

Store Opens 9 A. M. Closes 6 P. M.  
Eighty Years of Faithful Service  
**GIMBEL BROTHERS**  
MARKET CHESTNUT 11 EIGHTH 1 NINTH

# SUBWAY STORE'S PAGE OF HOLIDAY NEWS

Philadelphia, Friday, December 8, 1922  
Eighty Years of Faithful Service  
**GIMBEL BROTHERS**  
MARKET CHESTNUT 11 EIGHTH 1 NINTH

**Just Arrived! Just Barely Unpacked—  
All With the "New York Look!"**



**SALE**  
of Women's and Misses'  
\$29.75 to \$69.75  
**Coats, Capes  
and Wraps**

at  
**\$20**

**Bolivias and Seal-  
Plushes—  
and Almost Every  
Garment Fur-  
Trimmed**

Big shawl—or crush  
—collars of nutria, or  
raccoon, or mouton, or  
opossum, or wolf fur.  
Caracal-cloth Capes  
included among the  
seal-plush coats and  
capas.  
Mostly silk-lined.  
And all in the new  
long lengths.  
Misses' sizes: for  
ages 16 and 18.  
Women's sizes: 36 to  
52.



**253 Sample  
Coats Included**

Including some of the best-looking "extra-size" samples!  
Including misses' sample coats—mostly in size 16—and  
women's sample wraps (dressy models), mostly in sizes 36,  
38 and 40.

—Gimbels, Subway Store.

**1500 Overblouses  
at \$1.95**  
—Values \$2.95 and \$3.95

A—Matelasse Over-  
blouses—Silk-stitched.  
Black, blue and brown.  
Sizes 36 to 44.

B—Tricolette Over-  
blouses—Novelty braid-  
trimmed. Black, navy,  
bisque and henna.  
Sizes 36 to 46.

C—Matelasse Coat-  
blouse—Silk stitching,  
satin collars and cuffs.  
Black or brown.  
Sizes 38 to 44.

D—Matelasse Coat-  
blouse with tinsel  
stitching. Black, brown  
or navy.  
Sizes 36 to 46.  
—Gimbels, Subway Store.

**\$6 Pearl Bead  
Necklaces  
\$2.95**

Beautifully graduated 24-  
inch string with solid gold  
clasp. Guaranteed not to peel.  
**Silver-Plated  
Candlesticks, \$1.70 each**  
Dull finish, fancy designs.  
—Gimbels, Subway Store.

**Egyptian Lace Window Panels  
\$1 Each**

Comes in ecru only, is 2 1/4 yards long, has a three-inch fringe  
that is trimmed with black thread.

Quite the newest thing in window panels!

**Reversible Terry Cloth,  
75c Yard**

High-grade double-faced  
terry cloth in all wanted colors  
and designs. Cut from the full  
piece.

**Leatherette Chair Seats,  
29c each**

Of a very good quality black  
and brown leatherette with a  
metal base that prevents sag.  
Nails to match, 3c a dozen.  
—Gimbels, Subway Store.

**Girls' "Broken-Size" Coats  
To Be  
Closed Out at \$11.95**

Were much higher-priced! Many have fur col-  
lars. Beautiful bolivia-weaves, polaires, soft-text-  
ure tweeds. Plenty of both dressy and good-looking  
sports styles for all ages—7 to 16 years.

**Girls' Raincoats at \$2.50**

She'll love the charming hood lined with plaid  
silk. Sizes 6 to 14 years.

**Girls' Pretty "Holiday"**

**Dresses at \$8.95** \$12 Values

Fine twill-back velveteens with the sweetest  
hand-made wool flowers and embroidery. And wool  
crepes—crepe with velveteens—check velour with  
velveteen—soft-color sports tweeds—all prettily  
hand embroidered. Sizes 6 to 14 years.

**Girls' Gingham "Gift" Dresses**

**\$1.95 and \$2.95**

All brand new—one-piece or knicker styles.  
Prettiest frocks imaginable for the price!  
Sizes 6 to 14 years.

**Little Girls' Coats**

**Special  
at \$4.95**

Splendid coats, indeed! Cute "flared"  
and straight styles—soft, warm coat-  
ings. Some even with fur collars!  
Sizes 2 to 6 years.

**Babies' 4-Piece Knit Sets at \$5.95**

Sweater, leggings, mittens and hat. Sizes 1 to 4  
years.

—Gimbels, Subway Store.

**Right in the Midst of the Season  
A "Close-Out" of**

**Fur  
Coats  
at \$40**

Values Up to \$69

French coney,  
full-length model—  
fine, large selected  
skins—deep natural  
color tones.

Russian Pony  
sports model (pic-  
tured), natural or  
black. Wonderfully  
big fur collar and  
cuffs.

Both beautifully  
silk lined.

—Gimbels, Subway Store.



**Sale of  
Women's Silk  
Stockings  
85c Pair**

**A Clearance of Small Lots, All  
First Grade**

Semi-fashioned with seam up back.  
Mercerized top, double heel, sole and toe.  
Black and colors, both light and dark.

These grades have sold for \$1.25 and  
\$1.50.

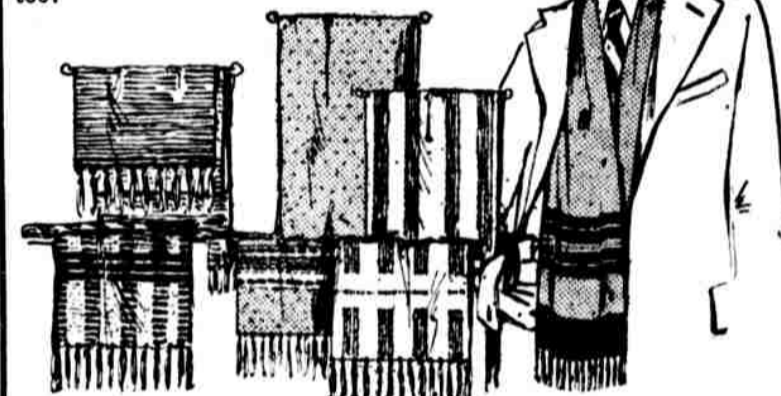
—Gimbels, Subway Store.

**Holiday Sale of 2700  
Men's Mufflers!**

Slight Seconds of \$3.50 and \$4 Kinds

**At \$1.55**

Black and white stripes, colored  
stripes. Plain colors.  
The defects do not lessen the  
durability of these mufflers.  
Women are wearing them,  
too!



—Gimbels, Subway Store.

**Gift Handkerchiefs  
Specially Priced**

**Women's Initialed Handkerchiefs,  
6 for 59c**

White hemstitched lawn with white or colored  
initials, special 6 for 59c.

**Men's and Women's Initialed  
Handkerchiefs, Box of Six for 85c**  
Men's are plain white hemstitched; women's  
are colored woven stripes with colored initials.  
Neatly packed six in a box for 85c.

**Women's Handkerchiefs, 6 for 50c**  
In plain white with colored embroidered cor-  
ner in very dainty designs. Nicely packed; six  
in a pretty box for 50c.

—Gimbels, Subway Store.

**Women's \$1.50 and \$2  
Kid Gloves, 78c**

Fine lambkin, capes and suedes in all wanted  
colors with self or contrasting embroidered backs.  
One- or two-clasp styles; some slightly mended,  
which will not interfere with the wearing. All  
sales final. All sizes. At 78c.

**Women's Kid Gloves, \$1**

These are imported kid gloves in two-clasp  
styles with embroidered backs in black, white, tan,  
brown and beaver. All sizes.

**Men's \$1 Wool Gloves, 59c**

Men's heather mixed wool gloves, one-clasp  
style with leather trimming. Warm, comfortable,  
and good wearing gloves. In all sizes, 59c.

**Men's Mocha and Cape Gloves, \$1.50**  
Gray mocha, lined or unlined, with self or black  
embroidered backs. Cape in brown and tan  
with Paris point sewing. All sizes.

—Gimbels, Subway Store.

**Dainty Neckwear for Women  
Some in Holly Boxes  
50c and \$1**

A special lot of new up-to-date and lace-  
trimmed Bertha collars, Venise lace collar-and-  
cuff sets, flat and roll shapes, linen collar-and-  
cuff sets. Hemstitched and lace trimmed. Some  
packed in holly boxes.

—Gimbels, Subway Store.

**500 Lovely Silk Crepe de Chine  
Envelope Chemises  
at \$1.95**



Hemstitched tailored tops or with a dainty bit of fine  
lace added if you prefer—both bespeak gifts of "good taste."  
Shell pink. Sizes 36 to 44.

**500 Tub Silk Bloomers and  
"Step-ins" at \$1.95**

Hemstitched or prettily lace-trimmed.  
Lengths, 27 and 29 inches.

**Mail Orders Filled**

**Girls' Brushed Wool Scarf  
Sets at \$1.95**

So pretty—and soft—and warm. Every  
girlie wants one!  
The hat matches scarf and is included.  
Colors: jockey, jade, blue and tan.

Mail Orders Filled.

—Gimbels, Subway Store.



**What a Dollar Will Buy in  
China and Glass—**

**All Are Acceptable Gifts**

2-gallon size squat-shape Fish  
Aquariums and Wrought Iron Stands. Rich  
cut-glass Spoon Trays, Jelly Dishes, Bon-bon  
Trays. Rich colored Fruit or Flower Bowls.  
7-in. size and black glass stands. \$1 each.  
Nappy Sets, blue and white, 6 assorted  
sizes. \$1 each.

Imported Black Jet Tea Pots, enameled flowers, English Rockingham ware;  
6-cup size. \$1.

1 dozen blown glass Table Tumblers with your initial engraved in Old English.  
Pyrex Ovenware. Pie plates, pudding dish. Your initial engraved in Old  
English. \$1.

6 light cut-glass Sherbet or Dessert Glasses. \$1

Cut-glass Salt and Pepper Shakers, rich cutting, sanitary glass tops. \$1.

Imported Jardinieres, 8-in. size, rich floral decorations. \$1.

Old Blue Willow decorated Lunch Plates, 12-inch size. \$1.

Light cut-glass Cheese and Cracker Dishes. \$1.

Light cut-glass handled Plates. Can be used for sandwiches, salads or fruits.

Imported Jardinieres and Plant. \$1.

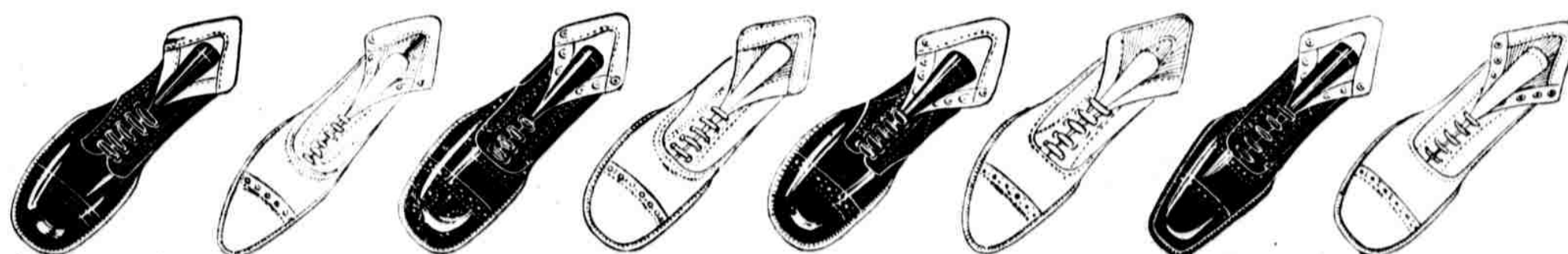
**400 Dozen Gold-Encrusted Stemware at \$1 each**

Immediate delivery—no delay. Fruit salads, sherbets. Actual value \$2.25 ea.  
These are first quality. 22-karat gold encrusted Optic, lead blown glass.  
Early choosing is advised. Pictured.

—Gimbels, Subway Store.

**Men's \$6 Goodyear-Welt Shoes \$3.85**  
A Big Purchase From a Large Western Factory

**"Factory Repacks"—So Called**



A Subway Store Men's Shoe Special—an opportunity to secure an excellent pair of high shoes for Christ-  
mas wear.

Brogues, fall Oxfords, high shoes in fully forty different styles. Tan calf, gunmetal calf, box calf, Rus-  
sia calf, glazed kid. All sizes and widths.

**\$3.85 a pair for these fine "sturdy-as-a-rock" Shoes. And the manufacturer's name is well  
known all over the United States.**

—Gimbels, Subway Store.

**Work Boxes and  
Novelties, 25c to \$3**

Wonderful holiday gifts for  
children and grown-ups in a  
large variety of fancy fitted  
work boxes, fancy sewing bas-  
kets and novelties. All specially  
priced at 25c to \$3.00.

—Gimbels, Subway Store.

**Luggage for Gifts!  
Traveling Bags and Suit Cases  
Specially Priced  
\$3.25 and \$3.95**

Traveling bags are real leather well made and lined throughout  
with leather. Measure 16 and 18 inches.  
Suit cases are of serviceable fabricoid, linen lined, with a shirt  
fold pocket. Measure 24 inches.

—Gimbels, Subway Store.



**400 Sample Corsets  
Sale-Grouped \$1.25  
at—  
\$2 to \$4 Values!**

Slender figure models.  
Average figure models.  
Various hip-confining styles—"easing" elas-  
tic inserts—well-planned boning,  
Sizes 21 to 30 in the lot.

**900 Bandeau Brassieres at 55c**

Smooth-fitting—flattening!  
Firm, figured pink material—elastic at back.  
Sizes 36 to 44.

—Gimbels, Subway Store.

**Sale of Skirts  
at \$3.85**

Values \$5 to \$7.50

Smart new "wrap-a-rounds"  
you'll wear now and all through  
spring. Plaids and mixtures.  
Pleated models in good-looking  
prunella stripes in the lot.

—Gimbels, Subway Store.