You can select far more effective gifts here simply because our prices really raise the value of your money to an astonishing degree! A glorious Christmas store of seven spacious floors. Also see Page 18

1 to \$1.50 Wool Dress Goods. 69c The most fashionable weaves of the season—Canton crepes, tricotines, Poiret twills, tweeds, skirting checks and plaids, homespuns. 26 to 42 inches wide. No mail or phone orders—none to dealers.

\$3 and \$3.50 French Dress Serge, \$1.59

Sponged and shrunk. Light gray, beaver, tan, Copenhagen, cardinal, wine, Burgundy, dark brown, navy, midnight blue and black. 44 and 54 inches wide. \$2.25 All-Wool Canton Crope ....

40-inch. In tan, beaver, golf, red, Pekin, Copenhagen, wine, Bur-gundy, rose, gray and navy blue. Lit Brethers-First Floor, South

HATS TRIMMED FREE OF CHARGE

\$5 Ready-to-Wear Hats In a Most Opportune Holiday Sale!

They offer wide selection of the newest silk Paisley and satin hats at a price remarkably small! Mushroom hats, flare front hats, turbans and pokes -trimmed in captivating new ways with metal rib-bons, soft satin bows and ornaments.



Wool Sports Hats... 398c

Untrimmed Hats, \$1.98 Lyons velvet, paon velvet, hatter's plus with beaver facing. Also a special lot or ready-to-wear hats at this price.

Lit Brothers—FIRST FLOOR, NORTH







\$8.50 Cowhide Traveling Bags, \$6.49 stock cowhide; lined. Full cut;

\$8 Overnight \$9 Cowhide Suit Case, \$6.98 | Case, \$5.98

Linen lined; two straps all around; riveted corners; heavy surface over a steel frame; double and 24 inches.

Stock. First Floor, Eighth St.

Values Extraordinary in Silk Underwear and Silk Stockings for Gifts

Silk Bloomers,

\$2.49

Pink glove sik; re-

Women's Glove Silk

Stockings, \$1.98

**WOMEN'S \$2.50** Italian or glove silk. Several styles-beautifully finished Women's \$3.50



Silk Pantalettes, \$4.49 to \$5.98 Heavy glove silk double shirring at cuff; newest colors.

Women's Silk Stockings, \$1.49 Fashioned leg; black and

Black; plain or lace stripe. Women's \$3 and \$4.25 "Onyx" Pointex Silk Stockings.....

High-grade ingrain silk in black, white and popular shades. Silk-lined tops. Slight irregulars.

Lit Brothers—FIRST FLOOR, SOUTH

\$3.50 Sports Satin, \$1.69

45 inches wide-all sports colors.

Black Brocaded Faille, \$1.98

Attractive new designs—exceptionally fine quality. Jet black.

Lit Brothers—FIRST FLOOR, SOUTH Choose here-and he will be as proud of your judgment as he is

of the gift!





Noted for durability and wear. Fancy colored stripes; cut full and perfectly finished. French cuffs.

\$1.50 Suspender & Garter Sets ...... Lisle web suspenders with leather ends;

also fine pad garters. Pioneer Brighton make. Pretty box. \$1 Silk Four-in-Hands, 65c Rich brocades and novelty figures in

\$8 Smoking Jackets, \$5.98 wanted colors. Slide easy bands. Blue, brown, gray and green double-faced materials with fancy back. Silk \$3 Brushed Wool }\$1.98 "Sports" Sweater }\$3.98 Reefer Scarfs ...
Plain colors, heathers and stripes.
Long frings.

Worsted yarns closely woven. V-neck, Long fringe.

Lit Brothers—First Floor, 7th St.

29c Outing Flannel, 27-inch. 19c

Quilted Bleached Muslin Pads

Size 17x18 inches, 25c
Size 17x30 inches, 48c

Values 39c to 31.59

Size 27x34 inches, 78c Heavy Jacquard Beacon Robing 27-inch, yard, 69c | 36-inch, yard, 95c First Floor, North

A special Holiday Sale of Tots' Frocks and Coats. Cunning styles and most attractive gift-giving values!

Tots'\$ 1.50 to \$10 \$-Persian lawns, organdles, volles and nets. Some



with brightening touches of smocking or colored pipings; others trimmed with laces, embroideries, large sashes and satin bow. Sizes 2 to 6.

Little Boys' \$1.50 to \$2.25 Wash Suits, 95c and \$1.50 Oliver Twist styles of sturdy material with contrasting trimmings or embroidery. Sises 2 to 6.

Tots' \$8 Coats, \$4.79 150 All-wool white chinchilla; warmly lined. Sises 1 to 8. Lit Brothers Second Floor HATS TRIMMED FREE OF CHARGE Phone Orders Pulled

ONE YELLOW TRADING STAMP WITH Eighth EVERY 10c PURCHASE ALL DAY

> Jewelry, Silverware, Clocks. Exquisitely beautiful and practical gifts at extremely low Christmas price 15.50 to 70 "Elgin" Watches Gold filled and solid gold cases in newest thin models: Elgin movements of seven. fifteen and seventeen lewels. Guaranteed.
>
> We also carry all other standard make watches, including Hamilton, Howard and Illinois watches. Gold filled and solid gold cases. Women's \$22 Quadruple-Plated Ware \$7 Roll Tray.......\$4.50 \$10 Water Pitcher.....\$7.50 Wrist Watches, Pearl Necklaces \$19.65 Rich La Salle pearls; guaranteed not to peel or discolor. All with solid gold catches. Long satin-lined boxes. 35 values— \$2.50

\$15 Tea Sets, \$11.98
Four pieces—tea pot, sugar bowl, spoon holder
sitcher. Bright finish, fluted design.

Slippers ......

rose, blue and black.

Smart Russia Calf.

Quilted satin with heavy padded

chrome soles and heels. Pink,

Women's Oxfords of \$2.95

Black or tan. Notably fine lasts and an added dash of individuality

in tips and perforations. Welted

soles chiefly; Cuban or walking

Misses' and

Children's

\$3.50 Shoes,

\$2.29

\$23.50 Normandy Chime Clocks . . . Large mantel clocks with two rod chimes; mahogany cases. 20 inches long and 10 inches high.

Young Women's \$5 and

Black and tan Russia. Also new New

skin. Sizes 214 to 7 in the lot, to 2 in lot.

ene-strap pumps in patent colt-broad toes. Sizes 81/2

\$6 Shoes and

Oxfords' . . . . . . .

gold with platinum finish; 15 jewel move-ments. Rectangular Mesh Fine reversible ring resh; narrow frames; so in, length \$4.00 sliver finish.

Dainty, Easy Slippers Are Always Welcomed Especially these—for you can choose for your gift the very style, material and color you like most-and all prices are a good share under those that prevail elsewhere in town! Women's \$2 Satin \$1.15 Women's \$1.50 Felt Slippers ...

Solid 14-karat white

}\$3.25

With heavy padded chrome soles and heels, also silk pompon. In oxford, light and dark blue, rose, orchid and American Beauty. Sizes 3 to 8. Women's \$6.50 Pumps & New Oxfords

Grouped to go at .! From regular stock because size ranges ere broken. One - strap pumps in black satin, patent colt and black kid. Turned or welted soles, dress heels. Also two - strap models in black kid.

The oafords are in tan Russia calf and grain leather, colt and suede combinations.

**Smart Warm** 

lined. All sizes for women and misses.

Misses' and Children's Felt Slippers, 69c to 98c Comfy, princess and bootee in designs. Sizes children's 6 to misses' 2. Tan Russia Calf Shoes Are the

}\$2.50

in length \$3.50

18 in. length

Choice of Most Men, \$5.98 You'll like these at once. High and low shoes—the majority are the new round toe, semi-brogue Men's \$2 Felt Slippers, \$1.49 Felt Hylo slippers in exford gray, brown, blue and wine. Padded soles and beels. Sizes 6 to 11. Men's House Slippers,

\$2.98 to \$4.98 Romeo, Everett or Opera styles in black or brown kidskin. Sizes 6 to 11. Lit Brothers—First Floor, North

Women's & Misses' The majority with large fur collars Styles for sports wear or for dress-developed of bolivia, velours, mannish coatings and

double-faced fabrics. Cut generously full and with each little fashion detail most carefully carried out. Beautifully tailored and richly

39c

White

Dotted

**Swiss** 

For Crisp

Fresh

Curtains-

Small and me-

dium size dots. 27 in. wide.

Specially appro-

priate for kitch-

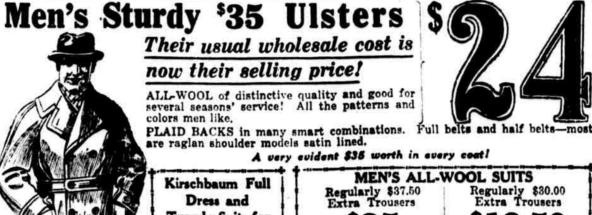
ens, bedrooms,

attics, sewing

where a bright sunny effect is wanted.

First Floor, North

Lit Brothers-SECOND FLOOR



Real \$30

Values

Tuxedo Suits for Men, \$45

Dome Lights, \$1.98 to \$2.49

Air Gauges, 80c

Regularly \$30.00 Extra Trousers \$19.50 Decidedly superior cheviots, cassimeres and tweeds -also one special group of neat pencil stripe

Give Any Boy One of These \$4.98 Tan Raincoat Sets Cost and Hat to Match

Absolutely waterproof back-to-back fabrics, with every seam canfully comented. Double-breasted models, latest cut and full belted.

Sizes 7 to 18.

Boys' Mackinaw and Polo Coats, \$7.50

Mackinaws—In double-breasted model, with muff or flap pockets, Fancy cheviots, cassimeres and blanket plaids. Sizes 7 to 18.
Polo Coats—Smart, belted-all-around models with convertible collars. Cheviots and cassimeres in warm brown and gray mixtures. Sizes Lis Brothers-SECOND FLOOR, SEVENTH STREET

If his hobby is motoring, here are the gifts for him at less than you'll pay elsewhere!



Windshield Mirrors 98c to \$4.98 Radiator Caps, \$1 and \$1.50

Wind Deflectors, pair \$9.98 Sedan Mirrors, 98c & \$2.29 Sedan Vascs, \$1.69 & \$1.98 Combination Stop Signal and Parking Light \$4.98

ECONOMY SPECIAL Tomorrow **Axminster Carpets** \$3 to \$3.50 Values

Many of the same design. The smaller, bound pieces are suitable for rugs and runners. None sold to dealers. No mail or phone orders. Various } vd. \$1.59 to \$1.89 Lengths } (1% to 6% yards)

es. \$1.59 to \$9.89 (1% to 1% yards) Lit Brothers-FCURTH FLOOR



\$1 to \$1.75 Fancy

Metal Buckles,59c

tive note, coat, cape o dress. In gilt or oxidise finish; some with colored

stone centres; others with tassel effect. Only one or two of a kind. Ma-jority worth far more than double.

and mahogany finishes.



Snowy household linens will appeal especially to mothers, brides and brides-to-be! \$6 All-Linen | \$4.98

72x72-inch size; extra fine and heavy; satin finish; floral designs.

Pattern Cloths

\$8 Damask Napkins, dozen, \$5.95 22-inch size; Irish linen in lovely designs. \$1.29 | \$2.25 Turkish ) \$1.69

Beth Sets . . . Cloths . . . . . . . . . . . . . . . . Hemstitched, scalloped, Two towels and two wash cloths; blue, pink or gold Two yards long; beauth ful patterns.

\$2.00 Napkins, dozen, \$1.49 Of mercerised damask, Hemmed. 18-inch size.

Beautiful holiday upholsteries with markings that make them doubly attractive!

DAINTY CURTAINS \$2.25 to \$2.75 Kinds

An important lot of three hundred pairs in scrim and marquisette. Various pretty styles, with lace trim-

Cedar Chests, \$19.39 39c Ruffled Scrim, 25c \$1.50 to \$3 Window

75c to \$3 Art Needlework Articles, each

Panels, each 98c, \$1.49 & \$1.98 49c to \$2.98

Hand-painted tie racks, slipper trees, work baskets, etc. Beautiful designs in NotDjer Ries Tellet Water, \$1.00 and \$2.05. tenbigant's Quelques Flours E tract, \$5.00 and \$7.50. Bigand's Un Air Enbaumo Port 53 and 56. Mavis Portume Sot, 83.96, Mavis Portume, 490 and \$1.40. Bigaud's Mary Gardon Perfume

For Those Who Will Give

DJER KISS PERFUMI

\$1.69,\$2.39 and \$3.1

Roper & Gallet Flours De Amer Ferfume, \$5.49 and \$5.75. Arlys' Lilae Ferfume, \$1.25 & \$4.4 Garwood's Smelling Salts, 50c & 71 First Floor, Soy Lit Brothers-FIRST FLOCK, NORTH

Waists For Christmas Giving A pleasing selection at remark.

ably low prices. Waists for dress or business wear-the sort that mother or sister will appreciate! Hand Made Waists, \$1.98 Of dimity-tuxedo models with dainty hand-

down the front, on the collar Crepe de Chine Blouses. \$4.98 Of unusual beauty-with long

8-inch size

Combina-

tion

pattern

sleeves-in two-tone combinations of brown-and-tan or navy-and Lis Bres.—Second Flo

BRILLIANT—**BEAUTIFUL** AT PRICES THAT ARE ALMOST HALVED! Cut by the noted Kiefer Brothers. Many superblesigns—wonderful gifts for Christmas or weddings. \$2.50 Bowls, \$1.47 | \$4 Fern Dishes, \$2.77 | \$3 Three Footed Nappy, \$1.67



\$5 Apple

\$3 Nappy, \$1.47 8-inch size. Floral and miter design.

Silk-Faced Velveteen, \$1.50 to \$2.50 Qualities, 98c Rich, lustrous finish so much in vogue for dresses. Great variety of colors as well as black. 24 and 29 inches wide. A remarkable viaue. No mail or phone orders filled.

\$4 Colored Costume }\$2.98 | \$2.50 Black Costume }\$1.59 |
Velveteen ... | Deep pile; Lyons finish; 24-inch. Rich jet black. Lit Brothers—First Floor, South

Lovely Floor Lamp Shades Are Less Here!

That is, our prices are less—and for the very handsomest kinds, too.
The new tailored effects especially, and an almost bewildering choice
of effective patterns and beautiful colorings. Every shade richly fringed \$25 Value, \$16.95 \$25 Value, \$16.95 \$10 Value, \$9.45



We'll warrant the boy has wanted some of these things for several Christmases-\$40 Remington Bicycles \$26.98
Strongly constructed; equipped with coaster brake, mud guards, rubber pedals, spring saddle, extension bars and guaranteed non-skid tires.



\$30 Value, **\$19.95** 

\$2.50 Ball-Bearing Roller Skates Boys' \$1.79 Girls' \$1.89 Winslow make. Self-contained bearings; extension foot plate.

\$2.50 Rugby Footballs .... Pebble grain leather; guaranteed bladder; regulation size. Second Floor A. J. Reach Striking Bags, \$3 to \$12 Boys' Hockey Ice Skates, \$2.50



Christmas Offer of ) \$77 Girls' \$15 to \$20 Coats \ 1.00 Such variety of justy styles as is selden effered in a sale!
Sport and dressy models in youthful, dashing effects. Of
velour, veldyne and polotone with fur or cloth collars. Warmly
lined throughout. Sisse 7 to 14.

Tots' \$8.50 to \$20 \$4.95 to \$12.95

Chinchilla, polotone, broadcloth with fur or cloth collars; lined

Middles....}\$2.98 Red and blue with braid-trimmed collars and cuffs & alsove chevrons. Sizes \$ to 20, Lit Brothers—Second Floor

Sets, \$5.98
Rubberized, rainproof, double texture tan materials; guaranteed. Hat to match. Sizes to 14.

Fyre Fyter Fire \$3.33 Extinguishers Combination Boyce Moto-Meter & Radiator Caps, \$2.45 Skid Chain, \$5 to \$8.70 Step Plates, 69c to \$1.79 Windshield Cleaners \$1.98 to \$6.98

Hand Horns, \$1.98 Sedan Ash Receivers, 98c to \$1.49 Monogram Caps, \$6