

POSTOFFICE HELP AWAITING ONCOMING CHRISTMAS RUSH

"Mail Early" and "Wrap Securely" Apparently Do Not Mean a Thing, Is Sage Observance of Old-Time Employee Who Each Year Reads the Same Story of Endless Confusion

"Mail early, wrap securely!" that's the slogan of the Postoffice for the Christmas rush, but it doesn't mean anything, or at least not so far as the public is concerned. Despite the fact that but less than three weeks separate us from the big day, the influx of packages has not begun to any extent. The parcel-post medium is being used for purposes wide and varied, however, and last week a perfectly good, if rather disgruntled dog was sent through the mails, parcel post. With mournful eyes and dejected attitude he peered upon the world, a sorry enough looking Merry Christmas.

In the inquiry room in the Postoffice at Ninth street packages, lost or strayed, are piled, and from the corner of a box which had completely given up the ghost there was a suggestion of shell pink and lace frills, a doll waved an uncertain arm through a maze of torn paper, and the inevitable box of cigars was there, too.

"Occasionally," said Alfred H. Black, foreman of the mailing section, "a very suspicious odor comes forth from a package, and when opened is seen a perfectly good quart gone wrong, smashed beyond redemption, leaked out beyond recall. Some one's festive board is doomed to be deprived of the flowing wine. If any 'wet' stuff is discovered unbroken it is held up and turned over to the proper authorities.

"We get cards and a few packages with the name of the city and no street address, but generally the full address is given. It should be emphasized, however, that it is essential to use heavy paper and strong cord and to have clear mailing instructions with definite addresses on the outside of a package. Lots of people very rarely wrap packages at any time other than Christmas and they are not very adept."

Colonel George E. Kemp, the Post-

master, has had placards placed in postoffices and circulars distributed, but even then people make the same mistakes year in and year out.

A corner of the inquiry room is filled with suitcases sent ahead of the rush and packed with fruit and candy, tree decorations and presents. The tags have been torn off, no label was pasted on the outside and unless there is an address on the inside of the case Old Man Smith sits down to ponder as to where in creation that suitcase can be and to call the authorities every name he learned in school, the army and times in between.

"Do your mailing early," address the packages wisely and legibly, and all should go well.

FIFTH STREET RESIDENTS TO HOLD BRIDGE PARADE

Celebration Marks Reopening of Span Over P. R. R. at Tigua Street

The reopening of the 5th street bridge, which crosses the Pennsylvania R. R. tracks at Tigua street, will be marked tonight by a demonstration and parade by business men and community organizations.

The bridge which has been closed for several months while extensive alterations have been made, was opened a few days ago to traffic. While it was under repair residents of the section were up in arms against the delays in completion and the inconvenience caused to trolley riders.

The parade and demonstration is being held to express satisfaction of the residents at the completion of the work. Floats and banners and music will be in the procession, which will march through the streets of the section surrounding the bridge.

Store Open 9 A. M. to 6 P. M. Eighty Years of Faithful Service Philadelphia, Friday, December 8, 1922

For Saturday Best assortments now—most comfortable time to shop. **GIMBEL BROTHERS**
MARKET · CHESTNUT · EIGHTH · NINTH Thank you for appreciating the store's efforts. Business is greater than ever. **For Saturday**

Gimbels Literally "Bought Out" a Fine French Maker

Guaranteed Indestructible Pearl Beads

With real diamond-set white gold clasp.

\$5.95 A Full \$15 Value!

24-inch strands of delicately graduated pearls. And such tints—rich as ripe cream! Christmas pearls.

Other 24-inch strands of guaranteed indestructible pearl beads. Each strand in a satin-lined box. A \$7.50 value

\$2.95

—Gimbels, First floor.

Three Sales Groups of the Muskrat Fur Coats

The Smart Younger Women Are Wearing

All muskrat coats "worked" with a deep "self-border." All gorgeously silk-lined.

Natural Muskrat Coats

of exceptional beauty. 40 inches long. Large rolling shawl-collar, deep cuffs, cord girdle; silk lined.

\$100

Natural Muskrat Coats

40 inches long; raccoon collar and cuffs.

\$189

Natural Muskrat Coats

of dark, soft, full-furred skins; 40 inches long, raccoon collar and cuffs.

\$159

\$40 Fur Neckpieces, \$29

A very unusual grouping of:
Hudson blue foxes;
Black Alaska foxes;
Poiret brown foxes;
Taupe gray foxes;
Natural stone marten one-skin style;
Natural mink, two-skin style;
And natural continental dark fitch, two-skin style.

—Gimbels, Philadelphia, Fur Salons, Third floor.

Tomorrow Manufacturer's "Over-Stocks" of Brushed Wool Scarfs—Sale

Save Third to Half

Jacquard blocks—smart, plain colors—stunning combinations. Some are imported.

\$1.50 Value.

\$1.85 for \$3 Value.

\$2.95 for \$5 and \$6 Values.

\$3.95 for \$6 Value.

—Gimbels, Philadelphia, Women's Neckwear, First floor.

"SHOOR-TREDS" INVIGORATE

Plenty of White Buckskin "SHOOR-TREDS" at Geutings



Note the "SHOOR-TRED" Arch

We've had the hardest kind of a time getting real China Buckskin for our children's "Shoor-Treds" this season—and we will not use a substitute. Just sent back an entire shipment of domestic buck because it was not up to our standard, did not have the looks, lacked the luxurious pliability of the real China leather and we knew it would not stand up under service.

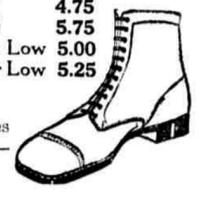
But we've got them now, lots of them, although they're scarce about town. Built on our wonderful "Shoor-Tred" last, they're the prettiest, dressiest shoe you can put on your "kiddie."

For babies, without heels, \$3.85—and up to the welted models, size 8, with wedge heels, at \$5.25.

Prices on Children's "SHOOR-TRED" SCHOOL SHOES

Size	High	Low
5 to 8	\$4.00	\$4.00
8½ to 11	4.50	4.25
11½ to 2	5.00	4.75
2½ to 7	6.00	5.75
Boys' Sizes 11 to 2, High or Low	5.00	
Boys' Sizes 2½ to 6, High or Low	5.25	

Shoe prices are going up—buy NOW!

The "SHOOR-TRED" Last

has been carried out in shoes of every description for growing feet—Brogues, strap pumps, Colonials, party slippers, house slippers, gymnasium shoes, and even in our famous "Footlite" ballet slippers, endorsed by leading professionals and amateurs.

Children's Three-quarter Length Wool Socks \$1.15
Three Heather Mixtures, Fancy Tops.....

Geutings
The Stars of Famous Shoes

1230 MARKET 1308 CHESTNUT
(Shoes and Stockings for All the Family)

19 S. ELEVENTH—Quick-Service Men's Shop
Every Foot Professionally Fitted—Three Geutings Brothers Supervising

Women's and Misses' \$25 to \$29.75 Dresses

Tomorrow at **\$15**

Including Beaded satins, Gold-thread-matissed satins, Embroidered jerseys, Poiret twills—with gay Russian-style embroidered peasant and flare sleeves, Poiret twills—all fine, firm tucks, and bullet buttons, and gay little silk duvetyn, half-hidden vestees.

Misses' sizes—for ages 14 to 20.
Women's sizes—36 to 52½.

\$35 to \$65 Dresses at \$25

Cire lace Gowns—perfect for that Christmas party. Tulle Dance Dresses—pretty enough for a Christmas ball. Poiret twills—smartly embroidered; or as smartly tulleed. Velvets—good "dinner styles." All misses' sizes. All women's sizes, 36 to 48.




—Gimbels, Salons of Dress, Third floor.

Handsome Toilet Sets—Comb, Brush and Mirror Special at \$7.75

—Usual \$12.50 Value

A Christmas special from a large maker.

A novel shape with the new long handles, ivory, amber or shell color.

Perfume Gifts in Sets—Hudnut's Perfume Sets, containing Violet Sec Toilet Water, Talcum Powder and cake of Violet Sec Soap at \$1.50 a set.

Djer Kiss Perfume Set—A dainty silk-lined box containing a bottle of Djer Kiss Perfume, Toilet Water, Sachet, a box of Face Powder, Talcum Powder, compact Rouge and a cake of Soap. Price \$7.50.

Other Djer Kiss Sets at \$2.50, \$3.25 and \$5.00.

—Gimbels, First floor.

Demonstration of "Pyrex" Transparent Ovenware

Oven heat does not affect it. Women who don't realize the advantages of using Pyrex glass cooking ware should see the demonstration here; many interesting pointers about its use.

Pyrex's latest development is a charmingly shaped teapot; nice gifts for the woman who likes very up-to-date household appointments.

And there are Pyrex Casseroles; all kinds of pans, pudding dishes, ramekins, beanpots, baking dishes, pie plates, platters, special dishes, variously priced, 15c to 33.

Gift sets of 5 Pyrex pieces at \$5.
Gift sets of 14 Pyrex pieces (a dish for every baking purpose) at \$10.
One initial Engraved Free.

—Gimbels, China, Fourth floor.

Too Big for the Christmas "Stocking" But Fine Gifts for the Home

If for a "surprise" gift, will be delivered any date before Christmas you wish.

9x12 Feet High-Pile Axminster Rugs \$39 Regularly \$51

9x12 Feet Heavy Seamless Velvet Rugs \$37.50 Regularly \$51.50

8.3x10.6 Feet Fine Seamless Wilton Rugs \$73.50 Regularly \$91

—Gimbels, Fifth floor.

To Please A Man This Christmas

Shirts?—certainly!
Men's woven madras Shirts, neat stripe on light grounds, \$1.50.
Neckwear?—of course!
Men's Neckwear specials, worth double at 50c.
Other ties at 65c to \$4.
Mufflers?—must have one!
Men's Mufflers, all-silk, slight imperfections; seconds of \$7.50 kinds at \$3.95.
Other Mufflers at \$5 to \$10.

Or one of these—
Men's Brushed-wool Mufflers at \$1.10, \$1.50 and \$1.85. And fine Camel's Hair and Alpaca at \$3.50 and \$5.

—Gimbels, First floor.



Eight Pounds of Candy for \$2

A Gimbel Offer of the Best Candies Made

The combination: 5-lb. box Assorted Chocolates, 1 lb. each Assorted Caramels, Assorted Hard Candies, Hand-made Clear Toys—8 lbs. for \$2.

5-lb. Holly Box of Assorted Chocolates, \$1.25.

\$1 box of Imported Filled Gloss Candies for 60c. Or a 26-oz. jarful for \$1.

Sweetheart Chocolates, packed for us by Bellemead Sweets Co. 60c. lb.

—Gimbels, Chestnut Street Annex and Subway Store.

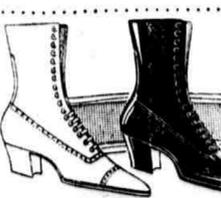
Tomorrow an Important Sale of Women's Shoes

\$9.00 Walking Boots, \$9.00 Dress Boots, \$9.00 Business Boots and \$8.50 Oxfords. Mostly All the Famous Lenox Shoes—Made Right \$3.45 Here in Philadelphia. Sale Price.

Maker overestimated size—and earliness—of the high shoe demand.

New beautifully styled boots. And practically all winter to wear them!

And—a wonderful group of women's and children's shoes. Tan calf and gun metal. Our own \$4.50 grade reduced to..... **\$2.65**

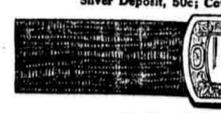



—Gimbels, Second floor.

Every Belt and Buckle That Bears the Name "Hickok"

—is guaranteed to be perfect in every way. The buckles "lie flat"—and there are mighty few belt-buckles except Hickok that do that!

Silver Deposit, 50c; Cowhide Belt, 50c—Cut-Out Initial



Sterling, \$2.50; Morocco Belt, \$1.50



Sterling, \$2.50—



Sterling, \$4



Silver Deposit, 50c



Silver Front \$1—Cut-Out Initial



Initials are already embossed—or already cut out—on some styles of the buckles. No charge for engraving initial on the styles with surface space—only if you want his initial engraved before Christmas—don't delay!

All Hickok belts and buckles are Christmas-boxed.

—Gimbels, First floor, Ninth Street.