

Store Open 9 A. M. to 6 P. M.

The Store of a Million Gifts

Philadelphia, Monday, December 11, 1922

For Tuesday

Men and women who know Philadelphia and know the world—and each one of whom knows our sort of goods—gathered some sixteen million dollars' worth of interesting, beautiful things.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Day by day the stocks are freshened—the picture changes—every day this month this Store has received of its sixteen million purchases enough to keep its stocks on show above Ten Million.

For Tuesday

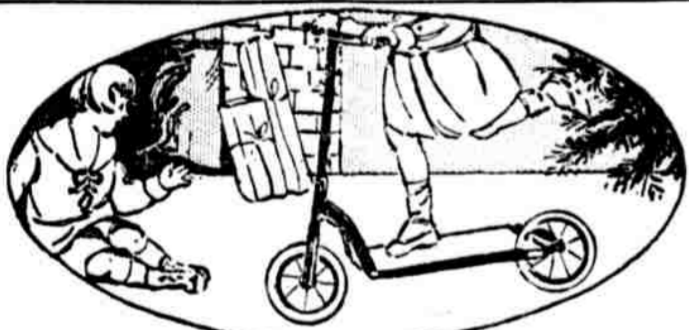
## Big Toys! A Great Christmas Sale!

### Average Savings of a Third

Scarcely had Santa Claus stuffed the last stocking and whisked back to the North Pole last year, when Gimbels again began collecting toys. Collecting world-wide—"car-fuls"—almost "ship-fuls"!

So—plenty! And these at pleasant savings, just when your dollars are busiest.

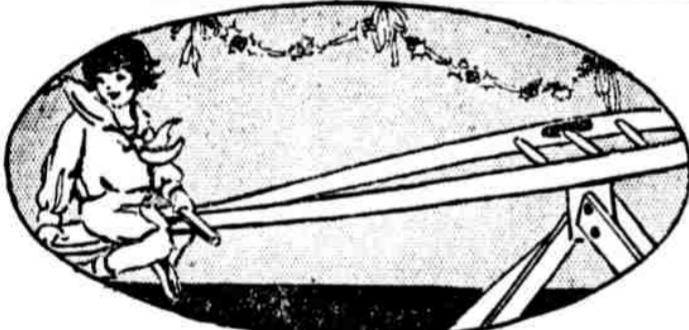
For instance, Dort Automobiles at \$10.95—Regularly \$15  
Pogo Sticks at \$3—Regularly \$5 and \$6



**Boys' or Girls' Velocycles**  
Which are commonly called scooter. Rubber tired wheels. One of the most popular toys made, special at..... **\$2.75**



**This Sturdy Shoo-fly**  
My! What fun for the real youngsters with a double-rockered shoo-fly like this! And it's jolly good exercise, too. And specially priced **\$3.95**



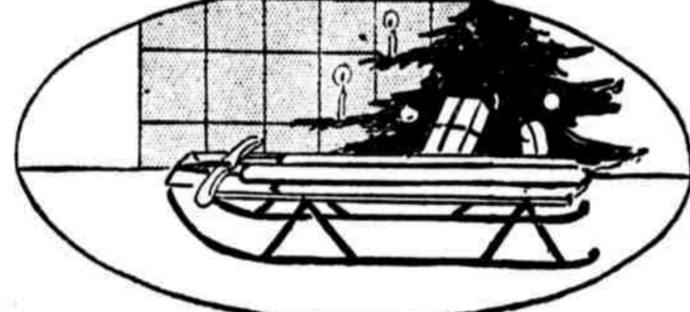
**Merry-go-round See-Saw**  
Up she goes. Down she goes. Or round about in a circle. What fun! And who'll care if it storms with a see-saw all his very own?..... **\$7.95**



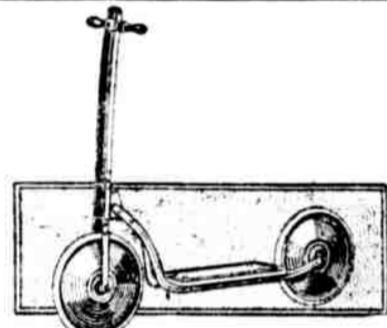
**This Doll Carriage**  
Whose good looks are sufficiently evident and whose quality you will take our word for, is made of good flat material, with rubber tires **\$7.50**



**Boys! Here's Your Great Big Speedy Car!**  
Nash Auto finished in dark green, black and gold striped. Specially priced at..... **\$17.50**



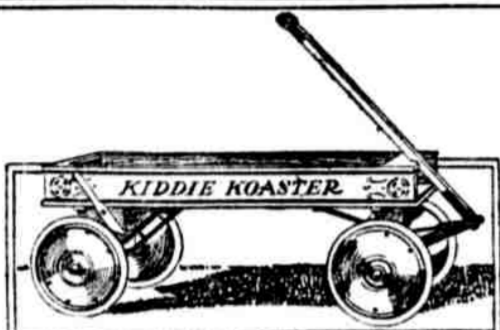
**Flexible Flyers and Fire Fly Sleds**  
Everybody knows these most popular sleds; and every boy and girl will enjoy one for Christmas coasting—weather permitting! Flexible Flyer, 47 in. long. Special at..... **\$4.50**  
Fire Fly Sleds; 45 inch. Special at..... **\$2.50**



**The Keystone Flyer**  
A Disk Wheel Scooter, heavy rubber tires—for Boys and Girls. Special price..... **\$5.00**



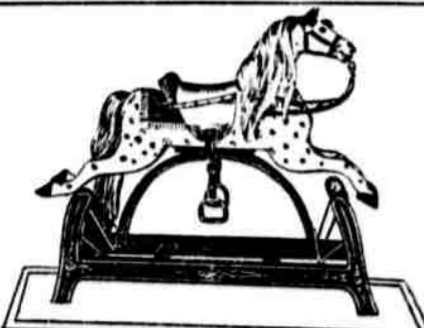
**Child's Large-Size Rocking Chair**  
Finished in Ivory enamel. Blue trimmed Heavy woven seat. Special at..... **\$5.95**  
A Straight Chair to Match in Ivory finish. Blue trimmed. Special at \$4.95



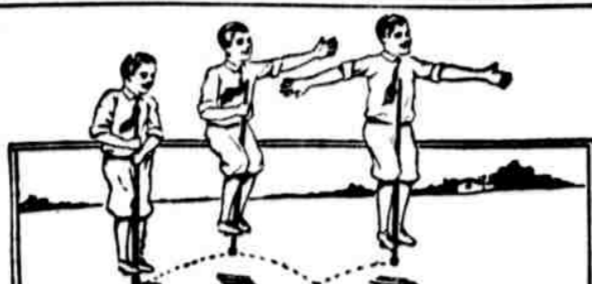
**Kiddie Koaster**  
Extra heavy rubber tires. Brake lining and brake drum. Body size, 14x34 Special at..... **\$12.95**  
16 x 38, Special at..... \$13.95



**Child's Large-Size Sectional Style Desk**  
Finished in birch; suitable for boys or girls. Special at..... **\$6.95**



**Swinging Horse—New Improved Model**  
Yes, a dappled gray steed. Wood body; plush saddle with gold trimmings; curved bit with bridle that can be removed. In two sizes 32 in. high and 36 in. long. Special at..... **\$9.95**  
35 in. high and 39 in. long. Special at \$12.95



**The Popular Pogo Sticks**  
—All Sizes—Exercise and fun! **\$3** Each  
Special At

**The Cole**  
Ivory finished, large size auto with mud-guards and all attachments. **\$25.00**  
At.....

**The Dort**  
Just the size for the youngsters just getting the "auto craze." Finished in bright yellow, black stripes; imitation gear shift—head lights and radiator gauge. 36 in. long. Special at **\$10.95**

**Mercer Autos**  
Just like a real Mercer car. Finished in green gold stripes; adjustable seat; imitation lights; radiator gauge; wood steering wheel, windshield and mud-guards. Special at..... **\$22.50**

—Gimbels, Top of the World, the Big Toy Store.

## Men's \$3 "Silkafied" Poplin Shirts

**\$1.95**



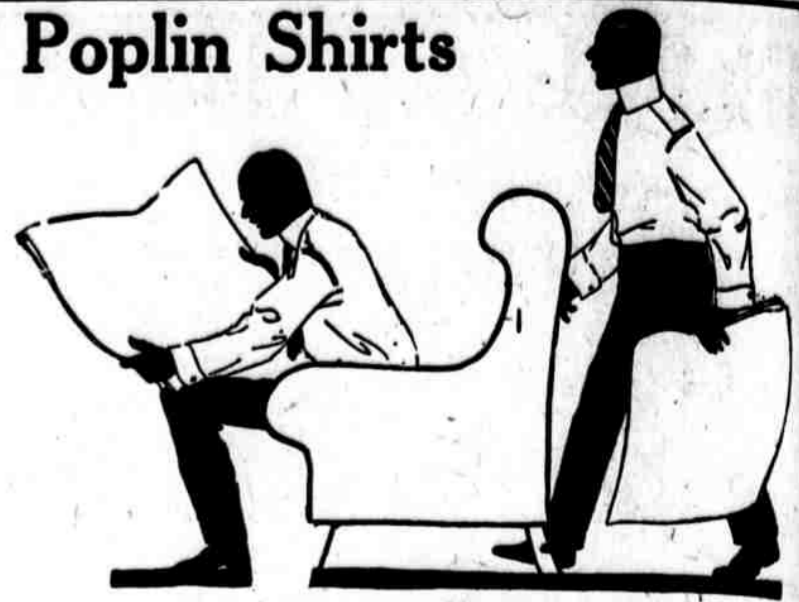
One of the finest fabrics put into men's shirts—rivaling silk broadcloth in appearance and will give longer wear.

Placed an unusually large order—got a considerable price concession. On top of that and to make—

**A Holiday Special**

—we have marked them close—and that means **\$1.95**, instead of \$3.

—Gimbels, First floor, Ninth Street.



## Men's "Washrite" Mocha Gloves, at— \$4

Remarkable because they retain their original flexibility and color after washing. Beaver, biscuit and mastic.

**Fur Gauntlets, Special at \$5.50**

Shaggy, black bearskin, warmly lined. —Gimbels, First floor.

## Women's Imported Hand-Loom Wool Scarfs, \$1.95

Were \$2.95

They're "light as a feather"—have almost no bulk—but are nevertheless wide and warm. Just ideal for under a coat or trimly fitting suit.

You'll find them amply long and very neat; block plaid pattern in soft tans, blue, greens, and honey dew colorings. Fringed. —Gimbels, First floor.

## Three for One Dollar Women's Hand-Made Colored Batiste Handkerchiefs From France

Saucy smart little squares, every color of the rainbow and some the rainbow never dreamed of! And just as many designs—solid colors, or with white centers or with block-printed designs and so forth.

Hand-made, from the actual printing of the color to the tiny rolled hem.

Washing?—it simply doesn't affect them. They're as soft and clearly colored after washing as when new.

**3 for \$1**

—Gimbels, First floor.

## The Velvety-Beautiful Fur Coats

Known as "French Seal"—

—have a place all their own in Fashion's heart.

"French Seal," by the way, and "Northern Seal" and "Bay Seal" are all variations of the finer grades of seal-dyed, clipped French coney.

**Northern Seal Coats, 45 inches long, exceptionally fine skins, shawl collar and deep cuffs..... \$90**

**French Seal Coats, 40 inches long, skunk or squirrel collar and cuffs, also 45-inch large-size self-trimmed Coats.. \$159**

**Bay Seal 45-inch long Coats with collars and cuffs of skunk, squirrel or beaver..... \$189**

**Northern Seal 47-inch long Capes, squirrel trimmed..... \$149**

**French Seal Jaquettes, squirrel trimmed..... \$129**

—Gimbels, Fur Salons, Third floor.



## Cute Clocks : Dignified Clocks : Mellow Chime Clocks

—Double the Value of Your Gift—or Save Up to Half

 <b>Mantel Chime Clocks</b> <b>\$50</b> —Were \$80, \$85 to \$70 Gothic or Doric designs. Silvered dials. 8-day movement with full Westminster chimes.	 <b>Imported Bisque Clocks</b> <b>\$2.95</b> Guaranteed Movements. Two styles.	 <b>Imported Solid Marble Clocks</b> <b>\$2.95</b> Guaranteed Movements. Several styles.	 <b>Boudoir Clocks</b> <b>\$4.95</b> Solid mahogany. Fine American Movements. 8-day Four styles.
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Other mantel styles, with Westminster Chimes, at \$69.50 and \$79.50—were \$85, \$95 and \$100. —Gimbels, First floor.

## Delayed Carload of Home and Office Desks

Planned to be here December 1st—the shortened selling time causes the drop in prices—

**ROLL-TOP DESKS**  
Mahogany, \$42.75, Value \$49  
Oak, \$39.75, Value \$45  
These Desks are 26 inches long, 26 wide; deep drawer, with letter-file. Those of mahogany have mahogany writing beds, tops and panels. Others in golden oak and fumed oak.

**FLAT-TOP DESKS**  
Mahogany, \$28.75, Value \$35  
Oak, \$27.50, Value \$33  
Length, 36 inches; width, 26 inches.

**SECTIONAL BOOK CASES**  
A stack of three units, mahogany finish or quartered oak, including base and top, as pictured, **\$27.50**  
at Other sections in Chippendale mahogany, also art mission, mahogany or oak.

Revolving Desk Chairs, at \$12 to \$66.  
Typewriters, at \$35—value \$62.50. Smoking Sets, at \$10.50 to \$12.75.  
Card Tables, at \$35.50 to \$82.50. Telephone Stands, at \$10 to \$28.50. —Gimbels, Seventh floor.

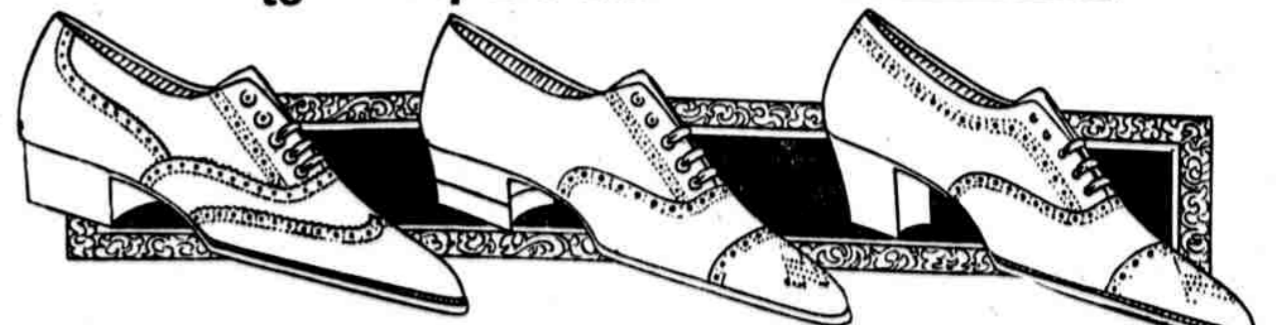
## Electric House Needfuls—Gifts for Housekeeping Friend

 Electric Irons, 6 lb. also full nickel plated, complete with detachable cord and stand; guaranteed Regularly \$8.25. At..... <b>\$3.75</b>	 Royal Rochester Electric Toaster, complete with nickel toast rack and tray. Regularly \$8. At..... <b>\$4.95</b>	 The Electric Vacuum Cleaner, with 12" suction nozzle. General Electric Motor; weight 9 lb. Made and guaranteed by the Hurly Machine Co. and also other brands. Regularly \$35. At..... <b>\$24.75</b>
 White Cross Electric Stove and Grill. Toast, boil, simmer and fry. Complete with cook and plug; six nickel tray. Regularly \$12.00. At..... <b>\$7.95</b>	 Polar Cub Electric Vibrator. Complete with attachment. Operates on any current. <b>\$4.95</b>	 Nickel-plated Electric Search Light for home use and motorboat; large bulb; eye reflector; one-hour detachable feature; lens; battery. Regularly \$25.00. At..... <b>\$17.75</b>

—Gimbels, Fourth floor.

## Small Lots of Women's Fine Walking Oxfords

Reduced to **\$3.45** Less Than Half Price!



Ever so often our shoe chief goes through stocks and "weeds out" mercilessly all fads of a style and broken size groups—no matter what they cost! These are his latest "finds"—wonderfully good!  
**196 Pairs Were Originally \$8.50 | 242 Pairs Were Originally \$9.75 | 311 Pairs Were Originally \$10.50**  
—Choose now at \$3.45. —Gimbels, Second floor.