

For Tuesday

Store Open 9 A. M. to 6 P. M.

A bountiful Christmas—a beautiful Christmas store—a store of cheer—and carefulness.

The Store of a Million Gifts

# GIMBEL BROTHERS

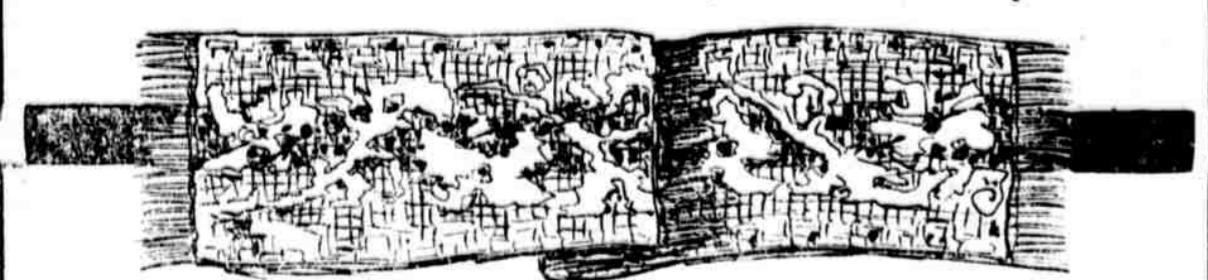
MARKET CHESTNUT - EIGHTH - NINTH

Philadelphia, Monday, December 18, 1922

Fair prices—yes, on Christmas goods as on other goods. That's the charm of Gimbel's. And, first of all, Dependability.

For Tuesday

## Decorative Scarfs and Centerpieces—Inexpensive!



**Venise Pattern Centerpieces**  
All Lace. Special at \$1

The beautiful patterns "shown" so well over dark polished tables. Scarves to be at, recalled by the woman who takes pride in her home furnishings. 18-inch round.

**New Russian Filet-Mesh Scarfs**  
For dining table, bureau or buffet:  
Size 18x36 inches..... 60c  
Size 18x45 inches..... 75c  
Size 18x54 inches..... 85c  
Size 18x63 inches..... \$1.00  
Size 18x72 inches..... \$1.25

**Fine Linen Center Scarfs**  
Beautifully lace trimmed. Claret and fine blue-rose.  
Sizes 18x15 and 18x50 inches. Each at \$1.

**Linen-and-Lace Centerpieces**  
Mostly new—irresistible Venise patterns.  
24-inch size..... \$2.25  
30-inch size..... \$3.25  
36-inch size..... \$4.25

—Gimbel's, Second floor.

The "Top o' the World" Is The Store of Interesting Toys

Toys so fascinating "dad" and "big brother" will enjoy them almost as much as the "youngster"!

**"Toy Engineering" Outfits**  
—that teach many principles of structural work—besides, it's no end of fun to build your own steel bridges and towers for that new electric "railroad." Meccano and Erector Sets begin at \$1—mighty interesting sets at \$5!

Erector Transformers for running your electric train, at \$2.50.

**Lionel Electric Trains**  
Complete with two Pullman cars, engine and 8 sections of track—a regular Broadway "Special"—at \$5.25.

—Gimbel's, Top o' the World Toy Store, Fourth floor.

We have saved about 400 of the popular Styles 7 and 12 Pathe Phonographs for Christmas selling. Stock is here and Christmas delivery guaranteed.

## Pathe Phonographs

Pay Monthly as \$5 Little as—

Style 7 \$170 Model— \$48  
Style 12 \$175 Model— \$69

Also a few of the Style H Pathe Actuals; were \$225 in 1921. Our price..... \$105

**Actuelle Records**  
All the latest popular, dance and Christmas numbers, each at 50c  
Many more of the Tote Grey Gull Records, each at..... 23c  
New 12-inch 12-pocket Record Albums. Reg. \$1.75, at..... 69c

Victor Victrolas, Brunswick Phonographs, Aeolian Vocalions and Conradi Phonographs, variously in Console and Upright Models.

Messrs. Gimbel Brothers, Philadelphia. Without putting me under any obligation please send fuller particulars of the Pathe Phonograph and your great offer.

NAME.....  
TOWN.....  
STATE.....

—Gimbel's, Seventh floor.

## FURS—

—Christmas-Specials in Fashion-Leader—

Beginning with the short, fascinating "jacquettes" that are the smartest fur-novelty in years—and including even 47-inch long Capes!

But mostly long Coats.

**French Seal (dyed coney) 47-inch long Cape,** squirrel-trimmed (pictured)..... \$149

**French Seal (dyed coney) 40-inch long Coats,** with natural skunk collar and cuffs..... \$150

**Natural Raccoon Coat,** ideal for motoring as well as street wear..... \$295

**French Seal (dyed coney) Jacquettes,** squirrel-trimmed..... \$129

**Natural Civet Cat Coats,** richly lined..... \$149

**Natural Muskrat 45-inch long Coats,** with raccoon collars and cuffs..... \$189

—Gimbel's Fur Salons, Third floor.

## The Sweetest Color-Embroidered French Voile

### Over-Blouses

—"Christmas-Specials" at \$2

Pictured—Peter Pan collar, peasant sleeve, embroidered hip-band, sash-ends—all but the perfectly fascinating coloring of the embroidery.

Also at \$2

Hand-made batistes. Hand-made dimities. Lace-trimmed collars.

**Christmas-Boxed**

—Gimbel's, Salons of Dress, Third floor.

**\$225 Dinner Ring at \$170**  
All platinum—11 fine white diamonds. "Lacy" effect.

**\$85 Dinner Ring at \$68**  
Platinum top—green gold shank—fine white diamonds.

**\$70 Single-Stone Ring at \$52**  
Green gold with platinum top—fine clear white sparkling diamond.

**\$60 Diamond and Sapphire Ring at \$42**  
Single-stone setting. 18-kt. white gold. Beautiful stones.

**\$50 Single-Stone Ring, \$38**  
Platinum top and sides—rest green gold. Wonderful clear white diamond.

—Gimbel's, First floor.

Don't Worry About Gifts for Men

Gimbel's Will Fill Your Lists

**Bath Robes** Beacon Blanket Cloth (cotton) light, warm, "sporty," at..... \$4.95

**Sweaters** White; Pure Worsted, fine quality; pull-over style with shawl collar at..... \$9.75

**Suspenders** One pair in a Christmas box; Some at \$1 a pair, others at..... 50c

**Garters** One pair; and a pair of Arm Bands, boxed; Some at 75c a Set, others at..... 50c

**Ties** Here by the multiplied hundreds!—Nifty styles men like to wear, at..... 50c

**Shirts** Madras, new striped effects; new lot of 2400 just arrived, at..... \$1.50

—Gimbel's, First floor, Ninth Street.

Sale—10,000 Pairs of Women's Regular \$2, \$2.50 and \$3 Slippers, \$1.45

Many of Daniel Green Comfys Included

Juliettes—Ribbon-trimmed felts—satin "Boudoirs"—Hyle's—Everetts—Pompon Satins.

So many—and such beautiful styles! Such colors! Givable as a rose!

Men's and Children's Pretty Soft Sole Everetts, Regular \$1.25 slippers..... 85c

Also Women's \$2 Quilted Satin Boudoirs..... \$1.15

—Gimbel's, Second floor.

The Ever-Welcome Gift

## "General Utility" Umbrellas, \$2

For men and women. Unusually nice handles. Silk cases.

Umbrellas at \$3.50

Silk-and-cotton. Very serviceable and very smart. Men's and women's.

—Gimbel's, First floor.

## Her Favorite Fragrance a Gift That Flatters

**Mary Garden Set, \$5**  
A richly lined box in the familiar glowing red contains perfume, compact face powder and talcum powder. By Rixoni.

**Perfumed Bath Salts, 10-ounce Pottle, 50c**  
Large Bottle, \$1

Sweet scented with rose, veronica or bouquet.

**Handsome Ivory-Tint Toilet Set, \$25**  
Charmingly shaped mirror, hair brush, comb, nail polisher, two salve boxes, nail file, scissors, cuticle knife, shoe buttoner and corn knife, tweezers, powder box, hair receiver and shoe horn in a lined, hinged box.

Shell-color Mirror, Hair Brush and Comb, Special, \$3.75 for Set

—Gimbel's, First floor.

## Such Petticoats!

Silk Jerseys, Satins, Tub Silks, Tailored and Pleated Styles..... \$2.95

Silk Jerseys, Taffetas, Messalines and wonderful raddims. Regular and extra sizes..... \$3.95

Satins and taffetas. Two-tone or solid color. Regular and extra sizes..... \$5.95

Solid-color browns, navy, green and black and color combinations.

Beautiful changeable colors, and plain black, navy, brown, taupe, beige and French blue.

And wonderful raddim silk Bloomers in all the smart shades.

—Gimbel's, Second floor.

## In the Subway Store

A Most Seasonable and Important Purchase and Sale of

# 1525 Men's Raincoats

We offer the entire stock of these high-grade garments at the lowest prices ever quoted on coats of equal quality.

The lot contains every imaginable rainproofed fabric in all the most wanted styles and colors.

**For Business Men : Policemen : Firemen : Automobile Drivers All Outdoor Men**

This is not an offering of shopworn garments, but of fresh merchandise, in first-class condition.

It's an opportunity of a lifetime! Conveniently arranged for quick selection—no need to lose time. Plenty of experienced sales-help to give you prompt service.

**\$2 for \$6.50 Raincoats**  
350 in this lot. Dark and medium shades of grays, tans and some tweeds. All sizes in the group.

**\$3.95 for \$8.50 Raincoats**  
650 to sell at this price. Brown, gray, tan and conservative mixtures. Full rubberized convertible collar. Policemen and firemen styles in this group at \$3.95.

**\$5.50 for \$10 Raincoats**  
Just about 300 of these tan and grain covert cloth Raincoats to sell at this exceptionally low price. Rubber interlined, snap fasteners and is full length. All sizes.

**\$7.50 for \$12.50 Raincoats**  
Only 275 of these Coats. Reversible kind in tan and black; lightweight, too. Just the kind of coats automobilists and chauffeurs need—and wear.

—Gimbel's, Subway Store.

Mail and Phone Orders Filled Same Day Received

Open a Charge Account and Have Groceries Delivered

**Apples** Carload Wenatchee Stayman Winesap, dozen, \$3.35  
FOR A GIFT 55c : So-called Bushel Boxes..... FOR A GIFT

**Suggestions for Christmas**

Lenox Mince Meat, qt. jar..... 88c  
Lenox New Mixed Nuts, 3 lbs..... 95c  
Lenox Plum Pudding, No. 1 can..... 38c  
Imported Cluster Raisins, bundle..... 48c

**Gift Fruit Cake**

Gray's Rich Fruit Cake, 3-lb. can..... \$2.45  
Bromm's Old Virginia, 2-lb. can..... \$2.25  
Ivins' 4-lb. Decorated Tin..... \$3.45  
Baltimore Made, 2 1/2-lb. Cake..... \$1.50

**Flour—Eighth-Barrel Sacks at \$1.15**  
Lenox unequalled. For Christmas baking.

**Swift's Premium Hams at 29c lb.**  
Thousand of these "hickory smoked" Hams. Are wrapped in holly paper for a gift.

**Gift Canister Coffee**  
St. James Blend in 5-lb. decorated canister whole bean steel cut or pulverized; sent prepaid Parcel Post anywhere in United States or..... \$2.65

**Whole-Fruit Preserves for a Gift**  
Lenox useful 5-lb. glass jar, regular \$1.95; special..... \$1.35

**Fancy Tomatoes**  
Lenox Brand, No. 2 family size cans, case \$3.25, dozen \$1.65, or can..... 14c

**Sweet Oranges**  
Large size thin-skin Florida Fruit. Box of 126 for \$5.65, half box \$2.95, 3 dozen \$1.70, or dozen..... 58c

**Dessert Peaches**  
Lenox California pack, big luscious Peach Halves, 48c value, dozen \$3.75, or 3 cans..... 95c

**Large White Cherries**  
Lenox luscious California Ox Heart Fruit, big 55c cans, dozen \$5.15, 3 cans, \$1.30; can..... 45c

**Florida Marmalade**  
Lenox finest Orange Marmalade, half price, dozen \$2.95, or each..... 25c

**Pumpkin for Pies**  
Lenox Brand, big sanitary cans, 18c value, dozen \$1.65, each..... 14c

**Fresh Fruit in Baskets**  
Hampers, Baskets and Boxes neatly filled with assorted fruits in season..... \$2.50 to \$25

**Grape Fruit**  
Florida thin-skin, large size fruit, original box \$4.65, 1/2 box for \$2.38, or dozen..... \$1.35

**Cafe Blend Coffee**  
Heavy bodied, rich After Dinner Coffee, fresh from the roaster, 42c value; special, 4 lbs. at..... \$1.10

**Tea-Room Coffee**  
Quaker Blend, same as used in our Restaurant and Tea Room; at 5 lbs., \$2.15; 3 lbs. for..... \$1.25

**For Garnishing**  
Lenox Tiny Tim Peas, smallest Peas grown and packed, dozen cans \$1.40, or 4 cans..... \$1.50

**Freshly Salted Nuts**  
Salted Almonds, Assorted Nuts, at \$1.50 lb.; also Salted Pecan Meats, at..... \$1.95

**Old-Fashioned Flavor**  
Lenox Mince or Pumpkin Pies, extra large deep Pies, on sale Friday. Orders taken in advance.

**Christmas Turkeys**  
Fancy dry-picked on sale for Thursday morning..... \$1.00

**Jumbo Olives**  
Mammoth Queen Olives, in useful quart jars, 3 for..... 65c

**Golden Bantam Corn**  
Lenox Brand Sweet Golden Yellow Corn, case \$4.65, dozen \$2.35, or 5 cans..... \$1.00

**Gay Roman Stripes, Smart Plain Colors, Strangely Lovely Paisley Designs in These**

**New Fiber Silk Scarfs**  
\$1.95 to \$7.50

Imported and Domestic and lots of others—fancy weaves and many, many color combinations. They have hand-knotted fringes that blend all the colors, or accentuate one predominant color of the scarf. A rich gift.

—Gimbel's, Women's Wear, First floor.

**Does He Motor? Then He'd Welcome**

**Men's Leather Auto Gauntlets, \$5.50**  
There's a buckled strap at the wrist to keep them snug and a warm lamb's wool lining.

**Woolen Gloves for the Sportsman, 85c**  
or for the man who must spend much time outdoors Warm, soft and serviceable. Many colorings.

**Men's "Washrite" Mocha Gloves, \$4**  
Have the same color, texture and flexibility after washing as before. Biscuit, tan, beaver.

—Gimbel's, First floor.