

STORE OPENS DAILY AT 9 A. M.—CLOSES 6 P. M. All These Goods on Sale Tomorrow MAIL AND PHONE ORDERS FILLED—BELL, WALNUT 6000—KEYSTONE, MAIN 6101

You can write "O.K." on your whole gift list for exactly the sum you planned to spend—if you shop here! Truly the Christmas gift store—and values impossible to duplicate at any other place! Also see page 20



Genuine \$2.50 Rugby Footballs 98c
This price is special for tomorrow only!

Real horsehide, sturdy enough for a season and more. Regulation size, strongly stitched. Less than half price now—a great gift opportunity if there is a boy on your list!

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled

Lit Brothers

Market Eighth ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY Filbert Seventh

Beautiful Gift Mirrors \$14.98
AT LESS THAN HALF PRICE!

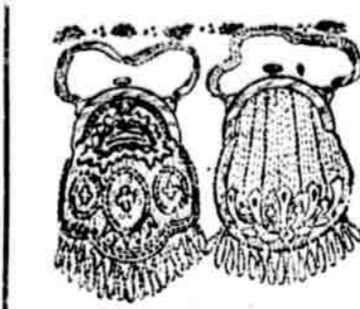
Rich in appearance—in antique gold finish, brown, blue or gray polychrome tints. Finest, clear glass. Distinctive, extremely good-looking mirrors in a variety of the newest styles—oblong or oval. They will add beauty to any room and will make an ideal gift for the home!



You Have Never Seen Greater Value Than in Our
December Fur Coat Sale

An unequalled collection of marvelously beautiful fur coats in the newest styles, the newest furs—every one marked at drastically low prices regardless of high cost of raw skins and labor.

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| \$250 Very Swagger Muskrat Coats \$169.75 | \$225 "Northern" Seal Coats \$139.75 |
| \$200 American Opossum Coats \$119.75 | \$210 Civet Cat Coats \$139.75 |
| \$500 Hudson Seal Coats and Capes \$350 | \$200 "Northern" Seal Capes \$95 |
| Handsome New Fur Coats | \$210 Rich, Beautiful Marmink Coats \$139.75 |
| \$750 Siberian Squirrel Coats , \$495 | |
| \$550 Siberian Squirrel Coats , \$398 | |
| \$300 French Seal Capes , \$129.75 | |
| \$300 Fur Jackets , \$139.75 | |



A noteworthy holiday event of the greatest importance to gift shoppers!
Beaded Bags from France

That would ordinarily sell for \$7 at least! **\$4.98** Tomorrow
Exquisite bags in a vast selection of styles—designs vivid with color, or in subdued softer shades. Every pattern carefully worked out, giving an effect of richness usually found only in bags selling at much more than this extraordinarily low price. The frames are of celluloid—the linings of silk in colors that blend or contrast.

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| \$15 Cowhide Traveling Bags \$9.85 | Hand Bags, \$2.98 | \$5 Cowhide Brief Cases \$3.98 |
| Men's Pin-Seal Wallet, \$1.98 | | |

A Silk Shirt for His Christmas \$4.85

Here are really luxurious \$7 and \$8.75 shirts. SMARTLY GIFT-BOXED, IF DESIRED. The noted Empire Broadcloths, rich Mellor-stuffs, sac-creped crapes de chine and silk linings in a wonderfully varied choice of beautiful crepe effects. Also plain white broadcloths and crepe effects in various colors.

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| \$8 Smoking Jackets \$5.98 | \$3 Russian Cord Madras Shirts \$1.98 |
| \$1 and \$1.25 Silk Four-in-Hands \$65 | \$3 Brushed Wool Reefer Scarfs \$1.98 |
| \$1.50 Silk Half Hose, 98c | \$2.50 Woven Madras Shirts \$1.98 |
| Sterling Silver Belt Buckles, 98c to \$4.98 | \$2 Outing Flannel Fajamas \$1.49 |



Now—For Your Overcoat, Sir!
At Prices Revised to Wholesale!

Regular \$30 Groups **\$19.50** Regular \$37.50 Groups **\$24**
ALL-WOOL PLAID BACK FABRICS!

- December close-out! Handsomely tailored in the approved loose-cut styles for great coats, ulsters, ulsterettes and dress overcoats. Majority have satin linings! Plenty in every size.
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| Men's \$12.50 to \$22.50 Tan Raincoats, \$7.50 to \$15 | Boys' \$8.50 Raincoat Sets, \$4.98 And Hats to Match |
| Men's \$15 Mackinaws, \$10 | Boys' \$6.50 Novelty Tweed Suits, \$3.98 |
| Men's Separate Trousers, \$2.79, \$4.50, \$5.50 | Boys' \$10.50 Mackinaws and Polo Coats, \$7.50 |
| Men's \$28 All-Wool Suits, With Extra Trousers, \$18 | Boys' \$12.50 All-Wool Suits, \$8.50 |

HATS TRIMMED FREE OF CHARGE
\$6 Ready-to-Wear Smartest New Hats \$3.98



- A very excellent selection of becoming models in gros de Londres and tulle—plain or effectively embroidered with metal braid. Every new wanted shade. No Mail or Phone Orders Filled.
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| \$5 Ready-to-Wear Hats, \$2.98 | Ready-to-Wear Sports Hats, \$1.98 |
| "De Bevoise" Brassieres, 50c & 75c | |

Christmas Candies

A most delicious assortment of every kind—smooth creamy chocolates, hard candies, cunning animal candies, etc.—

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| Two Candy Specials \$1.37 | Men's \$12 Genuine Alaska Seal Caps, \$6.98 |
| Children's \$2 Fur Hats, \$1.69 | Children's \$2 Tams, \$1.29 |
| Men's \$10 Umbrellas of Union Taffeta, \$7.98 | |

Children's \$2 Fur Hats, \$1.69

- Smart Polo Styles. Men's \$12 Genuine Alaska Seal Caps. Children's \$2 Tams. Men's \$10 Umbrellas of Union Taffeta.

An Exquisite Silk Shade or a Beautiful Lamp

Makes an Ideal Gift

Handsome Bridge Lamp Shades of Silk, \$9.95	Large Dome Shape Shades, \$9.45 & \$12.95
\$15 Value Complete, \$9.95	\$20 Value Complete, \$14.95

Subway Store : Big Values In Extra Low Price Merchandise : Subway Store

Women's & Misses' \$10 to \$20 Dresses, \$5, \$7.50, \$10 and \$12.98	Girls' \$8.50 Dresses, \$4.49	\$5 Blankets, Pair, \$3.29	Men's 19c Handkerchiefs, 12 1/2c	Men's \$12.50 to \$15 Mackinaws, \$8.98	Misses' and Children's \$4 Shoes, \$2.19	\$4 and \$5 Ready-Trimmed Hats, \$2.98	Men's \$22.50 Overcoats, \$13.98
Girls' \$6 Raincoat Sets, \$3.49	Girls' \$10 to \$20 Coats, \$7.65 to \$12.95	\$2 Kimonos, \$1.29	Boys' 19c Handkerchiefs, 10c	Men's Extra Trousers Suits, \$14.98 & \$17.98	Women's \$2 Julietts, 98c	Men's \$7 Shoes, \$3.98	Men's \$12 Raincoats, \$6.98
Girls' \$1.50 Dresses, 78c	Girls' \$2 Middies, \$1	80c Envelope Chemise, 49c	50c Cans Grape Fruit Jam or Marmalade, 18c	Men's \$6 Bath Robes, \$4.98	Men's \$2.50 Romeos, \$1.85	Men's \$4 to \$6 Shoes, \$2.95	Children's \$1.50 98c
Girls' \$3.50 Skirts, \$1.98	\$2 Corsets, \$1	\$1 Bloomers, 79c	Five hundred 24-ounce cans	Boys' \$6.50 Reefers, \$4.49	Women's \$2 Slippers, 98c	Women's \$4 & \$5 Oxfords, \$1.95	Boys' \$1.50 Gauntlets, 98c
\$3 Corsets, \$1.50	\$4 Corsets, \$2	\$1.50 Towel Sets, 95c	Men's \$10 Mackinaws, \$5.98	Boys' \$12 Overcoats, \$7.49	Children's \$1 and \$1.25 Slippers, 65c	Men's \$3 Shirts, \$1.98	Boys' \$1.50 Wreaths, \$1.29 to \$1.98