The Home of Society Brand Clothing, Manhattan Shirts, Mallory and Stetson Hats and Phoenix Hose Emphatically Recommends Hickok Belts



Hickok buckles have no rival, in easy adjustment and positive holding. Having no tongue, they adjust exactly to your notion needn't be drawn up "a hole."

The buckle lies flat—neither bulging up nor digging into the wearer.

There are forty other buckles—but there is no rival to the Hickok in comfort and satisfaction. Where belts are shown they are of reliable leathers and good looking. In ordering by mail state whether black or tan belt is wanted.

Initial is embossed on some styles of the buckles, "cut-out" in other styles and will be *engraved free* on those having surface space. For a gift—a Hickok Belt and Buckle. That's that. No two ways about it—any man will appreciate it—yes, even if he already has one.

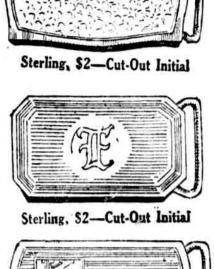
Order by mail—just tear out the picture and pin to your letter. Description is printed by each buckle—Sterling Silver (being all silver); silver front and silver deposit or "plated." Fifty or sixty thousand buckles will go out this month—a demand that may make some styles run short. To be sure—buy now.

All Hickok belts and buckles are Christmas-boxed.

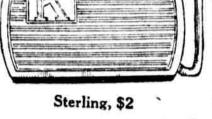
Sterling, \$2.50- Cut-Out Initial

Silver Deposit, 50c

-Gimbels, Men's Furnishings, First floor, Some in Subway Store.



Friday





Sterling, \$2