

Store Open 9 A. M. to 6 P. M.

The Store of a Million Gifts

**GIMBEL BROTHERS**  
MARKET CHESTNUT · EIGHTH · NINTH

Philadelphia, Monday, December 11, 1922

**FOR CHRISTMAS TREATS**

30-Pound Pail of Mixed Hard Candies for \$5.95  
30-Pound Pail of Chocolates and Bon Bons for \$8.75  
—with either is included free sixty half-pound boxes in which to distribute the candy. Delivered Free east of the Mississippi.

For  
Tuesday

For  
Tuesday

It's all new!—the newness of a rare bloom after years of cultivation and improvement of a plant: Gimbel confections—really the best in the United States—are now available all over the United States. Sent postage paid by us.

# Gimbels Are Now Ready to Nationalize Their Candies and Conserved Fruits

**TO KEEP** candies pleasing to the eye, and make them absolutely as pure and dainty as they looked, was the greatest task Gimbel undertook in their years-long—and winning—fight for pure foods. And the proudest day of the whole campaign was when we personally took Dr. Harvey W. Wiley, the nation's pure food champion, to the candy cases and asked him to direct the packing of a box. Picking for beauty—making the hardest of tests—that—

## Five-Pound Box Spelled Victory

And it went to Washington to prove that pure candies were possible.

Conserved fruits were redeemed after international work, not welcomed by anyone. But we persevered.

Today Gimbel candies are going to almost every State in the Union and to Cuba

Today—production arrangements are ample to meet the demand for—

### The Choicest Candies Ever Made

Supply of *Conserved Fruits* is still insufficient—and orders for holiday delivery should be given us at once—**\$1** per pound.

The most hopeless day in the long, long task was when a committee, buying candy for a children's treat, and being counseled that Gimbel candies were pure and healthy, said: "What's the difference? It's just for youngsters." Oh, Lord! how long?

But viewpoints have changed.

Wherever the mails go—Gimbels confections are available.

Sent postage paid by us in the United States.



Gimbel Glace (conserved Fruit)—Green gages, pineapple, cherries, peaches, pears, apricots—very decidedly the best produced—\$1 lb.  
Gimbel Glace Cherries, \$1.25 lb.  
Rademaker's Royal Dutch Cordial Chocolates, each piece foil-wrapped, half-pound box, \$1.25; pound, \$2.25.  
Imperial Chocolates from Czecho-Slovakia, \$2.25 lb.  
Sun Sengloong Preserved Canton Ginger, 50c for a small stone crock-ful.  
Crystallized Ginger, fancy tins, 38c half lb.  
Original five-pound boxes of imported "Fourres" or stuffed glass Candies, \$3 box.  
Gimbel Woodland Chocolates—nut centers and cherry and pineapple and date centers—no creams—\$1.25 lb.  
Gimbel Philmont Chocolates—nut, fruit and cream centers, very dainty—60c lb.  
Orchard Chocolate-Covered Cordial Cherries—very superior—60c lb.  
Old-Fashion Chocolates—fruit-flavored creams coated with bitter-sweet chocolate. Attractive red box, 60c lb.  
Gimbels Purple Package—assorted chocolates, cream caramels, fudge, nut chips and clusters, maple-cream walnuts—50c lb.  
Sweetheart Chocolates—packed especially for Gimbels by Belle Mende Sweets Co.—60c lb.

### Eight Pounds of Christmas Candy for

- 5 Pounds Assorted Chocolates
- 1 Pound Pure Sugar Hand-Made Toys
- 1 Pound Assorted Wrapped Caramels
- 1 Pound Assorted Hard Candies

**\$2**

Fresh, wholesome, good. Delivered Free east of the Mississippi.

### Five Pounds of Mixtures for \$3.50

Chocolate bonbons, glaze cherries, glaze pineapple and jelly pieces.

### Five Pounds Majestic Mixtures for \$2.20

Chocolates, creams, jelly pieces and glaze pineapple.

Attractive red box.

Five pounds of Assorted Chocolates, in a pretty holly box, for \$1.25.

Children's Christmas Surprise Boxes, 30c and 75c each.

Candies are sent anywhere in the United States, postage paid by Gimbels, except as noted.

—Gimbels, Philadelphia, Chestnut Street, Market and Subway Sts.