

Mail and Phone Orders Filled—Bell, Walnut 6800—Keystone, Main 4101

All These Goods on Sale Tomorrow.

STORE OPENS DAILY AT 9 A. M. AND CLOSERS AT 8 P. M.

Seeking a Gift? The amount you planned to spend will secure so much more at our lower prices that selection is greatly simplified for all who shop here. Also see pages 22 & 23.

A Warm Fur Hat for "His" Christmas, \$1.98

Real \$3 quality. Black coney fur. Well made and lined—and equipped with snug ear protectors. Other luxurious fur hats, ranging up to superb, genuine seal at \$16.98.

HATS TRIMMED FREE OF CHARGE Phone Orders Filled

Lit Brothers ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

\$40 Remington Bicycle, \$26.98. With coaster brake, mud guards, rubber pedals, spring saddle, extension bars and guaranteed non-skid tires.

Small, Pretty Gifts That Cost but Little! \$1.50 Boudoir Caps, 98c. All shades; effectively trimmed.

Jewelry, Silver & Clocks—Christmas Gifts of Surprising Beauty!

Beautiful White Gold Wrist Watches \$19.65. Whiting & Davis Fine Mesh Bags. \$22 White Gold Wrist Watches \$14.95.

Franza Keeps the Kiddies Laughing! See his own amusing antics—and his marvelous Punch and Judy show of fifteen characters!

For "his" Christmas Gift! \$7 & \$8 Silk Shirts \$4.85. In Pretty Holiday Boxes! Tomorrow.



These Real \$35 Overcoats \$24. Judge Them by Quality! Take a Third Savings!

MEN'S ALL-WOOL SUITS WITH EXTRA TROUSERS. Values \$37.50 \$25 \$18.

Timely!—Give a Good Rain Coat to a Man \$12 to \$22.50 values—here \$7.50 to \$15.

Gloves & Handkerchiefs. They always lead on the gift list—and we can economically supply every need!

\$2.50 Costume Velveteen \$1.59. Lyons velvet in jet black. Wonderful opportunity to purchase this handsome material at big savings.

\$22 COMFORTS Saturday Special! \$14.65. Plain satin in rose and cadet blue.

Fine Fur Coats. Specials Unprecedented for Holiday Time! Rich, silky pelts, carefully finished and made into the most beautiful fur coats.

This Furniture Has Distinctive Beauty and Offers Particularly Advantageous Opportunity for Economical Selection! Pay on the Club Plan. This \$300 Living-Room Suite.

A Wonderful Collection of Beautiful, New Silk Blouses \$4.98. Truly Exceptional Groups for Holiday Choosing!

TOTS \$4 to \$8 WHITE COATS \$2 to \$4. Coriureys, chinchillas and cashmeres warmly lined and prettily smoked.

Subway Store : Big Values In Extra Low Price Merchandise : Subway Store

Men's Suits \$13.49 to \$17.98. Boys' \$5.50 Raincoats, \$2. Boston Bags, 98c. \$3 & \$4 Corsets, \$1.50 & \$2. Men's \$7 Shoes, \$3.98. Girls' \$2.50 Frocks, \$1.25.