

The High Standard of Strawbridge & Clothier Service Emphasized as Christmas Draws Another Day Closer

New Purchase of Women's Fine Wrap-like Coats—Special \$37.50



A special purchase of fine Coats, not a great many, but exceedingly choice, and a wonderful value at \$37.50. The materials are Bolivia weaves and chinchilla cloth.

These are all on loose, easy wrap lines, with deep hood-like collar, and elegantly lined throughout and interlined. Black, navy blue and brown in the collection, and all sizes from 36 to 44.

This is the kind of Coat that can go anywhere with distinction—it is distinctly a dress Coat, yet highly practical, and we have had nothing to approach it in value at this price for many a season.

—Strawbridge & Clothier—Second Floor, Centre

A Sale of Big, New Dolls Average One-third Under Price

A delayed importation from one of the foremost makers of Dolls has just arrived. Dolls 14 to 30 inches high, now \$1.50, \$2.40, \$3.00, \$4.00 and \$5.00

A Doll 'most as big as herself is every little girl's dream. The dream will come true for the 500 little maids who receive these.

All new and fresh, just unpacked. And, oh! What beauties! Jointed Dolls, beautifully finished, with sweet faces, blonde or dark curls, blue eyes or brown eyes that open and close. We advise early selection, for these Dolls are one-third less than regular, some close to half price. Sizes 14 to 30 inches—now \$1.50 to \$5.00.

Betty, Billy Boy and Peggy Dolls, Walk and Talk, Less Than Half Price—now \$8.50 and \$10.00

Dolls just like real and dressed like real little boys and girls. They will say "Mama," and when you take them by the hand they step beside you. **85.50 and \$10.00**

Infant Dolls, With Closing Eyes and Bobbed Hair, Under Price—\$1.50
Doll Couch Hammocks—\$2.00
Desk Blackboards, with Roll Chart—\$1.00

200 Imported Dressed Dolls, Ready to Send, Worth One-Half More—now \$2.00
Teddy Bears with a funny voice—\$2.00
Ransom Repeater Pistol Sets, harmless—50c

—Strawbridge & Clothier—Basement, West

Men's and Young Men's New Suits and Overcoats \$30

The man who has decided to pay \$30.00 or even more for his new holiday Suit or Overcoat will be delighted to see this wonderful collection which we have here to sell at this popular price.

Several of America's greatest tailoring houses have vied with each other to show just how much real quality can be sewed into Suits and Overcoats to sell at \$30.00.

They have done well indeed—so well in fact that these garments in every way meet the requirements of men who had intended to pay much more than this price.

OVERCOATS in Ulster, Ulsterette and Chesterfield models are exceptional value at \$30.00.

—Strawbridge & Clothier—Second Floor, East



Christmas Gloves



In olden days, the king used to give his gloves as a pledge when he was making a grant of land to some noble and deserving knight. The jeweled glove was the insignia of his rank, and with it he bestowed his friendship.

Then later, when Queen Elizabeth herself introduced the style of wearing long and lovely gloves for ornament, wily lords made gifts of gloves to win her favor. It was a Vice-Chancellor who once presented to his merry queen "a pair of gloves, perfumed and garnished with embroidery and goldsmith's work." It was him, they say, more lasting favor than Raleigh's spreading of a certain famous cape beneath her feet.

There's genuine sentiment back of the gift of Gloves.

And the gloves that will find favor are assuredly in the wide assortment gathered here.

Gloves for Women
Imported Strap-wrist Gloves, black and white and the season's wanted shades—\$4.50.

Mousquetaire Gloves—kid-skin; in black, white and fashionable shades; twelve-button—\$5.00.

Two-clasp Kidskin Gloves, all French kid, over-seam sewn. Paris-stitched backs; all desirable shades; also black, white, black with white stitching and white with black stitching—\$2.50.

Fine French Kid Gloves, two-clasp, pique-sewn; black, white and fashionable colors—\$3.00.

Fine Mocha Gloves, one-clasp; embroidered backs; gray, reindeer, beaver, butternut and pearl gray—\$3.25.

Ten-button Saxon Gloves—in black, white, tan, gray and covert—\$2.50.

Washable Fabric Gloves, two-clasp, in white, gray, beaver, mode and beige, all of duplex fabric of fine quality—\$1.00.

Strap-wrist Gloves—of capeskin, in brown, mode, tan, gray and white—\$2.25.

Street Gloves—of capeskin and mocha, some silk-lined shades of gray, mode and tan—\$2.50.

Strap-wrist Gloves—of red kidskin, pique-sewn; black, mode, tan, gray and brown—\$3.00.

Gloves for Men
Mocha Gloves—regular or cadet fingers, spear or plain backs, all desirable shades of gray—\$4.50.

—Strawbridge & Clothier—Aisles 12 and 13, Market Street and Centre

Women's Blanket Bath Robes SPECIAL

Choose any of these for gifts with the knowledge that all are of BEACON Blanket cloth, soft and warm and lovely in pattern and coloring.

Models trimmed with cord or ribbon, cord-girdled.

\$3.85 An attractive model, cord-girdled and trimmed with ribbon on collar, sleeves and pockets.

\$5.00 Several pretty models, with shawl or pointed collars, lavishly trimmed with wide satin ribbon.

A wide variety of tailored or ribbon-trimmed Bath Robes—\$7.50 to \$11.50.

Morning Dresses, \$1.95
Straight-line Dresses of chambray or checked gingham, plaited from a yoke and belted—\$1.95.

—Strawbridge & Clothier—Third Floor, Filbert Street, West

Come Early To-morrow—Hear the Morning Concert by the Chorus

For eighteen years the Strawbridge & Clothier Chorus—one of Philadelphia's foremost musical organizations—has followed its own established custom of rendering early morning concerts during the Christmas season.

Program of To-morrow's Concert Which starts promptly at 9:30 A. M.

1. UNFOLD, YE PORTALS..... Charles Gounod
2. SILENT NIGHT, HALLOWED NIGHT..... Arr. by Becker
3. WE HAVE SEEN HIS STAR..... Ralph Kinder
4. O SING TO GOD..... Charles Gounod
5. SHOUT, SHOUT THE GLAD TIDINGS..... Herbert J. Tily

ELISIE LYONS COOK..... Soprano
MARGUERITE CROWELL BARR..... Contralto
ISAAH H. CLOTHIER, JR..... Tenor
HERBERT J. TILLY..... Conductor

William S. Thunder at the Solmer Grand Piano
Incidental Tableaux by Members of the Store Family
(The above program will be broadcasted through our Radio Station)

Boys Will Like Fine New Shirts

Especially such well-cut, well-made Shirts as these.

SHIRTS WITH NECKBANDS
Of fancy stripe shirtings, \$1.10 to \$2.25; silk-striped—\$2.75.

Of striped silks—\$6.00.
Of tan mercerized pongee and poplin—\$2.00 and \$2.50.
Of all-white fancy shirtings—\$1.50 and \$2.00.

WITH COLLAR ATTACHED
Of fancy striped shirtings—\$1.10 to \$1.75.
Of tan mercerized pongee and poplin—\$2.00 and \$2.50.
Of all-white fancy shirtings—\$1.50 to \$2.50.

—Strawbridge & Clothier—Second Floor, Centre, East



For Baby—The Dearest of All

Baby's gift must be the finest whether it's a dainty white Bib at 75c or an exquisitely fine Hand-made Frock from Paris at \$18.50.

Long Nainsook Dresses, in yoke and bishop styles, 95c to \$4.75. Hand-made Dresses—\$2.50 to \$18.50.

Long Nainsook Petticoats, yoke and Gertrude styles, 50c to \$3.95. Hand-made Petticoats—\$1.50 to \$4.75.

Flannel Gertrude Petticoats—\$1.00 to \$4.50.
Hand-crocheted Sacques—\$1.25 to \$2.50.

Leggings of soft yarn, infants' to 2-year sizes—\$1.50.

Baby Bunting Robes, of white eiderdown, with a hood—\$3.25 and \$3.95.

Blankets with nursery figures—\$1.50.
Hand-made Bibs—75c to \$4.50.

Pillows, \$1.25; Pillow Cases—75c to \$3.95.
Rattles, Coach Clamps, Baby Books, the prettiest Infants' Soft Shoes, Hot Water Bottles, in gift array in the Infants' Wear Store.

—Strawbridge & Clothier—Third Floor, West

Many Useful Household Gift Articles

Tourist Cases, cretonne-covered, rubber-lined, 75c to \$3.25.

Tourist Cases, silk-covered, rubber-lined, \$2.50 to \$4.75.

Household Aprons, most women wouldn't be without them, 50c, 75c and \$1.00.

Metal Hot Water Bottles, \$2.50 to \$5.00.
Electric Heating Pads, can be folded, most practical and useful—\$5.50.
La Vida Vibrators—\$7.50.

—Strawbridge & Clothier—Aisle 10, Filbert Street

Include These Imported Scarfs On the Gift List

Women and girls, too, like several of these Scarfs. The prettiest array we have seen. All selected personally by our representative when abroad.

English Art Silk Scarfs in handsome striped designs and plain shades with novel borders—\$6.00.
Swiss Pure Silk Scarfs striped in wonderful patterns and color effects—\$10.00.

—Strawbridge & Clothier—Aisle 12, Filbert Street

Gift Blankets For Baby's Crib

Dainty white wool-mixed Blankets of the finer kind, bordered in pink or blue—\$5.00, \$6.50 and \$8.50 a pair.

—Strawbridge & Clothier—Aisle 12, Filbert Street

Sale of Boys' Overcoats at \$10.50, \$12.50, \$14.50 Worth One-third to One-half More

All of high-grade all-wool Overcoat fabrics, in the smartest styles and well tailored throughout, and with wool linings. Some of the heaviest fabrics are quarter-lined. Many with raglan sleeves. They are WINTER models with convertible collars and with belts.

For boys of 3 to 8 years, \$10.50
For boys of 9 to 13 years, \$12.50
For boys of 14 to 18 yrs., \$14.50

Boys' All-Wool Suits with 2 Pairs of Knickerbockers, Special—\$10.75

Warm cheviot Suits for boys of 7 to 17 years.

Boys' New Blanket Mackinaks, With Convertible Collar, Muff Pockets—\$9.75
Just the thing for gifts for boys of 8 to 16.

—Strawbridge & Clothier—Second Floor, Filbert Street, East



Men Will Welcome Gifts Like These

New Buckles for Men's Belts
Hundreds of styles in this extensive collection of fine Belt Buckles, plain, engraved and initialed. The prices are varied, too, and suited to all purses—50c, \$1.00, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$7.00 and \$8.00.

Pajamas and Night Shirts
Comfortably fitting, neatly made Pajamas and Night Shirts are practical gifts that will please father or brother. Here the prices are very moderate, and the selection is very extensive.

Pajamas, of outing flannel—\$1.65, \$2.25, \$2.50, \$3.00 and \$3.50; of other materials, up to \$15.00.

Night Shirts, of heavy outing flannel, \$1.15, \$1.65 and \$2.00.

One special group of nicely trimmed white madras Night Shirts, boxed for Christmas, are excellent value at \$3.75.

—Strawbridge & Clothier—East Store, Eighth Street

Men's Sweaters
Men's heavy Shaker-knit Coat Sweaters, with roll collar—\$13.00; with V-neck—\$10.00.

Men's heavy Shaker-knit Pull-over Sweaters, with roll collar—\$12.00; with V-neck—\$8.50 and \$10.00.

—Strawbridge & Clothier—East Store, Eighth Street

For Men to Loll About In

Comfortable, good-looking Lounging Robes, Bath Robes and House Coats which all men enjoy wearing about the home in the evening.

Lounging Robes, start at \$18.00 for a fine silk-mixed model, and range up to \$120.00 for distinctive all-silk ones.

Blanket Bath Robes—\$8.50, \$10.00, \$13.50, \$15.00, \$18.00, \$20.00 and \$25.00.

Silk-mixed House Coats, always acceptable—\$30.00 to \$45.00.

Velvet House Coats, \$30. House Coats of wool fabrics—\$8.50 to \$20.00.

—Strawbridge & Clothier—East Store, Eighth Street

Golfers' Gifts

Every sort of equipment a Golfer could wish for can be had in the Sporting Goods Store. All are well-made, and thoroughly reliable.

Clearance Prices on Christmas Cards Now

Die-stamped Cards on which to write name, marked for immediate clearance—now 75c to \$2.00 a dozen.

—Strawbridge & Clothier—Aisle 10, Centre

Put Music in Your Home This Christmas

Good music means much to those at home, and the gift of a good Piano, Upright Piano, Reproducing Piano or Phonograph will bring joy for years to come.

This Store is exclusive Philadelphia distributor for the world's most famous Pianos—the Solmer, Hazeltone Brothers, Francis Bacon, in addition to our own exclusive Windham.

Solmer Pianos
Upright Pianos—\$650.00 and \$700.00
Upright Player-Pianos—\$1000
Grand Pianos—\$1150.00 and \$1250.00
Reproducing Upright Pianos—\$1500.00
Reproducing Grand Pianos—\$3000.00

Hazeltone Bros. Pianos
Upright Pianos—at \$500.00
Upright Player-Pianos—\$750
Reproducing Upright Pianos—\$1200.00
Reproducing Grand Pianos—\$2000.00

Francis Bacon Pianos
Upright Pianos—\$350.00, \$375.00 and \$400.00
Player - Pianos—\$550.00, \$575.00 and \$600.00
Baby Grand Pianos—\$700.00
Reproducing Upright Pianos—\$900.00
Reproducing Grand Pianos—\$1600.00

Cheneys and Victrolas
All the popular upright and console models of these famed Phonographs are obtainable here. An extensive collection of Victor Records assures you of a good choosing of music.

Convenient Terms
If you wish, gradual payments can be arranged for the purchase of any instrument here mentioned. A moderate initial payment secures delivery at once. The balance if desired, can be paid in convenient monthly or weekly amounts. If you have a charge account here these amounts may be placed on your monthly bill. Other Pianos taken as part payment on new Pianos bought here.

—Strawbridge & Clothier—Fifth Floor, West

Gift Stockings

The Christmas Stocking—the world wide symbol of Christmas gift giving.

Christmas Stockings—the gift that will be welcomed by every feminine heart.

Such a gift may be as exquisitely dainty or as practical as the taste of the one who gives, or of the one who receives, may dictate. Gift Hosiery, of all Hosiery, must be dependable—which is sufficient incentive for choosing from the exclusive stocks here.

Women's Stockings
Silk Stockings with cotton tops and soles, black, Cordovan, Russia calf, suede—\$1.00.
English Sports Hose, broad ribbed, heather mixtures, \$1.65.
Full-fashioned Ingrain Silk Stockings with mercerized tops and soles; black, Cordovan, tan and dark gray—\$1.85.

Men's Gift Socks
Mererized Cotton Socks, in black, Cordovan, navy blue and gray—35c, 3 pairs for \$1.00.
Fibre Silk Socks, in black and colors—50c a pair.
Pure Silk Socks, in black and colors—75c a pair.

English Socks, of heavy ribbed wool, in black, navy blue, brown and heather mixtures—55c a pair.

Full-fashioned Silk Socks, in colors and black—\$1.00 a pair.
English Socks of plain colors, or fancy ribbed wool—\$1.25.
"Morley" Wool Socks, superfine and super-warm, in gray, black and heather mixtures—\$1.50 and \$2.00 a pair; in plain colors with embroidered clocks, or fancy stripes—\$2.50 a pair.

Black Ingrain Silk Stockings, pretty lace clocks—\$3.50.
English Silk-and-wool Stockings, with silk-embroidered clocks—\$4.00 and \$4.50.
Full-fashioned Black Lisle Stockings 75c a pair.

Imported Black Cotton Stockings, full-fashioned, with unbleached soles—50c. Out sizes—\$1.00.
"Granite" full-fashioned Black Silk Stockings, with "Granite Blocks" which prevent runs—\$2.00.
Black Ingrain Silk Stockings, lace clocks and insteps—\$5.00.

—Strawbridge & Clothier—Eighth and Market Streets

Gifts from the Stationery Store

Boxed Letter Paper and Envelopes—practically every good kind that is made—50c to \$1.00.

Fountain Pens, Special at \$1.50
Some with gold bands. All have 14-karat gold points. Eversharp Pencils—all sizes—50c to \$12.00.
Book Ends, artistic designs—\$2.75 to \$16.00 a pair.
Complete Desk Sets, metal or wood—\$5.50 to \$50.00.
Imported Leather Writing Cases at \$5.00 each.

2000 Boxes of Gift Stationery, Special, 38c
Envelopes with Correspondence Cards or Writing Paper, white or tinted, many different styles. Extraordinary value.

—Strawbridge & Clothier—Aisle 10, Centre

New Fur Coats and Capes Join the Gift Assortment

So that she may have the very latest in Fur fashions—the latest sleeve and collar, the lengths of most recent approval, the drapes of the latest fancy—new models are being added almost daily to our Christmas gift assortment of fine Fur Wraps. The collection is marvelous, and the Furs are the finest obtainable at each price.

Hudson Seal Coats, \$265 to \$900
Hudson Seal is dyed muskrat
Black Caracul, \$215.00 to \$365.00
Colored Caracul, \$155.00 to \$350.00
Fine Mole-skin, \$250.00 to \$785.00
Siberian Squirrel, \$625.00 to \$875.00
Japanese Mink Coats, \$375 to \$550
Natural Raccoon, \$250.00 to \$385.00
Natural Muskrat, \$115.00 to \$335.00
American Opossum, \$145 to \$175
Civet Cat, \$145.00 to \$225.00
Russian Pony, \$125.00 to \$350.00
Russian Mart, \$80.00 to \$160.00
Persian Lamb, \$235.00 to \$375.00

—Strawbridge & Clothier—Second Floor, Filbert Street

