

Organ and Christmas Carols at 9 and 5:15 Chimes and Brass Quartette at Noon	WANAMAKER'S Store Opens at 9	WANAMAKER'S Store Closes at 5:30	WANAMAKER'S WEATHER <i>Cloudy</i>
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Have You Noticed the "Greater Refinement" That Comes With a Wanamaker Gift?

"Dinna Ye Mind" How Your Sweet Old Mother Used to Say:

"A green Christmas means a white Easter" and "a windy Saint Patrick's Day?"

Truly the words of the old mother have a long life. They keep on coming back and coming back. "The Mither's breath is aye sweet."

A full-grown young daughter is saying, proud and happy to have a mother living to give a present to this Christmas!

President Harrison's old Indiana friend, Lew Wallace, who wrote "Ben Hur," once said, "God may have thought He could not be everywhere, therefore He made mothers."

[Signed] *John Wanamaker*

(Written December 14, 1921.)



Books Among the Best of Christmas Gifts

We pick half a dozen from the tables for serious readers:

"The Letters of Franklin K. Lane." Illustrated, \$5.
 "The Log-Cabin Lady." Anonymous. Illustrated, \$2.
 "John Burroughs' Talks," by Clifton Johnson. Illustrated, \$4.
 "An Autobiography," by Margot Asquith, vols. 3 and 4. \$6.
 "Life and Letters of Walter H. Page." 2 vols., \$10.
 "My Life and Works," by Henry Ford, in Collaboration with Samuel Crowther, \$8.50.
 "My Years on the Stage," by John Drew. Illustrated, \$5.
 "The Print of My Remembrance," by Augustus Thomas. Illustrated, \$4.
 "The Puppet Show of Memory," an Autobiography, by Maurice Baring, \$5.

(Main Floor)

Gifts

Little things seen here and there suggest remembrances for men and women and little children, too.
In generous variety, and for the most part decidedly reasonable in price.

Sturdy Raccoon Coats for Women

NEW ones just hung in the Fur Salon are priced \$250 to \$550—prices which a good many Santa Clauses are considering paying.

For the woman who motors, goes in for winter life and sports, or merely goes out in all weathers, nothing could be better. All the coats are long—some quite mannish—and the fur is chosen for its darkness and fineness.

(Second Floor)

The Prettiest Fur-Trimmed Coats Hurry In for Young Women

JUST in time for the Christmas festivities or to go out to some happy young woman as a gift.

The smallest of the prices means that they are specials, and remarkable ones, for all of the fur styles are trimmed with the fashionable wolf fur.

There are two pretty styles in—

(Second Floor)

Linen Table Sets, Beautiful as They Are Practical

One hemstitched table cloth of fine, pure flax, snowy damask, exquisitely finished and in a choice of lovely round and oval patterns, together with half a dozen matching napkins—could you imagine anything more appropriate for a home, anything more likely to keep the giver in lasting remembrance?

Hemstitched table cloth 60x86 inches, and half a dozen hemstitched napkins, \$12.75 a set.

Hemstitched table cloth 66x86 inches, and half a dozen hemstitched napkins, \$15.75 a set.

All handsomely boxed for giving.

(First Floor)

New Batik Handkerchiefs From Paris

The first time the real batik patterns have appeared on handkerchiefs in this country, so far as we know. But in Paris, they are all the rage.

In the softest, loveliest silks and the prettiest colorings, from the daintiest little handkerchief for a woman at \$1.75, up to a large scarf or muffler at \$20.

(Main Floor)

From the Orient—Ivory Necklaces

Some sort of oval beads is priced \$3; another with ribbed oval beads, \$10.50; still another has round ribbed beads and sells at \$12.50.

Oval carved beads are marked \$18.50 and others richly carved, \$40.

Necklaces of small oval beads with pendants, \$22.50.

Single pendants on cords, \$10.50 and \$15.

(Main Floor)

Uncommonly Dainty Chemises

Nothing looks prettier tumbling out of a Christmas box than a lace thing and there are ever so many fine, dainty chemises—some called from French models—now in the Undergarment Store.

They are all envelope style, and all of sheer white and pink cottons, with Valenciennes laces and Irish lace.

Prices, \$2.50 to \$6.

(Third Floor)

All Men Like Good Traveling Bags

There are some new wadrus bags that a man might travel around the world with and you would hardly know they had been used at all, so strong and durable is the leather.

The largest size, 20 inches, is almost large enough to travel around the world with, for it holds an extra suit and many other things. Price, \$16.75.

The more usual size, 18 inches, is priced \$15.75. Both are in brown only.

(Main Floor)

Silk Scarfs

Some Paisley printed on silk \$14 and priced \$2.50 to \$5.50; the rest in solid delicate colors—such as pink and blue—at \$2 to \$7.50.

Look for them at the counter of neckwear.

(Main Floor)

Embroidered Pillow Cases for Gifts

Always acceptable to the housewife. The following are all of good quality muslin, 45 by 26 inches, and each pair boxed:

Embroidered and hemstitched, \$1.35, \$1.65, \$2 and \$2.50 a pair.

Scalloped and embroidered, they are priced \$2 and \$2.50 for a box of two.

Made of tubing muslin (no seams) and scalloped and embroidered, \$2.75 the box of two.

(First Floor)

Dainty New Wash Frocks for School Girls

So pretty are they that some mothers and aunts are buying them for Christmas gifts.

In white, dotted Swiss, with hand smocking in color or in white or colored dainty or voile with hand embroidery.

They are made charmingly, yet are inexpensive.

\$5.50 to \$12.50. For girls 8 to 14 years.

(Second Floor)

About the Finer Lamps

One is a Damascus floor lamp of pierced brass, the entire column showing the light. The price is \$250. A smaller Damascus lamp, \$150.

Five handsome floor lamps from Japan, \$100 and \$200.

Resplendent table lamps, \$35 to \$165. Shades of many kinds, \$30 to \$125.

(Fourth Floor)

New Printed Crepe Blouses Are Welcomed as Gifts

In rich Persian colorings they look well with almost any color skirt or suit. And there is no occasion about their being extremely fashionable.

A number of brand-new styles in the printed crepe, and the satin-faced crepe, come with short, some with long sleeves and one is a combination of plain crepe de chine and printed crepe.

\$7.50 and \$12.75.

(Third Floor)

Opera and Field Glasses

are among the safest of gifts to anyone, the first for a girl and the second for a man.

For suggestions from the Optical Goods are beyond expression in points of style, yellow or white gold, or shell, and decoration.

(Main Gallery)

It Isn't Safe to Give Any Golf Ball but the Best

"It's easy to tell who a man will blame for every poor stroke, unless you give him Silver Kings. Every golfer knows them; they're the good to use on golf courses."

Being good, every golfer likes them. Here every way they come—blue, red, blue, yellow line, green line, red and white, and black.

\$12 the dozen.

(The Gallery)

Dolls Are Holding Out Their Arms

so invitingly that little girls just want to take them right in. (Oh, but it is a Doll Store to delight a girl's heart!)

Trains are running around so busily. Mechanical toys of every description are provoking merriment and all the sleds, express wagons, kiddie cars and the like are finding places in Santa Claus' pack almost as soon as they arrive.

The Toy Store is such a jolly place; so many things to see—so much fun in the Fun Gallery of queer mirrors; such a magnificent Ice Court of Santa Claus and, best of all, such an eager-to-listen Santa Claus in this pleasant fresh-air Toy Store that is safe for all.

NOTE: Toys purchased now will be kept for delivery whenever you wish.

(Seventh Floor)

For the Daily Shave

A man will appreciate a first-rate shaving brush, from \$20 to \$15.

Try a complete shaving stand, from \$12.50 to \$25.00. Mirror, \$2.50 to \$12.75.

(Main Floor)

Ebony Military Brushes From \$1.50 Up

A special price per pair on military brushes with natural or black ebony backs and good bristles.

Others of better grade up to \$20 a pair.

(Main Floor)

"Light the Bayberry Candle Snuff It Offener, Too, For the Brighter That It Burns The More Luck 'Twill Bring to You."

Bayberry candles, two in a holly box, only 20c the box.

(Fourth Floor)

"Redleaf" in a Louching Robe Tells the Whole Story to a Man

AT A glance he knows there isn't a better robe of the kind. For "REDLEAF" means tailored to order in London for Wanamaker's.

How fine the "REDLEAF" robes are! Soft, comfortable and attractive. Just as varied in price as the colors and patterns are, starting at \$25 they go on to \$30, \$35, \$50, \$60 and up to \$65.

The \$65 robe is a handsome solid color affair with collar, lapels, cuffs and pockets facing in a contrasting shade and silk cord trimming it all.

At \$60 is the soft part cashmere in plain colors and as the prices go down there are dozens of checks and other patterns.

(Main Floor)

A Little Secret, Men! A Lot of You Are Going to Get Slippers

DAUGHTERS and sisters and friends are coming every day and looking at the men's slippers and buying three or four or half a dozen pair.

But, it's nothing to worry about because they are comfortable slippers and you'll like them.

Everybody does. They are different, too. Some like Russian bands with plush bands or gold bands around the tops—it's no use, we couldn't begin to tell all about them nor how many different kinds there are.

Felt ones are priced \$1.90 to \$3.25; leather, \$1.50 to \$10.

(Main Floor)

Age Doesn't Make a Bit of Difference in Giving Fur Caps

BIG robust men and women, or little boys and girls wear them and like them, too.

Most comfortable things in the world for motoring and Christmas is the one time in all the year for getting them. For one thing, the variety is bigger than ever.

Men's	Women's	Children's
Imitation seal, \$6 to \$12.	In most of the fashionable furs to match fur coats, \$13.50 to \$15.00.	Different styles for boys and girls. Same furs as women's, \$9 to \$14.
Midland, \$15.		
Hudson Seal (sheared mink), \$20.		
Alaska Seal, \$25 to \$50.		

(Main Floor)

Young Men Have a Way of Stepping Out in a Tuxedo Suit on Christmas

IT'S a favorite gift from loving parents to the youths at home or away at college.

With the holidays, a formal attire becomes more than ever needed and nine young men out of ten have elected the tuxedo.

It's perfectly proper, yet youthful, easy and natural. Particularly the new tuxedos that just came in. A different cut, a distinctive cut—yet there is nothing out of taste about it.

The coat is a one-button model, the kind that buttons cross wise through the lapel instead of from the inside out. Otherwise the coat is rather conservative—cut free and full; with satin-faced lapels and satin lined.

Price, for coat and trousers, \$45; other tuxedo suits at \$40 and up to \$65.

Fancy black vests, a little newer in cut and pattern, \$7.50 to \$12.

(Third Floor)



It Was Opera Night, But I Could Not Go

YET I was starved for music.

Alone in the sitting-room, I suddenly decided to have a little grand opera of my own.

Caruso himself—better than any they would hear at the Academy that night!—should sing to me.

In a moment his matchless voice filled the room. Dead and gone, never to sing more from the stage of the Metropolitan in New York, or the Academy in Philadelphia.

But singing there alone to me, in all the glory of a voice that has never been surpassed, as if he were alive and joyous in the room.

"Aida," "Faust," "Trovatore," "Pagliacci"—on and on he sang.

It was wonderful. It was solemn. It was glorious. And what but



My Phonograph

could have made it possible!

After Caruso I had Chaliapin, the great Russian basso; and Melba, the bell-like notes of Gull-Curel, Honer, Gigli, and Schumann-Heink.

Many a gorgeous evening of song or of fine instrumental music I have had, without going out of my home.

To be without a good phonograph and fine records in these days is to miss one of the greatest pleasures of life.

Do you know some one who does not have one? If so, you could certainly not hit upon a happier gift. A gift that will delight for years to come.

The four finest makes of phonographs—

Victrola	Cheney
Brunswick	Sonora

are all on sale in the Wanamaker Music Salons, in various models priced from \$25 to \$1275. Any of the four is a good choice. Easy-payment terms apply to all.

The best artists sing and play for Victor and Brunswick records, both for sale here.

(Second Floor)

Soft Wide Ribbons for Girdles

They are much used with young women's and school girls' dance frocks and also afternoon dresses.

In all the prettiest evening colors and some darker ones, 9 1/2 inches wide, \$1.50 a yard.

(Main Floor)

One of the best assortments of the newest and most wanted Silks for Christmas

New changeable tulleets.	New washable silks, plain and striped.
New printed crepes in Paisley, Persian and other designs.	New black silks.
New crepes de chine.	All ideal for gifts. Priced from \$2 to \$6 a yard, in 32, 36 and 50 inch widths. Boxed if requested.
New rapiers, printed and plain.	
New printed foulards.	

(First Floor)

Some Men's Wool Hose Were Late Getting Here—Half Price

THEY came all the way from England, but that's no excuse, being late calls for punishment.

And the punishment these socks are going to receive is an out-and-out advantage for every man in Philadelphia and every woman on the hunt for Christmas gifts for men.

Heavy weight, soft wool hose, ribbed. An English looking as can be Smart colorings—camel, tweed, coutings and heathers.

Perfect in every way, yet the price is only \$1.15 the pair.

(Main Floor)

Imported China Sets, Excellent Gifts, \$5

FINE china table sets newly arrived. In handsome hand-painted decorations.

It would be hard to think of a better home gift at the price.

There are seven-piece cake sets, fourteen-piece chocolate sets, fifteen-piece tea sets and seven-piece fruit sets.

One of hundreds of groups of attractive and delightful things that are making the great store of china and glass a place of wonderful interest and helpfulness to gift-seekers.

(Fourth Floor)

A Chippendale Secretary Desk Is a Gift for Generations

THERE are gifts and gifts, but here is a gift that is bound to be remembered, a gift that can be handed down to the next generation, like a grandfather clock, and become a family inheritance.

Chippendale, in fine mahogany veneers. Height 78 inches, width 34 inches.

Upper compartment fitted with three adjustable shelves and the doors are latticed over the glass.

With the lid let down there is a roomy writing surface and the interior is neatly and conveniently arranged. Price \$80.

It takes thousands of other practical, novel and beautiful things to make up this wonderful assemblage of gift furniture.

(Fifth Floor)