

Organ at 9, 11 and 5.15
Chimes and Melody at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

A Little Walk Through Wanamaker's Is the Surest Way to Answer That "What to Give" Question

To Observe Christmas as Only a Form of Habit

Touching only the pocket nerve, at this particular time of the year, is to lose sight of the sky lines that led the Wise Men to the thought of gifts and to the bringing of them in person to the little Babe in the barn.

To make a real happy Christmas for any one there must

Be a Christmas Heart

somewhere near.

A very little thing from one man to another or from one woman to another, that shows the feeling of the giver, means more to the recipient than can be put in words.

Our Store, so roomy and comfortable and full of pleasures, seems to be trying to show

A Christmas Heart

by the stars bright red shining through the green trellis work of the Grand Court, and the mighty organ every morning flooding the big building with Christmas music.

These are days of enthusiasm and joy to the young and old, both being welcome.

[Signed] *John Wanamaker*

(Written December 10, 1920.)

Handsome Costume Suits for Young Women Are Less

There are only a few left and no duplicates, but they are all beautiful and in the newest fashion.

In some cases the skirt is of a fine novelty plaid, the waist of plain crepe de chine to match and the coat carries the tone of the plaid in a plain woolen fabric. Or the entire

dress may be embroidered while the coat is plain. Some are only of one color.

All are made from novelty materials and are fur trimmed—the furs being fitch, beaver, dyed squirrel, mole, wolf, kolinsky and platinum fox. New prices read \$85 to \$265. Sizes 14, 16 and 18.

(Second Floor)

French "Ivory" Fittings for the Dressing Table

Not actual ivory, but a clever and beautiful imitation, more like the real ivory than any other artificial kind.

Attractive designs, all in the plain creamy white, from a button-hook or manicure piece at \$1, up to mirrors at \$12.25. Hair brushes

from \$6.50 up, and other pieces in proportion. Domestic imitation ivory, decorated with a dainty blue-and-gold or pink-and-gold design, priced from \$1 for a manicure article to \$5.75 for a hair brush, and \$9.75 for a mirror.

(Main Floor)

Certain Women Are Wishing for a Real Lace Collar

Especially those who have a velvet gown which needs exactly this touch to bring out its richness.

There is no such collection of fine hand-made lace collars anywhere else in the city. They have been carefully chosen and are in all the newest and most fashionable shapes, including deep berthas.

In duchesse, point gauze, point Venise, rosaine, Irish, Carrick-na-cross and Limerick. Prices from \$2.50 to \$85.

(Main Floor)

A Little Box of Violets will please none the less if they are the French kind that last all season. As natural as if the dew had washed them. Priced \$1 a bunch and up.

Other French flowers—especially the perfect orchids, from \$3 a cluster up—make charming little gifts.

(Second Floor)

Manicure Sets in Compact Rolls

They start for as little as \$1 for a complete little set that can be rolled small enough to go into a handbag.

Wonderfully wide choosing at prices ranging up to \$15 for a fine set in a flat leather case.

(Fourth Floor)



Remember the Proud Bride With Her Stockings From Abroad?

Silk stockings so sheer and gossamer that she could draw a pair through her wedding ring, she said.

Of course, that was years ago, but the French silk stockings were wonderful even then.

How the world has progressed. Today she doesn't have to be a bride to wear them and these silk stockings from abroad can be had right at Wanamaker's, so sheer and fine that two pairs can be drawn through the wedding ring.

One or a dozen pair in a handsome box make that gift from over the ocean.

(First Floor)

Sheer chiffon silk stockings in black, white and colors start at \$5 the pair and go by easy steps up to \$20.

Silk stockings with real lace insertions, in white, \$22.50, \$25 and \$50.

Silk stockings with embroidery and openwork combinations or with just open work, \$10 to \$30 in black; \$10 to \$25 in white.

Novelty silk stockings, black with white stripes, \$18; black and brown accordion ribbed, \$15; shoe colors with self-stripes, \$10.

Last Year It Was a Silver Brush and Comb

This Christmas she is going to receive the mirror to match. Any number of people have been in lately to buy mirrors to match sets, that is how we know.

Sixteen of the prettiest new patterns are here, the patterns that the majority of women like the best.

Hand mirrors . . . \$17 to \$40
Hair brushes . . . \$12.50 to \$29
Combs \$3.25 to \$9.50
Cloth brushes . . . \$9.50 to \$23
Puff jars \$9.50 to \$28
Pin trays \$7.50 to \$16

And there are all the smaller pieces to make up the complete set.

(Main Floor)

Metal Laces From France

A new importation of bright silver, steel and old-gold laces in matching sets—the edgings, 8 to 36 inches wide and the bands to match in two widths.

The designs are lovely and the prices, \$1.70 to \$11 a yard.

(Main Floor)

New French Veilings at 50c a Yard

Exactly half what they usually cost.

The prettiest chenille dots, both large and small, in many patterns and also some fancy woven dots and scroll designs.

In black, navy, brown, taupe and magpie.

(Main Floor)

Women's Fine Pajamas

Two-piece styles.

Some of striped tub silk, made with middies, at \$13.50.

Others of tussah silk, pink, lavender and blue—with middies or in regulation style, \$5.50.

(Third Floor)

The Best Corset Models for Large Women

The excellent "Nemo" corset is here in various models for heavy figures, priced from \$5 to \$9.

Other corsets expressly designed to give straight lines and good proportions to large women, \$6.50, \$9 and \$15.

(Third Floor)

Charming and Distinctive Gifts in Italian Pottery and Majolica

Shapes that are odd, quaint, artistic. Decorations in equally varied and novel selection. Many designs that have become almost classic, having been originated hundreds of years ago, but which are ever young.

Prices are surprisingly moderate—plates all the way from \$6 to \$40 a dozen, according to size.

Cups and saucers, \$10 to \$45 a dozen.

Vases, \$5 to \$25 each.
Candlesticks, \$5 to \$15 pair.

(Fourth Floor)

Brushed-Wool Scarfs and Sets at \$5

Many women and school girls would love to have them for gifts. And they are of a quality rarely found at \$5.

The sets are of soft brushed wool, a scarf with a hat or cap. In lovely shades of turquoise, henna, brown, tan, peacock, navy or black. Some have two colors.

(East Aisle)

A Nut Bowl With a Good Cracker, \$4

The bowl is of wood in a mahogany finish and the ingeniously contrived cracker works like a charm.

The more familiar type of cracker which is pressed in the hand can be had, with six picks, neatly boxed for 35c.

A wooden box containing two crackers and twelve picks, all silver plated, priced \$2.25. A decidedly nice gift.

(Fourth Floor)

Linen Dinner Sets Handsome Serviceable Gifts

And particularly sensible gifts for the home. Hemstitched linen dinner sets consisting of a 66x66-inch table cloth and half a dozen napkins, 20x20-inch size, at \$12.75 a set.

Hemstitched cloth, size 66x86 inches and half a dozen 20x20-inch hemstitched napkins, at \$15.75 a set. Choice of round and oval patterns.

(First Floor)

An Exceptionally Fine Group of Mosul and Hamadan Rugs

Mosul in sizes about 3x6 to 3.6x7 ft., at \$35 to \$50.
Hamadan, approximately 2.6x4.6 to 3x5 ft., at \$30 to \$39.

Of an exceptionally good quality in an attractive choice of colors, particularly dark blues, reds and ecru.

Among low-priced rugs it would be hard to find a better group at the prices for gifts or for your own use.

(Seventh Floor)

The Famous "Columbia" Bicycles Men's and Women's, \$37.50 Boys' and Girls', \$32.50

They are the lowest prices in years, and the bicycles are, if anything, better than ever.

All are equipped with coaster brake, heavy road tires, front and rear mud guards, rear red light, toolbag and tools. And they are speeding out so rapidly that Christmas selections should be made as soon as possible.

(The Gallery)

Feathery Vanity Bags

To carry in the evening are among the attractive trifles which many a girl would like to find among her Christmas presents.

They are dollies with dresses of metal cloth and ostrich and may be had for \$8 and \$10.

(Main Floor)

What's New in the Book World?

This question can be settled in a few minutes any time you choose to stroll around the Book Store.

Practically every new book is here as soon as it is off the press, and lists are of the Christmas type, with lovely illustrations.

(Main Floor)

Opera and Field Glasses

Hardly any theatre-going girl but would like a pair of opera glasses made by Lemaitre of Paris. Black morocco mounts are priced \$8 to \$12; pearl mounts, \$15 to \$25.

Men, especially those who own fine motor cars, want field glasses. Prices, \$20 to \$80.

(Main Gallery)

Gift Umbrellas

Ever so many have come for Santa to choose for the women he likes—umbrellas with gold and silver tops, with imitation amber tops, and amber rings and silver trimmings, and with silk covers in the favorite dark colors in addition to black. A few have velvet cases.

Prices are \$8.50 to \$25.

(Main Floor)

Combs With Carved Mounts

Of uncommon delicacy have recently arrived—the mounts of imitation shell, crystal and jade, set with all sorts of colored stones, but especially the blue ones, which are as pretty with either black or gold hair.

Prices, \$2.75 to \$30.

(Main Floor)

Thousands of Lamp Shades

The stock in the Lamp Store is larger at this moment than it has been for a year.

The shades are for bridge lamps, floor lamps and table lamps; and are made of tulle, paper, Japanese silks, brocades, cut velvets—almost any beautiful material.

Prices, \$1.50 to \$175.

(Fourth Floor)



"A Little Jewel of a Grand Piano"

is the gift luxurious for many a young woman—and many an older one.

Happy the young girl who can gather her friends around such a beautiful instrument. Music cements lasting ties of friendship and affection.

Fortunate the young wife who has such a piece de resistance around which to build her new home.

Artistically the small grand piano is a delight. Its beautiful lines are but emphasized by the diminutive proportions which fit it for the tiniest home or apartment. Its volume and richness of tone are all that could be desired outside of a concert hall.

None but the best in small grand pianos find place in the Wanamaker group—

Chickering Schomacker Knabe

Emerson Marshall & Wendell Haines Brothers and Brambach

—each is "a little jewel of a grand piano," faultless in tone, famous in musical history.

Priced from \$635 to \$1225, on terms that make the purchase an easy matter.

(Second Floor)

Children's Chinchilla Coats Specials, \$16.50 and \$20

Warm little coats for school or play and they are lined with flannel or satin. Most mothers prefer chinchilla for everyday coats because it wears so well.

They are in brown, cinnamon and a few in navy blue, made with belts and nicely tailored. From 2 to 6 year sizes.

(Third Floor)

Wool Dress Lengths Are Givable

Acceptable, too, to more women than you may suppose. All are boxed, on request. Both black and colors at these prices:

Serges, \$1.50 to \$2 a yard.
Wool crepes, \$1.50 to \$3.50 a yard.
Poiret twills and tricootines, \$2.50 to \$5 a yard.
Wool poplins, \$1.50 to \$3.
Wool checks and plaids, \$1.50 to \$5.
Widths are 36 to 54 inches.

(First Floor)

If He Smokes Your Problem Is Solved

There is a little section in the Sporting Goods Store just filled with the things a man likes best.

Smokers' articles, to be sure, the things that make a smoke good and make it comfortable.

Humidors, most any kind and any size at all, \$7.50 to \$45.

Pipes, queer ones, handsome ones so well,

(The Gallery)

A Writing Desk of Dignity and Character

Made of mahogany, on lines of unquestionable excellence, being a copy of the Governor Winthrop desk of historic note. The serpentine front and substantial-looking ball and claw feet are distinguishing external characteristics.

Probably the most admirable feature is the handsome and cleverly arranged interior with its drawers, compartments and locker with fan-like carving on the door.

This notable desk can be had in three sizes, 32 inches wide, \$95; 36 inches wide, \$100; 42 inches wide, \$115.

It is one of thousands of pieces that make up a display of gift furniture unmatched in variety, excellence and charm.

(Fifth Floor)

Framed Holbein Prints, \$8.50

Pleasant and impersonal gifts are the Hans Holbein portraits of notable ladies and gentlemen of the sixteenth century.

Charm of drawing and revelation of character make each a delightful study.

Framed in gray satinwood effect to harmonize with the picture's delicate coloring.

(Fifth Floor)

Pearl-Handled Pocket Knives

They are of a fine type with assorted blades of tempered steel.

A number have collapsible scissors in them. \$5. The prices are special.

(Fourth Floor)

About Now Men Start Telling How Old Their Bathrobes Are

And all the little faults are a dozen times worse, for the Christmas feeling is in the air and new bathrobes are here.

Big, warm blanket robes in every kind of a pattern and every color combination bathrobes have ever been guilty of are here. Priced \$6.50 to \$16.50.

At \$10 is the popular checked robe in four-color arrangements.

(Main Floor)

Slippers for a Man Might Look Any Way at All

Gone are the "given" lines and "hereditary" appearances of the footwear a man wears when lounging about.

Of course, the Romeos and the old step-ins are popular as ever, but they are not the only ones. Booties, as Russian as can be, may be of black patent leather, or red leather, white, tan or most any color at all. They may

have a bold gold band round the tops, a thick ridge of plush or just leather in a contrasting color.

And booties are just one of the novelties that are surprising gift seekers in the Men's Slipper Shop.

Felt slippers are priced from \$1.90 to \$3.25. Leather slippers, \$1.50 to \$10.

(Main Floor)

It Is Always Safe to Give Men Leather Gifts

One section of the Leather Goods Store is especially devoted to things for men, and you will be surprised to find what a wonderful variety there is.

In the matter of wallets and hip pocketbooks alone there are dozens of styles, mostly in pin seal in dull or bright finish.

Many are mounted with 14-kt. gold, but whether they are or not, they are well made, practical wallets and pocketbooks that any man will be proud to own.

Prices start at \$2.75 and go up gradually to \$35.

(Main Floor)

Vacuum Jug Sets for the Bedroom

Rose, apple green, French blue, ivory, gilt, Dutch silver and mahogany are some of the colorings in which these charming jugs come.

With each is a tray to match and one or two cut crystal-clear glasses.

Pints \$13.25 to \$25
Quarts \$16 to \$30

(Fourth Floor)

The Gift of Good Curtains and Draperies

It can take any number of attractive forms.

For instance, lace bed sets with bureau scarfs to match, copies of Russian silet, mounted on unbleached muslin finished with a fringe, complete for \$12 a set. Panel curtains to match, \$6.50 each.

Table runners and pillow tops, \$1.25 to \$5 according to length.

Bed sets of the popular material known as Austrian cloth can be had either plain or with colored stripes at \$10.25 a set in single and \$11 a set in double-bed size.

This material may be bought by the yard for making curtains, scarfs and such; price, \$1.50 a yard.

And it comes in bed sets with embroidered centers and rounces at \$15 and \$20 a set.

Particularly notable also are bed sets of cretonne, comprising bed cover, bolster piece, two pair of curtains and a bureau scarf, all for \$10.50; double-bed size only.

(Fifth Floor)

Pekinese Glass and Enamels

A new importation brings charming bowls of glass in lovely tones of rose, amethyst, sapphire, turquoise and cloudy and deep ambers. They may be had for \$8 to \$20.

Little trays and boxes of Pekinese enamel in various color schemes, one green, another yellow, others blue and so on. \$1.50 to \$8.50.

All in the Oriental Store.

(Main Floor)

New Toys Every Day

Hundreds of new toys come into the Toy Store, every day, keeping the assortment as marvelously large, fresh and varied as ever.

Delayed shipments from foreign lands, new things from all over the country, something new every day!

Leaving aside the decorations and the many things of interest in the Toy Store, the toys, alone—which after all are the most important part of a toy store—repay inspection. It is good to know there are toys as truly worth while, as well made, with so much of real lasting pleasure in them.

Any Toy Purchased Now will be kept for delivery at any date designated. It can be kept until the Saturday before Christmas, if you wish.

(Seventh Floor)