

Store Open 9 A. M. to 6 P. M.

Eighty Years of Faithful Service

Philadelphia, Thursday, December 7, 1922

For Friday

Gimbels—Store of a million gifts—Store of best values.

**GIMBEL BROTHERS**  
MARKET CHESTNUT 11 EIGHTH 1 NINTH

Leather-goods and luggage business of Philadelphia center at Gimbels.

For Friday



# Thinking of Christmas or of Travel

## Here is a Page of Helpfulness from Philadelphia's Foremost Leather Goods Sellers



Tens of thousands of visitors to Philadelphia in holiday times—visitors come to shop. It is part of the Gimbel system of retailing to offer such values in December (when the public expects to find inflated prices) that new friends are made for the store. We have over a hundred thousand charge accounts—we

want more: accounts caring for the purchases of a whole month. For months we have been working on this sale of Leather Goods. Ready! To order by mail, give date of advertisement and number of the article. The sale of luggage is an extra bit of good fortune. Read on:

 No. 1—Complete Manicure Set, in Saffian leather case, satin lined; 7 best quality fittings. Regularly \$15.00, at... <b>\$3.95</b>	 No. 2—Hand-made French Beaded Bags, mounted on shell frame; bead handle design on brown, blue or taupe. Regularly \$9.95, at... <b>\$4.95</b>	 No. 3—Silk Moire Bags, marquisette trimmed. Inside frame and mirror; black, blue, brown. Regularly \$2.95, at... <b>\$2.95</b>	 No. 4—Imported Vanity Cases, Pannier handle; has fine polished metal fittings, large beveled mirror and purse; Saffian and cress leather. Regularly \$7.00, at... <b>\$3.95</b>	 No. 5—Leather Vanity Purse, fitted with purse, mirror, cigarette case, tube and 2 extra fittings; saffian leather. Regularly \$5.95, at... <b>\$2.95</b>	 No. 6—Pin-seal Three-Fold Wallets, with inside pocket, 3 compartments and large bill-fold pocket; mounted with gold-filled corners. Regularly \$2.50, at... <b>\$1.65</b>	 No. 7—Soft beaver calfskin Bags, two-piece style, lock frame, cord handle; gray, tan and brown colors. Regularly \$2.95, at... <b>\$1.65</b>	 No. 8—Brief Cases, made of 4-ounce smooth surface cowhide, all around strap, extension lock, two pockets, size 16x11 inches. Regularly \$6.95, at... <b>\$3.95</b>	 No. 9—Black Coteux Overnight Bags, fitted with good brush, comb and oval mirror; 14-inch base. Regularly \$5.95, at... <b>\$3.95</b>	 No. 10—Beaded Bags, metal frame style, oval pattern, floral design; brown, black and blue background. Regularly \$2.95, at... <b>\$1.65</b>
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**\$1.35** Regularly \$2.50 to \$3.95



No. 11—Imported Beaded Drawstring Bags, allover beaded, crochet top, assorted floral patterns. Regularly \$2.50 to \$3.95, at... **\$1.35**

**28c** Regularly 50c



No. 12—Children's Velvet Bags, chain handle, metal frames; red, pink, blue, navy, black, gray, brown colors; extra mirror. Regularly 50c at... **28c**

**\$1.95** Regularly \$2.75



No. 13—Thermos Lunch Kits, equipped with a pint Thermos Bottle. Black gilt-lined metal case. Regularly \$2.75, at... **\$1.95**

**\$6.95** Regularly \$10.95



No. 14—Fitted Overnight Bags, 15-inch base lock frames, 8 white fittings, moire silk lined. Regularly \$10.95, at... **\$6.95**

**\$1.95** Regularly \$3.95



No. 15—Real enamel Smoking Sets; smoking tray and enameled cigarette tube to match; fitted in a plush-lined case. Regularly \$3.95, at... **\$1.95**

**\$5.95** Regularly \$12.50



No. 16—Men's Leather Dressing Cases, black Morocco - leather lined; has 11 good quality fittings. Regularly \$12.50, at... **\$5.95**

**\$1.95** Regularly \$2.95



No. 17—Cobra-grain leather Side-handle Bags, leather faced inside frame; black, brown. Regularly \$2.95, at... **\$1.95**

**\$1.95** Regularly \$3.95



No. 18—Allover beaded Envelope Bags; bead handles; steel-and-black, steel-and-blue, steel-and-green, steel-and-brown, steel-and-purple striped design. Regularly \$3.95, at... **\$1.95**

## Sale of Luggage—\$10.95 Values are \$15 to \$30

Luggage is such a Christmas thing that we've opened a new big section for it—First floor, East. Gentleman here when we were arranging this thousand and ninety-two pieces, that we bought at less than average half price, picked a suit case—proudly took it home and was criticized by his wife for spending \$25 or \$30 for a piece of baggage. "But," said he, "I only paid \$10.95." One of our large manufacturers took the selling of this stock as surest way to raise a sum of money quickly. You benefit. Suit cases are 24 and 26 ins.; the traveling bags are 18 and 20 ins.—Black, brown, russet, cordovan. Leathers—walrus and cowhide.



27 \$10.95

28 \$10.95

32 \$10.95

36 \$10.95

29 \$10.95

34 \$10.95

35 \$10.95

33 \$10.95

30 \$10.95

31 \$10.95

**\$1.15** Regularly \$1.75



No. 19—Genuine Thermos Bottles, pint sizes, metal case, cloth covered, guaranteed. Regularly \$1.75, at... **\$1.15**

**\$2.95** Regularly \$4.95



No. 20—Fine quality Chiffon Velvet Bag, one-piece style, roomy pattern, inside compartment. Regularly \$4.95, at... **\$2.95**

**50c** Regularly \$1



No. 21—Fitted Vanity Boxes for the little lady, strap handle, large mirror in lid, with 3 extra fittings, all colors, fancy leathers and plain. Regularly \$1.00, at... **50c**

**\$3.95** Regularly \$5.95



No. 22—Mahogany Smoking Stands, decorated, has two rests and match holder, metal inset in base, glass tray. Regularly \$5.95, at... **\$3.95**

**\$7.50** Regularly \$14.95



No. 23—Large French Hand-made Beaded Drawing Bags, silk lined, floral design, assorted colors, two handles. Regularly \$14.95, at... **\$7.50**

**\$4.95** Regularly \$7.50



No. 24—Pecan-striped Silk Bags, pouch style, beautifully lined, double inside pockets; black, blue, brown. Regularly \$7.50, at... **\$4.95**

**\$14.95** Regularly \$25



No. 25—Finest Imported Overnight Bags, made of corrugated cowhide patent leather, suede leather linings, 7 brass fittings, large purse and a complete 5-piece manicure set. Regularly \$25, at... **\$14.95**

**\$2.50** Regularly \$3.95



No. 26—Pin-seal Pass Cases, bill-fold pocket; mounted with gold-filled clips and corners. Regularly \$3.95, at... **\$2.50**

—Gimbels, Grand Aisle and Holiday Section, East.

—Gimbels, First floor, Regular Section and Aisle.