

# Gifts Galore and Wonderful Late Opportunities in Warm Things to Wear

**It Was the Neglected Wheel That Capsized the Automobile**  
So said the driver, who admitted that he intended to fix it the day before, but forgot it when he first saw the defect.

A neglected spark-showering locomotive set fire to the pine woods as the train sped through the south country, and it burned on for ten days, destroying valuable timber. Those fields of briars and weeds up in Bedford County are simply neglected fields, they say, for the next farm is all corn fields under cultivation.

A schoolboy will be like a field of briars and weeds if he neglects his studies and duties.

[Signed] *John Wanamaker*

**Women's Riding Suits**  
Every day sees new ones coming down from the tailoring shop and the latest are also among the finest.

The worsteds, oxford cloths, frieses, covert cloths and whipcords are of qualities worthy of the workmanship. All the breeches are cut with corset fitting knees.

Prices \$85 to \$72.50.  
(First Floor)

**4300 Pair Women's Fine Mocha and French Kid Gloves**  
At About Half—\$2 a Pair

Every woman—and a good many men who wish to make gifts—will welcome a price which enables them to buy two pairs of beautiful gloves for about the usual cost of one.

The French kid gloves are a trifle more than half price. They are plene sewn, and the best quality this particular Grenoble maker turns out.

Two pearl clasps at wrist with combination embroidery on the backs, and contrasting hems. White, black (both with self or contrasting embroidery), mode, tan, beaver, gray, pastel, various browns, and navy blue stitched with white.

The mocha gloves are "seconds" of a quality that sells for more than double. The defect consisting of an occasional slight spot that hurts neither appearance nor wearing. A beautiful velvety Arabian mocha, outseam and pique, in champagne, tan, beaver, light and dark gray, and brown. One clasp, with embroidered backs.

At \$2 a pair throughout, we consider this unqualifiedly the best glove offering of the year.

(West Aisle)

**Disposing of the Finer Lillian Brassieres at Half**

All made by French corsetiers, after French models, and of unusually fine and dainty materials. Many pretty camisole effects are included, and a number are dainty enough for gifts.

The materials are linen, satin and lace, plain satins and brocades.

Prices run from one of plain linen, at 75c, to an elaborate satin and lace model, at \$10.

Former prices were double.

(Third Floor)

**Women's Substantial Calf Oxfords at \$8**  
A good sturdy oxford for spat wear all winter.

In black or russet calfskin, with straight-tipped medium toes, extension soled soles, and the military heels which so many women prefer, because they compromise comfortably between a Cuban and a flat heel.

Impossible to get a better shoe at the price, and not easy to find as good a one.

(First Floor)

**The Printed Silk Handkerchief Has Won Its Way to Fame**

Famous Paris dressmakers are using it to trim dresses. Sometimes it is a neck scarf, sometimes a girdle or it may hang as a drapey from the belt or act as a headress.

At all events the gorgeous colors of the printed silk handkerchief

recommend its use with many fashionable costumes.

For beauty of design as well as coloring, nothing equals the English Liberty silk handkerchief. Many new patterns and colorings in East Indian and Paisley effects, \$2.75 to \$5.50 each.

(Main Floor)

**Paris' Newest Fancy in Buckles**  
More brilliant, if anything, than ever and sparkling with cut steel and rhinestones. Vivid colors, too, are used on dull silver, gold metal and occasionally an Egyptian design.

But no two are alike and there are both buckles and clasps in the right size for dresses or coats, priced \$2.50 to \$15.00.

(Main Floor)

**Rich Bolivia and Duvetyn Coatings \$8 a Yard**  
No better choice for the "dressy" coat. Scarcely anything else gives the same warmth with equal softness and lightness of weight.

Particularly good value throughout this collection, including suede-finish wool duvetyns and wool bolivias, in midnight, navy and French blue, black, and several browns varying from cinnamon to seal, 54 inches wide.

(First Floor)



**Women's Fur-Trimmed Coats, Special \$47.50 and \$67.50**  
100 Coats at \$47.50 Each

They are the much-liked double-faced tweeds with huge shawl collars of the finest raccoon fur. They are the nicest kind of sports coats and warm for motoring. In gray herringbone or plain brown.

100 Coats at \$67.50 Each

Beautiful quality all-wool bolivia with both collar and cuffs of Manchurian wolf fur.

They have the fashionable straight lines, a narrow belt and are lined and interlined. In black, navy or brown.

(First Floor)

**Young Women's Sports Coats Made of English Tweed**  
Some of the most beautifully colored tweeds imaginable in soft misty grays, browns and heather mixtures. A number have an indistinct plaid. They are all-wool and warm.

The firm that makes these coats has a reputation for fine cloths, all of which are brought from England, and also for excellent tailoring.

There are four good sports models in 14 to 18 year sizes at \$65.

(Second Floor)

**Small Hats of Metal Cloth Moderately Priced**  
LITTLE turbans in the favored styles for fur coat wear; or small hats with short backs that large coat collars will not interfere with.

Fashioned of gleaming metal cloths, Paisley-printed silks and other smart materials.

Moderately priced at \$10 and thereabouts.

(Second Floor)

**The Smart Jacket Dress Appeals to Young Women**  
IT IS youthful, pretty and serves for many occasions. Therefore few there are who resist its attractions this winter.

Also, there is the question of cost, some of the most attractive little jacket dresses may be had for as little as \$30. For example, one with

a matelasse over-jacket and a wool duvetyn skirt. A navy blue skirt with blue jacket, or black or a brown skirt with brown jacket.

And there is another \$30 jacket dress with a Poiret twill skirt with organ pleating and a jacket of all-over embroidery. Sizes 14 to 20 years.

(Second Floor)

**Women's Tailored Suits for General Wear**  
TO BEGIN with, they are priced \$27.50 and \$35—both moderate sums which a great many women consider about right for the most serviceable winter suits.

They are excellently tailored, cut from tweeds, homespun, mannish stripes, velour and heather mixtures; and

the variety of colors is considerable—navy, grays, browns, black-and-white, all-black and navy.

Some of the coats are fur-trimmed, and all of them are cozily interlined.

Sizes of the \$27.50 suits are 36 to 44; sizes at \$35 are 42½ to 52½.

(First Floor)

**Lovely Novelty Wraps Among the Furs**  
HERE is one of soft mole, cut straight, with flowing sleeves, a rope girdle and a platinum fox collar. The price is \$700.

A Hudson seal (sheared mink) coat has its collar and immense sleeves bordered with tupe fox, \$150.

A black ermine has the same wide sleeves but the fur trimming is pointed fox, \$1100.

A coat of blended kolinsky has its back worked in shallow

points and a velvet brocade lining, \$1900.

Another of mink has straight lines, but—as is usual with this fur—the skins are worked in an interesting way, \$1300.

A dyed squirrel coat with large sleeves and collar fastens with a jeweled button, \$1000.

They are just examples of the kind of things you will find in the Fur Salon.

(Second Floor)

**Now We Know Who Is Santa Claus' Partner**  
THIS year, anyway, he is the silkworm. The great radiant, shining array of

**CHRISTMAS SILKS**

gives away the secret. It's enough to make all the silkworms on earth proud as peacocks, to see the beautiful display in the Wanamaker Silk Store.

Little lengths and long are going into Christmas boxes almost as fast as we can cut them off.

Some are so rich and magnificent that even a yard is a flattering gift.

(First Floor)

**New All-Wool Plaid Blankets \$15 a Pair**  
Six weeks overdue, having got lost on the way.

In rose, blue, gray, tan, corn and lavender plaids, all finished with satin binding.

Size, 72x84 inches; weight, 5 lbs.; price, \$15 a pair, at which they are exceptionally good value.

(Sixth Floor)

**BOOKS for serious people and gay people, for old and young, for boys and girls, for students and artists, for the "tired business man" and the toddling child who has to have his Mother Goose read to him—they are all here and are among the best solutions of the annually recurring problem of what to give.**

(Main Floor)

**A Ship Just Brings More Paris Perfumes**  
Welcome, too, for they are the delicate Fleur d'Or fragrances from Claire, of which we can scarcely get enough.

Extract and toilet water, attractively bottled, \$5 each. Face powder, in the three colorings, \$1.50.

A set of the three makes a charming gift.

(Main Floor)

**Thousands of Bead Necklaces**  
Every color you can think of—greens, purples, reds, ambers, dark and light blues, jades and coral colors, black and white, and an endless number of styles; plain beads, oval beads with metal ornaments, beads with tassels.

Prices, 50c to \$18.

(Main Floor)

**Odd Little Gifts From the Orient**  
People who want something unusual and yet inexpensive will be likely to find it in a little case full of such things as ivory shoe horns, damascened umbrella handles and match boxes, bronze pendants and small trays of Pekinese enamel.

Prices run from 50c for a tiny elephant charm to \$75 for a bowl of red cloisonne.

(Main Floor)

**Inexpensive Paris Jewelry**  
A good deal of it is in black-and-white—imitation crystal and jet; and the rest is imitation jade, coral and lapis. There are hat pins, bar pins, hat ornaments and earrings, all admirable in design and moderately priced—from \$2 for a hat pin to \$12 for a pair of earrings.

(Main Floor)

**A New Sewing Machine Is Thought for Christmas**  
There are a few things, perhaps, that Mother would appreciate more and the young housekeeper would be delighted.

The Rotary Shuttle sewing machines are the "expresses" of the sewing machine world.

A splendidly complete, easy-running machine, in a quartered oak case, with all attachments, \$52.

The cabinet type is priced \$60.

A Portable Electric machine with rotary shuttle, \$55—easily operated, capable of being put away in a small space, silent, swift, efficient.

The Wanamaker Special sewing machine with an automatic lift, vibrating shuttle and complete attachments is in a good-looking oak case, at \$30.

(Fourth Floor)

**Gifts Electrical**  
Each year there is a greater variety of more reliable and more beautiful electrical appliances. Wanamaker electrical goods are absolutely dependable.

None of the inferior, carelessly constructed electrical things will be found here. Every piece is of the best quality and service is guaranteed.

Toasters, \$5 to \$8.  
Percolators, \$10 to \$25.  
Perculator sets, with sugar and cream, \$45.50 and \$47.50.  
Chaffin dishes, \$15.50 to \$18.  
Waffle irons, \$14.50 and \$16.50.  
Toasters, \$14.  
Grills which fry, stew, toast or broil, \$13.50 and \$16.50.  
Stoves, \$5 to \$9.  
Curling irons, \$1.75 to \$4.75.  
Emerson heaters, \$6.50.  
Heating pads, \$7.50 and \$10.  
Hair driers, \$14.50.  
Vibrators, \$5 to \$15.50.  
Violet ray outfits, \$18.50.  
Pressing cone, \$2.25 to \$1.50.  
Flashlights, \$5 to \$7.50.  
Christmas tree lighting outfits, \$3.25 and \$3.75.

Also a selection of the best types of electrical washing machines, dishwashers and ironers.

(Fourth Floor)

**Two Pounds of Mixed Candy at 50c a Pound**  
make a nice week-end box. The mixtures of chocolates and bonbons at both 50c and 60c a pound include a good variety.

Such a box makes a pleasing appearance, as well as the candies being decidedly good to eat!

(Down Stairs Store)

**Linen Towels That Excel at \$1, \$1.25 and \$1.75**  
All of pure linen in the huckaback weave, hemstitched and with damask borders.

Towels at \$1 are in size 20x36 inches, good looking and serviceable. Hemstitched, damask bordered.

At \$1.25 are towels in size 22x38 inches, finely hemstitched and with handsome damask borders and space for monogram.

At \$1.75 are finer towels, hemstitched, made with beautiful damask borders and monogram space, size 22x38 inches, fine looking and full of service.

(First Floor)

**15 Rich Decorations in Imported Fancy China**  
"Fancy," as applied to these pieces, means decorations and color effects that should certainly strike the fancy of the gift seeker.

Rich, odd, colorful, elaborate types are conspicuous in the collection, and the assortment includes sets and articles of just the kinds that make the most appropriate and acceptable home gifts.

Mahogany sets, \$1 to \$2.50 a set.  
Sugar and cream sets, 75c to \$3 a set.  
Tea sets, \$2.75 to \$12 a set.  
Cake sets, \$3.25 to \$12 a set.  
Tea sets, \$5 to \$25 a set.  
Chocolate sets, \$5 to \$15 a set.  
Berry bowls, \$1.50 to \$7.50 each.  
Olive or bonbon dishes, \$1 to \$2.50 each.  
Pyrex juice, \$1 to \$5.50 each.

(Fourth Floor)

**Many Handsome Hall Clocks Are Going Out as Gifts**  
There is a decided advantage in buying a hall clock long enough before Christmas to allow plenty of time for it to be regulated. That is what numbers of people are doing this year.

A remarkably large collection of hall clocks from trustworthy American makers is here. No one could make a mistake in selecting any one.

In fine mahogany cases, striking hour and half hour, \$205 to \$215. Chiming Westminster chimes on tubular bells, \$290 to \$530. Chiming three chimes on tubular bells, \$430 to \$825.

(Main Floor)

**With Christmas in the Offing, Men's Thoughts Turn to Knit Ties**  
At least three or four of those gay-looking packages are going to hold neckties—every man knows that well in advance. And if he had his way they would be crocheted or knit neckties.

They start at \$1 for plain colors and heather mixtures; at \$2 are the cross and diagonal stripes as well as the plain colors and heathers; at \$2.50, the popular grenadine knit tie in solid colors and heather effects; at \$3, the grenadine knit in fancy stripes as well as plain; at \$3.50 is the thick heavy diagonal stripe crocheted tie—the heaviest that comes. At \$5 is the knit Ascot that some men like so well.

(Main Floor)

**Nothing in the World "Succeeds Like Success"**  
And the best thing that can be said about Wanamaker clothing is that more men than ever are after it.

In all the sixty-odd years that the wisest men in Philadelphia have been getting dressed up here, there's never been a month like November. More men than ever came to see that good clothes pay—strangers, many of them, tired of losing money by buying price.

**It's worth while to pay a little more to get a great deal more, and it's a blazingly clear fact that the suits and overcoats here ARE BETTER.**

A glance shows it. There's a distinctive something about them that other clothes lack, and deep down under the surface is the woven-in durability of fabric and tailored-in goodness that makes them stand up and wear when ordinary clothing has gone to the discard.

With it all Wanamaker clothes are not high priced—suits from \$30 to \$55, with the greatest choosing around \$40; overcoats from \$35 to \$100, mostly around \$50.

(Third Floor)



**Once Again Men Can Get Good Scotch Grain Oxfords for \$7.75**  
Made of the best Scotch grain calfskin obtainable and excellently made from toe to heel.

Every pair is worth several dollars more.

They are the brogue last—big and comfortable. Heavy enough to stand the weather and wear, double white oak soles and four rows of stitching along each seam. In either black or tan.

(Main Floor)

**A Good Day for Boys to Put On Good New Overcoats**  
It is stating an obvious matter of fact to say there never was such an attractive and excellent collection.

In 11 to 18 year sizes, at \$25 to \$35; in 3 to 10 year sizes, at \$16.50 to \$32.

Boys' Norfolk suits, in 8 to 18 year sizes, at \$12, \$13.50, \$15 up to \$28, mostly with two pair of trousers.

(Third Floor)

**A Victrola in a Small Console, \$60**  
Almost every one nowadays prefers the console style cabinet, because of its convenient table height and attractive appearance.

A small type of console, which we call the consolette, is now available, containing a genuine Victrola, for \$60 complete, purchasable on convenient terms.

It is mahogany, of graceful form, standing about 34 inches high, 19½ inches wide and 21½ inches deep. Within the cabinet are record shelves.

This is but one of many types of Victrolas here, priced \$25 to \$850.

(Second Floor)

**Santa Claus Is Here— and So Is the Spirit of Christmas in the Greatest Toy Store of the Land**

Such a happy place! Such a wonderful place! So many marvelous things to see! What toys—the best in all the world—and who would imagine that there were so many kinds?

The first December Saturday—and the Toy Store is radiant with Christmas, a Christmas whose joys last, for the toys are substantially made, with sound quality back of all the fun.

A thoughtful word: Extra care has been taken to make the Toy Store roomy, its aisles wide; to keep the air healthfully fresh and circulating, to have its floors smooth and even. Everything has been done for the safety and comfort of the guests.

(Ground Floor)

