)

Silk Underthings Are Beloved by Girls

Big and little girls alike wear silk undergarments now and few gifts are as warmly welcome. Dainty gift-like articles in crepe de chine, messaline, radium and china silk in pink or white, in sizes for girls from four years up to eighteen. Envelope chemises, \$2.75 to \$4.50. Corsets, \$2.50 to \$10.50. Princess slips, \$3.75 to \$10.50. Nightgowns, \$5 to \$8.50. Billie Burke's, \$7.50 to \$9.50. Pajamas, \$10.50 and \$12. (Third Floor)



Women's and Children's Fine Felt Slippers, \$1 to \$2.75

"FINE" is emphasized because they are the best felt slippers made. Not the flimsy, shoddy kind that soon put their givers to shame. All-wool felt with the famous padded sole or light leather sole. Beautiful colors. Finely made. Fairly priced. Baby's sizes, 3 to 6, in pink or blue, priced \$1 a pair. Children's sizes, 8 1/2 to 2, in cadet blue, crimson, rose color or tan, with Greek key border, \$1.75 and \$2. (First Floor)

Richest and Finest of the Wiltons Is the Anglo Persian Rug

Monarch of all the domestic weaves, in the opinion of many people. Certainly it has a glory of color and a grace of pattern distinctively its own and a wovens-in serviceability that endures through generations. Anglo-Persian rugs have just come in dozens of colors and patterns. Handsome pieces every one, and in the sizes most sought for Christmas giving. 9 x 12 ft., \$135. 12 x 16 ft., \$175. 12 x 18 ft., \$225. 12 x 24 ft., \$275. 12 x 34 ft., \$411. (Seventh Floor)

The Candy Store is Full of Christmas

CANDY toys, jars of bright candies, Christmas favors and favorite boxes of candy that people like to give and to have for themselves—everything is ready for Christmas! A well-liked three-pound box of chocolates, in a variety of the most delicious flavors and fillings, \$1.80. (Down Stairs Store)

The Nine Special Tables of Gifts in China and Glass

are proving wonderfully helpful to gift-seekers and the choice is now better than ever. \$20—Tea sets, Italian faience, console sets, fruit bowls, imported crystal, jugs, vases, hand-decorated china. \$15—Encrusted water sets, luncheon sets, art pottery, Italian jars, Dresden china, English pottery, crystal compotes. \$12.50—Imported boxes, Pickard china, hand-decorated fruit bowls, English vases, punch sets, Italian compotes. \$10—Italian faience, gold-decorated crystal, sandwich trays, fruit bowls, gold and crystal boxes, art pottery, vases. \$7.50—Sandwich sets, jars, boxes, vases, fine crystal, art pieces, compotes, china flower and fruit bowls. \$5—Italian and English pottery, imported crystal, jars, compotes, vases, bowls, trays, boxes. \$3.50—Cut crystal gold-encrusted glass, pottery, vases and bowls, fine choice of art wares, vases and compotes. \$2.50—Imported and domestic china, glass and pottery, including vases, bowls, trays, compotes and baskets. \$1.50—Pottery vases, candlesticks, bowls, crystal trays, compotes, flower bowls, fine china and crystal. (Fourth Floor)