

STORE OPENS DAILY AT 9 A. M.—CLOSES 6 P. M.

All These Goods on Sale Tomorrow

MAIL AND PHONE ORDERS FILLED—BELL, WALNUT 6306—KEYSTONE, MAIN 4101

Dainty Slippers Will Solve the "Difficult" Gifts—At a Saving, Too!



An amazing Christmas array—every color, style and size is ready! Quality, in every case, that matches grades marked a third more elsewhere.

Women's \$2.50 Felt Juliets, \$1.49

Plush or ribbon trimmed; turned oak soles and leather heels. Old rose, oxford, brown, light and dark blue, wine, orchid and black. Sizes 3 to 8.

Women's \$1.50 to \$2 Slippers, 98c

Wool felt in oxford gray, light and dark blue, pink, orchid, taupe, rose and two-toned effects. Sizes 3 to 8. Quilted Satin in pink, blue, old rose, black and American Beauty. Chrome padded soles and heels. Sizes 3 to 8.

Men's \$3.50 Romeos, \$2.49

Genuine brown kidskin. Turned oak leather soles; rubber heels. Sizes 6 to 11. Children's \$2.50 to \$3 Shoes, \$1.95

Men's \$10 Umbrellas \$7.98

Union Taffeta—Fast Color. Guaranteed Waterproof. Extremely good looking silver trimmed umbrellas. Buck horn, cape horn and ivory handles. Full size, 28 inches.

Children's Umbrellas, \$1.98

Boys' and girls'. Blue, black and red. Girls' have bakelite ring handles; tips and ends to match. Boys' have opera or hook handles. Guaranteed fast color and waterproof. Lit Brothers—FIRST FLOOR, SOUTH

Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Market Eighth Filbert Seventh

SHOP Here—Where Selection Is Widest and Prices Are Less! We're Prepared for Christmas on a Tremendous Scale—Presenting More Gifts of Every Kind—and Quoting Prices That Have Seldom, If Ever, Been Equaled in Our History!

Exquisite Gifts of Silverware, Jewelry and Clocks—Advantageously Purchased and All the Savings Are Yours!

\$25 La Supreme Pearl Necklaces \$12.50

A gift of rare loveliness and beauty. One of the best known pearl necklaces—of indestructible, perfectly graduated, perfectly matched pearls.

Women's \$15 Wrist Watches \$10.98

Twenty-year gold-filled cases; fine 15-jewel lever movements; convertible extension bracelet.

\$20 Chests Wm. Roger & Son AA Silver Plated Table Ware, \$15.50

26 pieces—consisting of 6 medium knives with stainless steel blades, 6 forks, 6 table spoons, 6 tea spoons, 1 butter knife, 1 sugar spoon. Bright finish: Colonial design—guaranteed for 25 years. A standard pattern that can always be added to.

Quadruple Plated Ware \$9 Coffee Sets, \$6.98

Four pieces—tray, coffee pot, sugar bowl and cream pitcher. Bright finish; chased design. \$9 Flower Baskets, \$5.49 Bright finish; pierced border. \$12.50 Ice Cream Sets, \$9.98 Seven pieces—bowl and six appetizer cups. Bright finish, solid lined, fluted design. \$12 Toilet Sets, \$8.75 Brush, mirror and comb. Bright finish, engraved design. Lined box.

Choose "Her" Fur Coat Where Quality and Value Are Guaranteed

Our December Sale presents some of the greatest values ever offered—genuine quality is guaranteed—and a small deposit reserves selections.

Natural Muskrat Coats	\$200 COATS	\$250 COATS	\$300 COATS
	\$95	\$165	\$189.75

Set 1-trimmed, 40 inches long. Set 2-trimmed, 45 inches long. Raccoon collar and cuffs, 45 inches long.

\$250 Civet Cat \$175 Excellent quality pelts; splendid coats for sports wear, motoring, etc.; 47 inches long.

\$200 Striped Marmot Coats, \$139.75 Closely resembles mink. Beautifully made and lined.

\$200 American Opossum Coats, \$119.75 Look like natural raccoon.

\$150 Marmot and Bay Seal Coats, \$79.75 Choice northern skins; stunning belted model. 40 inches long.

\$150 French Seal Coats and Capes, \$99.75 Selected dyed coney; carefully made, beautifully lined. 45 inches long.

\$300 Natural Dark Raccoon Coats, \$210 Silky pelts, 40 inches long.

Gifts That Will Appeal Specially to "Him!" Mahogany & Mission Oak Humidors, \$3.98 to \$9.98

Poker Sets, \$3.60 to \$20 Complete with chips and cards; assorted styles.

Mirrors, \$1.98 & \$2.49 Ebony and rosewood.

Fountain Pens, \$1.98 Alken & Lambert. Two gold bands. Waterman's Ideal Fountain Pens, \$2.75 to \$6.25 All style points with clips.

French Briar Pipes, 98c, \$1.98 & \$2.98 Various styles; hard rubber stems.

Nickel Shaving Sets, \$4.98 Complete with cup, brush and mirror.

Mahogany Floor Smoking Stands, \$5.98 & \$6.98 Lit Brothers—FIRST FLOOR, SOUTH

Boys' \$8.50 Tan Raincoats \$4.98

Each Raincoat in a Holiday Box and Lower Priced for Christmas Giving

Not only made of a fabric dependable in itself, but double and back-to-back—every seam taped and cemented—guaranteed waterproof! Coats as fine in appearance as they are in quality. Loose cut, double breasted, full belted models with outside patch pockets and storm-proof collars. Every size from 4 to 18.

Here—Now—These Real \$35 Overcoats for Men \$24

All-wool of excellent quality with rich plaid backs. Full or half belted. Complete range of colors, patterns, models and sizes.

Men's Fine Tan Raincoats, \$7.50 to \$15

Actually valued, \$12 to \$22.50. Double texture and with carefully cemented seams.

Men's Two-Trousers Suits

All-wool And Worth \$28.50	\$18	All-wool And Worth \$37.50	\$25
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Garment, chevrons and tweeds in many fancy mixtures; also striped woads. Lit Brothers—SECOND FLOOR, SEVENTH ST.

Women's \$2 to \$3 French Kid Gloves \$1.49

The daintiest gift handkerchiefs and the smartest gift gloves!

Novelty embroidered backs. Black, white and colors.

Men's \$4 Gloves, \$2.98 Wool; fur lined. Oxford and leather.

Women's \$3 Cape Gloves, \$1.95 Strap-wrist; full plume sewn. Black, white and colors.

Children's \$1 Gloves, 69c Brown and gray wool; double cuffs.

Women's \$1.25 Gloves, 89c Charmois suede. Strap-wrist; also two-clasp lining. Black, white and colors.

Women's \$2 Skating Gloves, \$1.25 Long wool gloves in desirable colors.

Men's \$1.50 Gloves, 98c Knit wool in gray, black and brown.

Men's \$4 Cape Gloves, \$2.98 One-clasp. In tan and brown; spear back; seamless lining. Lit Brothers—First Floor, South

Handkerchiefs, \$79c

Box of SIX MEN'S—Fine cambric with neat duck initial and quarter-inch hem. WOMEN'S—Colored woven border with initial to match; also plain white with hand-embroidered initial.

Women's 50c Handkerchiefs, 35c Fine Irish linen, in solid colors, colored borders or pretty one-corner embroidery. Three for \$1.

Men's \$4 Gloves, \$2.98 One-clasp. Mocha suede in gray and beige. Regular and cadet sizes.

Men's 75c Handkerchiefs, 50c Excellent quality Irish linen; plain and initial styles.

Boys' 18c to 25c Handkerchiefs, 10c to 18c Colored woven borders. Initialed or plain.

ECONOMY SPECIAL Tomorrow

The price is for the one day only!

\$4.50 White Bed Spreads \$2.85

Heavy quality with well raised Marseilles patterns. Hemmed, 80x90 inches. Watch daily advertisements for similar big specials. Lit Brothers—FIRST FLOOR, NORTH

Top Coats for Women & Misses \$15

A very important Holiday Sale of swaggar, manishly tailored models! Of sports coatings and velour in all wanted shades. Have loose hanging or inverted plaited backs, fur collars or cloth collars, buttoning close to the neck. Trimmed with buttons, large patch or slashed pockets. Lined throughout.

Dresses \$15

An exceptional group!

Of Poiret Tulle, Velvet, Jersey, Canton Crepe and Satin-faced Canton. Every new feature—basque models, straight-line frocks with plain or plaited panels, coat or bouffant styles—with touches of embroidery, beading or braiding, and many trimmed with ornaments or buckles. All the new colors. Lit Brothers—SECOND FLOOR

Men's \$2.50 Woven Madras Shirts \$1.65

Superior grade madras with attractive colored stripes woven right into them. Custom made and carefully finished in every detail. Double soft cuffs.

\$6 Beacon Blanket Robes, \$4.98 In a choice variety of good-looking designs. Long roll collar, deep pockets and rope girdle.

75c Silk Four-in-Hands, 49c Unlimited variety of brilliant new brocades, figures and novelties. Slide-easy bands.

\$7 White Silk Shirts, \$4.85 Plain white "Empire Broadoth" and satin striped jerseys. Carefully made and finished.

\$2 Outing Flannel Pajamas, \$1.59 Colored stripes. Jackets have pockets and silk frogs. Pajamas cut full. Lit Bros.—1st Floor, 7th St.

\$2 English Wool Half Hose, \$1.19 Heavy wool yarn in heather mixtures; ribbed and seamless.

\$5 Fiber Reefers Scarfs, \$2.98 Newest weaves in plain colors and heather mixtures. Lustrous flax silk with long fringe; and some with attractive borders.

Girls' \$3.50 "Lucette" Tub Frocks \$1.98

A Real Holiday Value

Of superior quality gingham and chambrays in bright new checks, plaids and plain colors. Youthful, girlish styles—straightline and bloused models. Novelty collars and cuffs, contrasting embroidery, pockets and sashes. Sizes 6 to 14.

Tots' \$10 Coats, \$4.95 Thinchilla, polotone and chevrot with fur or cloth collars. Sizes 2 to 6.

\$15 to \$20 Coats \$7.65 High-grade winter coats of polotone, chevrot, valona and other warm sports coatings. Large convertible collars of fur or cloth. Sizes 7 to 14.

\$8 Wool Dresses, \$4.95 Serge and crepe with pretty silk or wool embroidery, or contrasting material for trimming. Sizes 7 to 14.

\$10 "Bestyette" Raincoat Sets, \$5.98 Complete With Hat Of splendid tan rubberized rain-proof fabrics. Sizes 6 to 14. Lit Brothers—SECOND FLOOR

\$6 Silk Petticoats \$4.98

Unusually Good Quality!

Messaline, chiffon taffeta, all jersey and radium silk in smart straight-line models trimmed with shirred and deep flounced styles, ruffles, hemstitching, pin cording and clusters of tiny ruffles. Plain colors and changeables.

\$15 Silk Petticoats, \$11.98 Handsome "gitty" models. Some richly embroidered or trimmed with buds, draped bands, loops and tiny ruffles. Every color.

\$1.50 Bloomer and 89c Pantalettes. Lustrous sateen, well made and fully re-enforced. Bloomers have elastic at waist and knee; pantalettes with double elastic cuffs. Lit Brothers—Second Floor

From Our Vast China Section Come These Attractive Inexpensive Gifts

\$1.25 Cheese & Cracker Dishes, 79c Also sandwich trays. Light floral cutting.

\$6 Polychrome Bowl Sets, \$3.98 Compote and candle sticks to match.

\$2 Flower Bowl and Stand, 95c Pretty colored bowls, 7 1/2-inch size; black stand.

\$2.50 Cut Glass Bowls, \$1.47 Floral and miter cutting; 8-inch size.

\$6 Floor Aquariums, \$3.55 Dull black wrought iron tank with touch of polychrome; 2-gallon glass bowl.

\$10 Cut Glass Cake Plates, \$4.95 Combination cutting; 12-inch size.

\$5 Cut Glass Sugar & Cream Sets, \$3.98 All miter cutting.

\$6 Cut Glass Punch Bowls, \$6.95 Two pieces, floral and miter design; 8-inch size.

\$6 Cut Glass Bowls, \$2.77 Combination pattern. 9-inch size. Lit Brothers—THIRD FLOOR

Tots' \$4 & \$5 Dainty Lingerie Frocks, \$2 & \$3

Gifts to delight wee kiddies!

Cunning little models that tots will proudly want to show off! Sheer fine white Persian lavens, organidies and volles, with clever touches of contrasting color in embroidery and smocking or enriched with Valenciennes laces and satin ribbon. 2 to 6 years.

\$8 Sweater Sets, \$4.98 White brushed wool. Sweater, joggers, cap and mittens. 1 to 3 years.

Tots' \$1.50 Bloomer Frocks, 95c Plain-color chambray or bright checked chambray; contrastingly trimmed. 1 to 6 years.

Tots' \$4 to \$6 White Coats, \$2 & \$3 All-wool thinchilla and corduroy, smartly smocked, others with belt and pockets. All warmly lined. 1 to 3 years.

\$1 to \$1.50 Caps to Match, 79c & 98c Lit Brothers—SECOND FLOOR

Treat the Kiddies

Bring Them to Our Toy Land!

See Franza, the midget clown, and his entertaining Punch and Judy Troupe. See the other five marvelous midgets do their novel stunts. Meet Santa here and get the booklet he has free, for every youngster.

Daily 10.30 to 5

And every afternoon Brewer draws kiddies' pictures—perhaps your picture—and gives them away free. Lit Brothers—FOURTH FLOOR

Low Holiday Prices on Smartest New Waists

Beautiful models—of silks or of sheer cotton materials.

French Voile Waists, \$2.98 Hand-made—Poter Pans with exquisite touches of hand-drawn work.

Crepe de Chine Overblouses, \$4.98 Heavy quality with all-over embroidery— a practical yet "dressy" style. Navy, taupe and brown. Lit Brothers—SECOND FLOOR

Some of the prettiest of "Feminine" Gifts!

Ivory Finish Articles

Toilet Sets, \$15.98 10 pieces. Debarry edge; fancy lined box.

De Vilbiss Perfumers, 75c Clocks, \$4.49

Toilet Sets, \$9.98 Eight pieces; fancy lined box. Lit Brothers—First Floor, South

A Gift That Many Would Appreciate! \$6 Wide Wale Corduroy Robes & Breakfast Coats \$4.98

In several charming styles with kimono or set-in sleeves, pockets and soft, becoming roll collars. One empire model shows pretty tassels on sleeves. In victory, Copenhagen, orchid and pansy.

\$10 Beacon Blanket Robes \$7.98 Bordered and floral effects with deep collars and cuffs. Trimmed with two rows of satin ribbon. Sizes 36 to 46.

\$5 Crepe Kimonos, \$3.98 Zan-Ana or Box Loom crepe in smart straight line and breakfast coat models; with hand-embroidery and cording or ribbon. Lit Brothers—SECOND FLOOR

Exquisite Silk Lamp Shades

In Brilliant Holiday Showing Picturesque gifts that cost substantially less here.

Very Handsome Tailored Shades Large flat styles. \$25 Values... \$16.95 \$30 Values... \$19.95 \$30 Values... \$24.98 \$40 Values... \$34.98 Made of soft plaited and shirred silks and georgette in artistic oval and round shapes with stretched silk linings, two-toned double silk fringes—and many enriched with beautiful gold braids.

\$15 Values Bridge Lamp Shades \$9.95 New, artistic oval and novelty shapes, in silks of fine quality—silk fringed and richly trimmed. Lit Brothers—THIRD FLOOR 88.98