

Saturday Gift Specials in Beautiful Silk Undergarments

That Invite Liberal Choosing at These Really Worth-While Savings

Delightfully pretty models, daintily fashioned of soft silks in delicate pastel shades.



\$3.25 Crepe de Chine and Novelty Silk Chemises... **\$2.29**

In flesh, orchid and honeydew. Charming tailored and trimmed models. All full cut. Two pictured.

\$6.00 Crepe de Chine Night Gowns at... **\$4.98**

Heavy quality crepe de chine in many beautiful models. Many with prettily scalloped hem lines.

\$4 Radium and La Jerz Silk Envelope Chemises **\$2.98**

Prettily fashioned of good quality silks. Very daintily trimmed.

Boudoir Caps, Garters & Slippers at **49c to \$4.98**

Large selection of exquisite styles in lovely negligee shades.

Bloomers of the Famous "Everfast" Sateen at... **\$1.95**

This widely advertised product is guaranteed by the manufacturer against fading, dyes or acids. SNELLENBURG'S Second Floor

Tomorrow an Extraordinary Sale of

Children's \$12.95 and \$15 Beautifully Fur-Collared Coats at **\$7.69**



Smart winter models of broadcloth and chinchilla in the very newest, most fashionable styles and colors. Sizes 2 to 6 years.

Wonderful Gifts for the Kiddies—One Sketched.

Children's Lovely Voile Frocks

In a Host of Charming Styles **\$2.25 to \$3.95**



Dainty white voile dresses, daintily smocked, embroidered and trimmed with bands of contrasting color.

Others of colored voile, embroidered in self or contrasting color. Sizes 2 to 6 years.

Wonderful Holiday Selections of Cunning Knitted Garments for Baby **25c to \$1.50**

Caps, sacques, sweaters, mitts and booties in splendid assortment of adorable baby styles. SNELLENBURG'S Second Floor

A Half Dozen Big Saturday Specials From Our Wonderful Christmas Stocks of

Kimonos, Breakfast Coats and Robes



Offer Practically Unlimited Assortments of All Wanted Kinds of Negligee at Most Extraordinary Savings

Women's \$3.75 Kimonos **\$2.50**

Of fine Canton crepe in slip-over styles; colors are Copen, rose, wisteria, pink and blue.

Women's \$6.00 Breakfast Coats... **\$4.95**

Of box-loom crepe finished with ribbon; all colors. One sketched.

Women's \$5.95 Fine Beacon Blanket Cloth Robes... **\$4.95**

In floral and Oriental designs, finished with ribbon.

Women's Gorgeous \$15.00 to \$135 Jap Silk Kimonos **\$12.50 to \$125.00**

Handsome hand embroidered in light and dark shades. Breakfast coats included in the lot. SNELLENBURG'S Second Floor

Matchless Gift Opportunities in Tomorrow's Great Sale of Women's \$2.75 to \$4

Imported and Domestic Pure Wool and Silk-and-Wool Sports Hose at **\$1.85 pr.**

All the wanted light and dark heather mixtures in Derby ribs, broad ribs and plain. All pure wool and silk-and-wool mixtures. A great variety, with hand-embroidered clocks in contrasting colors. SNELLENBURG'S First Floor

Chic Ready-to-Wear Satin Hats "The Hat of the Hour" in a Special Sale Saturday at \$2.98

Excellent quality satin hats, designed in smart, becoming styles, and featuring the very newest in shape and trimming.

Black, brown, navy, henna, sand and gray. Two sketched.

Brushed-Wool Sports Hats, Each... **95c**

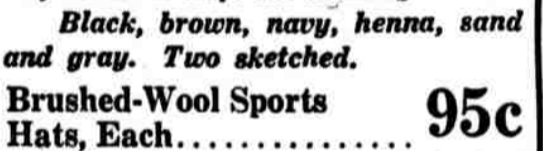
The popular roll-brim styles, in the best colors. SNELLENBURG'S Second Floor

Extraordinary Holiday Sale of

Stunning New French Beaded Hand Bags

Featuring the Smartest Styles and Colorings

\$7.95



Wonderfully lovely bags for giving! Strap handle, frame and draw-string styles, in the fashionable large sizes.

Rich designs and color combinations. All silk lined and fitted with mirror. Several styles sketched.

SNELLENBURG'S Jewelry Section, First Floor

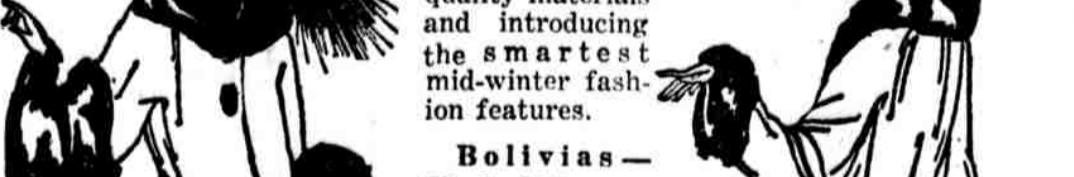
SNELLENBURG'S

Just Unpacked—Ready Tomorrow—Another Wonderful Shipment of

Women's and Misses' Splendid New Winter Coats

The Majority Richly Fur-Trimmed—to Sell At **\$25.00 Ea.**

Amazingly fine coats for the money! Developed in beautiful quality materials and introducing the smartest mid-winter fashion features.

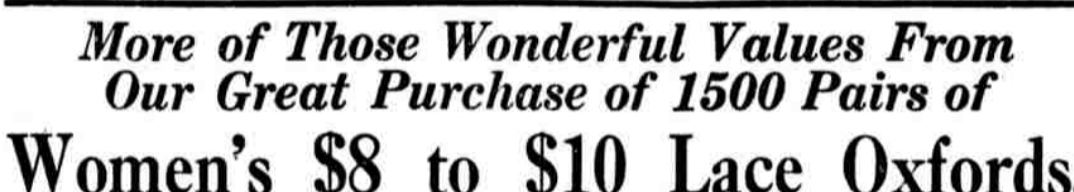


Bolivias—Wool Velours—Normandies and Chamoistynes—in belted, bloused and loose-back models—most of them handsomely trimmed with enormous fur collars and cuffs.

Designed in a number of delightful style variations, with huge button trimmings, embroidery and silk girdles. Plenty of colors to choose from. All effectively silk lined throughout. Two sketched. SNELLENBURG'S Second Floor

More of Those Wonderful Values From Our Great Purchase of 1500 Pairs of

Women's \$8 to \$10 Lace Oxfords, Sports Oxfords and Sports Pumps Tomorrow at \$6.95 Pair

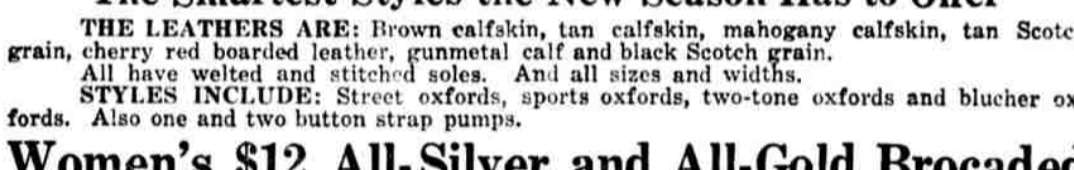


From one of the finest and most famous shoe manufacturers of women's sports and street shoes. An order that was cancelled on account of late delivery—hence the low price. Also several hundred pairs of oxfords taken from our own stock and added to this remarkable lot.

The Smartest Styles the New Season Has to Offer

THE LEATHERS ARE: Brown calfskin, tan calfskin, mahogany calfskin, tan Scotch grain, cherry red boarded leather, gunmetal calf and black Scotch grain. All have welted and stitched soles. And all sizes and widths. STYLES INCLUDE: Street oxfords, sports oxfords, two-tone oxfords and blucher oxfords. Also one and two button strap pumps.

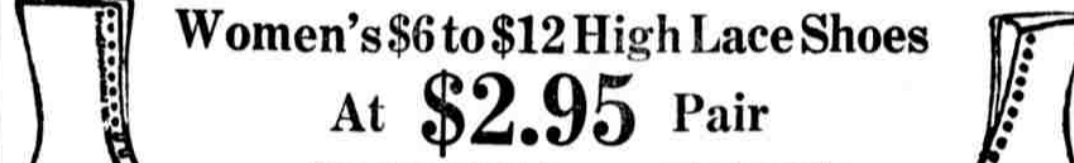
Women's \$12 All-Silver and All-Gold Brocaded Evening Slippers At \$8.75 Pair



All Gold and All-silver brocade cross-strap pumps in two distinct designs—one model with 2-inch Spanish heels; the others with 1 1/2-inch Spanish heel.

Silver brocaded vamp with a small black dot in the center of the brocaded design, with black satin back and heel. Popular one-strap pattern. All sizes and widths.

Women's \$6 to \$12 High Lace Shoes At \$2.95 Pair



Fine shoes bought from a prominent manufacturer who desired to clean his floor quickly—others were taken from our own regular stocks. All are smart, high-cut lace shoes—in black kid, tan calf, mahogany calf and gunmetal calf.

Mostly with military heels, although there are a few styles with the dressy French heels. Every pair with welted and stitched soles and all sizes, in widths AAA to C in the lot. SNELLENBURG'S First Floor

Tomorrow—A Wonderful Sale of Imported Satin Gloria Umbrellas at \$3.95 ea.

They're Worth Double This Price.



The materials used in the manufacture of these umbrellas are all imported from Europe—the handles being the personal selection of our direct representative. The workmanship, which is of the finest, was done right here in Philadelphia. We are thus enabled to present an offering at a positively marvelous saving.

Handles for Women—Fancy bakelite and hardwoods with bakelite trimming with ferrules and rib tips to match. For Men—Crook style handles in handsome hardwoods. SNELLENBURG'S First Floor

Our Kodak and Artist Material Sections

Are Brimful of "Merry Christmas" Suggestions



Note Tomorrow's Specials and These Wonderful Savings!

Brownie Cameras... \$2.00 to \$17.00
Kodaks... \$6.50 to \$70.00
Reg. \$2.00 Photo Albums, Genuine Leather, Size 5x7... \$1.00
Reg. \$2.50 Photo Albums, Genuine Leather, Size 5x8... \$1.25
Reg. \$5.00 Photo Albums, Genuine Leather, Size 7x10... \$1.98
Reg. \$4.00 Photo Albums, Genuine Leather, Size 10x12... \$2.49
Water Color Outfits... 59c to \$8.39
Oil Color Outfits... \$2.00 to \$13.98
Children's Crayon Outfits... 39c to 98c
Master Drawing Sets... .98c
Stencil Sets for Children... .39c
Parchment Lamp Shades, 63c to \$4.72
SNELLENBURG'S First Floor

Delightful Gift Specials in Our Neckwear Department

Savings Extraordinary!

\$1 Boudoir Caps 50c Each

Dainty affairs of satin, trimmed with lace and ribbon. All colors—each attractively boxed.

\$1.50 Imported Bromley Sets, \$1.00 Each

Eyelet patterns—boxed for giving.

\$1.00 Fine Net "Bertha" Collars, 75c Each

Lace trimmed—white and cream color.

\$5 Brushed-Wool Scarf Sets, \$3.75

Including hat with scarf to match. All wanted colors. SNELLENBURG'S First Floor

Put This Handsome \$16 16-Volume Set of Dickens

in Your Home for Christmas To Be Sold at the Lowest Price in History Here Tomorrow

\$6.95

A phenomenal opportunity to secure for your home library the favorite titles from this great author's works at a price entirely out of proportion to the tremendous importance of Dickens and the fine quality of the set.

16 regulation full-size volumes—page size 5x7 1/2 inches—printed on good grade paper in large, clear type. Fully illustrated, beautifully cloth bound and stamped in gold.

Secure This "Favorite Author of Millions" for Your Family Right Now

No home is complete without Dickens—the master of fun and pathos, who has never been surpassed in keen understanding of human nature and life, in deep sympathy and lively humor.

And never has there been an opportunity like this! Here are 7152 pages of novels and stories—these being the titles of the sixteen large volumes which comprise the Dickens set:

- Vol. 1. Oliver Twist.
- Vol. 2. Pickwick Papers (Part 1).
- Vol. 3. Pickwick Papers (Part 2).
- Vol. 4. Dombey and Son (Part 1).
- Vol. 5. Dombey and Son (Part 2).
- Vol. 6. Great Expectations.
- Vol. 7. Our Mutual Friend (Part 1).
- Vol. 8. Our Mutual Friend (Part 2).
- Vol. 9. Nicholas Nickleby (Part 1).
- Vol. 10. Nicholas Nickleby (Part 2).
- Vol. 11. David Copperfield (Part 1).
- Vol. 12. David Copperfield (Part 2).
- Vol. 13. Barnaby Rudge (Part 1).
- Vol. 14. Barnaby Rudge (Part 2 and Christmas Stories).
- Vol. 15. Old Curiosity Shop (Part 1).
- Vol. 16. Old Curiosity Shop (Part 2).

"Snellenburg's for Economy in Book Buying" SNELLENBURG'S First Floor

Men's Furnishing Store

Announces Some Mighty Fine Values in

Bath Robes, Dressing Gowns, Cardigans and Sweaters

For Saturday. Gifts certain to please every man.

High-Grade Imported Ombre Blanket Bath Robes at \$13.45



Extra heavy quality robes, imported expressly for us. Beautiful, serviceable garments, in unusual colors and designs. Made with shawl collar, button front and heavy girdle to match. Can be worn as bath or lounging robe.

Novelty Blanket Robes **\$7.45**

at... Attractive blazer stripes and checks. Nicely made in all sizes—small, medium, large.

Bordered Blanket Robes **\$4.95**

at... The best robe in town at the price! Well made with shawl collar and button front. One-piece blanket.

Handsome Dressing Gowns **at \$13.95 to \$16.45**

Extraordinary Values

Handsome enough to please the most fastidious taste. Beautiful designs and colorings. Nicely finished and faced with silk or satin collar, cuffs and pockets. All sizes.

House Coats of Quality **\$4.95**

at... Splendidly made garments in pretty colorings. Well fitting, comfortable and serviceable.

Other High-Grade House Coats **at \$5.95 to \$22.50**

Men's Fine Imported Cardigans **\$6.85 to \$12.95**

The golfer will appreciate a gift of this kind. Rich heather colorings in camel, brown and gray. Have surplus necks and roomy sleeves. Very comfortable slip-on coats that allow plenty of room for action.

Men's Lock-Stitch Weave Sweater **\$4.25 & \$5.85**

Coats at... Brown, green and seal heathers. Well-made coats with surplus necks and two pockets. Sizes 36 to 44. SNELLENBURG'S First Floor

Phenomenal One-Day Sale of Beautiful, High-Grade \$8 to \$12 Sweaters

For Christmas Choosing at Only **\$4.95 Each**

Wonderful assortments of rich, lovely sweaters in the newest, smartest styles and finest qualities.

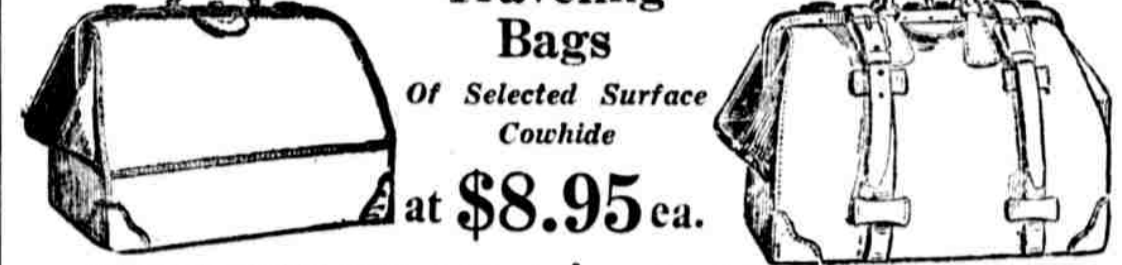
Soft brushed wool, silk-and-wool and alpaca models in the new slip-on bloused effects, the popular belted slip-ons and tuxedos.

Sweaters that you will be proud to give or to wear—their fine quality evident in the soft, luxurious "feel" of the yarn, their gracious warmth without weight or bulk, their smartness of line and style.

Choice of practically all colors, though not in every style. One pictured. SNELLENBURG'S Second Floor

Traveling Bags & Suit Cases

That Can't Be Bought Anywhere Else at These Prices—And They're Wonderful Gift Suggestions!



Traveling Bags **at \$8.95 ea.**

One style has double handles, cowhide straps running all the way 'round; these in black and brown, 18-inch size. The other has hand-sewed English frames (which means these bags are stitched to the frame by hand)—single handle styles; these in black and brown, 18 and 20-inch sizes.

THEY ARE IDENTICAL IN THESE FEATURES: Fine leather linings. Good-looking brass locks and catches. Handy inside pockets. Re-enforced with big sewed-on corners.

Cowhide Suit Cases **at \$9.90 ea.**

Every Case in the Wanted Extra-Deep Size. Most of them have sewed corners and sewed re-enforcements. Plenty of bellows cases included. All have classy trunk handles, cowhide straps all around and side lever locks of solid brass. Black, brown, mahogany. 24 and 26 inch sizes. SNELLENBURG'S First Floor