

Store Open 9 A. M. to 6 P. M.

Eighty Years of Faithful Service

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Some things simply stand alone as "best"—and they are not necessarily costly. For instance, Hickok Belts.

For Friday

Friday

We are making it easier to choose gifts for men—enlarged selling space and skilled helpers.
—Gimbels, Ninth and Market Cross

The Home of Society Brand Clothing, Manhattan Shirts, Mallory and Stetson Hats and Phoenix Hose Emphatically Recommends Hickok Belts

Silver Front—Raised Initial, \$1; Cowhide Belt, \$1

Silver Deposit, 50c; Cowhide Belt, 50c—Cut-Out Initial

Sterling, \$2.50; Morocco Belt, \$1.50

Silver Front, 75c;

Sterling, \$2

Sterling, with 14 Kt. Gold Inlay, \$5

Very Special
Cowhide Belt with Sterling silver buckle—as shown in large cut **\$1.65**

Morocco Belt, \$1.50

Sterling Buckle, \$1.50

Silver Front, 75c

Cut-Out Initial

Sterling, \$2.50—Cut-Out Initial

Silver Deposit, 50c

Sterling, \$4

Sterling, \$2.50—Cut-Out Initial

Sterling, \$5

Sterling, \$4

Sterling, \$2—Cut-Out Initial

Sterling, \$2—Cut-Out Initial

Sterling, \$2

Sterling, \$2



HICKOK Belts for Men

Hickok buckles have no rival, in easy adjustment and positive holding. Having no tongue, they adjust exactly to your notion—needn't be drawn up "a hole."

The buckle lies flat—neither bulging up nor digging into the wearer.

There are forty other buckles—but there is no rival to the Hickok in comfort and satisfaction. Where belts are shown they are of reliable leathers—and good looking. In ordering by mail state whether black or tan belt is wanted.

Initial is embossed on some styles of the buckles, "cut-out" in other styles and will be *engraved free* on those having surface space. For a gift—a Hickok Belt and Buckle. That's that. No two ways about it—any man will appreciate it—yes, even if he already has one.

Order by mail—just tear out the picture and pin to your letter. Description is printed by each buckle—Sterling Silver (being all silver); silver front and silver deposit or "plated." Fifty or sixty thousand buckles will go out this month—a demand that may make some styles run short. To be sure—*buy now*.

All Hickok belts and buckles are Christmas-boxed.

—Gimbels, Men's Furnishings, First floor, Some in Subway Store.