

The Loveliest of Intimate Gifts on the Third Floor

Negligees, French Beaded Blouses, French Lingerie and dainty Undergarments from Porto Rico and the Philippines, as well as Domestic Underwear of fine cotton and of silk. Brassieres in gift boxes and luxuriously warm Bath Robes of corduroy, not forgetting festive Tea Aprons-all these women delight to give each other.



Many Exquisitely Beautiful Gifts in the French Salon

Quilted Silk and Crepe de Chine Lounging Robes, beautiful colorings-\$15.00 to \$22.50.

Negligees of rare beauty, from a crisp Taffeta Breakfast Coat at \$15.00 to a gorgeous French Tea Gown at \$100.00.

From Japan. Kimonos of rich brocaded silks or claborately embroidered-\$12.00 to \$150.00.

French Hand-made Lingerie, \$2.25 to \$27.50. Philippine Hand-made Lingerie-\$2.25 and \$3.95.

Every Woman Longs for Silk Underwear

Beautiful in its silken daintiness and luxuriousness whether in the simpler more tailored effects or elaborately trimmed with laces and ribbons. Shades of blue, orchid, flesh pink and honeydew are just as much in vogue as white.

Envelope Chemises, of crepe de chine or radium silk-\$2.95 to \$7.50.

Night Gowns, tailored or lace-trimmed-\$3.95 to \$22.00.

Bodices of satin or radium silk-\$1.00 to \$3.00. Jersey Silk Vests-\$2.95 to \$4.50.

Radium or jersey silk Bloomers-\$2.95 to \$5.00. Jessica Silk Petticoats-\$3.95 .-

Two-piece Silk Pajamas-\$8.50 to \$22.50. Vests and Step-in Drawers-\$5.00 to \$10.00 a set. Boudoir Caps, every style imaginable-65c to \$2.25.

Corduroy Bath Robes

Are Luxurious Gifts

at \$5.95, is warm and comfortable and so

lovely in its velvety texture and rich col-

oring that women will choose it delight-

edly How much happier she who receives

it Christmas morning! In rose, Copen-

bagen blue, cherry and wistaria shades-

Same model, with dainty seco lining-

OTHER CORDUROY BATH ROBES

Breakfast Coats-\$3.00 to \$5.00.

Models on graceful lines or tailored

A model with convertible collar and

to \$16.50.

Corduroy Bath Robes

some with Persian trim-

mings of Crepe Georgette or satin; others edged

with moufflon and all

beautifully lined - \$6.95

long sleeves, pocketed and girdled-\$6.75.

The model sketched, a remarkable value

Always Acceptable Brassieres in Gift Boxes

All styles for every type of figure from young girls to larger women. Elastic waist-line models, satin-striped or of plain satin, \$1.50; of very heavy satin, \$2.00. Nemo Circlet Brassieres-\$1.00 to \$5.00. Lingerie and Silk Brassieres, many handsomely trimmed-75c to \$8.00.

Many Will Receive Dainty Gift Aprons

Crisp little White Tea Aprons of organdie, lawn and novelty cottons, some smartly trimmed-25c to \$2.50. Dress Aprons as plain or as gaily trimmed as one likes-95c to \$6.50. Maids' Aprons-50c to \$5.95.

Radium Silk, \$3.85 In black or smart shades, each with

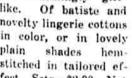
Gift Petticoats of

two little radium silk ruffles to give just the correct amount of fullness-\$3.85.



Vests and Step-in Drawers

Sets at \$2.00 that are charmingly giftlike. Of batiste and novelty lingerie cottons in color, or in lovely plain shades hemstitched in tailored effect. Sets-\$2.00. Not ad sizes in each style.



Corsets for Every Woman

New Corsets to wear with new gowns for holiday parties. Many women are pausing in the midst of Christmas shopping to be fitted to correct Corsets. And they are selecting dainty Brassieres in pretty boxes for gifts.

These foremost makes of Corsets here—Our exclusive essica French Corsets, \$12.00 to \$28.50. American Corsets, Sessica French Corsets, \$12.00 to \$28.50. American Corsets, S. & C. special front-and-back-lace, Nemo. Smart Set, La Resista, W. B., Stylish Stout, Bon Ton, Royal Worcester, American Lady, P. N., Practical Front, Gossard front-lace, also H. & W. Waists and Girdles. Prices—\$1.50 to \$25.09. Misses' Corsets, (irdies, Hip Corsets and Corslettes. Prices-\$1.50 to \$15.00.

Brassieres - \$1.50 to \$8.00. Strawbridge & Clothier - Liard Floer, Market Street, West

STRAWBRIDGE

Hear the Chorus Sing at 9.30 Monday Morning

Radio Program, Station WFI Class B—400 Meters

Organ Recital—at 3:30 At 3:30 Sunday afternoon, preceding the chapel service, an organ recital at the home of one of our executives will be broadcasted through Station W F I.

Afternoon Chapel Service-4 P. M.

The Sunday afternoon chapel service, beginning at 4 o'clock, will be conducted by the Rev. Elam J. Snyder, pastor Tabor Reformed Church, Philadelphia.

The music of the services will be conributed by the chorus choir of the church, consisting of 22 voices. John Earl Roeger, choir director; Miss Irene M. Smith, organist.

Sunday Evening Service From the Arch Street Presbyterian Church

The service will be preceded by an organ recital, beginning at 7:30, by Alton K. Dougherty, organist and choir director. The service at the church will begin at 8 o'clock; Rev. Clarence Edward Macartney, D. D., minister.

PROGRAM FOR MONDAY A Christmas Cantata

PROPHECY AND FULFILLMENT

Written especially for the Christmas concert by Henry Hadley.
ELSIE LYONS COOK......Soprano
MARGUERITE CROWELL BARR,

Grand Piano Incidental Tableaux by Members of the

Store Family. The above program will be broadcasted through our Radio Station

For the Hearth

Evenings about the open fire will be greatly enhanced with a few useful and ornamental things, such as Andirons, Fire Sets, Cape Cod Fire Lighters, Fenders, etc. A wide choice of prices to please all gift-seekers. trambridge & Clothier-Fourth Floor, Filbert Street

A Special Purchase of Fine



\$385.00

Raccoon Coats Has Arrived Just in Time

They just came in-about twenty-five of them, and we were fortunate to get that many. The vogue for Raccoon Coats has taken the country by storm and the supply is not equal to the great gift demand. One of the foremost furriers in the country has not a single Raccoon Coat left in stock, so these constitute one of the biggest "finds" of the season for us.

These are handsome Coats - the marking is beautiful, and the way the pelts have been manipulated is wonderful. In lengths, from thirty to forty-five inches, and in straight and bordered effects. Raccoon is a youthful-looking fur and for durability it is unsurpassed. Prices \$250.00 \$250.00, \$295.00, \$335.00, \$385.00 and \$435.00.

Other Fur Coats in Fashion's Favor

HUDSON SEAL COATS—(dyed musk-rat) untrimmed models, various lengths— \$290.00 to \$595.00.

HUDSON SEAL COATS-(dyed muskrat); beautifully trimmed with natural skunk, natural beaver or gray squirrel-\$290.00 to \$675.00.

RUSSIAN MARMOT COATS-40-inch length, handsome collar and cuffs of nat-ural raccoon and South American nutria

-\$80.00 to \$165.00. CIVET CAT COATS — beautifully marked skins, several models, trimmed and untrimmed-\$145.00 to \$225.00.

RUSSIAN PONY COATS—richly dyed in the fashionable black; all attractively trimmed-\$125.00 to \$265.00.

NEARSEAL COATS (French coney) attractive models, beautifully made \$165.00 to \$285.00.

SEALINE COATS (Australian coney). large chin collar and turn-back cuffs-\$115.00 to \$150.00.

NATURAL MUSKRAT COATS—in various lengths—\$135.00 to \$275.00. Trimmed with contrasting furs—\$165.00 to

Better Check up the Family's Glove Needs

That's one wise way of solving the gift problem satisfactorily. If you are not sure of sizes and preferences send each one a Glove Certificate, obtainable in the Glove Store.

Gloves for Women

IMPORTED STRAP-WRIST GLOVES black, white and the season's most wanted shades-\$4.50.

WOMEN'S MOUSQUETAIRE GLOVES-kidskin; in black, white and fashionable shades; twelve-button-\$5.00.

WASHABLE FABRIC GLOVES. two-clasp in white, gray, beaver, mode and beige, all of duplex fabric of tine quality-\$1.00.

TWO-CLASP KIDSKIN GLOVES all French kid, overseam-sewn, Paris stitch backs; all desirable shades; also black, white, black with white stitching and white with black stitching-\$2.50.

FINE FRENCH KID GLOVES. two-clasp, pique-sewn; black, white and fashionable colors-\$3.00. FINE MOCHA GLOVES, one-clasp.

embroidered backs; gray, reindeer, beaver, butternut and pearl gray-\$3.25. STRAP-WRIST GLOVES-Imported

duplex fabric (double); white, mode, brown, covert and gray-\$1.50. TEN-BUTTON SAXON GLOVES in black, white, tan, gray and covert

FOWNES' FILOSETTE GLOVES in a wide assortment, plain or fancy embroidery, eight-button length, \$1.00 and \$1.25; twelve - button length, \$1.25 and \$1.50; sixteen - button length, \$1.50 and \$1.75.

Boys' and Girls'

CAPESKIN GLOVES—in a splendid assortment of tans, for boys and gir,s

LINED GLOVES- or boys and girls and misses; cape, suede and mocha, one clasp style, wrist lined-\$1.65 to \$3.

WOOL GLOVES AND GAUNTLETS -for boys, girls and misses; plain and fancy (ffects-65c, \$1.25 and \$1.75.

Strawbridge & Clothier Alsles 10 and 12, Market Street and Centre

Wool Jersey Sports Coats at \$6.00.

This is one of the most favored gift articles and one of the best gift values of

All of fine, firm jersey, with belt and sports pocket-very good looking with a plaited skirt or a plain plaid or striped skirt. And they are all the fashion, too.

Other Sweaters Women Like Silk Sweaters \$28.50 to \$40.00; fibre Silk, \$10,00 to \$15,00; wool, \$6.00 to

\$12.00; silk-and-wool, \$15.00. Spencer Jackets, \$2.00 and \$2.50.

cardigan Jackets, with sleeves, \$3.50.

Cardigan Jackets, without sleeves, \$2.50.

Sweaters for the Kiddies, Too! Wool Sweaters, \$3.50 to \$8.50. Sweater

Suits of Brushed Wool at \$12.50. Leather Leggings at \$3.50, \$5.00 and \$6.00. Corduroy Loggings at \$2.50. Strawbridge & Cluthier

Women Always Need Fine Hand Bags Imported Velvet and Silk Bags in the

newest styles from Europe. A wonderful assortment of sizes and kinds in all the pest colors of the season. Prices \$4.50 to \$50.00.

Our own importation of beautiful headed Bags from Paris, Vienna and other foreign markets. A host of choice styles and patterns at prices ranging from \$1.95

Strawleridge & Ciothier Aisles S and P. Centre

Women's English Art Silk Scarfs at \$6.00

Nothing prettier than one of these gay Scarfs swung over the girlish shoulder, to flutter in winter's wind when skating and other winter sports start up in earnest. And just as levely now, folded inside the top coat with just a gay stripe or two escaping-\$6.00.

Strawbridge & Ciothier-Aisle 6, Market Street



A Gift for the Home is a Gift to Everybody

The gift that enhances the beauty or adds to the comfort of your home is shared by every member of the family as well as every guest-not alone at this Christmas time, but many, many Christmases hence. A veritable treasure house of such gifts will be found on the Third Floor (Furniture, Art Needle Work, Cedar Chests, Curtains and Draperies), and on the Fourth Floor (Rugs, Lamps, China, Glassware, Art Wares, Pictures, Mirrors and Housefurnishings). A few suggestions-

Junior Lamps, Unusual at \$20

Junior Floor Lamps and Bridge Lamps—two of the most favored kinds this season-each at \$20.00, without shade.

Of carved wood, finished in gold with black enamel or in silver with black enamel-beautiful in shape and every detail of finish. The Junior Floor Lamp is shown in the sketch.

A Great Assortment of Shades of All Kinds From \$8.00 to \$25.00

Vacuum Jug Sets

Serviceable Vacuum Sets finished in ivory, pink, purple, blue, white and mahogany consist of Jug for keeping liquids hot or cold, matching tray and two glasses. Splendid for the sick room and for everyday use—\$12.50 and \$14.50, depending on the size.

Gift-selectors, with an eye for the especially beautiful and the unusual, will exclaim in delight over the marvelous Colored Glassware displayed here. Compotes, Candlesticks, Candy Jars, Baskets and many other useful pieces in beautiful and components. Serviceable Vacuum Sets finished in depending on the size.

Vacuum Bottles range in price from \$1.50 for a half-pint size to \$10.00 for a Stanley Unbreakable quart-size bottle.

New Electric Stoves for the Table, \$12.50

This wonderful little Armstrong Electric Table Stove will prove a wonderful gift to any housekeeper. Highly efficient, it satisfactorily toasts, boils, broils, fries, poaches and even bakes tasty foods. Conplete, ready to usc-\$12.50. Equipped with waffle-iron-\$16.00.

Electric Percolators, \$6.75 With one of these Percolators excel-lent, savory coffee can be quickly and easily made at the table and served piping hot. Of heavy gauge aluminum, 6-cup size, with cord and plug ready to use—\$6.75.

Lustre Ware Vases

Choice Gifts, pleasing in shape, beau-tiful in coloring (with a polished surface that charmingly reflects the sun or lame

Cut Glass Gifts

Are gifts every hostess will appreciate. A profusion of Baskets, Sugar and Creat.
Sets. Vinegar and Oil Bottles, Bowls,
Vases and Pitchers for her table, or sidboard—\$2.50 to \$45.00.

Martha Washington Sewing Cabinets—\$21.50

We've hardly been able to been enough of these quaint, convenient Sewing Cabinet and have only a few left at this price Finished in mahogany, well made, in ten-Colonial design, a wonderful gift for the woman who sews -\$1,50.

Smokers' Stands—85.50

Small, simply designed, standily constructed Stand of fumed oak, or mata: a mahogany. Equipped with match to a holder, glass tray and cigar rest- and frawer. Stands 25 inches high, top 808 inches, \$5.50.

Fibre Rockers—\$14.50 Any home-lady will delight in receiving

ne of these comfortable, roomy highback read-fibre Rockers for Christmas. Strongly under with spring-cushin,

seats with both back and sert tastefully uphelstered in various cretonne - \$14.5-

Fine Vase Lamps \$17.50 to \$75.00 A rare gift, indeed, one in which the luxurious and the practical combine. Some exquisite Chinese Porcelain Lamps, \$17.50

iewel colorings. Prices \$17.50 to \$75.00, without shades. Shades in Beautiful Variety,

to \$40,00; cloisonne up to \$75,00. Many

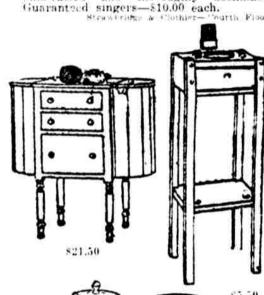
beautiful colors - blues, greens, reds, yellows in mellow shaded tones or intense-

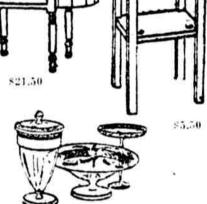
\$15.00 to \$45.00

Colored Glassware

ination colors-\$1.00 to \$40. Singing Canaries—\$10

These cunning songsters are Philadel-phia-raised and thoroughly acclimated. Guaranteed singers-\$10.00 each.







Spinet Desks \$27.50

Picture this attractive, practical Spinet the k in the henry- and make up your mind toway that someone you know will receive one. Christmas, Trom you.

Skillfully made with tep limit, when core to give a the Desa the appearance of a rest table. Opened it reakes a most demande willing thek. Of mehoemn, top a 26x21 before \$27.0

Davenport Tables for Gifts-\$21.75

Pictured below is an unusually attractive model, finished mahogany, with a top measuring 18x00 mehes. A most convenient article of turniture and a most acceptable gift - \$21.75.

Also a gracefully designed model of the Rahan Remanssance neriod. Finished in mahogany, and solidly built to serve well for years to come. Top measures 18x66 inches, the correct size to fit with a full length Davenport. Price-\$21.75.

