

### RIVALS WEST FOR APPLE TRADE

High Freight Rates Beneficial to Nearby Growers of Fruit

Special Dispatch to Evening Public Ledger  
 Gloucester, N. J., Dec. 4.—Success in winter apples for the winter markets made it possible for Jersey fruit growers to rise to Western competition and to move for the regaining of markets that were taken away from them some years ago by the better graded and more attractively packed fruit from the West Coast States.

With transportation rates now so high on Western fruits and with the nearest markets of the country near at hand for the Jersey growers, the latter are rapidly extending their trade by reason of their storage facilities, improved packing and the undebatable benefit of the Jersey product.

Growers say that most people buy apples by their color, rather than by their flavor, but the public is gradually becoming educated to the fact that even the same variety of apples grown in different localities.

The Western apples have always had the high color which make them so attractive on fruit stands, but Jersey growers have also learned a lot in recent years about growing fruit that appeals to the eye as well as to the palate.

One of the choicest of the Jersey fruit has been held over in the cold storage plants and will be exhibited at the annual meeting of the New Jersey State Horticultural Society at Atlantic City this week.

Charles Repp, a former resident of the society, offered early in the season to store for growers any fruit that they

might want to exhibit at the horticultural show. Repp has one of the biggest apple storage plants now in the East, and Jersey growers this fall have 420 cartons of apples stored there. Many of these apples would have gone to waste or sold for scarcely enough to pay transportation costs at harvest time when the markets of the country were glutted with apples.

#### After-Dinner Tricks



FIG. 1

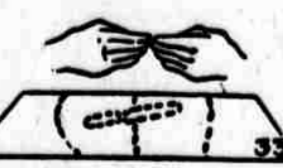


FIG. 2

No. 222—Swallowing a Knife  
 A table knife is taken between the hands horizontally and is raised to the mouth. The performer apparently slips the knife into his mouth and swallows it.

As the knife lies upon the table, the hands are placed upon it as shown in Figure 1. The tips of the fingers are together, completely hiding the knife. The knife is raised from the table once or twice, being replaced each time. Finally, as the hands are raised from the table edge they drop the knife into the lap (Figure 2). The hands do not hesitate, but are raised to the mouth as though actually holding the knife (Figure 1). The head is tilted back, and the hands pretend to let the knife slide down into the mouth. If the movements are quick and sure, this trick will cause quite a clamor of consternation among the onlookers.

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**Rod Chime Clocks**  
 \$75  
 Solid Mahogany  
 24" Selected New Record  
 24" Selected New Record  
 24" Selected New Record  
 Charles Mack & Sons  
 Jewelers & Diamond Engravers  
 20, 22 & 24 N. 2nd St.  
 Philadelphia, Pa.

**Fried Chicken Livers**  
 Cooked thoroughly but not crisp. Serve with a brown gravy well seasoned with  
**LEA & PERRINS SAUCE**  
 THE ORIGINAL WORCESTERSHIRE

**Conklin**  
 YOU can count on the Conklin's distinct superiorities to give you or your friends wonderfully satisfactory writing service. Many beautiful models, particularly appropriate for gifts.  
**YEO & LUKENS**  
 Stationers  
 715 Walnut St.  
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**ECONOMY BASEMENT HOLIDAY SAVINGS!**  
 The Frankford "L" takes you right to our Economy Basement, where you'll save largely on anything you need!  
 STORE OPENS AT 9 A. M. CLOSES AT 6 P. M.  
**SNELLENBURGS**  
 MONDAY, DECEMBER 4, 1922  
 1212-1214 MARKET ST. (12th & 13th STS.)  
 Holiday Shoppers' Lunch at the Soda Fountain 25c  
 Consisting of salad with lettuce, ham, egg or tongue, roll and butter, and coffee, tea, cocoa or milk, ice cream or pastry.

**Girls' \$10 to \$12.50 Fur-Trimmed Coats, \$7.50**  
 Wonderful close-out lot from a maker famous for smart styles and superior quality—majority at just about making cost.  
 Velours, soft chevots, herringbones and fancy coatings in sports and dressy styles. Some feature pretty roll collars of self material; all lined throughout. 7 to 14 years.  
**\$5.00 to \$6.50**  
**Dresses \$3.95**  
 Serge, wool crepe and velvet, embroidered in various attractive ways. Becoming Peter Pan collars; pleated or gathered skirts. Some smart two-piece frocks also included. Sizes, 7 to 14.  
**\$3.50 Rain Capes \$1.95**  
 Most popular of all apparel gifts! Absolutely waterproof; cut full; all with hoods. Prettily boxed. Sizes 7 to 14.  
**\$1.50 and \$2.00 Middies \$1.00**  
 Lonsdale jean; white or with colored collar.  
 SNELLENBURGS Economy Basement  
 These Undermuslin Specials suggest many pretty, useful and very acceptable holiday gifts that cost surprisingly little!

**\$4 Silk Petticoats \$2.95**  
 Silk jersey, messaline and combinations of silk jersey and messaline in a fine assortment of wanted shades.  
**\$5.00 Silk Jersey \$3.95**  
 Navy, black, brown and taupe; double elastic cuffs; full-cut and well made.  
**\$3.00 English Sateen \$1.49**  
 Finest quality; plain or striped; soft and very lustrous. Black, navy, brown and green; double elastic cuffs.  
**\$4.00 Extra-Size \$1.95**  
 High-grade English sateen; plain or striped; black, navy and brown; cut very full and well fitted.  
**\$4 Worsted Tuxedo Sweaters, \$1.95**  
 First on many a gift list—nowhere to be found in this excellent grade for anything like so little!  
 In scarlet with black, black with bars of white, solid navy and solid black. Wonderfully warm and pretty!  
 SNELLENBURGS Economy Basement



# Service!

Service can mean a lot. But in few instances is it carried to greater heights of expression than in Atlantic Service.

To-day the industry of large communities virtually "moves on gasoline"; and in this City it moves principally on Atlantic Gasoline, provided through Atlantic Service.

Atlantic Service is more than a frill, more than a convenience, more than a utility. It is a vital factor in the business and industrial routine of this City. Upon Atlantic Service rests the responsibility for keeping in motion vast fleets of cars and trucks engaged in the distribution of commodities of every description.

Atlantic Service is charged with responsibility to you, the individual. Coal reaches your cellar; food and provisions reach your grocer; newspapers reach your news-dealer; express, mail and department store parcels reach your door—principally because Atlantic Service has provided the motive power for most of the vehicles which haul these things.

Atlantic Service is preferred by truck fleet owners because it is dependable. There is no more completely equipped, thoroughly organized and competently manned service of its kind anywhere in the land!

Atlantic Service is always ready—and never far away. Every day of the year and every hour of the day Atlantic Service can be relied upon to deliver gasoline or oil in any quantity anywhere in the City or its environs.

# ATLANTIC GASOLINE

**Envelope Chemises Special at 79c**  
 In soft, fine batiste, trimmed attractively with lace and embroidery. One shown.  
**Undergarments, Special at 89c**  
 Envelope chemises and night gowns of lingerie cloth, lace—and embroidery-trimmed. Full cut; one shown.  
**Silk Envelope Chemises \$1.98**  
 In fine Crepe de Chine; dainty pastel shades; lace and ribbon trimmings.  
**Extra-Size Chemises \$1.98**  
 Full cut and nicely made; in fine batiste, effectively trimmed with lace and embroidery.  
**Knitted Skirts 85c to \$1.50**  
 Light and dark shades; contrasting borders.  
**Flannel Skirts 69c**  
 Blue or pink stripes; deep ruffles.  
 SNELLENBURGS Economy Basement

**Men's \$21.75 to \$25.75 \$15.50 New Winter Suits**  
 Many with extra trousers to double their good service!  
 Wonderful assortment of good-looking new styles; every wanted color and smart mixture. Tailored the Snellenburg way—quality top-notch!  
**Big Price-Cuts on Trousers!**  
 Men's and Young Men's \$4.50 Trousers... **\$2.45**  
 Men's and Young Men's \$6.00 Trousers... **\$3.45**  
 SNELLENBURGS Economy Basement

**Men's Bath Robes Special at \$2.95**  
 You can just put them down as gifts any man's going to like immensely—and pocket the third saving their price brings you.  
 Fine assortment of colors and patterns; cord at neck and girdle to match.  
**Men's Shirts, \$1.10**  
 "Harmony" percale in neat striped effects; excellent color assortment; neckbands and soft cuffs.  
**\$2.00 Knitted Neckwear 69c**  
 Pure silk; plain colors and figured effects. "Seconds"—a dropped stitch here or there, cleverly mended.  
**Men's \$1.50 to \$3.00 Mufflers 95c**  
 Fleece brushed wool; slightly imperfect.  
**Fiber-and-Silk 59c, 89c & \$1.35 Mufflers**  
 Pleasing mixed effects; slightly imperfect.  
 SNELLENBURGS Economy Basement

**Men's Bath Robes \$3 Corsets, \$1.79**  
 New shipment of excellent medium and girde-top models in plain coutil or fancy materials.  
**\$3 Corsets, \$1.59**  
 Fancy materials; all sizes.  
**\$4 Corsets, \$1.95**  
 Medium-bust model; heavy coutil; all new.  
**\$1.50 Satin Bandeaux 89c**  
 Dainty and practical holiday gifts.  
 SNELLENBURGS Economy Basement

**Boys' \$6.75 All-Wool Blue Serge Suits, \$4.95**  
 Oliver Twist and Balkan models trimmed with white, black or gold braid. Pants are fully lined. Sizes 3 to 10 years.  
**\$8.95 Two-Pants Suits \$6.95**  
 All-wool blanket cloth of mixed chevots with full-lined knicker pants. Sizes 7 to 17 years.  
**\$6.75 Overcoats \$4.95**  
 They button to the neck, have belts all around and mild linings. Sizes 2 1/2 to 10 years.  
**\$11.95 Overcoats \$8.95**  
 Brown cheviots, convertible collar; belt all around; mild linings. Sizes 2 1/2 to 10 years.  
**\$1.39 Knickers 95c**  
 Mixed chevots; sizes 8 to 17 years.  
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**Special 5-lb. Family Boxes 95c**  
 3 Distinct Assortments—Well Worth \$1.50  
 5 lbs. Old-fashioned mixtures, including chocolates, gums, creams and other fancy specialties.  
 5 lbs. Old-fashioned hard candy mixtures.  
 5 lbs. Old-fashioned assorted gum drops.  
**Other 5-lb. Special Family Packages**  
 at \$1.29, \$1.69, \$2.19 and \$2.69  
 Peppermint Candy Canes, 5c to 25c  
 Pure Sugar Clear Toys, 25c lb.  
 New and fancy shapes; certified colors.  
**Specials for Sunday Schools, Lodges and Institutions That Distribute Holiday Candy**  
**30-lb. Pails "Jolly Good" Mixtures, \$6.95**  
 Consisting of assorted chocolates, bonbons, gum drops, nougats, coconut squares, coconut rolled dates, gold and silver foil wrapped pieces and fancy specialties.  
**30-lb. Pails "Yuletide" Chocolates, \$6.45**  
 An assortment of fruit cream and fancy mixed chocolates.  
**30-lb. Pails "Xmas Cheer" Bonbons, \$6.45**  
**30-lb. Pails "1921" Hard Candy Mixtures, \$5.85**  
 Consisting of fancy shaped crystallized cream bonbons, jelly gums, nougats and fancy specialties.  
 60 half-pound holiday boxes FREE with each pail.  
 SNELLENBURGS Economy Basement

**Save on Embroidered Wool Flannels \$1.25**  
 —the pretty kinds always so very popular among the "baby gifts."  
 Cream color wool flannels, with scalloped or hemstitched edges. Pretty patterns.  
**\$1.25 Flannels, Yard 95c**  
**\$1.50 Flannels, Yard \$1.25**  
**69c Bath Robing, Yard 49c**  
 For bath robes and sacques.  
**29c Domet Flannel, Yard 20c**  
 30 inches wide. White.  
 SNELLENBURGS Economy Basement

**\$18 Pure Felt Roll Edge Mattresses \$9.95**  
 Exactly 50 in the lot—one-piece style shown  
 Little odd lots covered with excellent tickings in patterns which have been discontinued. Built in layers; very comfortable.  
**\$30 Combination Chiffonettes at \$19.75**  
**\$12.00 Telephone Stand, \$6.95**  
 Complete with chair. Very fine construction, mahogany finish.  
**\$6.00 Hair Dresser Chair, \$2.95**  
 Made of sturdy oak. On one side is a dress wardrobe with garment hangers. On the other side is a hat box, 4 dress drawers and a desk compartment. Height, 62 inches; width, 30 inches.  
**\$18.00 Library Rocker, \$9.95**  
 Overstuffed, deep spring seat; high, comfortable back; covered in brown Economy leather.  
**\$2.75 Mixed Duck Feather Pillows, \$1.99**  
**\$10.00 Ivory Wood Crib, \$5.98**  
 Heavy square posts; decorated panels; complete with all-steel sanitary spring.  
**\$16 Colonial Metal Bed, \$9.95**  
 8-inch straight posts with heavy top rail and...  
 SNELLENBURGS Economy Basement

**Candy!**  
 Literally TONS of delicious kinds for Christmas—and all the best every day kinds, too, at low prices not to be equalled elsewhere!  
**Fancy Chocolates or Chocolates 39c**  
 2 Pounds, 69c; 3 Pounds, \$1.10; 5 Pounds, \$1.49  
 Hard and Filled Candies. 29c lb. Tin  
 3-Pound Tins, \$1.59

**Special 5-lb. Family Boxes 95c**  
 3 Distinct Assortments—Well Worth \$1.50  
 5 lbs. Old-fashioned mixtures, including chocolates, gums, creams and other fancy specialties.  
 5 lbs. Old-fashioned hard candy mixtures.  
 5 lbs. Old-fashioned assorted gum drops.  
**Other 5-lb. Special Family Packages**  
 at \$1.29, \$1.69, \$2.19 and \$2.69  
 Peppermint Candy Canes, 5c to 25c  
 Pure Sugar Clear Toys, 25c lb.  
 New and fancy shapes; certified colors.  
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**30-lb. Pails "Jolly Good" Mixtures, \$6.95**  
 Consisting of assorted chocolates, bonbons, gum drops, nougats, coconut squares, coconut rolled dates, gold and silver foil wrapped pieces and fancy specialties.  
**30-lb. Pails "Yuletide" Chocolates, \$6.45**  
 An assortment of fruit cream and fancy mixed chocolates.  
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 Consisting of fancy shaped crystallized cream bonbons, jelly gums, nougats and fancy specialties.  
 60 half-pound holiday boxes FREE with each pail.  
 SNELLENBURGS Economy Basement

**Mahogany Smoking Stands, \$1.95**  
 Glass ash receiver and top fitted with brass fittings.  
**\$16.00 Drop-Side Couch Beds, \$9.75**  
 Complete with cotton bed.  
 SNELLENBURGS Economy Basement