

Store Open 9 A. M. to 6 P. M.
For Friday **Wenatchee Winesap Apples**
 A carload Wenatchee Stayman Winesap Apples here from out West. So-called bushel boxes, medium-size apples at \$3.35; Large apples, \$3.85; Very large apples, at \$4.25 a box.

GIMBEL BROTHERS
 MARKET CHESTNUT : EIGHTH : NINTH

Philadelphia, Thursday, December 14, 1922
 Our notion of a store is to keep wrong goods out—and it is a large part of the task. Makes safe buying for our public.
For Friday

Full and Plenty
 Shop when you will — you choose from ample stocks and large variety.
 We will keep the stocks above Ten Million Dollars in the Philadelphia Store until Santa Claus closes his pack.
 The service of carefulness we promise you.

Come On, Children, Enjoy Everything in The Top o' the World Toy Store



The Pony Show, the Puppy Theater, the Clowns, the Bear Show, Treasure House—soon, too soon, Santa Claus will whisk them back to the North Pole. Come every day!

The Doll Section is a City of Beautiful "Little People." Every pretty girl type—every adorable baby type. Dolls that walk—and talk—and sit—and kneel—and take naps.
 —Gimbels, Top o' the World Toy Store, Fourth floor.

Adorable Baby Dolls
 17 inches tall. Sleeping eyes, curly hair. And full jointed. A wonderful "child" for some little mamma. Special at \$1.95.

Dainty Dressed Dolls
 Ready to go to her new home—even has her shoes and stockings and cap on. Sleeping eyes. 12-inch size. Very unusual at 95c.

Fine Leather Handbags at \$1.65



Yes, Indeed, They're Plenty Nice Enough to Give!
 And the styles are sure to please—carriage, side-handled, dress, shopping bags, vanity bags and also the popular matinee bag.
 In leathers that vary from soft morocco to shiny black patent leatherette, including at least ten different kinds.
 They're daintily silk lined and completed with a mirror and purse. In black and all the season's good colorings. \$1.65.
 —Gimbels, First floor.

Tomorrow Women's Coats—Capes—Wraps
 —The Dressier \$75 to \$100 Models at \$59



Stitched styles—stitching that makes points—trims sleeves—transforms pockets—panels backs. Embroidery styles—not too much embroidery—not too much! Big sleeve styles—comfy, non-crush.
 Fabrics—Bolivias.
 Linings—rich silks.
 Gorgeous fur collars — wolf, beaver and the rest of Fashion's favorites.
\$50 to \$69 Coats at \$39
 Bolivia—whether coat or cape or wrap.
 Fur-collared — great, big fur-collared!
 —Gimbels, Salons of Dress, Third floor.

Men's Fine English Half-Hose
 Special 95c at Direct Gimbel Importation

All-wool yarns — medium weight. Plain colors — and leathers—blues, grays, browns. Sizes, 10 to 11½.

Men's Novelty Striped Silk Half-Hose at 75c
 Conservative enough for the most fastidious mortal—black with a hair-line colored stripe woven in. Cotton tops and soles. Sizes, 10 to 11½.
 —Gimbels, First floor.

Sale of America's Finest Blankets
 "North Star"—the Blankets de Luxe

When the order was given to re-condition and furnish that world-wonder steamship "Leviathan," at a cost of millions, Gimbel Brothers were awarded contracts for the various textiles needed—and silver—about \$800,000. "North Star" Blankets were specified.
Save \$2.50 to \$7.50 a Pair on a Belated Shipment
 Buy for home and Christmas giving. All-wool—sumptuous wool—boxed for giving.

\$11.85 a Pair Instead of \$15
\$16.50 a Pair Instead of \$22.50
\$22.50 a Pair Instead of \$27.50
\$22.75 a Pair Instead of \$30
\$32.50 a Pair Instead of \$40
\$37.50 a Pair Instead of \$45

Jacquard-weave single Blankets, North Star, \$20 each, instead of \$25.
North Star Fine-Quality Silver-Gray All-Wool Blankets—
 Size 60x84—Twin-Bed Size, \$9.95 a Pair Today's Price, \$12.50
 Size 72x84—Double-Bed Size, \$12.50 a Pair Today's Price, \$15.00
 Size 80x90—Extra Size, \$14.75 Pair Today's Price, \$18.50

North Star Crib Blankets are the best this country affords.
Crib Blankets, North Star—Cotton Warp, All-Wool Filling
 Size 32x42 in.— \$4.50 Pair
 Size 36x54 in.— \$6 Pair
 Size 42x60 in.— \$7.50 Pair
 Size 48x60 in.— \$10 Pair

Crib Blankets, North Star—All-Wool Warp and Filling
 36x54 in.— \$7.50 Pair
 42x60 in.— \$10 Pair

Crib Blankets, North Star, in Plaids—Very Fine Quality
 36x54 in.— \$9 Pair
 42x60 in.— \$9 Each
 —Gimbels, Second floor.

Heavy Silk Jersey Double-Elastic-Cuff Bloomers at \$3.95



Cutest trimmed ruffles—and you'll simply love the new Dresden-ribbon-garter effects. Blues, grays, henna, taupe, green, black.
Special—Women's Extra-Size Chiffon-Taffeta Petticoats at \$3.95
 Black and colors.
 —Gimbels, Second floor.

"Gift Lingerie" Nightgowns and Envelope Chemises at \$2 and \$2.25



The "refinement" of soft white nainsook—the dainty feminine touch of exquisitely fine lace—and embroidery—and ribbons. And already Christmas-Boxed for you!
 —Gimbels, Second floor.

Her Watch or Diamond-Set Ring: Enduring Beauty
 And at so much less than you'd expect such beauty to be!



Women's Diamond Rings
 Each solid white gold. Wrist Watch, Fine 15-carat sapphire movement, sapphire dial, gold case. Very small, 9½ inch wrist. A fine value at \$19.95.
 Her Ring with a large white sapphire set in a diamond set. 14 karat green gold. 18 carat top sapphire. An \$18 value, priced at \$11.95.
 Green gold 14 karat. Diamond top set with a large perfectly cut pure white diamond—1.00 to 1.10 carats. An \$47.00 value, priced at \$47.00.
 —Gimbels, First floor.

Sale of Coat-Maker's Entire Surplus of Fur Coat-Collars—All Shapes—
Furs Sale-Prices \$1.95 to \$25 Furs
 —Values \$1.50 Up to \$60

All collars ready to set on coats—properly taped and finished.
 Chin and shawl shapes predominate.
 In the lot—beaverette, Manchuria wolf, black and gray caracul, Scotch mole, taupe nutria, gray squirrel, golden beaver, platinum fox, taupe wolf.
 —Gimbels, First floor.

Fur Special Extraordinary—Natural Muskrat 40-Inch Sports Model, Special at \$135
 Of the finest dark natural skins.
 Deep shawl collar. Semi-mandarin cuff. Striped brown silk lining.
 —Gimbels, Salons of Dress, Third floor.

Christmas Sale of Men's New Ties
50c, 65c, \$1, \$1.50

Placed the orders long ago—arranged to take the over-runs of several manufacturers—took their sample lines also—accumulated nearly forty thousand smart, spic-span new Four-in-Hands and timed them to be ready right now! Here they are—

1150 Dozen at 50c
 Sounds like old times to pay so little!
650 Dozen at \$1
 And every one a winner. Lots of figures, stripes and dots.
1000 Dozen at 65c
 Any man will want at least a half dozen when you see them! Beautiful figured effects and stripes.
525 Dozen at \$1.50
 And we doubt if there's another such fine showing in the city! Handsome quality silk. Wonderful patterns and rich colorings.
 —Gimbels, First floor, Ninth Street.

6200 Pairs Women's Two-Clasp Imported Kid Gloves \$1.58
 Regularly \$2.50

Rushed from abroad for Gimbels—in time for holiday selling.
 Black and white (self or contrasting stitching). Tan, brown, mode, gray.
 —Gimbels, First floor.

You Can't Go Wrong by Giving an Umbrella!
Sturdy American Taffeta Umbrellas at \$2
 For Men and Women

American taffeta—a serviceable cotton. Well made, serviceable and attractive in appearance—the handles are surprisingly smart, and many of the umbrellas display long white tips! \$2.
Children's Umbrellas, 75c to \$5.50
 Cute, very "kiddish"-looking ones or charming miniatures of those for grown-ups. At \$3.50 and \$5.50 they're handsome little silk affairs.
 —Gimbels, First floor.

Fluttering, Fairy, Cobwebby Chiffon Handkerchiefs, 75c each
 Yes, Indeed, They're Imported From France

And "over there" every chic Parisian carries one—slipped into her handkerchief bracelet, the pocket of her "tailleur" or effectively crumpled in her hand.
 They carry out all the rich colors of the season in fashion's exotic and lovely designs.
 Looking for something very "new" to give a very smart little miss? These adorable French handkerchiefs are just the thing.
 —Gimbels, First floor.

Thirty "Storage Size" Cedar Chests
 Special \$29 at Window-Seat Style Cedar Chests, Special at \$29.75



48 inches long; 20 inches wide; 22 inches high.
 48 inches long; 20 wide; 29 high. Made with "arms" to hold a cushion.
Matting-Covered Cedar Boxes, Special at— \$4.95
 34 inches long; 17 wide; 15 high. Pictured.
 —Gimbels, Fifth floor.

Women's Sweaters Coats—Slip ons—Novelties

Fine wool—beginning at \$5.
 Camel's hair, alpaca, vicuña—begin at \$7.90.
 Shaker knit—at \$5, \$10, \$12.75.
 Pure silk—\$18.75 to \$39.75.
 —Gimbels, Salons of Dress, Third floor.

Gimbel Christmas Candies

Five Pounds of Mixtures for \$3.50
 Chocolate bonbons, glace cherries, glace pineapple and jelly pieces.
Five Pounds Majestic Mixtures for \$2.20
 Chocolate, creams, jelly pieces and glace pineapple. Attractive red box. Children's Christmas Surprise Boxes, 30c and 75c each. Candies are sent anywhere in the United States, postage paid by Gimbels, except as noted.
 —Gimbels, Chestnut Street Annex and Subway Store.

Great Christmas Sale of Sewing Machines: Terms \$1 Weekly
25% and 33 1/3% Savings
 White : Singer : Domestic : Other Good Makes



New Willard Cabinet, \$49 Regularly \$59
Singer Machine, \$39 Regularly \$60
White Machine, \$29 Regularly \$50
 —Gimbels, Fourth floor.

Wenatchee Winesap Apples
 One Carload Wenatchee Stayman Winesap Apples; So-Called Bushel Boxes, Medium-Size Apples at \$3.35; Large Size at \$3.85; Extra Large, at \$4.25 a Box, or a Dozen Large Apples for 65c

STRAWBERRY PRESERVES
 Lenox whole fruit and sugar preserve, 1 lb. \$1.95, half-gallon glass jar, special \$1.35
ST. JAMES COFFEE
 Pride of Philadelphia rich Coffee, 50c value, at 10 lbs. \$3.50, 5 lbs. \$1.80, 3 lbs. \$1.10
NEW PEACHES
 Luscious peach halves in rich sugar syrup, big 50c cans; case, dozen, 12-dozen or 3-can lots, at can 29c
SMOKED PROVISIONS
 Philadelphia sugar-cured Hams also Boneless Bacon, 23c wholesale price at lb.
GOLDEN BANTAM CORN
 Lenox Brand tender Sweet Corn; case \$4.65, dozen \$2.35, 5 cans for \$1
FOR CHRISTMAS BAKING
 Lenox Brand Kansas Hard Wheat Flour, 15-lb. \$1.15 sanitary sack
38c MY WIFE'S COFFEE
 Fresh from the roaster, special (limit 10 lbs.), at 5 lbs. \$1.10
 —Gimbels, Pure Food Store, Chestnut Street Annex.

Men's Sweaters, \$5.50



Those big shawl collars that can be buttoned up close, and pull-over-the-head style, so popular—and which boy or man will like to get Christmas!
 Navy, maroon, and blue and dark green; deep pocket bottom, size 36 to 44.
 Special at \$5.50. Compare this sweater with sweaters that other stores get \$7.50 for.
 —Gimbels, Sporting Goods, Fourth floor.

Oil Room Heaters

How about the coal bin?—getting low? Be prepared!
 These portable Room Heaters will help, particularly in nursery or invalid's room.
Miller Oil Heaters, patent burner, odorless—metal tanks \$5.75
 With brass tank, at \$6.75.
Perfect Oil Heaters, smokeless \$4.95 and odorless
"Quality" Reflector Gas Heater—Open grate type—cheerful and effective; made to sell at \$10. Enough for \$5.85 today
 —Gimbels, Fifth floor.