

You can select far more effective gifts here simply because our prices really raise the value of your money to an astonishing degree! A glorious Christmas store of seven spacious floors. Also see Page 18

\$1 to \$1.75 Fancy Metal Buckles, 59c

Small, attractive articles of furniture of the kind that are always in the gift class—and always welcome! FOR HIM—This \$10 Smoking Stand \$6.98 FOR HER—This \$22.50 Martha Washington Sewing Cabinet \$14.50

\$1 to \$1.50 Wool Dress Goods, 69c

\$3 and \$3.50 French Dress Serges, \$1.59 \$2.25 All-Wool Canton Crepe, \$1.69

Lit Brothers ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

HATS TRIMMED FREE OF CHARGE \$5 Ready-to-Wear Hats \$2.98

Jaunty Brushed Wool Sports Hats, 98c Untrimmed Hats, \$1.98

Men's \$15.50 to \$70 "Elgin" Watches \$12.98 to \$60 Jewelry, Silverware, Clocks. Exquisitely beautiful and practical gifts at extremely low Christmas prices

\$6 All-Linen Pattern Cloths \$4.98 \$8 Damask Napkins, dozen, \$5.95

For Those Who Will Give Perfumes! DJER KISS PERFUME \$1.69, \$2.39 and \$3.19

Smart Gift Luggage \$12 "Belber" Cowhide Bags \$8.98 \$8.50 Cowhide Traveling Bags, \$6.49

Dainty, Easy Slippers Are Always Welcomed Women's \$2 Satin Slippers \$1.15 Women's \$1.50 Felt Slippers 98c

Beautiful holiday upholsteries with markings that make them doubly attractive! DAINTY CURTAINS \$2.25 to \$2.75 Kinds Pair \$1.49 & \$1.69

Waists For Christmas Giving A pleasing selection at remarkably low prices. Hand Made Waists, \$1.98

WOMEN'S \$2.50 SILK VESTS \$1.98 Italian or glove silk. Several styles—beautifully finished.

Women's & Misses' Smart Warm Winter Coats \$19.75 Real \$30 Values

BRILLIANT—BEAUTIFUL AT PRICES THAT ARE ALMOST HALVED! Cut Glass \$2.50 Bowls, \$1.47 \$4 Fern Dishes, \$2.77

\$3.50 Sports Satin, \$1.69 45 inches wide—all sports colors. Black Brocaded Faille, \$1.98

Men's Sturdy \$35 Ulsters \$24 39c White Dotted Swiss 19c For Crisp Curtains—

Silk-Faced Velveteen, \$1.50 to \$2.50 Qualities, 98c Rich, lustrous finish so much in vogue for dresses.

Men's \$3 Madras Shirts \$1.98 \$2 Rep Shirts, \$1.59 \$1.50 Suspender & Garter 98c

Lovely Floor Lamp Shades Are Less Here! \$25 Value, \$16.95 \$25 Value, \$16.95 \$15 Value, \$9.45

Tots' 1.50 to \$10 Lingerie Frocks \$1 to \$4.95 Persian lawns, organdies, voiles and nets.

Fine Auto Robes \$6.29 to \$35 A complete line of silk plush and all-wool robes, extra size.

\$40 Remington Bicycles \$26.98 Strongly constructed; equipped with coaster brakes, mud guards, rubber pedals, spring saddle, extension bars and guaranteed non-skid tires.

Christmas Offer of Girls' \$15 to \$20 Coats \$7.65 Such variety of lovely styles as is seldom offered in a sale!